Does she... or doesn't she?®

Hair Color so natural only her hairdresser knows for sure!™

As her children get older, she seems to look younger. Everything about her really glows. Her hair, for instance, is always perfection. The color lively, radiant—the hair itself in wonderful condition...so soft and manageable. She counts on Miss Clairol® for all these little extras. Little extras that mount up to perfection.

No other type of hair color performs so dependably...covers gray so completely...and still comes out shining and natural-looking every time. So why not put color in your life—when even a slight change makes such a beautiful difference? Why go gray—when your hair can stay young, lovely? For this time in your life, get perfection. Get Miss Clairol.

(For an extra-easy way to a more exciting hair color, get Shampoo Formula Miss Clairol.)

Good Housekeeping

Shampoo Formula
Extra easy

Creme Formula
Extra rich

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