—Journalistic babe

Contued from Page 1

One of the first flags of our country pictured a snake and the motto, "Don't tread on me."

That is what CORE is saying and what it means is don't expect CORE, when attacked, always to turn the other cheek, always to walk a "second mile," always to submit without retaliation to abuse, terror and humiliation.

What gives us concern is that that step can lead to an underground movement and violence without restraint.

This is the kind of open warfare we have seen in Vietnam, Ireland and in the former African colonies of the big powers.

The risk is calculated and from this point on, no holds will be barred.

These are our young people and we may disagree with their plans and their methods.

Our sorrow is that we could not pass on to them the first class citizenship they deserve and hoped for without excuses and without delays.

Much like his father before him, Dr. Murphy was intensely interested in the political welfare of AFRO readers. He did not hesitate to take issue with those who placed themselves in a position of an authority on politics in the non-white community, an area he rightfully claimed considerable expertise.

This editorial deals with that point.

Unqualified Candidates

The AFRO gathers there is some apprehension as to whether the colored people of Baltimore might elect unqualified candidates for public office and whether colored people will vote solely on the basis of race.

We will probably elect some dunces and concentrate on some fellows we like. We may be tempted, as are Catholics, Protestants, Jews, Italians, Irish or Germans to vote for a colored candidate and see him succeed. But it will be to the extent that the general population does the same thing.

* * *

WE CAME to this state on the Ark and the Dove 300 years ago.

Many of us have lived here these three centuries, free, black, 21 and of repute as decent as any other people.

A half century ago we elected Hiram Watty, Harry Cummings and Warner T. McGuinn to public office.

None of them was charged with conflict of interest, excessive charges for paving contracts or corralling the city's insurance business.

* * *

FACT IS that Marylanders, like U.S. Senator Revels nearly a hundred years ago, couldn't get elected to public office here, but other states were happy to have us as judges, engineers, and we suspect, as dogcatchers.

In the last election there were some 30 colored candidates for public office, all of better than average intelligence and all with more than high school education.

We did not discover any nuts among them. Nor do we expect to be entirely free of them in the future. Times would not be normal if we did not produce our share of crackpots.

In charity we shall not mention some perennial candidates for office on the other side. It is not necessary to do so. They spoke for themselves.

* * *

Our systems of government succeeds because the average citizen can be depended upon to make the right choices.

We modestly confess, colored people as voters will make the city average and, as always in the past, produce some super citizens like Ben Banneker, Harriet Tubman, Frederick Douglass and Thurgood—Thurgood Marshall that is.

The Evening Sun intimates that we may be better served by an able and imaginative white councilman or state senator than by a mediocre one of our own race.

This, we think, is poor advice, no matter what is source — counsel which we should ignore and wish had been left unsaid.

* * *

Constantly on top of national issues, the late publisher, university professor, and freedom fighter took this position on the inequities of the draft laws:

Drafted For What?

Secretary of Labor Willard W. Wirtz declared this week that neither a military draft lottery nor a deferment system is the answer to our youth problem.

The nation's method of selecting young men for military service is a small part of a larger need.

That need is a fair and effective method of distributing the opportunity for youths to make sense out of their lives.

The question of whether a college education should be interrupted by a call to military service is not important to a family denied a college education in the first place.

* * *

MANY DROPOUTS have to play a binge game in seeking a job.

The secretary's recommendation is of establishment of community opportunity boards to be composed of an educator, doctor, minister, business man, labor leader and a boy and girl aged 16 to 21.

As a part of a national system, young people would be required to register on reaching 18 or quitting school.

There is as much need to require every American youth to "register" for living as well as for fighting.

The board could not dictate or compel youngsters to follow one course or another.

But acting as the youngsters' agent, it would seek to assure every American has the opportunity to spend his or her critical years in getting ready for what comes afterward.

WE WOULD then be moving toward a situation in which it would be normal to enter employment two years later — using those years for preparation — instead of leaving it two years earlier when there is (so) nothing to do.

Secretary Wirtz's reasoning is excellent. His recommendation should be examined with care by all those who must exploit new means of dealing with problems of young people.

—First AFRO editorial

Continued from Page 1

and those sounded by today's AFRO editors who optimistically encouraged the defeat of the testy little symbol of the South — George Wallace — by once Alabama attorney general Richmond Flowers.

COMMENTING ON educational news of 1892, the editor referred to a page one story — in the same edition — blasting the sad plight of schools for colored children.

The article was written by W. Ashbie Hawkins, lawyer-teacher. This was the editorial comment:

"The article in another column on our school status is from the Educational Era organ of the Maryland Colored Teachers Association, and was written by the editor, W. Ashbie Hawkins.

"Mr. Hawkins is a member of the Towson Bar. He also taught in Baltimore county for years and therefore knows whereof he speaks. His words of warning are timely and should increase our school attendance the coming season."

AMONG HIS observations on other community happenings, the 1892 editor voiced these reminders.

"The Rev. Harvey Johnson (the subject of a story in this special edition) and family are away on vacation," said one item.

"William H. Daly, pork dealer at Stall No. 54, invites the public to call and see him," said another.

* * *

IT APPEARS there was a need in 1892 to loosen the purse strings of church-goers. The minister-editor devoted a six-inch space to a treatise on the point titled: "How To Give." This is some of what he said:

"What did the Lord Jesus say about giving?"

"It is more blessed to give than to receive — Acts 20-35."

"What kind of giver does God love?"

"God loveth a cheerful giver — 2 Cor. 7:9."

"How have we received and how shall we give?"

"Freely you have received, freely give — Matt. 10:8."

"How should we honor the Lord?"

"Honor the Lord with thy substance and with the first fruits of thy increase — Prov. 3:9."

"What is said of him that pities the poor?"

"He that hath pity upon the poor lendeth to the Lord, and that which he hath given will He pay him again. — Prov. 19:17."

"What is God's greatest gift to man?"

"God so loved the world that He gave his only begotten Son that whosoever believeth in Him shall not perish, but shall have everlasting life — John 3:16."

* * *

WHILE HUMOR was given generous space on the first AFRO editorial page, its quality and tone reflected the purity of thought and loftiness of dignity expected from members of the cloth of the era.

Some examples:

"Flossie's Fancy:" — "Flossie is a bright child and she knows a great deal for a youngster. The other day she was looking at a picture and she said to her mother:

"'I think this one is very pretty, mama.'

"'What makes you think so?' asked her mother just for the sake of asking.

"'My brains, I s'pose,' and she turned over the leaf with a very evidently settled conviction that she knew what she was talking about."

* * *

UNDER A piece called "His Mistake," the editor also spoofed the culinary shortcomings of a housewife:

"He knocked at the kitchen door timidly and asked for something to eat.

"'You can have it if you'll saw some wood for me,' said the lady.

"'I shall only be too happy,' he responded, 'but I must ask that you give me something to eat first, for I am weak from hunger,' the panhandler is quoted as saying.

"She had her doubts about a bargain of that kind, but took him in and set him down before a large slice of left-over steak.

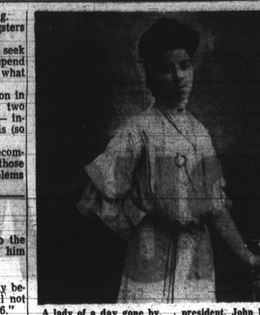
"He attacked it at once with knife and fork, but after a few minutes laid down his implements of war.

"'You will excuse me, I hope,' he said, rising.

"'What's the matter?' she inquired in surprise.

* * *

LIKE HIS counterparts of today, apparently the wanderer of 1892 knew when he had made a bad bargain.



A lady of a day gone by. (Photo of the late Mrs. Sarah Murphy Neely, wife of the late Daniel H. Murphy and mother of AFRO president, John H. Murphy II, was taken by William H. Howard, Baltimore photographer of the late 1800's.)

—Women emancipated

Contued from Page 1

were 37,250 women workers with 34 percent of 1.3 million workers being women.

* * *

TODAY MOST Maryland women work for economic reasons.

More than 40 percent of them are single, widowed, divorced or separated and 57 percent married with husbands present.

Financial reasons are the strongest motivation, with women working to raise the family's standard of living in general, to finance a home or the education of children.

However, in the world of work women still need to fight for better wages since averages show they earned only half as much as men.

But better days are ahead as soon as women can wipe out normal male resentment against them.

Their drive for an equal partnership in industry, government, business, and other affairs was given a mighty boost recently by none other than President Lyndon B. Johnson who vowed his support of the campaign to quicken the pace of women's progress.

The Maryland Fair Employment Practices Law effective July 1, 1965 assures employment opportunity to all without regard to color, religion or sex making it illegal to refuse to hire a woman because of her sex.

The Status of Women report recommends that talents and skills of Maryland women be fully utilized adding, "A valuable human resource is sorely neglected."

It also recommend investigation in the area of possible discrimination against women in regard to political and civil rights, property rights and treatment under the law.

The report also discovered that women are not being adequately educated, especially in regard to their need for education.

Hence, it claims, much of the job discrimination that exists is due to lack of training and preparation by the school.

Parents should be made aware that girls need education as well as boys. Women should become aware that education, careers and success in business can be combined with marriage and children, the report held.

Men should become aware that the professional and technical talents women possess can attract new business and industry.

Women can prove extremely valuable in politics, creating better understanding, they can also serve well as responsible persons and reliable leaders in elective and appointive offices.

For this a new image must be created, one of women as public servants and attitudes of women as well as men must be changed, the report states.

C&P, also 75 years old, looks to telephone magic in future

Ralph W. Frey, vice president of the Chesapeake and Potomac Telephone Company declared: "The C and P Telephone Company, congratulates the Afro-American on its Diamond Jubilee celebration. We feel we having something in common — both having served the District of Columbia during the past seventy-five years in the field of communications.

* * *

"Back in 1892 when the AFRO-AMERICAN was born, C and P served about 1,700 telephones in the District of Columbia with only a few employees on the payroll. This was the year when long distance service was opened between New York and Chicago, a distance of 950 miles. Alexander Graham Bell, himself, took part in the ceremonies in New York.

"Another important event that year was the introduction of the first dial exchange at La Porte, Indiana.

"Today the company has about 795,000 telephones requiring the services of more than 8,300 employees. It is significant that the District of Columbia now leads all cities of the world with a telephone development of 92.6 telephones per 100 population.

"While much of the improvement in telephone service over the years can be attributed to the Bell Telephone Laboratories and the Western Electric Company (manufacturing arm of the Bell System), C and P could not have progressed without the approval and support of this community and its dedicated employees.

The company has been an equal opportunity employer long before this was required by law and is proud of its employees and the spirit of service they exemplify. Many are interested in community affairs and may be found participating in local organizations and activities.

This is a large organization with many opportunities for advancement. Our policy is to promote from within and when openings arise, men and women who have the necessary ability, knowledge and experience are selected to fill them. There are numerous success stories, many of which have appeared in the AFRO-AMERICAN.

* * *

"Though great strides have been made, Bell System experts see a revolution in communications. The electronic Switching System in the future may offer many new innovations. You may dial only a single digit for as many as eight frequently called numbers; dial a third party into your conversation; have incoming calls switched to another number when you leave home; receive a special signal when somebody is trying to call you while you're on the phone yourself. These services are now undergoing an extensive tryout in several U.S. cities, and they are due to spread to many more in coming years.

* * *

"By the turn of the century, every part of life could be changed by what is coming. People could "go to work" without leaving their homes. The details of everyday living — shopping, cooking dinner, or making out your income tax returns — could be handled effortlessly by computerized appliances.

"Through your telephone, you could obtain information or expert advice on any subject known to man whenever you need or want it. And you could be able to see and talk with anyone on earth or far out in space, simply by touching a few buttons on your telephone set.

"Bell System scientists and engineers say telephone communications will be able to help do all of this — and probably much more — in the next 30 or 40 years.

"There is no doubt that the newspaper and communications industry will be confronted with many changes and challenges in the years ahead. Whatever they may be, we are confident that the AFRO and C and P will meet them with continued success.

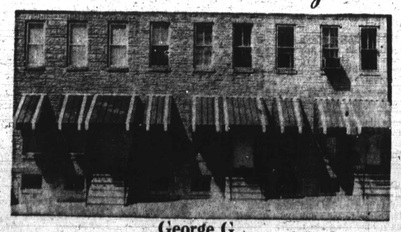
Chief Wright:—

The chief of police sends congratulations to the AFRO-AMERICAN for its many contributions to our community during the past 75 years.

Please accept my very best wishes for the continuing success of your publication and its fine relations with the Bureau of Police.

COL. JOHN M. WRIGHT,
Police Chief of
Richmond.

Congratulations To The Afro-American Newspapers On Their 75th Anniversary



George G. Kelson's Funeral Home

JUANITA KELSON
Licensed Funeral Directress

VERNON R. BAILEY
Licensed Funeral Director and Embalmer

1346-50 N. CALHOUN ST. NO. 9-7585—LA. 3-1520

The International Ladies' Garment Workers' Union's Upper South Label Department

EXTENDS

Sincere Congratulations

TO THE

AFRO-AMERICAN NEWSPAPERS

ON THE OCCASION OF THEIR

DIAMOND JUBILEE

"May you continue to go forward with success in your every achievement"

ANGELA BAMBACE, MANAGER

Hallmark of Fashion

UNION MADE ILGWU

Symbol of Decency, Fair Labor Standards, and the American Way of Life.

NATION'S PUBLISHERS SALUTE THE AFRO

When one recalls that the spectacular growth of the AFRO-AMERICAN Company in both circulation, resources and, most importantly, enterprise and foresight has come about during the period of greatest strain on the institution of the colored press, one gains a more profound appreciation of their quality of management and direction, which your business has enjoyed.

We have known for years that, notwithstanding these trials and tribulations, the press would survive — more than that, it would prosper — and I think our expectations are being fulfilled. The leadership which the AFRO-AMERICAN family has given to the development of the press is one of its greatest assets and will be remembered when the history of this segment of the American press is ultimately recorded.

THOMAS W. YOUNG
Editor and Publisher,
Norfolk Journal and Guide

Pittsburgh Courier

It is a privilege to extend our congratulations and best wishes to the AFRO-AMERICAN Newspapers on their 75th anniversary.

Only a newspaper built on a solid foundation of loyalty, fair dealing and fine quality could have made the outstanding advances that you have accomplished.

It is also significant that you were also elected at the 1967 Convention as President of the National Newspaper Publishers Association.

All of us at the New Pittsburgh Courier join in wishing you many more years of progress and success.

ELEANOR A. LOFTON
Publisher

Tri-State Defender

In praising those institutions which have contributed so much toward making America a great nation, history will be compelled to emblazon in letters tall and wide the name of the AFRO-AMERICAN Newspapers.

The Tri-State Defender of Memphis is proud to salute you on the 75th anniversary of your founding. Like the small acorn, you have grown into an enormous and enduring oak.

As a giant in the field of American journalism, we will look forward to seeing you continue to render exemplary service to countless communities, numerous cities, the several states, and to our great nation in the coming years.

W. A. SENGSTACKE
General Manager

Arizona Tribune

I wish to extend my congratulations on the Diamond Jubilee anniversary of the AFRO-AMERICAN Newspapers.

These newspapers have had a great influence on the many facets of the race in the United States. A large share of the progress of the colored American can be directly traced to the strong voices of the AFRO-AMERICAN newspaper chain.

May your next seventy-five years prove as fruitful and beneficial to the entire race and nation.

EDWARD BANKS

Denver Blade

The Staff of the Denver Blade Newspaper wishes to extend congratulations on your 75th anniversary for all the years you have been keeping the colored man informed and led him to a better way of life.

We all know that what you have done has not been easy, but courage and determination have kept you going over the years.

ROBERT JOHNSON
Publisher's Assistant

Milwaukee star

For 75 years, the AFRO-AMERICAN newspapers have been in the vanguard of the long, thankless struggle for equality. AFRO publications have served as a guide and source of inspiration to the nearly 200 colored weekly newspapers who currently make up the National Newspaper Publishers Association.

It is our sincere wish that the AFRO-AMERICAN chain will carry on the tradition established by your learned publisher and crusading journalist, Dr. Carl Murphy, for the next 75 years, followed by another prosperous and purposeful century after that.

Compared to your three-quarters of a century, we at the Milwaukee Star are in our journalistic infancy. We subscribe, however, to the same press credo, and attempt to bring about constructive reform in the same tradition as the AFRO.

Our congratulations and best wishes for continued success.

DAVID M. NOVICK
Managing Editor

Gary Crusader

Those who would overcome must first be heard. The AFRO-AMERICAN Newspapers gave the colored American a voice without which his aspirations would have been left to languish without recognition. Yours has been an inspiring eloquence in spurring the emergence to full citizenship and then to greater heights.

That you will be heard and heard again and again in the continuing effort to bring fulfillment to the black man's just destiny is my cherished expectation as it must be of all enlightened Americans.

For another 75 years of service to mankind and for even more, I remain

BALM L. LEAVELL, JR.

The Voice

The Queens Voice wishes success and sends congratulations on your 75th "Diamond Jubilee" anniversary.

KENNETH DREW
Publisher

Mobile Beach

The AFRO-AMERICAN every one of the pillars of American journalism and we are proud to join in the observance of 75th year of service to the public.

May you continue to be successful in your endeavor to make our American society more tolerant of the rights and lives of all citizens regardless of race, creed or color.

FRANK P. THOMAS
Publisher

Call and Post

We wish to congratulate you on the 75th anniversary of the AFRO-AMERICAN Newspapers.

The life span of the AFRO has bridged the most radical change in the life of the colored American because of the editorial acumen of AFRO editors, it has been in a leadership position during this entire period.

The Murphy family, now in its third generation of operation of the AFRO, deserves credit and commendation for the management and character it has so unselfishly given the publication.

We wish for you many more years of unselfish service in the best newspaper tradition.

WILLIAM O. WALKER
Publisher-Editor

WILMINGTON JOURNAL

It is indeed a great pleasure to salute the AFRO on its 75th birthday. Rarely does a business, especially one of color, reach this ripe age. And rarer still, when age is accompanied by distinction and service.

The AFRO was one of the first four colored newspapers we saw and read.

They were the Chicago Defender, whose publisher was a classmate of my late father Claflin; a Methodist paper put out by Ira Brown in Nashville, Tenn.; the Cape Fear Journal, the forerunner of the Wilmington Journal, and the AFRO, on which my brother, the publisher of the Raleigh (N.C.) Carolinian, worked while a printing student at Hampton Institute.

We first saw these four papers in 1927 when we were 12.

So, we were exposed to the colored press forty years ago. And, we have worked with such newspapers for forty long years; first as newsboy and now as owner-publisher of the JOURNAL.

Long has the AFRO been among my favorites. The real reasons are integrity, class and service. No newspaper is worth the paper it is printed on if there is no honesty and truth present.

AFRO publishers, from the founder, John Murphy Sr. down, have had character, and, thus, the AFRO has this valued asset.

The AFRO has pioneered in so many things that we could not start to record them. Today, the paper is in a top class. Long have we admired its business department. To us, the way the AFRO conducts its business end is one of the secrets of its amazing success.

Every school child, sound tour the AFRO for inspiration and lessons in efficiency.

We are proud to salute the AFRO and the splendid AFRO family.

I, we think Carl Murphy, editor-publisher, for many years, gave us a legacy when he wrote the following which we keep before us on our desk:

"May we let our light so shine that it will illuminate that which is good and beautiful, and magnify our Father which is in heaven. May we stand strong and firm against despair, falsehood, rudeness, hatred, pessimism and prejudice."

T. C. JERVAY
Publisher
Los Angeles Sentinel

Sun-Reporter

We are pleased to join the hundreds of thousands of supporters, well-wishers and benefactors who send congratulations and felicitations on the 75th. Anniversary of the AFRO-AMERICAN Newspapers.

Three-quarters of a century of continued service in the cause of justice and human rights as a "pleading press" for the disadvantaged in America is an enjiable record. It is rather horrendous to contemplate the circumstances which would prevail in Baltimore, a Maryland and an Eastern-Seaboard, if the AFRO-AMERICAN had not championed freedom's cause for 75 years.

It is said that an institution, as in the case of a man, can judge its worth and merit by the shadow it casts. The shadow cast by the AFRO-AFRO-AMERICAN in its fight against injustice in employment, housing, education and government is well-nigh immeasurable.

The Murphy family has produced throughout the existence of this Newspaper chain, giants in the Fourth Estate. The responsibilities placed upon you, as president of the company, and your associates, in the light of previous accomplishments, are great indeed. As more than a casual associate of yours in the National Newspaper Publishers, I am firmly convinced that the AFRO-AMERICAN will continue to render a distinguished and serviceable contribution to our nation as we explore new methods in the solution of the old problems of man's inhumanity to man.

In honoring the AFRO-AMERICAN on this, its 75th anniversary, we in a small measure honor ourselves as co-workers in the Fourth Estate. Thanks for the privilege of expressing my deep feeling on your merit as well as your accomplishments.

CARLTON B. GOODLETT, M.D.
Editor and Publisher
Birmingham World

The fact that the AFRO-AMERICAN Newspaper has operated for 75 years makes it an institution in American journalism. It has been, and still is, a bright light along the rugged road of freedom.

The AFRO is a unique newspaper. It promotes. It leads; it battles; it defends, and it insists. It shapes and re-shapes itself to meet competition. It makes improvement of itself a technique of growth, service and usefulness. It is a credit to American journalism.

In many ways the AFRO-AMERICAN has been a big brother to struggling newspapers which toiled for the American. It took up battles which smaller newspapers at times were too weak to fight. All of this has made it an essential newspaper.

American is better and stronger today because of the battles for freedom, vital dignity, social justice and economic opportunity waged by the AFRO-AMERICAN.

The AFRO is the sum of many personalities — some no longer on the scene. Their spirit still bristles through its pages. The AFRO spirit helps to illuminate those values dear to the hearts of thoughtful men.

The AFRO-AMERICAN is proving that there is always a place and need for a good newspaper, especially one which battles the curbers of free speech, free assembly and the free person.

Hence the Birmingham World is proud and glad to join with others in a salute to the AFRO-AMERICAN on its 75th anniversary celebration.

EMORY O. JACKSON
Managing Editor
Birmingham World

Miami Times

The editor, publisher and staff of The Miami Times send greetings and felicitations to you and your staff of The AFRO-AMERICAN Newspapers on your Diamond Jubilee.

We realize the blood, sweat and tears that must have gone into 75 years of publication and salute you for your determination in getting the job done.

Like "Abou Ben Adhem, may your tribe increase.

GARTH C. REEVES
Managing Editor

Happy Birthday

Happy Birthday Greetings to a great newspaper on its 75th birthday. I have watched the growth of The AFRO-AMERICAN Newspapers during the past 40 years. It has been an inspiration to me to observe the high quality of dedicated journalism which has made "The AFRO" tops in its area of service.

Eight years ago The Tribune celebrated its 75th Anniversary. It is interesting to note that John Murphy, founder of "The AFRO" and Chris J. Perry, founder of The Tribune, were friends, consecrated to the high purpose of editing newspapers which would give hope and courage to the sorely persecuted members of their race.

Great progress has been made toward the goal of absolute equality of colored Americans since your grandfather (with great vision, established "The AFRO" three quarters of a century ago. Much of that progress is the direct result of the contributions made by "The AFRO."

Keep up the good work and remember always that service to one's fellowman is the highest purpose of man.

E. WASHINGTON RHODES
Editor-Publisher

The Waldens:—

Appropriatly named at its birth, the AFRO-AMERICAN has in its 75 years of existence been the creator, enforcer, and guardian of major movements to protect the rights of the American citizen of African descent.

All too often it has been the lone, but unfailing beacon of hope and information to millions. We salute you and predict that the next 75 years will see the AFRO continuing its role as a great newspaper.

DR. AND MRS.
EMERSON C. WALDEN

Mr. and Mrs. Peck

Best wishes for many more years of outstanding success in the arduous and highly competitive field of journalism.

MR. AND MRS.
WARREN A. PECK

AFRO in vanguard—Chicago Defender

The AFRO-AMERICAN is among the giant American newspapers reaching out to nothing but America's conceptual notion of freedom and democracy, and the American ideals of civilization. The attempt, however, to build Americanism on race values is a unique social experiment, and its ultimate success is impossible except through the fullest sharing of American culture and institutions.

So the choice is not between one way for colored Americans and another for the rest, but between American institutions frustrated on the one hand and American ideals progressively fulfilled and realized on the other. In this endeavor, the AFRO-AMERICAN has been in the vanguard of colored publications searching for a formula to extricate the cause from the fog of controversy and hostility and expose it to the sunlight of rational thinking and permanent, sane, equitable resolution.

The problems that harass America's conscience are often viewed in the gloomy perspective of all insoluble racial dilemma. Yet, it is this dilemma that yet sustains the colored press and imposes upon it a special obligation.

The tendency to treat the problems as incidental to the ebb and flow of the nation's economic and political life makes the difference between the treatment accorded them by the metropolitan press and the commitment of the black press to clarify and explain the issues at the heart of the problem.

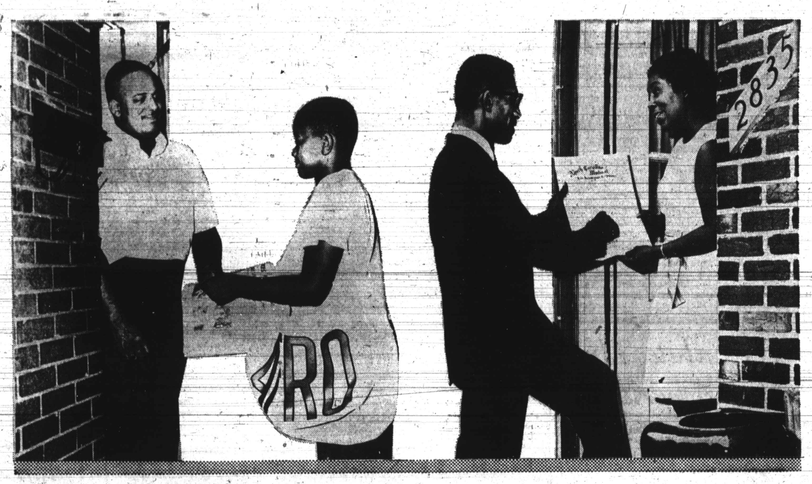
As a newspaper reflecting the sentiments, aspirations and yearnings of the people, the AFRO-AMERICAN has been unswerving in its advocacy of constitutional and elemental human rights. It has never hesitated to call the nation's attention to its unfulfilled promise of democracy and to the yet unrealized achievements implicit in the Emancipation Proclamation.

The AFRO has been a gadfly stinging the national conscience to its moral responsibility to its minority citizens. And its continuous pounding after 75 uninterrupted years has resulted in the increasing assumption of responsibility by the Federal Government.

On this anniversary of its founding, I am happy to extend to the brilliant editors of the AFRO-AMERICAN publications best wishes for continued good work.

JOHN H. SENGSTACKE
Editor and Publisher

We Salute AFRO-AMERICAN'S 75th ANNIVERSARY



AFRO carrier renders a service to the community while learning important business principles. Agent William Larkins brings the means of financial security to a new policyholder.

PARTNERS IN SERVICE

For the past 75 years the AFRO-AMERICAN Newspapers have spearheaded community development through dynamic leadership in civic affairs.

We at NORTH CAROLINA MUTUAL share this concern for public service. For 69 years NORTH CAROLINA MUTUAL agents have aided Baltimore citizens in their search for financial security through life insurance.

Congratulations, AFRO! We hope for your continued success and our continued partnership.

704 - 06 Gay Street
Baltimore, Md.
RUFUS WOMACK, manager

IN BALTIMORE
TWO OFFICES TO SERVE YOU:

2300 Reisterstown Road
Baltimore, Md.
F. E. Walker, manager

NORTH CAROLINA MUTUAL
LIFE INSURANCE COMPANY
MUTUAL PLAZA
DURHAM, NORTH CAROLINA 27701