CANDIDATE AND FRIENDS — Mr. Tydings poses with Floyd E. Rogers, left, who put in 10 years as secret agent for the FBI while spying on communist activities in organized labor here and in other heavy industrial areas. Mr. Joseph Chester is on the right.

ATHLETES FOR TYDINGS — Former Colt end R. C. Owens, now of the New York Giants, (center) and John Mackey, Colt end, talk with candidate, who has won support from many athletic groups. Ordell Braase defensive star for the Colts, and Claude (Buddy) Young, former All-American and All-Pro halfback, and now Colt executive, head up the "Athletes Committee for Joe Tydings."

FUTURE VOTER — Joe Tydings takes time out to chat with future voter during visit to AFRO Cooking School and Home Show. While advocating Federal programs to further the education and general welfare of youths, Mr. Tydings said they represent the "most vital resource this nation has."

FAMILY MAN, KENNEDY STYLE — Before the pressures of the campaign became so demanding, Joe Tydings, the family man, and his wife, Ginny, spent leisure moments, much like the Kennedy Clan, roughing it with the children and the dog on the rolling acres of their Oakington estate.

"EYES RIGHT" — Mr. Tydings and President Kennedy interrupt informal meeting to get glimpse of other activity at rally shortly before the death of Mr. Kennedy.

FRIEND OF LABOR — Joseph D. Tydings greets worker at plant gate during a typical day in his "dawn to dusk" campaigning. The candidate, who promised before the primary election that if he was victorious he'd meet workers at 5 a.m. the next morning as they went on their jobs, made good his promise, although his victory celebration lasted until past 3 a.m. that morning. Mr. Tydings is on record in support of progressive legislation for the "working man—and woman."

VOTE CHECK — Joe Tydings, who is making a determined bid to unseat incumbent Sen. J. Glenn Beall, checks progress of recent voter registration drive with Jim David, who directed the Tydings Voter Registration drive. Looking on are Mrs. Linda Rosensweig and Miss Brenda Montague, staff aides.

This advertisement by authority of Francis X. Gallagher, Treasurer, Joseph D. Tydings
36 E. Baltimore Street, Baltimore, Maryland 21202 Telephone 539-1331

KEEPING IN TOUCH

How does a candidates keeps in touch with central headquarters while hedge-hopping across the state and city?

There's hardly time — and not always convenient — to duck into a pay station telephone booth.

Besides, it's more than awkward to receive calls. Then too, to keep an ample supply of nickels on hand is tantamount to lugging around several extra pounds of weight.

Setting up a two-way radio communication system would sound feasible, but the relative short duration of a political campaign makes this impractical when the cost of such a highly technical and complicated operation is considered.

Joe Tydings has the answer —he uses a mobile telephone installed in his campaign car which puts him in instant contact with any party in the state.

—Campaign trails

(Continued from Page 5)

vision — rush to shake his hand.

"I saw you last night on TV," said one lady laden with packages. "You look better in person than you do on TV," she said while putting down bags to shake his hands.

"He looks just like Chester," said another young shopper, referring to Dennis Weaver, who was sidekick to James Arness on the TV western, "Gunsmoke."

Out of the market and en route to his car which is equipped with telephone, making instant constant contact with headquarters possible, the candidate weaves a zig-zag pattern along the street as he greets.

At the Poe Homes in the 200 block N. Fremont Ave., the Tydings magic was at its best as both children and adults gleefully pumped his hands during sidewalk campaigning.

Accompanied by the "Time For Tydings Girls," decked out in tall monogrammed hats telling all who saw or read that it's "time for Tydings," the candidate invaded the Mondawmin shopping center.

While the girls made like searching wind, ducking in and out of the stores distributing literature, the candidate was equally busy "squeezing the flesh," as President Johnson has dubbed handshaking.

At the branch office of the Maryland National Bank in Mondawmin, the business of money came to a temporary halt when the candidate entered while nearly 100 customers stood in line.

Beginning with the manager, Mr. Tydings ran through the impressive collection of hands in no time flat, including tellers.

Although on a smaller scale, the same pattern held true on visits to several of the stores on the upper and lower landings of one of the most modern centers in the country.

One of the lessons learned on the campaign with Joe Tydings was the deception of his apparent unhurried gait.

After a four-hour whirlwind tour of the inner city, reporters, volunteers and staff assistants, although disagreeing on the number of voters encountered, were unanimous on one point:

"Joe Tydings covers a lot of ground in a short time," one spike-heeled worker put it while cursing her thoughtlessness in not wearing gym sneakers.

Setta says Tydings is 'dangerous candidate'

In the opinion of one man, at least, Joseph D. Tydings is "the most dangerous politician to seek office in Maryland since its founding."

Samuel J. Setta, Eastern Shoreman and champion of the causes of segregationists, is that man.

In a letter to the Forum of a 'Sho newspaper, Setta had this to say about Mr. Tydings:

"Joseph Tydings, nee Cheeseborough, Democratic candidate for the Senate has taken a position in favor of reapportionment of state senates.

"This will reduce rural areas all over America to the status of slaves and food producers with no voice in state government.

"If this is successful the next logical move for the left wing Brewsters (Sen. Daniel B.) and Tydings will be to attack the provision in the Constitution that every state in the Union is entitled to two senators in Washington.

"It is conceivable that a constitutional amendment to accomplish this will be proposed if the state senates are dominated by urban areas.

"One dose of left wing Brewsterism is already more than Maryland can endure. To add ultra-liberal Tydings to this burden would be intolerable.

"The undersigned, resident of the Maryland Petition Committee, called upon all Marylanders to reject the candidate of the ADA and the darling of the left-wingers Joseph Tydings, nee Cheeseborough. Vote against the most dangerous politician to seek office in Maryland since its founding."

As head of the Petition Committee, Setta has appeared at City Council, Annapolis, and wherever the subjects of fair housing and public accommodations were being considered to register a protest.

"I consider that quite an endorsement," Mr. Tydings smiled after learning that he obviously doesn't set too well with Setta.

Recipe For 'New Leadership'

One of the favorite themes of Joe Tydings while beating the bushes for Nov. 3 votes is the indelible impressions President Kennedy left on the American people.

Proudly proclaiming that "I'm a Kennedy Democrat," he is quick to tell his listeners that:

"He brought out the best in all of us."

A casual sampling of the motives for the worldwide affection engendered by the late President indicates that — as he exemplified himself — there are certain ingredients that go into the making of a "Kennedy Democrat."

Matters of geography and personal background notwithstanding, all professed "Kennedy Democrats" can be expected to display varying degrees of:

BOLDNESS—COURAGE
INTEGRITY—HONESTY
BOUNDLESS ENERGY—RAW DETERMINATION
DOGGED WILL TO WIN

Joe Tydings—both as a U.S. District Attorney and candidate—has shown he is endowed with a generous supply of these traits.

—The issues

(Continued from Page 3)

well as providing for an expanded market for Maryland farmers.

". . . in Maryland 15 percent of our families have incomes below the poverty line, and that means close to 200,000 people in Baltimore City alone.

"The food stamp program is not a handout program which degrades the recipients. It is a humanitarian program designed to operate through the normal channels in each community."

* * *

RED CHINA'S ADMISSION TO UN —"I don't think we can afford to admit Red China to membership in the UN. Its leaders must first realize that there are peaceful solutions to problems instead of resorting to conflict at the slightest disagreement."

* * *

WHITE BACK LASH — "It is exaggerated. During the Maryland primary Gov. George C. Wallace (Alabama governor) polled a large vote.

"The majority of those voting for him, however, were not voting for Gov. Wallace as such. They were voting against something. Most of them, I'm sure were mad at something or somebody, so they took it out on Sen. Brewster (Daniel B.) junior senator from Maryland, who stood in for President Johnson in the primary."

EXTREMISM — "Whether it is fomented from the left or right, extremism is dangerous and alien to our democratic system. I do not believe that the United States can afford to have as its chief executive officer a man who has adopted the theory that the end justifies the means.

"There is no doubt that Senator Goldwater is responsible for injecting the issue of extremism into this campaign.

—Joe Tydings

(Continued from Page 2)

basically a collection of young, idealistic, vigorous, dedicated, and energetic workers, who are having their first fling at politics.

The volunteers, too, estimated to number 20,000 throughout the state, for the most part, fall in the same category.

Ask any of them — as we have the past two weeks — what caused them to become involved and the reply, although put in different words, points in one direction:

"Joe Tydings, the man."

Further probing into the make-up and background of the man and the candidate, reveals a carefully planned and faithfully executed program designed to equip the personable and determined candidate for high political office.

* * *

BORN MAY 4, 1928, he attended public schools in Aberdeen and graduated from McDonogh in 1946, with honors.

Following a two-year stint in the infantry, serving in Germany, Italy and Greece, the aspiring senator entered the University of Maryland, where he earned a bachelor of arts degree in 1951 and a bachelor of laws degree two years later.

His baptism to public office came in 1954 when he was elected to the Maryland General Assembly as delegate from Harford County.

It was there that he first demonstrated his conviction that the purpose of a political representative was "to serve the people and not the machine," as he has so often stated during both the primary and general election campaigns.

Through his sponsorship, legislation to regulate the savings and loan industry became law. For this, he and a fellow delegate, Francis X. Gallagher — treasurer of the Tydings campaign and co-chairman of the 1964 Maryland Democratic Campaign Committee — were cited by newsmen covering the General Assembly.

Lauded for what the newsmen called "outstanding public service," Tydings' citation added:

". . . . it was felt by the membership that your leadership in securing passage of savings and loan insurance regulation over formidable political opposition in the General Assembly was worthy of commendation."

Other official tasks performed with a high degree of proficiency to which the senatorial candidate lays justifiable claim, were representing the U.S. Government at two international conferences.

As personal envoy of then Attorney General Robert F. Kennedy, Mr. Tydings attended the International Penal Conference in Bellagio, Italy and the Interpol Conference in Helsinki, Finland.

In this role, he enhanced his relalationship with high government officials at home by establishing acquaintances and friendships with numerous foreign heads of state.

* * *

THIS, PERHAPS more than any other factor, is responsible for the candidate's standard reply to criticisms that he "doesn't know his way around Washington."

"Sure, I'm a native of the county," he will say. "But you must remember that I attended school in the city, practiced law here, and have served as District Attorney.

"On the basis of my connections and acquaintances here, in Washington, and elsewhere, you could hardly say that I am a stranger."

Neither is he a stranger to another vital topic that inevitably becomes a campaign issue in every election — civil rights. (See issues elsewhere in this edition.)

It was while still as a state legislator that the candidate co-sponsored a statewide public accommodation bill which was defeated, only to be adopted at the special session of the General Assembly last spring.

His stand on this question was well known long before he became a candidate.

It was in reply to a query from this writer on the subject which left no doubt as to where he stood.

"As far as I'm concerned, civil rights is not an issue. If America is to lead the free world, all Americans must be given equal treatment. It's as simple as that."

While district attorney, two of his nine assistants were colored. This was in sharp contrast to the practice employed by the state's attorney's office just across the street from the post office.

There of 23 assistants then — and 25 now — only two were colored. It still follows a similar policy.

Devoted husband and doting father are other assets belonging to Joe Tydings, the man.

He is married to the former Virginia Campbell. His leisure time — which is rare these days — is spent much in the Kennedy manner.

Romping across their Oakington estate with children, Millard, 6; Mary Campbell, 7; and Emlen, 4, and the family dog is a treasured pastime.

PERHAPS THE mercurial rise of Joe Tydings, the man and candidate, which is brought into sharp focus during his forays into every nook and cranny of the state in search of votes—which is estimated to be approximately 50,000 miles for both the primary and general election — was best explained by a former subordinate.

"After you meet him, you leave with the impression that here is an honest, sincere, dedicated, capable, and genuinely nice guy — and he is!"

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