MONTGOMERY WARD Easter SHOPPER

STOPPERS

Come in! Scoop up the bargains... THURSDAY, FRIDAY, SATURDAY

MONTGOMERY WARD

You're the picture of fashion

CHOOSE WARDS SMART STYLES FOR EASTER-THROUGH-SPRING

9.88 Reg. 12.99 each

On Easter morn step out in a dress from this complete collection of season-spanning styles. A. Stunning white cotton lace overblouse tops black rayon-cotton linen-look skirt. 7 to 15. B. Blouson look in one-piece lacy knit. Arnel® triacetate-nylon. Blue, biege, gold. 12 to 20.

She's pretty as a picture in lacy eyelet dresses

3.44

Can't you just see your little girl in these new, feminine and oh so pretty dresses? You'll want to pick one for Easter . . . another for her spring and summer parties. The collection includes lots of styles she's sure to love . . . all with pastel cotton peeking through lacy white eyelet. Every dress machine washes! Girls' sizes from 7-14.

CHARG-all . . . put credit at your fingertips—the easy way to buy what you want when you want it! Take up to 2 yrs. to pay.

Underneath, a lacy slip

1.88

Pretty dresses call for pretty slips . . . and this one is a beauty! It's a blend of Dacron® polyester-cotton lavished with lace, pink ribbons. Straps adjust to fit her perfectly. Machine wash. White. 7-14.

Her panties . . . lacy ones

66c

Complete the picture for pennies! She'll feel delightfully feminine in white 100% acetate panties with dainty lace panel and lace-edged elastic legs. Machine wash. 7-14.

young juniors celebrate Easter in dresses with fashion honors

8.99

Take a peek at cotton laces, sheer and textured cottons, lacy nylons and see for yourself how sweet and saucy they are! White, pastels. Sizes 5 to 13!

Imported Swiss braids hats

3.88 Reg. $7

Brims, sailors, new Spring shapes in high fashion trims . . . luscious colors.

Carol Brent inner-band girdle

7.88 Reg. 8.99

Long leg style; all over streamlined powernet design. S-L. GIRDLE, Reg. 7.99 ..... 6.88

No-iron gown, seersucker dusters

3.44 YOUR CHOICE

Lace trim and edged seersucker dusters. Sizes S-L. Dacron polyester & cotton waltz gown.

Reg. 98c stretch Cantrece® nylons

68c pair

Won't sag or wrinkle. Run-barriers at top and toe. Wonderful fit. Misses' 8½-11.

boys' short sleeve broadcloth shirts

99c special

Full cut with button front . . . many woven plaids, checks. All short sleeves; 3 to 6x.

boys' new 2-pc. blazer sets

4.77 Reg. 5.99

Handsome fully lined jacket is man-tailored. Slim beltless slacks, continental. 3 to 6x.

All Roads Lead to Wards
BALTIMORE 5 Mission at West Blvd. VE 7-2000. Mon. thru Sat. 9.30-9.15
GLEN BURNIE Glen Burnie Mall 761-6000. Mon.-Sat. 10 to 9.30
TOWSON Eudowood Shopping Plaza VA. 8-9600. Mon.-Fri. 10-9.30, Sat. 9.30-9.30
CHARG-all . . . Wards convenient credit policy that's so simple to use . . . and so easy to pay! Take 30 days or 2 years!

Save $4 now! Boys' dress suits

LUXURY FABRIC HAS SILK-LOOK

19.95

Reg. 23.95

Great buy! Trim 2-and-3-button models, expertly tailored, of long wearing, wrinkle-shy Cupioni rayon, rayon acetate blend. Popular styles, many new patterns in a wide range of colors. Choose slim, regular, husky sizes from 14 to 20. Perfect for Easter! Buy and save today!

Save Now on Men's 1-pant or 2-pants worsted suits

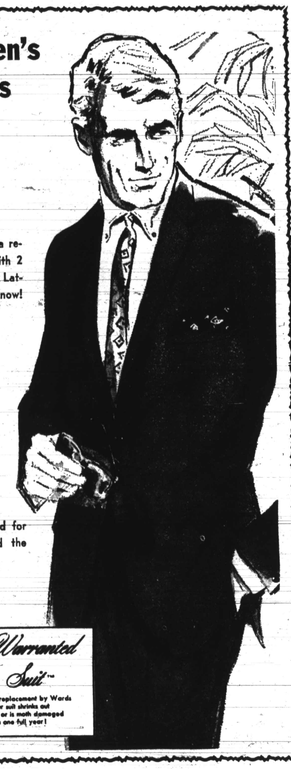
$72

Better quality suits of extra strong, extra resilient 2-ply worsted! 3-button jacket with 2 pairs of Perma-Crease pleatless trousers. Latest colors. Regular, short, long. Hurry in now! Don't miss this buy!

Men's Dacron Worsted suits

$45

Dacron polyester-worsted is unsurpassed for wrinkle-resistance, shape retention and the cool comfort you'll need from now on.



Men's dress shirts Never Need Ironing

Sheer luxury in a cool featherweight batiste of Dacron® polyester and cotton. Long or short sleeve. White only! 14½ to 16½.

2.88

1.50 Dacron® Ties $1

Save 20%! . . . Creslan® underwear for men

2.88 pkg. of 3

Reg. 3 for 3.79

- *T-shirt has action-cut sleeve, shoulder styling*
- *Briefs have reinforced front for mild support*
- *Athletic shirt has wide shoulder straps*

New "Shrinkage Control" blend of Creslan acrylic-combed cotton can be machine washed in hot water . . . It won't shrink out of fit for the life of the garment! Hurry in Wards now for really big savings! White only.

Mens' quality Ban-Lon® hose at 21c off

58c REG. 79c

Slack length ribbed dress socks, finely made of knit Ban-lon®. Sturdy, long wearing. Choice of dark or light shades. Buy now!

Top buy! Boys' slacks never need ironing

3.98 REGULARLY 4.98

- *Not even touch-up at seams, pockets, waist*
- *The crease is "locked in" . . . permanently!*
- *Specially reduced for this pre-Easter sale!*

Tested in Wards own lab and given the seal of approval—yours now at big savings! Trim-tapered for a neater, slimmer look. Durable reverse twist of rayon-acetate fortified with 420-nylon for extra wear. Popular colors. 8-20.

2.07 off! Madras-look sportcoats for boys

8.88 REGULARLY 10.95

- *Famous Brent quality at a low sale price!*
- *Crisp blend of Dacron® polyester-cotton*
- *Array of madras-looks, bold and muted plaids*

Get ready for Easter . . . at savings! Expertly tailored in a crisp, cool blend that resists wrinkles—stays fresh-looking! Nylon half lining. Choose rich colorings 14 to 20. Reg. 8.98 Brent Junior Sportcoats, 6-12 ..... 7.88

Save 1.11 on moc-toe oxfords

Power-Bend construction molds Neolite composition soles to black leather uppers for extra long wear. 8½ to 3. Big Boys' sizes 3½-7. Reg. 6.99 ..... 5.88

3.88 Reg. 4.99

Big Boys' size 3½-7, reg. 5.99 ..... 4.88

Save 2.11 now! Men's dress shoes

9.88 Reg. 11.99

This oxford combines leather uppers and soles with Goodyear Welt construction. Sizes 7 to 11, 12.

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