—Port of Baltimore

Continued From B-1)

spices, food, medicines and building materials are made or processed at other major waterfront sites.

* * *

MARLEY NECK is a new 4200 - acre industrial tract in the Port of Baltimore which is today the home of $100 million worth of industry.

Here, Kennecott Refining, Glidden Paint, Pittsburgh - Des Moines Steel, Manganese Chemicals and the Baltimore Gas and Electric Companies are served by the Maryland Port Authority's Hawkins Point Pier.

This $4.5 million project, encompassing 127 acres of land, a 750-foot long and 90-foot wide pier, and channels dredged to 35 feet deep, is operated under lease by the Baltimore and Ohio Railroad.

Procter and Gamble, Olin - Mathieson, Davison Chemical, DuPont, Humble Oil, Ellicott Machine, National Can, Farboil, Weyerhaeuser, Baugh Chemical, American Smelting and Refining, Armour, Cities Service, Western Electric, U.S. Gypsum and Atlantic Cement are part of the long list of leading industries in the port.

* * *

FOR ITS special cargos, Baltimore offers special handling. At the Baltimore and Ohio Railroad's modern fruit pier at Locust Point, for example, bananas are unloaded by giant cranes that carry 8,000 stalks an hour to conveyor belts which feed the fruit to 63 waiting rail cars and 42 trucks simultaneously.

This $4.3 million, airconditioned terminal is the site of annual discharge of more than four million stems, and two United Fruit Company ships call at the pier each week.

Direct containership service is operated from the Port of Baltimore by Sea-Land Service, Inc. Weekly sailings depart from Baltimore to Puerto Rico and provide for transshipment to the West Coast.

* * *

THE LARGEST tidewater facility in the world for the refining of sugar, American Sugar Refining Company, is located in the Port of Baltimore.

And the greatest of all the waterfront enterprises is Bethlehem Steel, Sparrows Point, the largest steel mill in the world. It employs 30,000 people, and produces nine million tons of steel each year.

Some of this steel moves next door to be used at Bethlehem's 170-acre shipbuilding yard where hundreds of vessels, including one 48,500 ton tanker and eight 46,000 deadweight - ton tankers, have gone down the ways.

Other ships find their beginnings across the harbor at Maryland Shipbuilding and Drydock Company. Here engineers have devised new methods of renovation as well as repair.

Maryland is world - renowned for its "jumboizing" process, by which a ship is cut in half and elongated by the insertion of a new "midbody" increasing its cargo capacity by as much has 50 per cent. This process takes as little as 36 days when handled by Maryland Shipbuilding's skilled workmen.

The port's four major shipyards and several minor ones can work on 96 vessels simultaneously, effected by 11 shipways up to 900 feet long and 108 feet wide, seven floating drydocks with capacities to 35,000 tons, 20 outfitting piers, two graving docks and numerous marine railways, miscellaneous small craft piers, and shops of all kinds within the harbor limits.

* * *

EACH YEAR Baltimore further grows as a city and as a port. A gigantic multi-million dollar face - lifting project is giving rebirth to its entire downtown area, with office buildings, apartments, stores, civic center, hotels, legitimate theare, public parks and transit depots already built or planned.

Included in this vast improvement program is a $130 million Charles Center project, encompassing 22 acres in the heart of the downtown areas.

Plans also have been announced by the City for a $260 million program to rebuild the inner harbor and adjacent inner city area. The revitalization program will include an International Trade Center Building, pleasure boat marina, Maryland Academy of Sciences building, high-rise apartments, and a new, junior college.

The basic talents and shipping know - how which established Baltimore's reputation as a world port 260 years ago continue to work today, building to meet the challenge of her ever increasing global trade.

They stand on the firm foundation of a proud and prosperous past, and reflect the Port of Baltimore's commitment to the future.

* * *

EACH TON of general cargo (packaged, drummed, crated or enclosed cargo moving in less than shipload lots) is estimated to leave approximately $16 in the economy of the area, irrespective of its origin or destination.

This compares with approximately $4.00 per ton which is left by bulk cargo.

The Port of Baltimore annually handles some 4 million tons of general cargo. This cargo leaves about $64 million in the economy of the metropolitan area, while the 21 million tons of bulk cargo leave about $84 million in the economy.

JOHN KOPP

Port of Baltimore International Longshoremen's Union heads chat on the warf of the world's sixth largest port. Mr. Haile, the chief, is ILA International vice president. Mr. Kopp is Atlantic Coast District supervisor.

WILLIAM HAILE

Bill Haile worked his way to the top

The International Longshoremen's Union has six locals on the world famed Port of Baltimore.

Heading the 6,000 men is William (Captain Bill) Haile, the 22rd ILA International vice-president.

John Kopp is the Atlantic Coast District Organizer. He and Mr. Haile have executive offices in the Indemnity across from US Customs on the waterfront.

The two men represent the workers in all port business and both are well-versed in labor, international and contract law and all phases of working conditions, health and welfare.

Mr. Haile started as a longshoreman over 50 years ago and held various union offices until his election to the highest post in 1963.

He states that Baltimore longshoremen are among the finest in the nation and with unusual capability and skill move all incoming and outgoing cargo for this area.

The union was founded in 1892 and celebrtaes its 74th anniversary this year. However, colored men have been employed on the Port of Baltimore since the 1700s. Frederick Douglass, the famed statesman was a ship caulker in his youth and worked at Kennard's Warf in 1825.

The growth of Metropolitan Baltimore into a highly diversified manufacturing center has made it one of the greatest industrial harbors of the world. Its 45-mile waterfront has witnessed a record shipping year in 1966, handling cargoes to and from all world ports.

MRS. JESSIE J. ROSS

To retire

Mrs. Jessie J. Ross, 4202½ Groveland Ave., West Arlington, will retire in July from a 23-year career with the Western Electric Company's Baltimore Plant on Broening Highway.

Mrs. Ross began her career in the Company's Special Products Shop during World War II. She retires as a braider operator in the plant's shop which manufactures miscellaneous and switchboard telephone cords.

Mrs. Ross and her husband James have two stepchildren and seven grandchildren. They both enjoy traveling and fishing, especially deep sea fishing. On Mrs. Ross's retirement agenda is a possible trip to Europe, and the Rosses plan to spend more time at a family home in Gloucester County, Va.

WBAL-TV 11 programs built around 'people'

"People" is more than a word at WBAL-TV 11. It represents a philosophy which permeates every management decision in every program which the station presents. The talents, tastes, actions and problems of people constitute the very essence of the stations programming concept.

During the past year, the "people" in WBAL — TV's programming ranged from a Cardinal to an Israeli painter from the superintendent of Baltimore's public school system to children of the city who are unwanted and neglected by society and it is the station's hope that, to the people of Baltimore, each story has helped to create a better understanding of the community in which we live.

One of our most important means for keeping a finger on the pulse of the Baltimore community is through our Community Advisory Council composed of statewide leaders and government, education, religion, labor and civic affairs which meets with WBAL-TV management to present its views on matters of mutual interest and to counsel the station regarding the presentation and handling of community problems.

An extension of the Advisory Council is our Youth Advisory Council which provides a direct contact between the station and its teenage audience with representatives from all the major high schools throughout the area.

NEWS OF for, and about people is important at WBAL-TV. WBAL-TV is the first area television station to employ a full-time colored newscaster, Bob Matthews, whose popularity with audiences has soared. For the last three years, WBAL-TV has presented the weekly Maryland News Conference with Bob Matthews as one of the panelists. Here, headlinemakers are regularly confronted by a panel of top newsmen.

It was in two recent Maryland News Conference Specials that WBAL-TV first presented Lincoln Lynch, associate national director of CORE and James Griffin, chairman of Baltimore CORE and, second, a week later, afforded leading members of the colored community an opportunity to air their views in a special two hour program.

Most recently, in response to a mounting situation in Baltimore, WBAL-TV represented the Hollander Report — 18 Years Toward Equality which traced the progress made by colored Marylanders over the last two decades.

WBAL-TV's Emmy Award nominee program, Conversation With James Emory Bond, has had great national as well as local impact. Requests are still being filled for videotapes of this television Special which was presented over 15 times during the year, by stations in various parts of the United States.

NOW, IN its tenth season, WBAL-TV's popular to Promote Good Will, presented in cooperation with the American Legion Department of Maryland, brings together clergy of different faiths to present their particular religious points of view before representatives of area high schools, colleges and professional schools.

For over 16 years, WBAL-TV 11 has regularly provided school programs in cooperation with the Baltimore City and Baltimore County public schools.

WBAL - TV's awards roster dramatically demonstrates Community Service with not only a regional Emmy Award nomination, but from the National Conference certificate of recognition from the National Conference of Christians and Jews, National Council of Churches Citation, plaque and citation from the Zeta Sigma Chapter Phi Beta Sigma Fraternity for Meritorious Public Service in the Promotion of Good Human Relations, Citation of Merit from the Catholic Broadcasters Association.

'Blue Max' due at Hippodrome

Jack Fruchtman, president of JF Theatres and official of Twentieth Century-Fox Film Corporation, has announced joint plans to exhibit "The Blue Max" at the Hippodrome Theatre, beginning August 10 on a reserved seat basis.

The film stars George Peppard, Ursula Andress, James Mason, Jeremy Kemp and Karl Michael Volger. John Guillermin directed and Christian Ferry produced the Cinemascope-DeLuxe Color attraction.

It is the story of one of the winged warriors of World War I and his pursuit of the coveted "Blue Max" the medal awarded by the Kaiser to those pilots of the German Air Force who proved they had down d twenty Allied planes.

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Westinghouse Has An Action Program To Prevent Dropouts

Westinghouse Defense and Space Center has launched an all-out stay-in-school campaign. The program is aimed primarily at ninth and tenth graders, at the crucial drop-out age. To them, Westinghouse is attempting to point out, realistically, that it *does* pay to stay in school . . . and that there are almost unlimited opportunities for the high school graduate. Thousands of good-paying jobs are available in the Baltimore area to teenagers who acquire a high school diploma and proper vocational training and skills.

A college education is not necessary for a high salaried job. But it is important to finish high school to have a rewarding, interesting choice of career . . . earning as high as $10,000 a year or more. Pictured below are boys and girls from Fairmount Junior-Senior High School, who were the first group of students to visit the Westinghouse plant at Friendship. Accompanied by their teachers, the students were shown the type of work being done at Westinghouse . . . how to fill out a job application . . . and actual job demonstrations. Westinghouse will continue its anti-dropout drive—called Youth-In-Industry — by attempting to show young people how profitable it can be to finish school — that to stay will pay.

Tenth graders of the Fairmount Junior Senior High School board the bus that will take them to the Westinghouse plant at Friendship. There, the students learned first hand about industry and the job opportunities available to them with companies like Westinghouse. This was the first of numerous school groups to visit and learn about the wide selection of careers open to high school graduates.

Robert King (right), program administrator for Westinghouse Aerospace Division's Test Laboratory, tells a group of pupils that the United States cannot afford to waste a single talent. He encouraged the students to stay in school, saying: "The gaping doors of business and industry hungrily await young people."

The Fairmount students and teacher ask alert and interested questions of a worker who is assembling, wiring and soldering printed circuits. This was typical of the many on-the-job demonstrations . . . designed to point out to students the skills and training required in various types of work.

Clerks and typists are always in demand. Here, a Westinghouse clerk shows tenth grade students how the job is done . . . illustrates the importance of accuracy . . . and tells about the training and education that are needed in this type of work.

The foreman and operator in mechanical assembly capture the interest of a group of male students. A first-hand, person-to-person look at people in action on the job what leads to an exciting choice of career.

For most tenth graders, this trip to Westinghouse offered them their first look at a drill press. The operator shows them how it works . . . what it does . . . the skill necessary to operate this precision machine. The students question workers about careers, promotions, salaries, training.

The teacher learns along with her pupils, as they watch a bench winding operation at the Westinghouse Defense and Space Center. Thousands of such job opportunities are available in the Baltimore area to young high school graduates with training in basic secondary school subjects.

A job foreman talks informally with youths who want to know more about his work specially. Foremen in many different job areas met with individuals and groups, who showed lively interest in learning about the varied career opportunities offered, and the training that is necessary for the job. In every case, it was pointed out how important a high school education is to a good life . . . that to stay will pay.

Another expression of Westinghouse's concern with today's youth is the Atterbury Job Corps Center at Edinburg, Indiana.

The Center, operated by Westinghouse, is a voluntary, residential training program for out-of-school, out-of-work, underprivileged young men. Its goal is to prepare these young men —nearly 1,500 of them now—for jobs in which they can earn a decent living.

Westinghouse
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