EVERY PAGE A RIOT OF COLORFUL PRICE-CUTS ON MOST-WANTED GIFT ITEMS . . . SAVE NOW!

MONTGOMERY WARD

Sale!

SAVE $11 to $41!

Tailored Triumph with Wards Fine Quality

FUR TRIMMED* COATS

Your Choice $88

Vivid, Dimensional Colored

PANTS SETS

Reg. 6.98 5.88

Long sleeve printed tops over color-coordinated pants with the look of silk shantung. A selection of sizes 10 to 18. Perfect gift item.

*Fur products labeled to show country or origin of imported fur

Our magnificent fur-trimmed* coats in luscious woolens, lavishly crowned with natural mink and Norwegian fox collars. Einigers, Forstmann's and other famed fabrics opulently trimmed with Emba minks and Saga imported foxes. Newest fashion shapes and shades meticulously tailored with fine detailing. Handled like a fine jewel these coats come to you with deep hems; acetate and rayon satin linings. You're sure to find your fit in misses' and petite sizes.

Detachable Stirrup . . . Wards

STRETCH PANTS

Reg. 8.98 5.88

Slim slacks have trim French waistband with inside curtain. Seams are pressed open and finished. Lined cuff.

Brisk, Bulky 'n' Beautiful

FISHERMAN'S KNIT

Reg. 14.90 9.88

The hand-knit imported cardigan of 100% virgin wool. Longer length style in sizes 36 to 42. In rich colors!

Soft, Attractive Trim

GIFT PANTY

Pair $1

It's so feminine to wear fancy pants — with just enough detail! Double fabric crotch. In an array of lovely colors! For gifts, for yourself.

Sheer Nylon Tricot

PEIGNOIR SET

Reg. 5.98 $5

Puff sleeves tie at neck and fall softly over a matching gown. Peignoir and yoke on gown trimmed with satin dots! A glamor gift for her.

Lace "V" Neck Nylon

SHIFT GOWN

Now Only $5

Feel pampered and look just beautiful! Dreamy sheer gown underlined with nylon tricot. Red or black in sizes Small, medium, large.

Sheer Glamour Two-Piece

BIKINI P. J. SET

Gift Priced $5

All nylon bikini with matching top are love at first sight. Alluring black or red available in sizes Small, Medium, Large. A glamor gift she'll love.

Provocative, Lace-Trimmed

GIFT SLIPS

Each 3.88

Luxurious Ban-Lon® adorn these silky satin tricots! Shadow-paneled style in proportioned sizes 32 to 38. Lovely colors! For Christmas giving.

All Roads Lead to Wards

BALTIMORE S. Monroe at Wash. Blvd. VE. 7-2000. Mon. thru Sat. 9:30-9:15

GLEN BURNIE Glen Burnie Mall 761-6000. Mon.-Sat. 10 to 9:30

TOWSON Eudowood Shopping Plaza VA. 8-9600. Mon.-Fri. 10-9:30; Sat. 9:30-9:30

CHARG-all . . . Wards convenient credit policy that's so simple to use . . . and so easy to pay! Take 30 days or 2 years!

WARDS SLASHES PRICES AT THE START OF THE CHRISTMAS SEASON . . . BUY NOW, SAVE NOW!

MONTGOMERY WARD

Sale!

SAVE $2.99

The Styles She Loves Best . . . in 3 Lush Fabrics

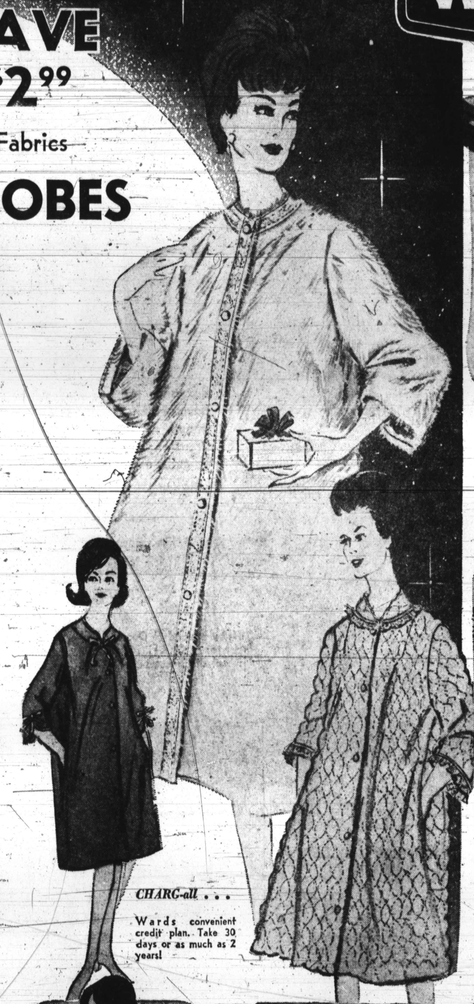
WOMEN'S GIFT ROBES

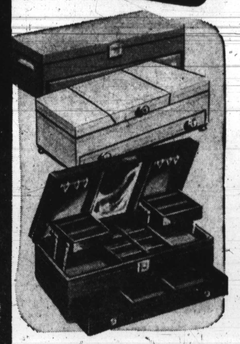
Your Choice 7.99 Reg. 10.98

HIGH PILE! Wards plushy gift wrap surrounds her with warmth and glamor. Luxurious; high pile acrylic trimmed with glitter braid, backed with cotton. Machine wash. Sizes 10-18.

FLEECE! Feather-light robe that's so cozy-warm! Arnel® triacetate-nylon fleece is a holiday joy with everyday practicality! Glowing colors. In sizes 10 to 18.

QUILT! Send her holiday greetings with our lovely nylon quilt robe—frosted with nylon lace, corded with acetate and extravagantly loose-lined in acetate tricot. 10-18.



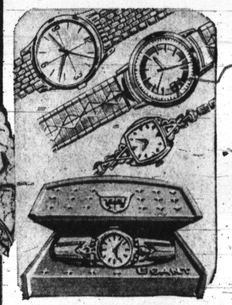


To Organize Your Treasures

JEWEL BOXES

Reg. 12.98-15.98 7.44

Seek no more my lady—now you can choose a treasure chest fit for her majesty! Spaciously styled for the ardent collector!



Choose Men's or Ladies'

GIFT WATCHES

Reg. 29.95 24.88

Shock protected, unbreakable mainspring, expansion bands make these LeGant 17-jewel Swiss watches so desirable! The ideal gift.

SPECIAL! GIVE YOUR MISS A GIFT CERTIFICATE TO

Wendy Ward Charm School

Reg. $10 course $8

Her passport to charm! Answers to all her teen problems and questions on beauty and poise! Enroll her today!

CHARG-all . . . Wards convenient credit plan. Take 30 days or as much as 2 years!

Our Gay Rudolph Red

VELVETEEN DRESSES

Reg. 3.98 2.97

Come see our charming collection —all beautifully made, frosted! Toddler sizes 1-3. 3-6x, Regular 5.98.....3.97

Young Junior Petite

GIFT ROBES

Reg. 8.98 6.88

So cozy on Christmas morn . . . choose from a luxurious selection filled with color! All weightless warmth and comfort! Sizes 5 to 11.

All Wool Young Junior

MATCHMATES

Reg. 8.98 5.88

Meet the mates! Hip-stitched pleated skirt with detailed slot seams, "crop top" with button-front opening! 5-13. Compare the low price.

Carol Brent Seamless

VECTRA® HOSE

Reg. 1.39 pr. or 3 pair $4

Vectra® Olefin Fiber has the softness, sheerness of silk; is 3 to 4 times as snag-resistant as nylon. Perfect fit in proportioned sizes.

The Brilliance of Diamonds

CRYSTAL JEWELRY

Reg. $4-$15 $3 to $9

Wards presents an exciting collection of high-style, dual-role jewelry! Choose from 1, 2, 3 strand necklaces, earrings, pins! Hurry in!

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