MONTGOMERY WARD

Girls' skirts are carefree

A SPECIAL PURCHASE AND THEY NEVER NEED IRONING

3.94

Beautifully tailored skirts of textured, machine wash 'n dry polyester and cotton. Styled with handsome belts. Dirndls, A-lines, pleats, many others. 7 to 14.

SPECIAL! No-iron shirts of machine wash 'n dry polyester and cotton. Colorful group. 7 to 14 ..... $1.94

Limited time only!

Save 25% on new Fall dresses

GIRLS' FALL DRESSES YOU MACHINE WASH AND DRY...

THEY NEVER NEED IRONING!

- Buy a whole armful and really save
- Crisp and wrinkle-free, never a care
- Soil-releasants for easier washing

See bouncy plaids, peppy stripes in bright to light tones. Celanese® Fortrel® polyester mixed with cotton. Wards "Spot Check" soil releasants help spots and stains come out easier. Girls' size 3 to 6x. In the 7 to 14 group there are Dirndl, fit 'n flairs, A lines, and many others in 100% cottons, polyester-cotton blend Luscious autumn colors.

3 FOR $9

SIZES 3 to 6X

SIZES 7 to 14 — REG. $4.00 ea. 3 FOR $10

SPECIAL! Girls' jumpers never need ironing!

3.94

- Machine wash 'n dry polyester and cotton
- See new fall fashions in a colorful group

Find A-lines, fit 'n flairs, kilties, high or low waistlines, more in 7 to 14.

Wards cotton knit tops for girls

1.94

Colorful group of machine washable turtleneck tops! You'll want several! Sizes S (7-8), M (10-12) and L (14).

20% off boys', easy-care turtlenec

WARDS LOW PRICE **1.58** REG. $1.99

- Acrilan® acrylic knit
- Choice of solids or stripes
- Rib-knit collar and cuffs

Here is just the thing for that up and coming man of action. High-fashion turtleneck goes well with slacks or jeans or even that first sport coat! Sizes S (2-3), M (4-5), L (6-7).

Save 25% on boys' easy-care Ivy style slacks

2.99 REG. $3.99

- 'Spot Check' soil releasant finish
- Keep their neatness — never need ironing
- Fortrel® polyester and combed cotton twill

'Spot Check' soil releasant treatment helps spots and stains come out. 2 front pockets, zipper fly. 3-7.

Reg. $2.59 short-sleeved cotton knit shirts, with contrast trim. 3-7 ..... $1.99

MONTGOMERY WARD

BACK-TO-SCHOOL SALE

STARTS WEDNESDAY, AUGUST 14

Shop Wards for all your Back-to-School needs! Giant savings in all departments!

Boys' long-wearing heavyweight jeans at a fabulous low price

3 for $5

"CHARGE IT" AT WARDS

- Hefty 11¼-oz. denim, reinforced seams
- Lean, low-riding Western styling

Round up Wards Western jeans three at a time and corral a value that's nothing short of sensational! Extra-rugged cotton takes all the punishment your active boy can dish out. And now that school's opening ....what boy could have enough? 6 to 16.

Boys' shirts for sports or class

3 for $5

PIN-STRIPED KNITS OF SOFT COMBED COTTON

Values too marvelous to miss! Machine washable knits loaded with style boys look for: chest pocket, crew neck, pin stripes in the newest bright shades. 8-18.

BRIGHT PLAID IVYS THAT NEVER NEED IRONING

Great buy on the plaids that stand out in any back-to-school crowd. Polyester-cotton with "Spot Check" soil release finish. Tapered; long tails. Sizes 8 to 20.

SAVE 24%! BOYS' SUPIMA COTTON UNDERWEAR

3 for 2.19 REG. 3 FOR $2.89

When have you seen a price so low! Cotton T-shirt with rib crew neck, briefs with taped fly. Stock up and save! Sizes 4-16.

SAVE 25%! BOYS' DURABLE CREW SOCKS

Buy all he needs for school at Wards amazing price! Soft cotton with nylon-reinforced heels, toes. Elastic top. 6-10.

3 pair 1.19 REG. 3 FOR $1.59

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