"I am a man of peace; God knows how I love peace. But I hope I shall never be such a coward as to mistake oppression for peace."
—Hungarian Freedom Fighter Kossuth.

Prayer Of The Week

Send forth Thy light and Thy truth; they have led me and brought me to Thy Holy Hill and Thy dwelling place. —Amen.

In Office Too Long

No one should feel hopeless or helpless because of those 13 City Council votes last week against fair housing.

The trouble is some councilmen have been in office too long.

It is up to AFRO readers to identify them in their districts.

Pay more attention to your City Councilman. Make it a point to call on him. Call him by phone and tell him where you stand on matters he votes on.

Do not be overly optimistic about predictions declaring that colored persons in Baltimore will hold the political leadership soon, meaning within 10 years.

These predictions are as inaccurate as many we have heard in other areas.

But more important, take part in the voter registration campaign.

We are below the average in getting our names on the voting books.

The difference isn't too great, but we cannot afford to be below average in anything.

Vote for the candidates who promise to end poverty, support the President's plan for job training, building low rent housing, keeping children in schools, raising teachers' salaries and building new schools.

Vote for the party who puts a first-class man in charge of the police department, that will halt brutality, end graft and aid the punks who push narcotics to your children.

The voter registration books are open now. They close Aug. 13.

The next Primary election for Governor, members of the Legislature will be Sept. 13.

You can't vote if you don't register.

As President Johnson put it, "You must register, you must vote. And you must learn, so your choice advances your interest and the interest of the nation. For your future, and your children's future depend on it."

Burning Crosses

Some among us have gone so far as to express great shock at the burning of crosses at the War Memorial Building and in front of the Cathedral of Mary Our Queen.

As distasteful as is this development, the AFRO is neither surprised nor shocked at KKK type crosses being burned in Baltimore.

The bigots and small - minded people who do such things need but a little encouragement from those who are supposed to know better to set them off.

Those 13 City Councilmen who voted against fair housing in Baltimore City are among those who gave the cross burners encouragement.

But there is more to the Baltimore situation.

Will the police be able to solve this case and bring to justice those responsible?

An AFRO reporter on Monday heard some Northern District policemen talking about Cardinal Shehan, civil rights, etc., in this manner:

"He's supposed to be for religion, not politics."

"I only hope they don't blow the steeple off the Cathedral . . . "

"He ought to take off that little red hat and go into politics."

"I quit the church . . . I don't intend to get brainwashed.

"You keep going down there and you are against these things; you come back and you are for them — it ain't gonna happen to me."

This attitude and thinking on the part of some members of the police department does not surprise us either.

It's this kind of thinking that allows a colored woman and her children who move into a "white" neighborhood to be stoned and chased away without anyone being arrested.

What would surprise and shock us —and provide needed hope and faith in the city's future — would be the arrest and conviction of someone in the cross burnings.

Ordinance 1399

The Baltimore City Council is expected to approve Ordinance 1399 Monday.

Passage of the ordinance would greatly extend coverage of the $1 an hour minimum wage to thousands of additional Baltimore workers.

New employees to be covered would include those in nursing and convalescent homes, hospitals, ambulance services, motion and legitimate theaters.

It also would lower the exemption of business establishments from those with 11 employees to include those with 7 or more.

The ordinance also would give the Minimum Wage Commission more power of enforcement. Joseph Bush, commission director, says this is important.

When people can come before a City Council committee and testify that they work for as low as 42 cents an hour or that they labor six days a week or $30, then the need for Ordinance 1399 is clear.

Even at $1 an hour for 40 hours a week, the best a worker can do is $2,080 a year. This is far below the $3,000 scale set by the government as the poverty level.

No one in Baltimore should have to work for less than $1 an hour.

Father Connolly's Suggestion

First thought is to agree with Father Joseph Connolly when he blamed Catholic priests for the anti-colored vote that killed open occupancy in the City Council.

Father Connolly suggests rightfully that the clergy share the obligation to involve themselves more directly in this moral issue.

Thirteen members of the City Council are Catholic and 4 are Jews.

It is no secret that for years the First, Second and Third Districts which elect Catholic councilmen regularly vote against civil rights and for gerrymander of colored political districts.

But it's the councilmen who do the voting not the Catholic leadership, the clergy nor the laymen.

There are slips in all groups and the answer to their opposition to progress is to defeat them at the polls.

That may take all of us time, but it is something all faiths can join in with gusto.

City Council On Wrong Side

The City Council was poorly advised in permitting the hearings on open occupancy in private housing to get out of control.

The President has asked Congress to enact a law banning discrimination in private housing.

Open occupancy could come through action of the legislature.

But come it will and the city fathers should see this more plainly.

Advocates for the bill at the Council hearing outnumbered the noisy dissenters three to one.

Most of the noise came from those whose prejudices are deep, traditional and lacking in logic or wisdom.

The solid front presented by heads of churches and civic organizations of both races is the best indication that reforms in housing are closer than they have been before.

If the City Council disappoints us, there is comfort in the fact that the majority of the people will compel it to change its vote.

Happy Birchite

The local arm of the John Birch Society, known in gamer circles as the American Opinion Library, scored last week what it doubtlessly considers a major coup.

Weighed in the context of the times and location, its selection of a guest speaker for its Baltimore County meeting at the Franklin High School must have been designed to be a major success.

It was a success, however, that proved little which has not been known already.

True to the spirit of Birchism, Mrs. Julia Brown not only saw Communists under every bed, but lurking in the pupils, classrooms, and councils of government all over America.

With recklessness known best in the late but unlamented McCarthy era, Mrs. Brown, in the course of a rambling and fanatical - tinged dissertation, managed to hang damnations on Dr. Martin Luther King, the NAACP, James Farmer, Roy Wilkins and even President Lyndon B. Johnson.

With equal fervor she heaped glowing praises on the late Sen. Joseph McCarthy and the John Birch Society. If she has been duped, she did in reply to a question, she's "happy."

TO THOSE of us schooled in the art of Birchism, of course, none of this is new.

The only twist added to the latest exhibition of the local Far Right was the fact that Mrs. Brown is colored—a colored southerner by birth, according to her own admission.

This, more than any other factor, doubtlessly accounted for the warm enthusiasm her message received, evidenced by three separate occasions of standing ovation.

Lest the true meaning of the appearance of the maverick Birchite of color is misinterpreted by followers of the Far Right, it is wise to remember two salient points:

Confusion is no respecter of color, and most anything is within easy reach if the price is right.

Poet's Nook

THEY'VE GOT NO SNOW

I've just got word from cousin Bill.
There's bluebirds on his window sill,
It's nice and balmy every day,
They've got no snow in Monterey.
He's never heard of anti freeze,
Or lemon tea, when the children sneeze,
And there's no fuel bills to pay,
They've got no snow in Monterey.
It's January I behold,
And chill has pierced my inner soul,
But who needs skis and who needs sleigh,
They've got no snow in Monterey.
No overcoats and Arctic boots,
Just Bermuda shorts and bathing suits,
No wonder gauchos are so gay,
They've got no snow in Monterey.
One winter I most surely will
Go visit with my cousin Bill;
And stay till April, maybe May,
For they got no snow in Monterey.

PAUL D. McALLISTER

AFRO Credo

A newspaper succeeds because its management believes in itself, in God and in the present generation. It must always ask itself—

Whether it has kept the faith with the common people;

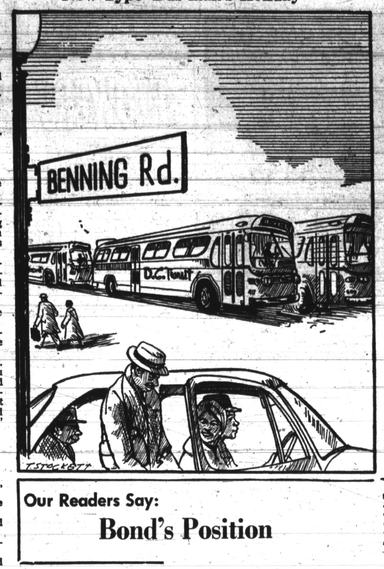
Whether it has no other goal except to see that their liberties are preserved and their future assured;

Whether it is fighting to get rid of slums to provide jobs for everybody;

Whether it stays out of politics except to expose corruption and condemn injustice regardless of campaigns.

JOHN H. MURPHY SR., 1920

New Type 'Bus-man's Holiday'



Our Readers Say: Bond's Position

Dear AFRO:

Students of history and government know that there is nothing unusual about a legislative assembly refusing to seat a member for valid reasons. It happened in the national legislature when the late Senator Bilbo was refused his seat after being elected at the disfranchisement of almost half of Mississippi's colored population.

It happened in New York's state assembly when three socialists were refused their seats because of their opposition to our declaration of war against Germany during World War I.

But in the Bond case there seems to be only invective involved, for constitutionally we are not at war in Vietnam. Of course, the border seems to grow thinner each passing day, but the Congress has made no such declaration. It seems to me, therefore, that Julian Bond has only, like many other persons, dissented to the policy which commits the United States government to send troops to aid the South Vietnamese regime.

Of course, legal propriety precludes one from entering a controversy which is likely to be adjudicated, but it is to be hoped that freedom of speech still obtains to the extent that, the democratic device of dissent has not yet become endangered. The peaceful overtures now being made by the President happily suggest that this guarantee is still in effect.

JOHN W. NICHOLAS

Weaver right man

Dear AFRO:

Certainly Dr. Robert C. Weaver was the right man for not only President Johnson, but also for the Senate and the public, to become the first colored cabinet member as Secretary of the Department of Housing and Urban Development. Having had excellent housing experience, he maintains that housing should include all income groups in order to build ideal areas.

There is no doubt that Dr. Weaver, who is well versed in his field and in the urban needs of America, will do the utmost for our great society and the urban programs.

WILLA M. BOWERS

Readers are invited to submit letters for publication. All letters must be signed but signature will be omitted if requested. Letters should be no more than 300 words in length. Address them to "Our Readers Say," Baltimore AFRO-AMERICAN, 4328 N. Sutton St.

Business and Labor

By STERLING A. PAIGE

Two views

The announced policy shift of one of our militant labor organizations, A. Philip Randolph's Negro American Labor Council, famed for its vitriolic attacks on race bias within the AFL-CIO, gives me a feeling of sadness.

The new policy is to be one of "alliance and cooperation due to a change in AFL-CIO policy and its program to wipe out discrimination in the house of labor," Randolph said last week.

We dont claim to know what brought on this change of policy but we do know that the Grand Old Man of Labor knows only too well the difference between policy and practice.

He also knows that programs often take a long time to get the message across to the people.

My great respect for Mr. Randolph it in no way dimmed, I only wonder why he bothered to make such an announcement then came right back to say the Council will continue to fight specific instances of bias in unions.

Then he announced his intention to seek the appointment of a colored member to the AFL-CIO Executive Council when the next vacancy occurs;

And further, to seek placement of colored unionists on policy - making bodies of international unions, and city, state and central bodies.

We believe the decision of MATC which denied the company's application except for a five cents increase in Minibus fares was equitable and just.

Would You Have Ducked?

If you are inclined to, don't smile at Malcolm X's bodyguard who failed to protect his chief. When the first shots were fired, it was testified, he fell to the floor.

Under any conditions one bodyguard is not full protection against three killers who surprise him.

The whole FBI did not not protect President Kennedy from an assassin.

Whether Malcolm X and his guard had drilled themselves on what to do if attacked, we do not know.

But they should have.

AFRO readers still shouldn't laugh at poor Malcolm X.

If you had a fire right now, could you remember where the fire extinguisher is?

If a disturbance happened at your front door, could you call the police, the fire department, or an ambulance without having to look up the telephone number in the phone book?

Truth is, the average American does not live dangerously and is not prepared for emergencies.

Without search, he cannot even remember his social security number or automobile license.

Pin-Point

No Room For Stumble-Bums

By GEORGE W. COLLINS

An attempt was made here last week to underscore the dire necessity for colored voters to recognize their enemies in the City Council.

In wake of the emancipation of urban voters from the yoke of rural domination through the wonders of reapportionment, it is equally urgent and vital that the same detailed attention be given to our hostile representatives in the General Assembly.

To put it bluntly, we can easily do without representatives in both the General Assembly and City Council who are supposed to represent us, but devote their time and energy representing everybody but us.

The very heart of the art of doing without is an ancient political practice of voting against those office seekers who have demonstrated an equally adept art of ignoring our wishes, needs, and desires.

It is one proposition to say we can do without such lawmakers. Proving conclusively that we can is quite another.

There is no doubt here, however, that we can prove it.

Key to the puzzle is block voting.

The ancient truism that there is unity in strength, has been demonstrated time and time again by voters who recognize their combined potency and develop a smart technique of appying it.

With our bulging — and still growing —political muscle, we can, with proper application, perpetuate or cut short the political career of any office seekers from communities where our vote is a key factor.

THUS THE need for a massive voter - education campaign, which should have been in full swing as of yesterday (and I don't mean Thursday).

One of the long - held views here is that it is little less than useless to get an impressive number of voters registered and neglect to instruct them in the wise use of the precious ballot.

* * *

THIS BRINGS us to the chief purpose of this week's installment of this man's opinion.

My intelligence operatives have sworn by all that's noble (and it's great knowing the Boy Scout spirit is still alive) that numerous efforts are being made to dilute the promising potential of our newly - gained political power.

If my sources are reliable — and they have never proved otherwise—a stunning array of candidates, including known and unknown stumblebums, are planning to clutter up the ballot in the coming election.

The reasons, of course, are many. Principal mitive however, is the burning desire of special interests, and bosses to regain and maintain the reins of political activity in areas where, through sheer superiority of numbers, we should be in complete control.

As has been demonstrated in the past this can be accomplished by assuring the election of stumble - bums who in turn make ideal puppets for bosses and special interests.

The surest way to get them elected is to field a large slate of vacuum-heads, whose only function will be to confuse voters and detract support from legitimate candidates.

* * *

FOR REASONS completely mysterious to me there is a tragically large number of brothers and sisters who willingly allow themselves to be used to perpetuate this farce.

I hereby swear, therefore, that no effort will be spared here to expose such candidates and warn voters to shun them like the plaque.

It is discussing enough to be forced to untangle the confusion caused by the "name's the same" scheme, under - the - table deals, the double - cross, triplecross, and the criss-cross.

It is feverently hoped here that the usual parade of numskulls, neurotics, and failures who become afflicted with the contagious and scaling "see-egation at election time, will remain in their sheils.

It would be a cruel hoax for them to further complicate an all ready difficult task of getting decent political representation for what will soon be the majority population of one of the nation's largest cities.

There is no argument here that we need the involvement of our people before we, as a group, can gain entry to the mainstream in which flows the full blessings of a democracy.

One thing we don't need, however, is a sickening collection of stumble-bums cluttering up the race for public office.

Political Notebook

New Taxes

By MAX JOHNSON

Attention is centered — or should be — on new taxing proposals rising for consideration in the General Assembly at Annapolis.

At the moment, there are three such plans — all designed to furnish additional state revenue to needy political subdivisions:

1. The Cooper - Hughes Report; 2. A proposal that the state assume full costs of all public health, welfare and education programs, and 3. An optional local one percent income tax.

If others are advanced — nobody will be surprised.

As of now — the success of no one of these three proposals is even reasonably certain.

IT IS certain, however, that some subdivisions — particularly Baltimore City — are desperately in need of a new substantial revenue source.

This is necessary to slow to some degree the spiraling overloading of taxes on the already overloaded property owner.

Yet — there is noticeable coldness in the Assembly to all of the three current proposals.

Other than those of their respective sponsors — attitudes ranging from wait-and-see to downright opposition prevail.

Gov. Tawes — whose administrative forces possibly will be backing the plan more to his liking—is in the wait-and-see category.

IT'S DIFFICULT at this stage to clearly define at least two of the proposals—the Cooper - Hughes plan and state financing of public health, welfare and education programs.

This, primarily, is because they haven't been too clearly presented by their sponsors.

On the former — Sen. Harry R. Hughes (D. Caroline) has publicly stated it is a "complicated plan," but hopes to have the chance soon to explain it.

Gov. Tawes is scheduled to be presented with it this week end — and the Assembly early next week.

Best explanation of the plan to date is that it would give Baltimore and the state's counties X-number of dollars in equalizing formulas — whatever and however that means.

* * *

THE SECOND proposal is even less clear — in terms of workage and actual costs.

Its sponsors — W. Dale Hess (D. Harford) House majority floor leader, and Roy N. Staten (D. Balto.), Ways and Means Committee chairman — want the state to study the possibilities of the state assuming full costs of the health, welfare and education.

Theirs comes in the form of a resolution to that effect.

Clearest of the lot is another proposal by Del. Hess which would give Baltimore and the counties authority to levy a local one percent income tax — if such were found destirable.

ALL THREE plans have one thing in common.

Implementation of either one would result in a hike in the income tax.

So, at this point the whole new taxing structure seems to boil down to either an increased income tax — or an increased property tax.

Few people would expect the state to distribute additional revenues to the political subdivisions — without some source for procuring such revenues.

* * *

YET, IN the midst of the currently rising big tax debate — one glaring fact jumps larger and larger.

Maryland has — and has had for years — the lowest tax on beer of any state in the nation.

And there is such a high ratio of beer consumed in this state —another brewery was attracted here a few years ago.

I have nothing against beer — nor its consumption.

But, I'm sure a lot of people would rather see tax on it raised — before hiking either the income or property tax.

Sigma Founders' Day points up education

"Where there's room in the heart, there's room in the house. With these words Richard Mitchell welcomed guests to the Zeta Sigma Chapter, Phi Beta Sigma Fraternity's Fifty - Second Anniversary Founders' Day celebration and banquet, Sunday, at the Sheraton-Baltimore Inn.

After a few words of greetings by Samuel B. Newton, regional director, Dr. U. Simpson Stubbs, professor at Morgan State College, presented the chapter with this challenge: "Are we worthy of our motto: 'Culture for service - Service for humanity' as our founders Taylor, Brown and Morse would have us be?"

* * *

LOOKING OVER their activities for the past 12 months, he concluded that Zeta Sigma's emphasis on education and social action had made them worthy of their motto.

And their stress on education prompted the appearance of such a guest speaker as Dr. James A. Sensenbaugh, superintendent of education for the State of Maryland.

In his speech entitled, "Forty - to - One" Dr. Sensenbaugh said: "In many ways, the dividends derived from education are analogous to those we get from the investment of our money. The biggest difference probably is that education pays higher dividends than any of the other investments available today.

"We can calculate some of the dividends on education, as on savings, in dollars and cents. For example, on the basis of earnings of those with different amounts of education, we know that education can 'pay - off' as high as 40 to 1 . . ."

* * *

SPEAKING OF President Johnson's concern with utilizing education as a weapon in the war on poverty, Dr. Sensenbaugh left his listeners with five questions that they would have to answer for themselves showing the intangible benefits of an educated citizenry:

"Would you rather live next door to an uneducated person?"

"What would widespread unemployment in your community do to your particular business?

"What is the cost of educating one child for one year in your community compared to the cost of dealing with one youthful lawbreaker?

"What community facilities and services depend for their support on wide-spread community understanding?

"Are your youth finding occupational opportunities in your community, and are they equipped for those opportunities?"

AT THE END of his talk Mr. Lee, president, presented to Dr. Sensenbaugh a plaque inscribed with following: "Zeta Sigma Chapter, Phi Beta Sigma's Meritorious Service Award to James A. Sensenbaugh for distinguished contributions to education. Jan. 23, 1966."

Directly following this presentation, another one was made to Mrs. Hazel Phillips, wife of Sigma man, Dr. G. Franklin Phillips.

Dr. and Mrs. Phillips, she has played for the Sigmas whenever her service was needed. In serenade fashion, Mr. Lee asked, "who plays for us on all occasions?" To which the members answered several times, "Hazel."

Her gift was a neckline engraved with her sorority letters Zeta Phi Beta, which also happens to be the Sigmas' sister - organization.

Presentation was made by Richard Mitchell in behalf of the members of the family of the late Theodore Roosevelt Bond, Sigma - man.

Another presentation was made in memory of the late Theodore Roosevelt Bond, Sigma by Mr. Mitchell on behalf of his family.

Dr. Parlett L. Moore gave the closing remarks to his "Brothers - In - Sigma" and their guest as he spoke of their ten - point program.

* * *

OTHER PERSONS on the program included the Rev. Howard L. Cornish who gave the invocation; William E. O'Maro, baritone, who delighted the audience with a repertoire including: "The Lord's Prayer," "You'll Never Walk Alone," "He," "What Kind of Fool Am I," and "How Great Thou Art."

Dr. Robert J. Hill, presiding over the banquet; Mr. Guilbert A. Daley who led the rededication service and the Rev. Kelly L. Jackson who gave the benediction.

* * *

THOSE PRESENT included:

Dr. James A. Sensenbaugh, Mr. and Mrs. Ernest W. Lee, Mr. and Mrs. Parlett L. Moore, Dr. and Mrs. U. Simpson Stubbs, Dr. and Mrs. Jerry M. Gibson, Mr. and Mrs. Parlett L. Moore, Mr. and Mrs. Richard L. Daley, Mr. and Mrs. Richard Mitchell, Dr. and Mrs. Robert J. Hill, Mr. and Mrs. Howard L. Cornish, Mr. and Mrs. Alonzo S. Jeter, Mr. and Mrs. William V. Dorsey, Dr. and Mrs. Roland C. Daley, Mr. and Mrs. William E. O'Maro, Attorney and Mrs. Thomas Jones, Mrs. Katherine D. Johnson, Mr. and Mrs. Lawrence Fashion, Mr. and Mrs. Jerry M. Gibson, Mr. and Mrs. Douglass Camper, Mr. and Mrs. Preston A. Pitts, Mr. and Mrs. Hobson Blackwell, Mr. and Mrs. Bernard J. Green, Dr. and Mrs. George M. Crawford, Mr. and Mrs. Ralph Wood, Mr. and Mrs. Edward Wilkins, Mr. and Mrs. Philip Braxton, Dr. and Mrs. G. Franklin Phillips Sr.

The Rev. Mr. and Mrs. Lyndest Pitts, Mr. and Mrs. G. Franklin Phillips Jr., Mr. and Mrs. Clifton T. Brown, Mr. and Mrs. Cyril O. Byron Jr., the Rev. Mr. and Mrs. Kelly L. Jackson, Dr. Lawrence D. Reddick, Mr. and Mrs. Joseph M. Jenkins, Dr. Louis A. Gibbons.

Mr. and Mrs. John L. Berry, Mr. and Mrs. Archie J. Lewis, Mr. and Mrs. Cyril O. Byron Sr., Mrs. Florence Austin, Mrs. Rosalee Jenkins, Mr. and Mrs. James L. Benton, Mr. and Mrs. Samuel B. Newton, Robert W. Williams, Gary Ware, Eden Hall, Isaac Wilson, Robert Russell.

Mesdes Washington, Adam Millan, Charles Pryor, and Harold Harrelson.

CITED FOR "distinguished contributions to education" and for musical services to the chapter were Dr. James A. Sensenbaugh, superintendent of education for Maryland; and Mrs. G. Franklin Phillips, center above, when Zeta Sigma chapter of Phi Beta Sigma Fraternity marked Founders' Day, in Baltimore. Presentation to Dr. Sensenbaugh was made by Ernest W. Lee, chapter president, left; and to Mrs. Phillips by Dr. Robert J. Hill, master of ceremonies at the banquet.

Hints for Homemakers

INEZ KAISER

Resolve this year that your skin will be more attractive than ever. May I assure you that this is one resolution that you can really keep without a great deal of trouble, simply by using LUX BEAUTY SOAP every day.

Like all busy housewives and career women, you probably would love to go to the beauty salon to get all those facials and beauty treatments. But here is a product you can apply yourself, one that has all the things that make a woman's skin soft and smooth.

That is why LUX BEAUTY SOAP is so handy. It saves you time, because all you have to do is wash your face daily with this beauty soap. And for gentle treatment, you could not get a better facial.

This mild soap lathers into a silky lotion that softens as it cleanses. You do not have to worry about that dry, tight feeling that too usually get when you wash your face. LUX BEAUTY SOAP eliminates worry because it moisturizes your skin as you wash.

So how about making and keeping that resolution today. Get LUX BEAUTY SOAP in the white, pink, green, yellow or light-blue fluted-shape bars today and have a lovelier complexion for the year ahead—and, for once, do what you resolved to do.

Start the New Year off right! Keep all the new clothes you received for Christmas white and bright by adding FINAL TOUCH fabric softener to your rinse water. Not only will your Christmas washables maintain that bright, new look, but they will also stay soft, fluffy, fresh and easy to iron.

You are probably worried if most of your gifts were of those difficult-to-whiten fabrics—nylon, "Dacron," "Orlon" or silk. But with FINAL TOUCH, Lever has solved that problem for you, too. The new formula works wonders on these delicate fabrics. It contains Lemo-White, an exclusive all-fabric whitener that keeps your clothes white. You can eliminate that dull, drab look that fabrics get from repeated washing. Another thing you will thank Lever for is that FINAL TOUCH is so easy to use. You simply read the easy-to-follow directions which tell you to pour it in your final rinse water. It can be used in either an automatic or wringer-type washer.

Put the regular, giant or king-size blue container in your grocery basket today. Like all Lever products, FINAL TOUCH fabric softener was made with you in mind.

Well, now it is all over. The holiday rush is gone, and everything has settled down to normal. And we housewives are again faced with the steady routine of cooking, cleaning the house and doing the laundry.

Speaking of laundry, this is one task that you might make easier. Just use "all"—the leading "controlled suds" detergent. You will find that this product outcleans all others, because it contains more active cleaning power, cup for cup, than any other detergent; and you don't have to use as much.

Lever has produced a product that "all" will do an amazing job of cleaning your soiled clothes. Everything, even your blankets and linen, will be just as sparkling clean as you want them. It is also good for removing stains such as coffee, cosmetics, chocolate and mustard.

And there is no need to worry about clogged drains, overflow or damage to your machine. "all" is made for your washer, whether it be the top-loading, automatic or wringer type.

With all these advantages, if you are like me, you will not waste any time in putting "all" on your shopping list. There is no doubt about it—you will be glad you did!

There is nothing like starting the day off right, and the only sure way you can do it is by having a well-rounded breakfast.

If you are like the typical homemaker, Santa might have left a waffle iron, grill or toaster; but why not put it to good use? And I am sure it goes without saying that no one would even think of serving this type of breakfast without serving MRS. BUTTERWORTH'S — "The Original Buttered Syrup."

Believe me, it really adds that special something. When you think about what goes into the making of MRS. BUTTERWORTH'S syrup, it is really very easy to see why it tastes so good. Real butter and maple syrup account for the creamy flavor and rich maple taste. What is also important is that MRS. BUTTERWORTH'S never separates and needs no refrigeration. Those Lever Brothers people really thought of everything to please us.

If you are not going to have waffles or hot cakes every morning, change the menu! You will still be able to serve MRS. BUTTERWORTH'S, because it is also just as delicious on French toast and hot cereals.

So, for that wholesome breakfast tomorrow, be sure to pick up a 12- or 24-ounce size of MRS. BUTTERWORTH'S syrup today!

food FEATURES

Fall Warm-up to accompany spaghetti and meat ball dish

Having a friendly neighborhood party?

Serve a buffet supper with inexpensive but flavorful food like spaghetti and meat balls, with a glass of California dry red wine to ease the guests and encourage conversation.

This is an occasion when the atmosphere is actually more important than the food. If the weather is cool, a hot wine drink will signify a warm welcome. Here is the recipe for "Winter Warm Up," and for the main dishes that follow.

* * *

FOR WINTER warm - up use 1 (4/5-qt.) California Muscatel or Sherry, 6 cups orange juice, and 1 teaspoon ground cardamom.

Heat all ingredients to simmering. Pour into heat-proof mugs or glasses. Serves 12.

* * *

FOR THE main course, spaghetti and meat balls are unexcelled, especially when the spaghetti is freshly cooked and tossed with butter and cheese, and the meat balls are light in texture with a wine flavor.

There is a simple trick to assuring both good texture and flavor; use slices of French bread well soaked with wine as part of the meat mixture. This is an especially important step in the recipe, because these meat balls are meant to be served without sauce. All their flavor is self contained.

* * *

BURGUNDY MEAT balls are made with 3 slices French bread, 1 cup California Burgundy, 2 pounds ground beef chuck, 1 egg, beaten, 1 tablespoon instant minced onion, 1 teaspoon garlic salt, 1 teaspoon seasoned pepper, ½ teaspoon dry basil and 2 tablespoons cooking oil.

Place French bread slices in mixing bowl; pour on 3/4 cup wine. Let stand ½ hour until bread has absorbed wine and is very soft. Beat with egg, onion, salt, pepper and basil until well blended. Combine with meat lightly but thoroughly.

DIVIDE INTO 18 equal - size portions; shape each into a ball. Brown meat balls slowly in heated oil on all sides. Add remaining wine to pan. Cover tightly and cook over low heat until meat is done, about 15 minutes longer.

If liquid in pan is completely absorbed—before cooking is completed, add ¼ cup water. Pile meat balls on top of hot cooked spahgetti to serve. Makes 6 servings of 3 meat balls each.

To make six generous servings of spaghetti, cook eight ounces spaghetti until tender in boiling salted water, then drain and toss with ¼ cup butter, ½ cup shredded Parmesan cheese and 2 tablespoons chopped parsley.

LIKE THE accompanying dry red wine, a big bowl of salad greens is expected when spaghetti and meat balls are the main part of the meal. Dress the greens simply with olive oil and wine vinegar, seasoned with a bit of garlic. Hot French bread, too, is essential for most spaghetti enthusiasts, except those who count their calories conscientiously.

Dessert may be fresh fruit with cheese, more of the French bread and more of the California Burgundy. Or canned pears in a spicy wine sauce may be served instead.

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