Hamm's President, William C. Figge, currently making Hamm's Baltimore introduction his personal project, checks off the first Baltimore-bound trainload of Hamm's.

HAMM'S BEER IS ROLLING YOUR WAY NOW

...direct from the land of sky blue waters!

"Baltimore—in 2 weeks you will have Hamm's Beer. The biggest beer shipment in history is hurrying your way from Hamm's St. Paul, Minnesota brewery."

WILLIAM C. FIGGE
President, Theo. Hamm Brewing Co.

Last month we made a big decision.

We decided to ship from our St. Paul brewery as much Hamm's Beer as this area will need until we can deliver Baltimore-brewed Hamm's to your favorite dealer.

And since we have just *started* brewing refreshing Hamm's in Baltimore, we shall be shipping Hamm's Beer for some time to come.

You won't have to wait

Good things, like the Hamm's Beer that's now aging in our Baltimore cellars, cannot be hurried. But that's no reason why you should have to wait to enjoy the beer refreshing as the land of sky blue waters.

In fact, as you read this, a whole trainload of refreshing Hamm's Beer is rolling down from the land of sky blue waters.

Over 300 carloads of Hamm's—the biggest single beer shipment in history—are on their way to this area, with more to come. The moment the first big train arrives, we will start trucking it to dealers. You'll have Hamm's Beer in just two weeks! And there will be all the Hamm's that you and your friends wish. Once Hamm's is available here, it will *always* be here.

You'll pay only local prices for refreshing Hamm's Beer even though the first you taste will be from St. Paul. Since we plan to sell Baltimore-brewed Hamm's at popular, local prices, we will do the same with the beer we ship from the land of sky blue waters.

Theo. Hamm Brewing Co., St. Paul, Minn., San Francisco, Los Angeles, Baltimore.

Crisp, clean-cut to the taste—these are the words that describe Hamm's Beer. Refreshing as the cool, clear land of its origin—the land of sky blue waters. Be curious, try Hamm's Beer in just two weeks.

You've never tasted a beer just like Hamm's. Now on its way to Baltimore. Yours at LOCAL PRICES!