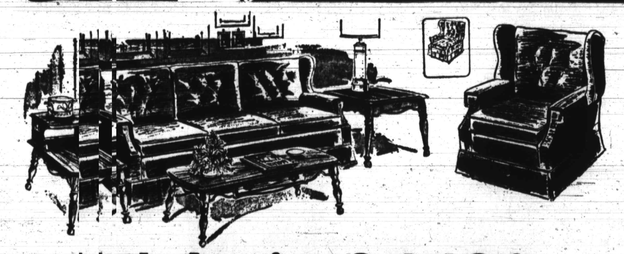
JOIN THE THOUSANDS SWITCHING TO WARDS

MONTGOMERY WARD

CHALLENGE DAYS SALE

SHOP AND COMPARE... ANYWHERE FOR VALUE! FOR FEATURES! FOR PRICE!

3-DAYS THURS., FRI., SAT.



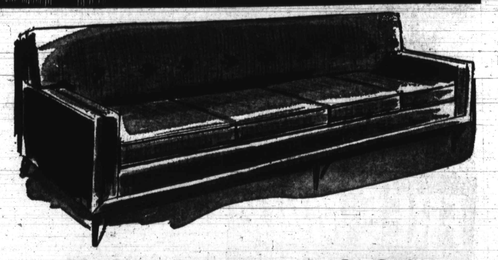
Early American Styled Sofa

NG MATCHING CHAIR, ROCKER, TABLES SOLD SEPARATELY

Comfortable song, ample 82" long, expertly crafted high wing back, deep foa covering with covering of attractive tweed fabric. Matchin belece listed below to complement sofa.

Chair....89.8 .89Rocker....89.88; Tables....29.95

Sofa Only **$169**



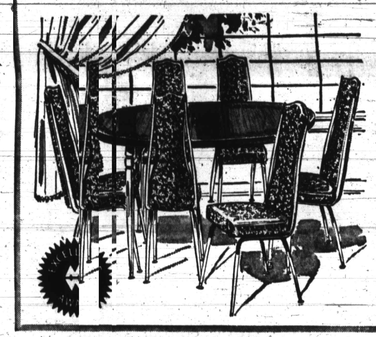
Modern 4-Cushion Style Sofa

QUALITY COMFORT AT 20.95 SAVINGS! REG. 179.95

Sofa is extra long 92" and carefully styled with sleek, uncluttered lines. 4 foam cushions, zippered and reversible for comfortable seating; padded arms plus coil spring base. Tweed cover.

$159

Save 20.95 on Modern Dinette Set!



SEVEN-PIECE SET WITH DRAMATIC NEW STYLING

REGULAR 169.95

$149

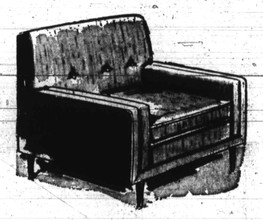
Wards beautiful set, built with extra care to offer years of lasting service! 42x54" oval table extends to 72", with tough, marble-style plastic top to complement latest bisque (off white) finish. 6 tall, comfortable chairs covered with attractive and durable fabric supported vinyl.

Save 20.07 on Dinette

5-PC. MAPLE WITH WARM TONE FINISH

Reg. 119.95 **99.88**

Round extension table with plastic top with leaf extends to 54". Turned maple legs. Decorative upholstered chairs.



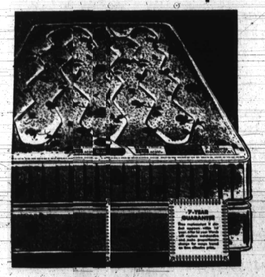
Save 10.95 Now!

MATCHING CHAIR GOES WITH 4-CUSHION SOFA ABOVE REG. 79.95

Sleek modern lines with foam seat cushion for comfort and relaxation. Spring base, tweed cover.

$69

Save 10.07 on quilted mattresses



405-COIL INNERSPRING OR 5-IN. WARD-FOAM*

REGULAR 49.95

39.88 Twin or Full size

405 COIL INNERSPRING — deep quilted surface. Blue/gold print on white rayon faille.

5-IN. FOAM— finely puff quilted, lightweight. Same attractive ticking as innerspring.

*Wards name for urethane foam cushioning

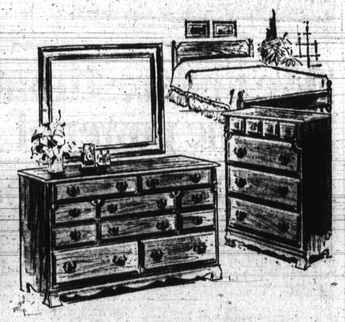
Now You Save Over $45!

WARDS 4-PC. SUBURBIA CLASSIC BEDROOM SUITE

Regular 244.95 **199.88**

Here's a chance to buy the very latest Danish-style bedroom suite at a savings! Exclusive Suburbia Classic, beautifully fashioned of select grained walnut veneers. Set includes double dresser, mirror, chest, panel bed.

Matching Night Stand, regular 49.95, only.....44.88



Solid Maple Bedroom Suite!

INCLUDES DOUBLE DRESSER, MIRROR, CHEST, BED

Regular 259.85 **$234**

An exceptional value! You get 4 fine bedroom pieces from Wards famous Salem Square collection. All solid maple, all for one low price! 7-drawer double dresser measures 52" long, with 33x39" plate-glass mirror. 4-drawer chest is 44" high and panel bed. Antiqued veneer, colonial style.

Save 10.07 on Bunk Bed

USE AS BUNK, TWIN, OR TRUNDLE BED

89.88 Reg. 99.95

Extra heavy posts for safe support, sturdy frame. Set includes 2 beds, 2 springs, 2 mattresses; guardrail and ladder. Warm toned maple hardwood. Colonial styling.

All roads Lead to Wards

BALTIMORE — 5 Mondawmin Mall, Reisterstown Blvd. VE. 7-2000. Mon. thru Sat. 9:30-9:15

GLEN BURNIE — Glen Burnie Mall, 765-6000. Mon. Fri. 10-9:30, Sat. 9:30-9:30

TOWSON — Fashion Shopping Plaza, VA. 8-9600. Mon. Fri. 10-9:30, Sat. 9:30-9:30

CHARGE-all — Wards convenient credit policy that's so simple to use... and so easy to pay! Take 30 days or 2 years!

THE BALTIMORE AFRO-AMERICAN, MARCH 13, 1965 YOU KNOW BECAUSE YOU READ THE AFRO

JOIN THE THOUSANDS SWITCHING TO WARDS

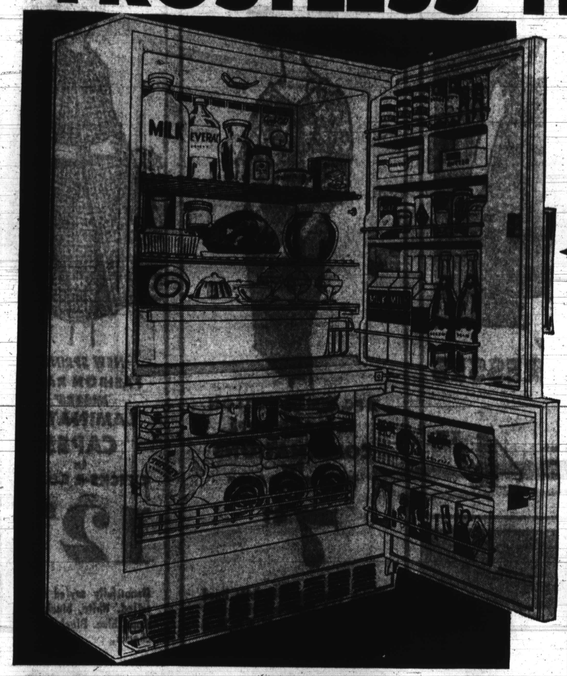
MONTGOMERY WARD

CHALLENGE DAYS SALE

SHOP AND COMPARE... ANYWHERE FOR VALUE! FOR FEATURES! FOR PRICE!

4-DAYS WED., THURS., FRI., SAT.

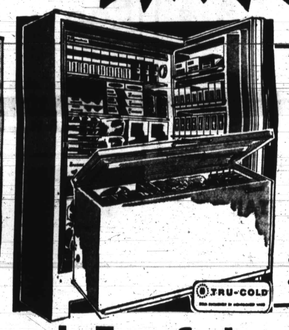
FROSTLESS THROUGHOUT!



13.6 cu. ft. refrigerator-freezer

$255

- All-frostless — no defrosting ever in refrigerator or separate freezer, loads of room
- Glide-out crisper keeps fruits and vegetables fresh, moist
- Freezer section holds 150-lbs. at certified zero degrees
- Both freezer and refrigerator sections have separate storage doors with shelves for food packages, ½-gal. milk cartons
- Freezer door has foot lever for easy opening while carrying packages



15 cu. ft. upright freezer

HOLDS 510 LBS. AT ZERO DEGREES

$165

- Adjustable cold control, fiber glass insulation
- 4 open refrigerated shelves plus 5 shelf door storage; porcelain interior

17 cu. ft. chest freezer

- Holds 595-lbs. of food at certified zero degrees; stores large cuts of meat easily
- Adjustable cold control, enamel finish

$175

Two Speed, Two Cycle

SIGNATURE AUTOMATIC WASHER

$148

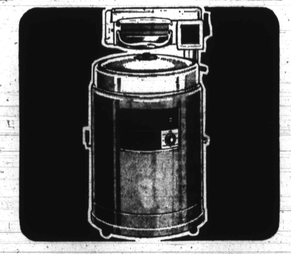
- Gentle care for family wash and dainties
- Slow and normal speeds; 2-wash-rinse temps.
- Safety spin lid stops spinning when raised
- Front servicing, Borg-Warner transmission

Signature Automatic

FAMILY-CAPACITY ELECTRIC DRYER

$95

- Dries a family size load with or without heat, tumble action
- 5-way venting, plus large lint screen



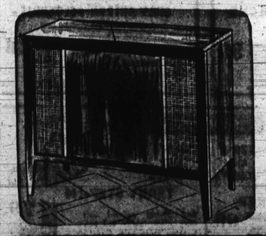
Wards Wringer Washer

SIGNATURE MODEL WASHES 10-LBS.

$97

- Wringer stops instantly at slightest push, pull
- Big size lets you wash larger loads, saves time
- Electric timer turns washer off at pre-set time

NO MONEY DOWN UP TO 36 MONTHS TO PAY *FREE DELIVERY AND NORMAL INSTALLATION *WE SERVICE WHAT WE SELL NATIONWIDE *RADIO DISPATCHED SERVICE TRUCKS PHONE VE. 7-6000 *ASK ABOUT LOW COST EXTENDED SERVICE



Stereo Console

WITH 4 SPEAKER SYSTEM

FREE 33⅓ RPM LP RECORDS

$95

- 4 speakers: two 6", two 4" front tuning automatic 4 speed changer
- 3 controls: Balance, Volume, Tone
- Free record pack included with set

82-channel 23" CONSOLE TV

- Auto picture control
- All channel reception
- Walnut finished cabinet

$146

19" Portable TV

ALL CHANNEL RECEPTION

- Sharp picture, sound
- Built-in VHF/UHF circuits
- Built-to-last cabinet

*Measured diagonally

$117

"CHARGE-IT" Payments to fit your budget

Powerful Signature

CANISTER VACUUM

$19

- Powerful motor cleans deep
- Rolls easily on swivel wheels
- Uses large disposable bags
- Vinyl bumper guards protect

6 GREAT APPLIANCE CENTERS TO SERVE YOU — BALTIMORE, TOWSON, ESSEX, GLEN BURNIE, HIGHLAND TOWN, DUNDALK