JOIN THE THOUSANDS SWITCHING TO WARDS

MONTGOMERY WARD

PARADE OF VALUES SALE

CHARG-all . . . puts credit at your fingertip—
Up to 2 yrs. to pay

Carol Brent bra softly lined
ADJUSTABLE STRETCH STRAPS WON'T BIND

Reg. 3.99 **2.96**

Lace cups underlined with Dacron® polyester fill for natural curves. Elastic back. A, B, C, 32 to 40.

Balto.-Towson-Glen Burnie

summer stretch brief
Reg. 1.99
1.44

Light brief firms naturally, affords leg freedom. Acetate, cotton, Lycra® spandex. Sizes S-M-L-XL.

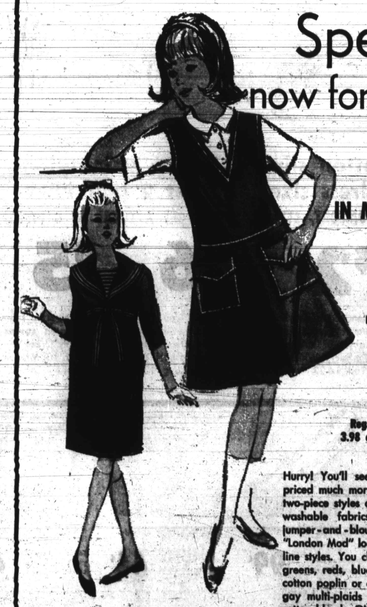
Balto.-Towson-Glen Burnie

Pre-season jacket special!
LITTLE BOYS' OR GIRLS QUILT COTTONS WITH WARM HOODS

3.99

Whoever heard of a price so low on water repellent, machine washable cotton jackets with so many quality features! Girls' style has pile-trimmed attached drawstring hood; boys' has button-on type. Both are fully quilted—even sleeves and hood. Sizes 3 to 6X.

Balto.-Towson-Glen Burnie



Special!
now for school
GIRLS' FALL DRESSES IN MOST-WANTED STYLES

2 for $6
Reg. 3.98 ea.

Hurry! You'll see comparable dresses priced much more. Fresh new one and two-piece styles are made of machine-washable fabrics. Collection includes jumper-and-blouse dresses, exciting "London Mod" looks and natural waistline styles. You choose from fall's vivid greens, reds, blues and other solids in cotton poplin or cotton broadcloth . . . gay multi-plaids in Dacron® polyester-cotton blends. Girls' sizes 7 to 14.

10% DOWN WILL HOLD ANY COAT OF YOUR CHOICE

Save $11.98!
Wards wool lavished with mink
Smart Ones Will Rush In . . . Hurry!

Reg. 59.98 **$48**

Wards exclusive Botany® polished wool with natural ranch, pastel, beige or sapphire mink; wool interlining! Sanitized® acetate satin lining. Nude, blue, black, taupe. Misses' 8-20.

All fur products labeled to show country of origin of imported furs.

Balto.-Towson-Glen Burnie

Special purchase of Orlon® blend pants
BUY NOW IN MISSES' SIZES

3.44

Sleek-fitting styles with elasticized waistbands. Of 80% Orlon® acrylic—20% wool knit bonded to acetate for better shape, appearance. Fashion-right colors. Great quality at this Wards low price. Misses' sizes 10-16.

Balto.-Towson-Glen Burnie

now's the time to stock up on first quality sheets by *Style House*

EXTRA DURABLE MUSLIN SHEETS FOR LONG WEAR

1.19
Reg. 1.89
72x108

WHILE QUANTITIES LAST
Bleached white cotton woven 133 threads per sq. in. (after washing) of heavier carded yarns; gives you long wear! Elasticized corners on Sanforized® fitted sheets make bed making easy.
81x108, Reg. 2.09 . . . . . 1.57
Twin fitted, Reg. 1.89 . . . . . 1.19
Full fitted, Reg. 2.09 . . . . . 1.57
Pillow cases, Reg. 99c pr. . . . . 77c pr.

Satin smooth, white percale sheets

1.57
Reg. 2.29
72x108

WHILE QUANTITIES LAST
Bleached white cotton, woven 190 threads per sq. in (after washing). Sanforized® fitted sheets are elasticized at corners or flat 4" hem style!
81x108, Reg. 2.49 . . . . . 1.77
Twin fitted, Reg. 2.29 . . . . . 1.57
Full fitted, Reg. 2.49 . . . . . 1.77
Pillow cases, Reg. 1.29 . . . . . 87c pr.

Balto.-Towson-Glen Burnie

SATISFACTION GUARANTEED or your money back

MONTGOMERY WARD

PARADE OF VALUES SALE

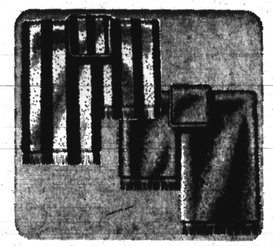
You don't need cash to save—
open a *CHARG-all* account today

blissfully comfortable blanket
MACHINE WASH 100% ACRILAN® ACRYLIC

Reg. 9.99 **6.99**

This Style House beauty is 6" nylon bound and comes in a choice of MW Style House colors! "Nap-Seal" protective finish . . . mothproof, mildewproof, non-allergenic!

Balto.-Towson-Glen Burnie



Save on colorful terry bath towels

Reg. 99c Bath **79c**

Thirsty cotton terry towels have fringed ends. Choose your stripes or solids! Stock up now!
Hand towel, reg. 59c 49c
Wash cloths, reg. 29c 2/49c

Balto.-Towson-Glen Burnie

Men's short sleeve dress shirts in popular stripes
BRENT-TAILORED BROADCLOTH
SPECIAL PURCHASE

3 for $5

Machine-wash Sanforized cotton broadcloth in your choice of tab or button-down styles! Comfort-cut contour tailoring . . . a rock bottom price! Sizes 14½ to 16½. Save!

Balto.-Towson-Glen Burnie

peak-of-season purchase
men's sport shirts
CHECKS, SOLIDS, STRIPES
SPECIAL PURCHASE

4 for $5

Tailored of washable, shrinkage controlled cottons in-classic spread or ivy button-down collars. Another example of unexpected value! S-M-L.

Balto.-Towson-Glen Burnie

team Wards bright new fashion coordinates in fabrics, bags, aprons

Stop! Look! Go calico!

Reg. 69c **57c** Yd.

Machine wash, drip-dry, crease-resist! Fashion's charming new "country air!"
QUILTED CALICO, Reg. 1.49 yd. . . . . yd. 1.28
A. Carry-all, reg. 2.29 . . . . . 1.87
B. Shoe tote, reg. 99c 87c
C. Tote bag, reg. 2.29 . . . . . 1.87
D. Aprons, reg. 1.49 . . . . . 1.27

Balto.-Towson-Glen Burnie

save now on children's back-to-school shoes
These comfortable styles are youngsters' favorites

BOYS' Brent Jr. oxford has black top grain cowhide uppers. Goodyear Neolite® composition soles are molded to shoe in one process for extra wear and comfort. 8½-3 D.

Reg. 3.99
YOUR CHOICE **3.29**

GIRLS' Miss Brent pump has adjustable instep strap. Smooth black leather uppers are smartly perforated. Combination lasts assures fine fit. Non-mark vinyl composition soles. 8½-4 C.

Balto.-Towson-Glen Burnie