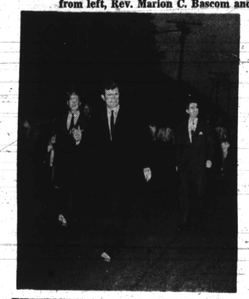
Our Fight For Civil Rights IS A MATTER OF RECORD!

PULL LEVER x 1-G
PULL LEVE x 2-H
PULL LEVER x 3-H

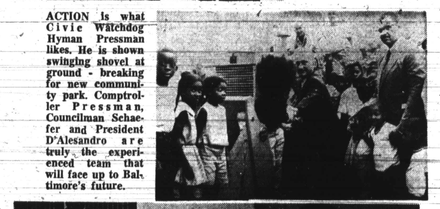
MAYOR	D'ALESANDRO
PRESIDENT... CITY COUNCIL	SCHAEFER
COMPTROLLER	PRESSMAN

LEADERS in the successful fight to pass Omnibus Civil Rights Bill were Councilmen Schaefer (center), Parks (second from right) and D'Alesandro (right), President of the Council. Also shown, from left, Rev. Marion C. Bascom and Samuel T. Daniels



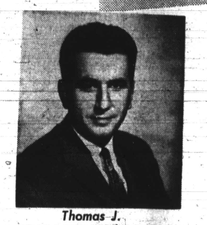
ANTI - WALLACE campaign in 1964 was waged in Maryland by Senators Ted Kennedy (center) and Brewster (left) and Council President D'Alesandro, who organized the Baltimore fight against George Wallace and supported Sen. Brewster.

NEIGHBORHOOD campaigning, door-to-door, highlighted present campaign of Councilman Schaefer (at left), Comptroller Pressman (in center) and Council President D'Alesandro (upper right). This AFRO picture was taken in Harlem Park.



ACTION is what Civic Watchdog Hyman Pressman likes. He is shown swinging shovel at ground - breaking for new community park. Comptroller Pressman, Councilman Schaefer and President D'Alesandro are truly the experienced team that will face up to Baltimore's future.

EXPERIENCE in City Government was stressed by Mayoral Candidate Thomas J. D'Alesandro 3d as he spoke to Carver students at recent Model Youth City Council meeting. D'Alesandro's experience has prepared him well for the job ahead.



Thomas J.
D'ALESANDRO'S
Civil Rights Record

- Sponsored and led the successful fight to enact the most comprehensive civil rights bill ever passed by the City Council. That bill banned discrimination in places of public accommodation; in education, health and welfare facilities; by businesses employing more than 15 employees, by labor unions and by employment agencies, and strengthened the Community Relations Commission by giving it investigatory and compliance powers. (Open occupancy provisions in the bill, though supported by Mr. D'Alesandro, did not pass. He was praised editorially by The AFRO-AMERICAN, The Sun and The News American for his courage and leadership on this "omnibus" civil rights legislation.)
- Urged Senator Brewster to oppose George Wallace in the Democratic Presidential Primary in 1964 and actively supported Senator Brewster in the campaign.
- Called for creation of a Baltimore anti-poverty program and introduced and led the fight for passage of the City ordinance establishing the Community Action Agency.
- Led efforts to equitably reapportion the City Council and vigorously supported the Bard Redistricting Plan which increases Negro voting power.
- Named a Housing Education Commission to persuade the community to accept open occupancy.
- Introduced open housing legislation in the City Council on four separate occasions from 1963 to 1967 and fought for passage.
- Led the fight for Baltimore's inclusion in the Concentrated Employment Program, gaining $4.8 million in Federal funds to provide 2,500 anti-poverty jobs.
- Introduced and fought to expand the public accommodations law to include prohibition against discrimination by bars and taverns.
- Led efforts which ended in passage of new, strong Housing Code.
- Supported and voted for the "Self-Help" anti-poverty program.
- Supported and voted for the "Rent Subsidy" program for welfare recipients.
- Supported and voted for all programs proposed by the Community Action Agency.
- Proposed a new, low-cost, home-ownership program for low-income persons.
- Cast a crucial vote against an attempt in the City Council to cripple the anti-poverty program.
- Led fight for refunding of "Operation Champ" — the anti-poverty summer recreational program.
- Urged construction of additional low-cost housing.
- Advocated more playgrounds and recreation areas in low-income neighborhoods, and proposed keeping existing facilities open on weekends.
- Founded the Summer Youth Corps Program.
- Proposed and supported many job opportunity and training programs.
- Supported legislation to increase Minimum Wage.
- Waged a continuous struggle against restrictive, unrealistic practices and procedures of the Civil Service Commission which deny employment to persons with little education and low skills.

William Donald
SCHAEFER'S
Civil Rights Record

- Voted favorably on all Civil Rights legislation, including equal opportunities in employment, public accommodations, education, health and welfare.
- Led the Judiciary Committee to establish the Community Action Agency —has staunchly supported its anti-poverty measures. Serves as the City Council representative on the Community Action Commission.
- Worked for the establishment of Police-Community Relations Councils, in the various police districts, which are now realities.
- Recommended that the business community be involved in the Concentrated Employment Program and was successful in having established a Businessmen's Advisory Committee composed of leading members of industry and business.
- Served on the committee that established the Community Relations Commission.
- Proposed a Community Relations position within the Police Department for the purpose of greater understanding between the people and the Police Department.
- Fought for the approval of the "Self-Help" Housing Program, the first poverty program actively developed by residents of the Community Action Area. (The Director of the Community Action Agency, wired Mr. Schaefer as follows:

  "Your leadership and dogged determination has given Baltimore the Self-Help Housing Program. Thank you for your splendid efforts on behalf of Action Area Residents.")
- Worked with City agencies, private industry, and Echo House — a unique private facility which aids inner-city families — to establish the first playground in West Baltimore to be operated by local residents.
- Supported, over the years, the street club worker program as a means of working with children to channel their energies toward constructive activities.
- Fought for the establishment of the Head Start Program and was Chairman of the Committee that approved this vital program for the City.
- Supported, before the inception of the Poverty Program, a comprehensive Homemakers Service that would insure adequate care for children, when circumstances prevented parents from carrying out their responsibilities.
- Chaired the Judiciary Committee, which studied and eventually passed the Housing Code, Fire Prevention Code, the Vacant House Law.

Hyman A.
PRESSMAN'S
Civil Rights Record

- Made the motion which admitted colored lawyers to membership in the Bar Association of Baltimore City.
- Fought to uphold the State's first public accommodations law and was successful in having the referendum petitions declared invalid.
- Filed suit to uphold the State's second public accommodation law by alledging the referendum petition was invalid (The voters voted in favor of the law before the case came to trial.)
- Served as lawyer for Harry Cole, the State's first colored State Senator when an attempt was made to steal the election from him.
- Served as lawyer for Verda Welcome when she was elected State Senator and an attempt was made to steal the election from her.
- Was one of the first white lawyers in Maryland to integrate his law office by bringing a colored lawyer into his office.
- Received one of two awards given by the Afro-American in 1957 to white citizens "for superior public service without thought of gain."
- Was the first City Comptroller who ever employed Negroes on his office staff.
- Successfully fought to preserve Druid Hill Park by fighting the proposal to build the Civic Center in the park.

We intend . . . to offer to all the citizens of Baltimore enlightened and experienced leadership and full time attention to the programs of government.

DEMOCRATIC PRIMARY, SEPT. 7, 1967

By Authority, Jack Luetkemeyer, Treasurer

Party For Mrs. Emma Michael, Candidate For Baltimore City Council

HONOR CANDIDATE — Baltimoreans turned out in large numbers on Wednesday evening at Blue Crest North at a testimonial supper to register their support of Mrs. Emma Michael, Fourth District candidate for City Council in the Sept. 7th Primary Election. Pictured left to right, Mrs. Michael, Mrs. Emerson Walden, chairman of the affair; Mrs. George Rosedom, Mrs. Sadie Jenkins, Mrs. Merita Stokes. Next panel, Miss Peggy Stellar, Charles Michael, husband of the honoree; Joseph H. Purdy, chairman of the Baltimore Community Relations Committee, of which Mrs. Michael is a member; and Mrs. Michael. Third panel, the honoree gets warm greetings from Municipal Judge and Mrs. Robert Watts. Smiling guest looking on is Miss Delores Briscoe, secretary to Mr. Purdy.

Gadabouting the USA

With Lula Jones Garrett

Heigh Ho . . . and it's back to the grind, what with the last of the holidays over, and the machinery into action for the busy autumn and a fun-filled winter.

In Baltimore, approximately a thousand teachers and other staff members newly assigned to the Baltimore School System took the first post holiday morn (Tuesday) to begin preping for their new posts in the 14th Annual Orientation Day program . . . under the general chairmanship of Mrs. Osceola Ailor, specialist in the Personnel Division.

On the fun level, Delta Sigma Theta Sorors of the same town, dipped into plans for their Annual presentation of the Ebony Fashion Show, set October 26th as the date . . . the Murphy Fine Arts Building on Morgan State College as the place.

Sorors Ella Stovall and Joyce Parker will serve as general chairmen . . . and assisting them on various committees will be Sorors Mary K. Poole, Frances Stith, Gloria Basfield, Frances Gaines, Vashti Jude, Gertrude Neale, Catherine Greene, Helen Whittier, Doris Pegram, Ruth Pratt, Vivian Washington, Carolyn Willis, and Sara Gray.

* * *

IN PETERSBURG, VA., Zeta Phi Beta sorors closed a successful summer Urban Orientation program with a program at the Thomas Hotel on Sunday afternoon.

During their project, 20 rural girls and boys, between the ages of 15 and 18 years old, were given experiences in urban living, cultural programs, and tutorial aid in academic work.

The enrollees received test experiences and basic orientation in the basics of good workmanship before they allowed to go out in the city to work. They worked during the day on various work projects. In the afternoon they came back to headquarters for dinner, recreation and study. The study time was spent on mathematics, English, Music and the development of better study habits.

During the eight weeks these youth were also given travel experience to the Capital city of North Carolina. They visited the State Legislature Building, The Department of Education, The State Museum, The Art Museum College Campuses and the State Park.

Miss Joan Lewis of New York City was project director, and Mrs. Ella Baldwin of Goldsboro, N.C. was supervisor of the educational department.

The project was financed by the U. S. Department of Labor, Office of Manpower Policy, Evaluation and Research.

* * *

MR. AND MRS. F. Roland Dougherty, Sr. of Baltimore were hosts to 150 guests, Sunday afternoon, at a reception in Forest Manor, honoring their son, F. Roland, Jr. and his bride, the former Sandra Treadwell.

The young Doughertys were married in Waterloo, Iowa on August 19th, and left, this week for Chicago, where both are employed.

Mr. Dougherty teaches music in the high schools of Chicago, and his bride is office manager of the Institute of Technology in Chicago. She is a graduate of the State College of Iowa and of Gates Business College. Mr. Dougherty is an alumnus of Morgan State College, here.

MISS DIANE MOORE
(Engagement told)

MISS LUCILLE FAULKS
(Autumn wedding)

MISS SARAH RUTHERFORD
(Scholarship Winner)

For the reception, Sunday, both Mrs. Dougherty and her mother were frocks in hot pink. The senior Mrs. Dougherty wore soft green chiffon; and Mrs. James Alexander, who was also in the receiving line, chose beige lace.

Assisting in receiving were Mesdames Verna Jackson, Mazie Macklin, Christine Mitchell and Daisy Mitchell.

* * *

OTHER OUT-OF-TOWN newlyweds feted, in Baltimore, within the week, were Mr. and Mrs. Floyd Carson of Philadelphia.

At her lovely Wesley Ave. place on Friday night, Mr. and Mrs. Orenza Staggers were hosts at a dinner party, at which guests were:

Pianist Fatha (Earl) Hines and Mrs. Hines, Mr. and Mrs. Frank Mitchell of Norristown, Pa., Mr. and Mrs. Chester Hampton, Mr. and Mrs. Ed. and Ailor, III, and Mr. and Mrs. Maurice G. Robinson.

* * *

ADD TO the romance department the engagement of Diane Moore (she's the daughter of Mr. and Mrs. Ralph Moore of Lincolnton, N.C.) to Freddie Quincy Brown, grandson of Mrs. Bertha Adams of Gastonia, N.C.

Also the announcement by Mrs. Lucille Faulks of Baltimore, of the engagement of her daughter, Tearh, to John James Murray, Jr. Their wedding is scheduled for October 28th in the First Baptist Church of Cherry Hill.

AND ADD to the achievements of the ladies, a James G. K. McClure Educational Development Fund scholarship to Sarah Rutherford of Winston-Salem, N.C.

Miss Rutherford, who is the daughter of Mr. and Mrs. Russell Rutherford of Nebo, N.C., will matriculate at Winston-Salem State College, this fall. McClure scholarships go to academically promising residents of Western North Carolina after they have been admitted to a college.

* * *

PEREGRINATORS: Back from Nassau, Bahamas, are Honey-mooners Walter D. Dagis of Washington, and his bride, the former Jocelyn Ray Carter of Baltimore.

The Tommie Hintons of Philadelphia have been guests of the E. E. Hatchfords in Charlotte, N.C. . . . the latter gave an elegant dinner party for the Pennsylvanians.

And that Philadelphia Club, the Jolly Matrons, who picked un friends and went off on a 2,100-miles sojourn to Canada, did a lot more than see Expo '67.

The toured Niagara by day and night, sailed up the St. Lawrence and visited the 1000 Islands, went night clubbing in Montreal, saw Quebec and had a party in Albany, N.Y.

The latter affair marked the birthdays and anniversaries of Mr. and Mrs. William Young of Media, Pa., Mrs. Mattie Wilson, Mrs. Lillian Singleterry, Mrs. Lou Adams and Mrs. Leona Wilson of Philadelphia.

Among the non-Philadelphians on the trip were Mr. and Mrs. M. Ashe of Ardmore, Pa., Mrs. Edith Benson and the Youngs of Media; Mrs. Thelma Goldsborough, Mrs. Elizabeth Conway, Mrs. Elizabeth Valentine and son, Alfred; and Mrs. Avis Ranies of New Jersey.

Also Mrs. Marie Warren and Mrs. Jennie Head of New York, Mrs. Ruth Brown, Mrs. Marie Mouzon, Mrs. Marie Melvin, Mrs. Ruth Myers and Mrs. Marion Brown of South Carolina; Mrs. Willie Mae McCoy and Mrs. Martha Spencer of Virginia; Mrs. Lillie Mae Williams of Florida, Mrs. Bernice McGlaston of Massachusetts, and Mrs. Emma Bussey of Ohio.

Mrs. Virginia Susswell is president of the Jolly Matrons, Mrs. Jessie D. Russell is secretary; and members include Mesdames Vera Lee, Amelia Johnson and Fanny Williamson.

13 scholars get Masters degree

BIRMINGHAM, Ala. — Thirteen educators were among those receiving the Master of Arts degree from the Graduate School of the University of Alabama, Friday, Aug. 18.

They included Jaunita Galler Brown of Bessemer, Elementary Education; Juanita M. Walters Clarke, Secondary Education; Earnest Lee Colvin, of Bessemer, Music Education; June Carolyn Davis, Counseling and Guidance.

Coradean Edna Hawkins, School Administration; Cora Lee P. Huggins, Educational Psychology; Mamie A. Jordan, Health, Physical Education and Recreation; Ruth Rodgers Joseph, Special Education; Lizzie Mary Kelly of Bessemer, Counseling and Guidance; Yvonne Daly Larkin, Health, Physical Education and Recreation; Margaret F. Martin, School Administration; Doris L. Miles, Educational Psychology; and Freddie Douglas Shepard, Jr., Secondary Education.

MOREHOUSE SETS PHI BETA KAPPA

Morehouse College was granted a chapter of Phi Beta Kappa on August 29 at Duke University during the Twenty-eighth Triennial Conference of the national honorary society, according to an announcement by Dr. Hugh M. Gloster, president of the Atlanta institution.

HIDE GRAY HAIR
Get SLICK BLACK
DOUBLE ACTION
COLORS GRAY HAIR BLACK
2 WEEKS Hair IN PLACE
AT YOUR DRUGGIST

Feminine Front

MRS. ALLEN W. COUNTS

Miss Veronica Clark wed to Allen Counts

BALTIMORE — Miss Veronica LaVerne Clark, daughter of Mr. and Mrs. Harold Alexander Clark of this city was married, Saturday, to Allen W. Counts, son of Mrs. Mary Gill Beone of Muskogee, Okla. and Allen W. Counts Sr. of Oklahoma City, Okla.

Monsignor Thomas Whelan performed the double-ring ceremony at 11:30 a.m. in the Cathedral of Mary Our Queen. Aarken Gresson was soloist and Robert Twynham was at the organ.

THE BRIDE wore a floor-length cage of imported Chantilly lace with a built in chapel train. Her veil was over a dainty satin crown surrounded by bouffant tulle. She carried a crescent bouquet of phalaenopsis orchids and lilies of the valley.

Miss Maria Clark was maid of honor for her sister. Her gown was floor-length and of peacock blue chiffon. Mrs. Ernestine B. Gilpin of Richmond, Va. was matron of honor. Her gown was of peacock blue chiffon, and she carried an old-fashioned bouquet of daisy pompoms.

BRIDESMAIDS wore floor-length gowns of aqua chiffon and carried old-fashioned bouquets of daisy pompoms.

They were Misses Harolyn Clark, sister of the bride; Alice Sykes, Marjorie Chatman, Carolyn Holland, Jacqueline Costa and Tama Myers.

All of the attendants were brimmed headpieces inserted with imported flowers.

Flower girls were Nancey Bradley of Detroit, Mich. cousin of the bride; and Susan Smith of this city. Martin Glaze was ring bearer.

* * *

ERNEST JONES of Grambling, La. was best man. Ushers included Frank Swain of Oklahoma City, Okla., Jesse Chandler of Muskogee, Okla., Ronald Banks of Cambridge, Md., Wisdom Coleman of Greenwood, Miss., Wendell Johnson of Atlanta, Ga., Walter Murray of Houston, Texas, Douglas Walker of this city, and Clyde Blassengale of Columbia, S.C.

Mrs. Clark wore a street-length dress of re-embroidered Alencon lace with matching accessories, and carried a clutch purse to which cymbidium orchids were attached.

The mother of the bridegroom wore pale pink street length coat dress ensemble of imported lace with matching accessories, and an orchid corsage. Mrs. Mattye Moore, maternal aunt of the bridegroom, was chic in pale green lace and satin.

* * *

A RECEPTION, with full buffet and champagne and punch throughout the evening, was held in Blue Crest, Ferdleigh, for several hundred guests. The Rivers Chambers Orchestra provided the background music.

Assisting hostesses were: Mesdames Charlotte Harper, Anethia Williams, Robbie Chissell, Eva Barnes, Mabel Grant, Charlotte Crawford of Richmond, Va.; Misses Theresa Manning of Washington and Sendra Donnell.

* * *

IN THE receiving line at the reception, Mr. and Mrs. Clark and Mr. and Mrs. Counts were joined by Miss Maria A. Clark, Mrs. Ernestine B. Gilpin, Mrs. Marie L. Clark, grandmother of the bride; and Mrs. Mattye Moore. The bridemaids mingled with the guests during the receiving period.

Miss Renee Keyser and Mrs. William I. Chatman kept the guest book. Mrs. Frank Sykes and Dr. Dollie Walker introduced guests to the line. Mrs. Mildred Taylor assisted the bride and Mrs.

Party honors Miss Carter

CHARLOTTE, N.C. —The former Miss Mollie Carter, who was married on Saturday to Randolph Houston, was honoree at a luncheon given by her bridesmaids.

The luncheon was in the home of Mrs. Claudia McFadden. Hostesses were Misses Paulette Hawkins, Beryl Twitty, Jade Hagans, Gwen Crawford, Delores Sumpter, Judy Carothers, Shirley Carter, Jacqueline Belton, Georiana McLaughlin and Claretha Diggs.

* * *

GUESTS—INCLUDED Mrs. Jane Carter, Mrs. India Houston, mothers of the couple: Mrs. Vera Harmon of Fair Hope, Ala., grandmother of the bride-elect; and Mrs. James Clark.

Miss Carter presented gifts of white gloves and head dresses to be worn in her wedding, and the honoree re-

Duke Prof.'s books to JCS

CHARLOTTE, N.C. — Dr. R. P. Perry, president of Johnson C. Smith University, last week announced the donation of a $10,000.00 economics library to the University from retired Duke University Professor of Economics, Dr. Calvin B. Hoover. The 2,131 volume collection will be housed in the University's new James B. Duke Memorial Library which will open in September.

Iona Collins assisted at the church.

* * *

MRS. COUNTS was presented at the Me-De-So Cotillion in 1964, and was Deb-of-the-Year in 1965. She is an alumna of Forest Park High School and Howard University, and a member of Alpha Kappa Alpha Sorority. Mr. Counts is an alumnus of Howard University, a member of Alpha Phi Alpha Fraternity, and is currently on the staff of a Washington Congressman. He will study law at Howard University on a scholarship, this fall.

* * *

OUT-OF-TOWN guests at the wedding and reception were:

Kris Cole and Miss Nancy Bradley of Detroit, Mich., Mrs. Aileene Daniels, Daisy Fairness of Cleveland, Ohio; Mr. and Mrs. Edee Correll, son of East Orange, N.J.; Clayton D. McKinley of Seat Pleasant, Md.

Mrs. Dorothy Robinson and Mrs. Charlotte Mitchell of Pittsburgh, Pa. Mrs. Alecia B. Woodland, Robert Butler, Jr. and Miss Eleanor M. Bailey of Meadville, Pa.; Mr. and Mrs. William T. Worley Jr. of Alexandria, Va., Mr. and Mrs. Edmond B. O'Connell of Chevy Chase, Md.

James Gilliam Jr. of Wilmington, Del., Dr. DeVonne French and Miss Dovely French of Muskogee, Okla. Mr. and Mrs. C. Bernard Gilpin of Richmond, Va., Pushia Hill Jr. of Clarksdale, Mississippi, John T. Newby of Louisville, Ky., Miss Gladys Wesley of Kansas City, Kans.

Mrs. Viola Hassta of Mobile, Ala. Mrs. Rubye Goodrum of Atlanta, Ga. Thomas Love of New Rochelle, N.Y. Miss Pamela Ridenour of Hampton, Va. Mr. and Mrs. Frank Crawford, and Miss Robin Crawford of Richmond, Va. Mr. and Mrs. W. Wood and Miss Sandi Wood of White Plains, N.Y.

Mrs. Mattye Moore of Muskogee, Okla., Dr. Jessie Colson, Mr. and Mrs. Addison E. Richmond, Miss Gwendolyn E. Brown, Mr. and Mrs. J. A. Peacock Sr., Kyle Schooler, Leonard E. Butler, Clifton Peter, Herman L. Cook, Lemuel Gandy, Kenneth Newby.

Charlemaine Leonard, Jack E. Miller, Miss Bernadette McAliner, Miss Carol E. Syrance, Miss Sandra E. Brown, Miss Clara E. Hilmer, Mrs. Y. L. Manning, Miss Theresa Manning, Mr. and Mrs. Theodore Gaillard.

Miss Mona and Kathy Gaillard, Mrs. Clara Wilson, Mr. and Mrs. Wisdom Coleman, Mr. and Mrs. J. P. Manning, Mr. and Mrs. Jesse Chandler Jr., Mr. and Mrs. Walter Murray, Mrs. Josie M. McAfee, Miss Irma McAfee, Miss Jo H. Middleton and Oren Atkinson, all of Washington.

TOOTHACHE
Why suffer agony? In minutes pat relief that lasts, with Ora-Jel, best-release formula gets it to work quickly to relieve toothache misery. Dentists recommended by many dentists. Ask your pharmacist for
ora-jel®

Mr. and Mrs. Sewell married half century

COLUMBIA, S.C. — A family reunion that brought together their 14 children and stretched over a week of activities, marked the 50th wedding anniversary of Mr. and Mrs. Joseph Preston Sewell, here, recently.

The festivities included a ceremony in which the couple renewed their vows climaxed by a reception.

* * *

THE CEREMONY took place in Mt. Zion AME Church, with the Rev. Mr. Miles officiating. A program of music was provided by Mrs. Gladys Mumford, Mrs. Shirley Low, Isaiah Sewell and Douglas Dervin, accompanied by Joe Sewell. A tribute to the marriage was read by Mrs. Julia Sewell.

For the occasion, Mrs. Sewell wore an ensemble of re-embroidered gold Alecon lace. She carried a Bible topped with an orchid.

* * *

THE SEWELL children, all important citizens in their various communities, came from cities down the East Coast and from as far away as Detroit, Mich.

They included: Mrs. Gladys Mumford and Martin L. and Wilbur Sewell of this city; Mrs. Thelma Wilkerson, Mrs. Annie M. Corley, Robert, Horace, Donald and Rudolph Sewell of Akron, Ohio; Joe C. Sewell of Philadelphia, Pa.

Mrs. Helen Lewis of Falls Church, Va., Mrs. Virginia Williams of Long Island, N.Y., Isaiah Sewell of Washington, D.C., and Mrs. Shirley Law of Detroit, Mich.

There were also 40 grandchildren and 10 great grandchildren present. Seven of the Sewell's eight sons have served [illegible] Armed Forces.

Clean Foggy Eyes
Float away dust, dirt, other irritants with refreshing LAVOPTIK, the Medicinal Eye Wash. Soothes, relieves itching and burning. Relied on by millions for dependable eye comfort. Insist on genuine LAVOPTIK with eye cup included, at your druggist.

Beauty Consultant BETTY ANNE WEST says:
HERE ARE YOUR BEST BEAUTY BUYS

Put sparkle in your hair —save money, too
Black and White Golden Amber Hair Dressing gives dull hair a brilliant sheen; holds and controls stubborn hair, makes it soft and easy to manage. For men, women, children.
Small size ONLY 25¢
Black and White ULTRA-WHITE Hair Dressing, large size 50¢

Lighten, brighten beautify your skin
Use Black and White Bleaching Cream as directed and see your dull, dark skin take on a lighter, brighter, softer, smoother look. Regular size 49¢. Save on large size, 65¢.
Small size ONLY 25¢

3 steps to skin beauty
1. Remove make-up with Black & White Cleansing Cream. 2. Black & White Cold Cream softens dry, tired skin. 3. Black & White Vanishing Cream is the perfect make-up base.
Reg. size 35¢ Small size ONLY 25¢

Best soap for your skin
Black & White Soap is mild, pure, gentle—yet effective. For best results, always use it before applying other Black & White Beauty Products. The Trial size is only 16¢.
Regular size ONLY 25¢

MONEY BACK GUARANTEE. You must be satisfied with any of these Black & White products or your money back.
DEFINED BY Black and White FOR SKIN BEAUTY
AT ALL FINE COSMETIC COUNTERS