MONTGOMERY WARD

HERE'S PROOF WARDS GIVES REMARKABLE VALUE FOR YOUR MONEY!

Easter Value Days

"CHARGE IT" ON WARDS CONVENIENT CHARG-ALL CREDIT PLAN

the prettiest spring looks for little girls are at Wards

2 for $5 Sizes 3 to 6x

So many marvelous styles, you'll want them all! Dresses fit for a little princess in the freshest, prettiest, perkiest spring looks ever. Bouffants with tie back sash, A-lines with braid and lace, smocking and tucks, buttons, bows, eyelet and embroidery. All in easy care cotton in pastels, prints and stripes.

ɔec ɔcial purchase . . . Fortrel® and ɪtɪ cotton dresses for girls

charn, armers . . . light-hearted that in at arrive in beautiful style otton lckinn lace, tucking or appliqué . . . fres . keep fresh looking all r. Favnat Favorite natural waistline ıs withsleeith short sleeves or sleeve- o prettashretty in wash-wear Fortrel® ler and. Pand cotton. Pastels in dainty colors-fro.ors Sizes from 7 to 14.

3.88

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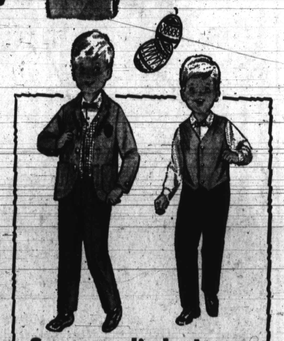
IVE CONVENIENT *CHARG-ALL* CREDIT PLAN



Save on little boys' changeabout outfit

JACKET, SLACKS, PLUS VEST

5.97 REG. 6.98

Add or subtract the blazer jacket, flip the reversible vest from solid to checks, combine with the boxer slacks for five different looks. Solid color rayon flannel with check-print cotton on one side of vest. Hurry! Sizes 3 to 6x.

All's All Roads Lead ardd to Wards

BALTIMORE — 5 Monroe at Wash. Blvd. VE 7-2000. Mon. thru Sat. 9:30-9:15

GLEN BURNIE — Glen Burnie Mall. 761-6000. Mon. Fri. 10-9:30, Sat. 10 to 9:30

TOWSON — Eudowood Shopping Plaza. VA. 8-9600. Mon. Fri. 10-9:30, Sat. 9:30-9:30

CHARG-all . . . Wards convenient credit policy that's so simple to use . . . and so easy to pay! Take 30 days or 2 years!

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Boys' dress suits in iridescents, blacks

LIGHTWEIGHT AND MIDWEIGHT BLENDS

19.95 Sizes 14-20

- *Lightweight Dacron® polyester and rayon blends*
- *Midweight blends of fine rayon and acetate*

These handsome suits are finely tailored in popular 3-button and new 2-button models. Long-wearing wrinkle-resistant and retain neat press.

Boys' sturdy dress oxfords

wipe clean

5.99 Little Boys

Shoes have Neolite composition soles guaranteed by Wards to out last Living Leather uppers or return for new pair free. 8½-3 B to E.

Big Boys', 3½-7 B-E.....6.99

Boys' Brent Blazers of fine 100% wool with rayon lining

FEATURING FRENCH BLUE OR RED COLOR

14.99 Sizes 14 to 20

Here's the jacket look and styling boys want! Finely tailored classic blazer model accented with emblem on chest pocket, rich-looking burnished buttons. Full rayon linings. Choose from season's newest colors. Save!

Boys' Brent Style Dacron®-Cotton Sports Jackets

10.99

Automatic wash-wear blend of Dacron® polyester-cotton is lightweight; rarely needs pressing. Variety of plaids 14-20.

CHARG-all Our most liberal credit plan! Use as 30 day charge or extend payments for 2 years.

"Boys and Girls— Be a Bird Watcher"
14 yrs. old or younger
JOIN THE JUNIOR BIRDLES
Put in your membership ch. "If you are a Bird now,
You Will Receive
FOR 1.10
1. Tickets to see exper. trers in the area.
2. Membership card.
3. Official Junior pin.
4. Bumper sticker for family car.

EXCELLENCE AWARD

This outstanding item has earned Wards exclusive Excellence Award for superior quality and value! A best buy for you—anytime, anywhere!

Boys' Dress Shirts

FINE COTTON IN WHITE OR STRIPES

Your Choice **1.98**

Finely tailored 100% Sanforized cottons. Button-down, snap-tab or medium spread collars. New ivy pin-stripes or white. Sizes from 6 to 18. Terrific buy! Save!

Never Iron

NEW BRENT PREP CAREFREE SLACKS OF DACRON®-COTTON

4.98 Slim and Regular

Out of the dryer, on to the boy . . . and never an iron needed in-between! Tough Dacron® polyester-cotton blend for longer wear. Belt loop style, slightly tapered legs with cuffs. Sizes 6-18.

Husky style never iron pants.....5.98

He can wear it 10 ways

BRENT JR. MIX-N-MATCH OUTFITS FOR DRESS-UP, SCHOOL OR CASUAL WEAR

12.99

"CHARGE IT" AT WARDS

- *Wrinkle-shy blend of rayon-acetate*
- *Tailored-to-last by a quality maker*
- *Newest patterns, iridescent colors*

Just think of the fun you and your boy will have (and the expense you'll save) discovering 10 different ways to mix-n-match this clever outfit! Here's what you get: a handsome single-breasted jacket that is fully rayon lined . . . matching vest that reverses to solid red . . . one matching and one contrasting pair of slacks . . . plus a self-fabric belt Sizes 6 to 12. Don't pass-up this va-ı . . . you'll find it hard to beat . . .

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