MONTGOMERY WARD

5 SALES IN ONE

Back-to-school SALE

Why wait to buy the things you need? Use Wards CHARG-all credit plan! Shop now, save now—just say "Charge it!"

MONTGOMERY WARD

NOW IN PROGRESS—THESE ITEMS ON SALE UNTIL SATURDAY, AUGUST 20th

Newest all wool sweaters and skirts in color-mated heather hues

7.99 each

Absolutely "in" . . . the truest colors that ever got together! You'll love the smock-top sweaters or snappy ribbed knits that circle you in look-again stripes. Sizes S-M-L. Color-mate with A-line or belted go-go skirts . . . you'll flip for sure! 5 to 13.

Wards young junior shop

Young Junior sale! Newest fall dresses

HURRY IN . . . NOW'S THE TIME TO BUY! SAVE 1.99!

Juniors and Junior Petites . . . come see this A-plus array of fashions! Find one, two and three-piece styles! New lively "hipsters," skimmers, pleat-skirted swingers . . . even printed suit-dresses! Fall's favorite fabrics, too, including cotton, Dacron® polyester-cotton, Fortrel® polyester-Avril® rayon, polyester-cotton blends, rayons with the lovely look of linen. And . . . you'll find a great choice of plaids, stripes, checks, paisley and provincial prints, plus solids, in the season's newest colors. Pick your dress favorites now! Sizes 7 to 15; 3 to 11.

REGULARLY 8.99 **$7**

WINE SPECIAL . . .

zesty new sparkle to knackiest coordinates

SWEATER SPECIAL **4.88**

SPECIAL SKIRT **6.88**

Dramatic, intoxicating color-excitement in the rich fresh-sparkle of burgundy and grapetone—that's the big coordinates fashion news. That's what you'll see in Wards all wool series for misses: superbly styled crew-neck cardigan and slip-on or V-neck slip-on . . . to wear with matching "A" line skirts in bias plaid or solid color. Really luscious! Sweaters, sizes 34 to 40. Skirts, sizes 8 to 18. Buy now at Wards.

Save 1.33! Scoop up hif ribbed knits!

2.66

REG. 3.99

- Low-cost shells bring wardrobes up to date!
- Fit and look . . . sure to deliver a whistle!
- Soft, smooth acrylic knits wash like dreams

Instantly, pants, suits, skirts look new . . . now . . . smart! A few of these in glowing fall colors will put lots more mileage into your wardrobe!

Women's Fashion Accessory Department. Save at Wards.

Save 3.11 to 6.11 on misses' car coats in popular styles

REG. 19.99 to 22.99

16.88

Better hurry for best selection from this unusual selection of very young-look car coats. Styles like the cotton suede with wool knit sleeves and collar; toggle closing.

Also rich tweeds of wool-rayon-nylon-linen, smooth melons of reprocessed wool. Many with easy acrylic pile linings. 8-18.

Misses' reg. 98¢ knee-high socks

3 PAIR 2.50

Two-tone pattern of Orlon® acrylic and stretch nylon. Stay-up tops. Many sport colors. Fit misses' 9 to 11.

Misses' reg. 98¢ rib-knit socks

3 PAIR 2.50

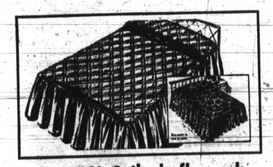
Smart ribbed knee-highs of Orlon® acrylic and stretch nylon. Stay-up tops. Fashion colors. Fits misses' 9 to 11.

Save! Regular 98¢ stretch knee-hi's

3 PAIR 2.50

Orlon® acrylic-nylon stretch socks with elasticized stay-up tops. Machine washable. New colors. 8½ to 11½.

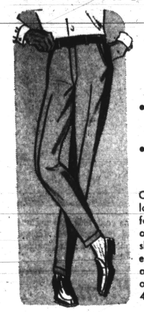
Save 1.66! Quilted, flounced polished cotton bedspread



Tailored style in pastels and colorful prints. Shirred flounces and quilted tops with bonded acetate fill and cotton backing.

Reg. 7.99 twin, full **6.33**

Save! Men's slacks never need ironing



4.99

SPECIAL

- No, not even touch-up . . . toss em into washer, tumble dry and wear.
- Rugged blend of Fortrel® polyester and cotton gabardine

Our unpleated Ivy belt loop models are ideal for casual wear on or off-campus. Their razor sharp crease stays in forever . . . even the seams are wrinkle-free. Black, olive, tan and walnut. 29-40. Hurry . . . save now!

Save! Young men's corduroy sport coat

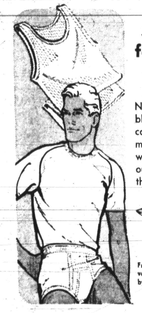
13.88

SPECIAL

- Come on strong this fall with the bold, brawny cotton corduroy
- A big autumn favorite both on and off campus
- Easy-going styling

Fine quality wide wale 100% cotton corduroy bold and brawny look of fall. Easy-going natural shoulder styling . . . Deep, warm shades of walnut or olive. Traditional 3-button model. Reg., long.

Combed cotton Creslan® underwear for men



3 for 3.99

8 in a pkg.

New "Shrinkage Control" blend of Creslan acrylic-combed cotton can be machine washed in hot water . . . it won't shrink out of fit for the life of the garment! White.

WIN A FREE SPORTS VACATION FOR TWO

Free 7 day, 6 night round trip vacation; any city in U.S. served by Amer. Airlines. Ask salesmen. Contest ends Sept. 7, 1966

Men's sport shirts never need ironing

Special! Permanently pressed Ivy button-downs of rugged polyester-cotton. Long and short sleeves. Solid iridescents, plaids. S-M-L.

2.94

SPECIAL

Young men's "101" western denims

3.28

REGULARLY 3.79

- Pants replaced free if main seams rip
- Quality-made for outstanding performance
- Award for Excellence means superior value

Sanforized 13¾-oz. cotton denim with seams specially stitched to outlast the garment! It's cowboy styled all the way: rides low, hugs hips, tapers down the legs. Ruggedly reinforced at strain points. Hurry in, save! 28-38.

Young men's jeans never need ironing

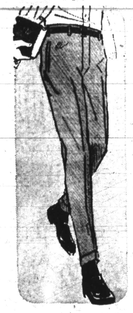
3.94

REGULARLY 4.49

- No, not even touch-up . . . just wash, dry, wear
- Rugged Fortrel® polyester and combed cotton
- Wards strongest wearing "no-iron" jeans

We've taken our best-selling jeans and put them through a special new process that keeps them wrinkle-free! Just wash, dry and wear—they never need ironing. White-tan, black, loden or faded blue in sizes 28 to 36.

Boys' casual slacks never need ironing



3.48

REGULARLY 3.98

- No, not even touch-up ironing needed
- Fortified with Dupont 420 nylon
- Proportioned for slims, regulars, huskys

He'll look great in these trim, tapered slacks. Permanently creased, and they stay good-looking wash after wash. Ivy styled in sturdy cotton fortified with Dupont 420 nylon for long wear. Black, loden, sand. Sizes 6-22.

Save $1 on Boys' Brent® Henley sport shirts

He'll like the styles, you'll like the price! Cool, wash-fast cottons: solid color oxfords, plaid ginghams. Save! Sizes 8 to 20.

99¢ REG. 1.99

Whale of a sale of wide wale corduroy

88¢ yd.

REGULARLY 1.19

- Machine-wash, rich cotton corduroy
- 7 wales to the inch, 44 inches in width
- Popular colors for fall fashions, decorating

Soft yet sturdy, warm yet light, this corduroy is perfect for back-to-school clothes, sportswear, bathrobes, pillows and many other articles you can make now at big savings. Buy enough for a sewing and saving spree!

STOCK UP NOW ON THESE BACK-TO-SCHOOL SPECIALS!

Reg. 3.99 legal-size attache case

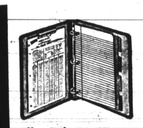
One file pocket, 2 locks, valance closing. Lined.

3.66

Special! Brief bag vinyl-covered

16-inch briefcase with flip-n-stay opening, strap. Vinyl-covered.

2.44



clip style fitted binder

With 50 sheets of 5-hole paper, dividers, 18,000 word dictionary.

99¢ Reg. 1.29

500 sheets of filler paper

8x10½" sheets of 16-bond paper. 5 holes, ruled margin. Pack.

66¢ Reg. 1.09

Men's-boys' Skips® regularly 3.99

3.44 PAIR

Oxford styles with white cotton army duck uppers. Grip rubber soles, cushioned insoles. 10½-6 M.

Girls' sueded pigskin oxford

4.58

Reg. 5.99

Downy texture plus stain 'n scuff resistant uppers. Grey, Blue, black patches. Crepe sole. 8½-4 C.

School bags guaranteed?

$1 box of Crayolas, built-in sharpener!

64 different colors! Easy to keep tip sharp!

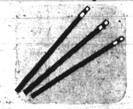
66¢

These are at Wards! Save, too!

These Wards bags are so well made, so strongly reinforced that we unhesitatingly guarantee them! Red rayon plaid bag has black vinyl trim. Solid-color olive, ginger and black bags are durable. Sur-V-Lon vinyl. All 14x11½x4", with big book pocket, 11" outside lunch pouch, matching handle and shoulder strap.

YOUR CHOICE solid or plaid **2.99**

Reg. 3.99

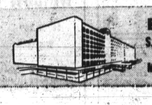


Lead pencils at a low special price!

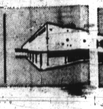
Eraser-topped pencils in assorted colors!

12 for **29¢**

This Symbol is Your Guarantee of Value, Quality, Low Price and Satisfaction



BALTIMORE
S. Monroe at Wash. Blvd.
VE. 7-2000
Mon. thru Sat. 9:30-9:15



GLEN-BURNIE
Glen Burnie Mall
761-5000
Mon. thru Sat. 10-9:30

TOWSON
Endowood Shopping Plaza
VA. 6-8000 Mon. Fri.
10-9:30; Sat. 9:30-9:30

94 Years of Dependability Satisfaction Guaranteed or Money Back

AUG