BE SMART! SHOP THE MART
321 W. LEXINGTON near Eutaw
YOUR DISCOUNT STORE IN BALTO.
NONE SOLD TO DEALERS

CARLOAD PAMPERS SALE

15's DAYTIME 79¢ BOX LIMIT 2
30's NEW BORN $1.39 BOX LIMIT 2
12's OVER NIGHT 79¢ BOX LIMIT 2
30's DAYTIME $1.58 BOX LIMIT 2

BE SMART! SHOP THE MART
321 W. LEXINGTON near Eutaw
YOUR DISCOUNT STORE IN BALTO.
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$3.99 GIRLS WINTER SKIRTS 2 FOR $5 — TWEEDS, PLAIDS AND SOLIDS, SIZES 7 TO 14

$4.00 GIRLS Regulation GYM SUITS $3.29 — SIZES 4 TO 20

89¢ GIRLS KNEE HI SOX 59¢ — 5 TO 6½ * 6 YO 8 AND 8 TO 9½ AND 9 TO 11

VAL. TO $18.90 GIRLS WINTER COATS $12.90 — 4 TO 6X AND 7 TO 14 ASSORTED STYLES

GIRLS BONDED KNIT Bell Bottom PANTS — 3 TO 6X $1.97; 7 TO 14 $2.59 — SOLID, STRIPES AND PLAIDS

$3.99 GIRLS Bulky Knit Sweaters — 3 TO 6X $2.59; 7 TO 14 $2.99 — NEW FALL COLORS

$3.99 GIRLS NYLON KNIT Dresses $2.59 — SIZES S-M-L

$1.59 GIRLS PANTY HOSE 99¢ — SIZES 4 TO 14

69¢ GIRLS BUILT-UP COTTON SLIPS 2 FOR $1.00 — SIZES 4 TO 14

69¢ GIRLS WINTER UNDERSHIRTS 2 FOR $1.00 — SIZES 4 TO 14

39¢ GIRLS RAYON PANTIES 5 FOR $1.00 — SIZES 4 TO 12

$1.59 GIRLS COTTON FLANNEL PAJAMAS $1.29 — SIZES 3 TO 6X

$2.99 GIRLS PERMA-PRESS BLOUSE SLIPS $1.59 — SIZES 4 TO 12

$1.59 GIRLS PERMA-PRESS SLIPS $1.00 — SIZES 4 TO 12

$1.99 GIRLS Dungarees $1.00 — SIZES 7 TO 14

COMPARE AT $22.90 BOYS FAKE FUR COATS $15.90 — SIZES 8 TO 16

BOYS $3.99 BULKY KNIT SWEATERS $2.99 — SIZES 6 TO 16

$1.59 JR. BOYS NYLON Textured Knit Shirts 69¢ — SIZES 3 TO 7

$1.25 FRUIT OF THE LOOM GYM SHORTS 96¢ — WHITE, SIZES 6 TO 38

$2.88 BOYS BELL BOTTOM PANTS $1.79 — SIZES 6 TO 16

$8.90 Val. BOYS 2-Pc. POLYESTEE SUITS $6.88 — SIZES 6 TO 16

$14.90 BOYS PILE LINED BUSH COAT $10.90 — SIZES 8 TO 16

$2.99 BOYS NYLON TEXTURED KNIT SHIRTS $1.59 — SIZES S-M-L

$2.99 BOYS Slack Set $2.29 — SIZES 4 TO 8

BOYS Raincoats 96¢

79¢ BOYS WINTER UNDERSHIRTS 59¢ — SIZES 6 TO 16

$1.00 WOOL GYM SOX 2 PR. $1.00

$3.59 CORDUROY PANTS $2.99 — SIZES 6 TO 16

VAL. TO $7.98 YOUTH AND MENS DRESS SLAX $3.59 — ASSORTED STYLES, SIZES 29 TO 42

VAL. TO $8.98 YOUTHS AND MENS BULKY KNIT SWEATERS $5.90 — SIZES S-M-L-XL

$16.90 YOUTHS AND MENS PILE LINED BUSH COATS $12.90 — CORDUROY, PILE LINED, SIZES S-M-L-XL

VAL. TO $3.98 YOUTHS AND MENS PERMA-PRESS SPORT SHIRTS 2 FOR $5 — LONG SLEEVE, SIZES S-M-L

VAL. TO $4.99 YOUTHS AND MENS CORDUROY PANTS $3.88 — SIZES 29 TO 38

$15.90 LADIES WET LOOK SUITS 8.90 — SIZES 5 TO 13

VAL. TO $5.99 LADIES BLOUSES $2.99

$1.29 ONE SIZE PANTY HOSE 99¢ — PERFECT QUALITY

VAL. TO $3.98 LADIES GIRDLES $1.99 — REG. AND EXTRA SIZES

$1.59 LADIES BRAS 99¢ — SIZES 32 TO 44

$18.90 LADIES Jump SUITS $10.90 — SIZES 7 TO 18

PRE-WINTER BLANKET SALE 66 X 90 $2.89 — IRREGULARS SOLIDS COLORS, SATIN BINDING

72 X 108 SHEETS $1.59 — IRREGULARS

WASH OR DISH CLOTHS 8 FOR $1

LARGE SIZE BATH TOWELS 49¢

FRUIT OF THE LOOM CHENILLE Bed Spreads $3.29 — TWIN OR FULL

PILLOW CASES 4 FOR $1.00 — IRREGULARS

$1.00 SCATTER RUGS 69¢

INFANTS

$2.99 STRETCH Jump Suits $1.97

LINED CORDUROY Crawlers $1.59

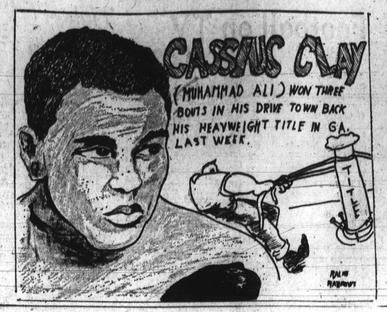
BOYS SLACK SETS $2.29 — SIZES 2 TO 4

KNEE HI SOX 39¢ — SIZES 4 TO 6½

TOT-TODDLERS DRESSES $2.88

$2.99 BIG BOYS HIGH TOP TENNIS $1.69 — SIZES 6 TO 11

$3.99 BOYS AND GIRLS SHOES $2.99 — SIZES 8½ TO 3 AND 12½ TO 3



All-Pro, Kentucky Fried form new chicken outlet

WASHINGTON

An array of Washington political personalities joined businessmen Tuesday afternoon in welcoming Brady Keys Jr., former pro football star, and John Y. Brown Jr. as partners in a new fried chicken corporation.

The affair was held at the Congressional Hotel with Samuel Jackson, Assistant Secretary of HUD, serving as master of ceremonies. Headed by Senator Harrison Williams, the luncheon attracted such top-flight governmental aides as Bob Brown, special assistant to President Nixon; Assistant Secretary of Labor Art Fletcher, Clarence Townes of the Republican National Committee, Rep. Augustus Hawkins, and Mayor Walter E. Washington.

Fletcher told the gathering he saw the new venture as a big step in the goal of "sharing the economic growth" of America.

Brown, chairman of Kentucky Fried Chicken Corporation, and Keys Jr., president of All-Pro Chicken, Inc., and a member of the President's Advisory Council for Minority Enterprise earlier signed a joint venture agreement to establish fast food outlets under the name "Brady Keys' Kentucky Fried Chicken."

Overall plans for the anticipated multi-million dollar development call for the establishment of 50 stores, with initial store development in the metropolitan Detroit area scheduled for early opening in 1971.

* * *

Financing for Keys' company has been provided by such institutions as Aetna Life and Casualty, First National City Bank of New York and other major financial institutions. Keys will serve as president and chief executive officer of the joint venture company. Both he and Brown will serve on a seven - man board of directors along with other key KFC and All-Pro personnel.

The only non-affiliated board member will be John F. Moore, an executive of the Aetna Life and Casualty Company.

Under this equal partnership arrangement for the development of Brady Keys-Kentucky Fried Chicken outlets, it is contemplated that employment opportunities will be afforded to some one thousand blacks including owner, manager and supervisory positions.

Brown and Keys see this joint venture as a giant step in the right direction toward getting black involvement in the business community.

* * *

Keys, 31, a former all-pro defensive back for the Pittsburgh Steelers, termed the program: "...a concept that will enable us to rapidly accelerate in th rate of establishing black owned businesses in the Black Community."

BRADY KEYS

He further stated, "We are proud to participate in this venture with the Kentucky Fried Chicken Corporation. We feel KFC is the leader in its field and has successfully demonstrated the experience and techniques that will enhance the growth and success of this venture."

Kentucky Fried Chic. presently has successful black franchisees among its ranks, and we welcome the opportunity to share the leadership and responsibility through which KFC has risen to prominence in the food industry."

Brown pointed out that the new program will not conflict with previous KFC franchise commitments.

"We look forward to working with Mr. Keys, who is already a leader in the Black Business Community," the KFC chief executive said.

* * *

He added, "Our corporation has participated in and has scheduled other ventures which will pioneer in providing inter racial business opportunities. Further, we will continue to seek other avenues of contributing solutions for existing problems. We are very conscious of our responsibility to do more in this area."

Keys is the founder of All-Pro Chicken, headquartered in Pittsburgh, Pa. The company has a number of franchised outlets in the larger metropolitan inner city areas. This joint venture will not conflict with existing All-Pro business commitments.

Brown said that he recognized this as one of the first programs of its type and felt that all parties involved would make every effort to insure the success of this venture.

"This venture will show that blacks and whites can work together. Just imagine what would happen if this concept of ours were duplicated by other major corporations," Keys said.

Morgan-Norfolk 'battle of edges'

NORFOLK, Va. — According to Morgan State College coach Earl Banks, tomorrow's game (Saturday) between his Bears and Norfolk State College could ebolve into a "battle of edges."

"They have the advantage of having seen us play," said Banks prior to departing Baltimore for this CIAA opener against the Spartans. "On the other hand, we will have the benefit of a game under our belts."

The outcome at Foreman Field, then, figures to hinge on which team is able to make greater capital of its psychological edge.

* * *

"They saw us against Grambling and will know where we're the weakest. Since they haven't played, we'll have to rely on what we remember from last year and what we can pull out of last year's films," declared the Morgan tutor. "But then, the fact that we have gotten rid of the usual first-game jitters could offset their advantage."

Banks will be without the services of several key men. Fullback Joe Alex is outw ith a broken ankle, one which caused him to miss last Saturday's game against Grambling. Additionally, Larry Johnson, guard Ray Hairston and defensive end Titus Ivory are definitely out of tomorrow's Morgan lineup.

Former Edmondson High star Wayne Jackson will spell Alex at the fullback post, and a freshman, Clarence Seiferth, was inherited the flanker post for the start against the Spartans.

* * *

Norfolk State coach Curtis Maddox wants very much to get off to a strong start, He andhis staff are anticipating a good year for the Spartans.

One of their most potent weapons is their air game and the Bars could experience trouble containing it, what with veteran quarterback Ike Fullard throwing at peak form and Ray Jarvis back for another season of outstanding work.

Jarvis was All-CIAA as a flanker in 1969. .LACY.

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Small car lovers of America, your day has come.

You have more tires to kick, more doors to slam, more hoods to look under, more colors to choose from and more test drives to take than ever before.

Which leaves us to convince you that Duster gives you the most car for the money. That it's small enough, but big enough. And that, all in all, it's the ideal small car.

Room. More of it to accomodate more passengers. More of it to accomodate more luggage.

Most small cars are four-passenger cars. And when you sit in some of them, they feel like they were built for three-and-a-half passengers.

Duster's a five-passenger car. It seats five, comfortably.

Besides carrying more up front, Duster carries more in the trunk. You can stuff 15.9 cubic feet of stuff into it. (One of the new small cars has about a third as much trunk space.)

Small enough for maneuverability. Big enough for stability.

Duster's small enough to slip into about ¾ of a parking space. Yet it's big enough to give you stability on the open highway.

It has our unique torsion-bar suspension (for better handling). And unibody construction—its strength completely surrounds you.

So Duster can handle stop-and-go city traffic as well as freeway traffic because it's the right size, the right weight and it *handles*.

Our small-enough-but-big-enough car has a small-enough-but-big-enough engine.

Duster's standard engine is our rugged 198 cubic inch, 125 horsepower Six.

It gives you great gas mileage *and* a little more power than other small cars' smaller engines.

And that's a perfect combination.

Options. You have over 50 to choose from when you order a Duster.

Think of it this way. It's a convenience to have a lot of conveniences to choose from.

If you're considering buying a new small car, and you have certain options in mind to go along with it, you may find Duster the only small car that offers them.

There are things like a Stereo Cassette Tape Player, V-8 engine, vinyl roof and power brakes that you just can't get on some small cars.

The Duster success story: to be continued.

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Over 175,000 Duster buyers thought so last year. And we expect more of the same kind of success with the 1971 Duster.

Before you buy a small car, look at our small car.

Duster. Built and engineered with extra care.

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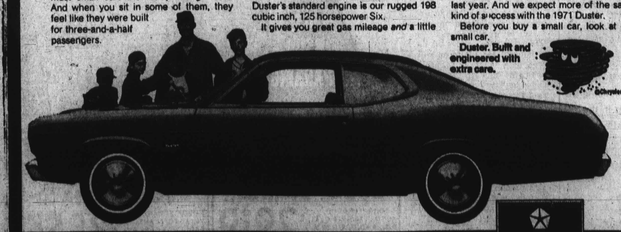

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