Tuesday, August 18

WMAR-TV (2)
6:30: Summer Semster: "Eisenhower-America at Mid-Century"
7:00: CBS News with Joseph Joseph Benti
7:15: Newswatch
7:20: CBS News with Joseph Benti
7:45: Newswatch
7:50: CBS News with Joseph Benti
8:00: Captain Kangaroo
9:00: Romper Room
9:30: Newswatch
9:40: Dialing for Dollars
10:00: To Tell The Truth
10:30: The Beverly Hillbillies
B and W 11:00: Peyton Place
11:30: Love of Life
12:00: Where the Heart Is
12:26: Newswatch
12:30: Search for Tomorrow
1:00: The Woman's Angle: Sylvia Scott
1:30: As the World Turns
2:00: Love is a Many Splendored Thing
2:30: The Guiding Light
3:00: The Secret Storm
3:30: The Edge of Night
4:00: The Flintstones: "Swedish Visitors"
4:30: Twilight Movie: "One Desire" — Ann Baxter, Rock Hudson
6:30: CBS Evening News with Walter Cronkite
7:00: Newswatch
7:15: Newswatch Weather: Perry Andrews
7:20: Newswatch Sports: Jack Dawson
7:30: The CBS Tuesday Night Movie: "Pirates of Tortuga" — Ken Scott, Leticia Roman
9:30: The Governor and JJ
10:00: CBS News Hour
11:00: Newswatch
11:15: Weather Watch
11:20: Sports Watch
11:30: Merv Griffin Show
1:00: Late News
1:05: Bible Reading
1:10: Sign Off

WBAL-TV (11)
6:15: Sign On and Devotions
6:30: Learning to Read
7:00: Today Show (c)
7:25: TV 11 News: 7:25 Edition
7:30: Today Show (c)
8:25: TV News: 8:25 Edition
8:30: Today Show (c)
9:00: Steve Allen Show (Dom De Luise, Charles Nelson Reilly) (c)
10:00: Dinah's Place (c)
10:30: Concentration (c)
11:00: The Galloping Gourmet (c) — (Creme Brulee)
11:30: The Hollywood Squares (c)
12:00: Jeopardy (c)
12:30: Who, What or Where Game (c)
12:55: NBC News with Floyd Kalber (c)
1:00: Lucy (Fred and Ethel Fight)
1:30: Man on the Move (c)
2:00: Days of Our Lives (c)
2:30: The Doctors (c)
3:00: Another World Bay City (c)
3:30: He Said, She Said (c)
4:00: Another World Somerset (c)
4:30: Famous Flicks: "Duck Soup" (Marx Bros.)
5:30: TV 11 News: 5:30 Edition (c)
6:00: Duckpins and Dollars (c)
6:30: NBC Nightly News (c)
7:00: TV 11 News: Seven O'Clock Edition (c)
7:30: I Dream of Jeannie (c)
8:00: The Debbie Reynolds Show (c)
8:30: Julia (c)
9:00: Tuesday Night at the Movies: "A Clear and Present Danger" (c) (Hal Holbrook, E. G. Marshall)
11:00: TV 11 News: Eleven O'Clock Edition (c)
11:30: The Tonight Show (c)
1:00: News Headlines
1:05: Devotions
1:15: Sign-Off

WJZ-TV (13)
6:10: Semonette
6:15: Operation Alphabet
6:45: Consumer Checkout (c)
6:55: Eyewitness News (c)
7:00: Lorenzo's Cartoon Festival (c)
9:00: The Arnold Zenker Show (c)
10:00: Baltimore Movietime — I Remember Mama (1948) Park I irene Dunne, Barbara Bel Geddes
11:30: That Girl (ABC) (c)
12:00: Eyewitness News (c)
12:30: A World Apart (ABC) (c)
1:00: All My Children (ABC) (c)
1:30: Let's Make A Deal (ABC) (c)
2:00: The Mike Douglas Show (c)
; One Life t oLive. 3:30 (ABC) (c)
4:00: Dark Shadows (ABC) (c)
4:30: The David Frost Show (c)
6:00: Eyewitness News (c)
7:00: ABC Evening News (ABC) (c)
7:30: Mod Squad (ABC) (c)
8:30: Movie of the Week (ABC) (c)
10:00: Marcus Welby, M.D. (ABC) (c)
11:00: Eyewitness News (c)
11:30: The Dick Cavett Show (ABC) (c)
1:00: Eyewitness News (c)
1:05: Inspiration

WMET-TV (34)
2:45-400 p.m.: Afternoon Movie "Seven Days to Death" (Trans-America)
4:00-4:30 p.m.: Afternoon Report (News)
4:30-5:00 p.m.: General Hospital (ABC, 21 day delay)
5:00-5:30 p.m.: The Best of Everthing (ABC, 7 day delay)
5:30-6:00 p.m.: The Dating Game (ABC, 28 day delay)
6:00-6:30 p.m.: The Newlywed Game (ABC, 14 day delay)
Bear Cartoon Show (ABC, 3 day delay)
7:00-8:00 p.m.: Scene 70 No. 24 Jerry Butler is guest host, with Gene Pistilli and the Manhattan Transfer. Dorothy Morrison and a special fashion show.
8:00-8:30 p.m.: New Wind Blowing: Host Jim Schwartz
8:30-9:00 p.m.: SPECIAL: Project 24: "Black Charm" Cecil Banton and Willia Bland tell how a charm school was created in Baltimore to help Black females achieve a more positive self-identity and how the school has become a community projec t
9:00-9:30 p.m.: Bewitched (ABC, 21 day delay)
9:30-10:45 p.m.: CINEMA 24 — "Miss V From Moscow" Lola Lane (Trans-America)

WMPB-TV (67)
6:30: Management by Objectives
10:00: Sesame Street (c)
11:00: Sign Off
4:00: Sesame Street (c,R)
5:00: Misterogers — Neighborhood (c)
5:30: Hodgepodge Lodge (C, *)
6:00: Antiques No. 24 — Glass at the Currier: Nineteenth Century. Program deals with a collection of 19th century glass from Currier Museum, Manchester, New Hampshire.
6:30: What's New? — Americana — Paul Revere.
7:00: Folk Guitar No. 34 (R) — The beautiful spiritual "All My Trials" is taught with a complicated strum and suspensions for those who are game to try. This lesson also includes chord building.
7:30: Forsyte Sga No. 19 (R) — No Retreat. Michael convinces Bicket that his wife acted out of love for him. Fleur gives birth to a son, but old longings begin plaguing herwhen she learns that Jon has married.

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FREE COURSE

Program planned to train blacks in insurance field

By DR. SIDNEY KOBRE
COMMUNITY COLLEGE OF BALTIMORE

Plans for "IOU" Insurance Opportunities Unlimited, which will recruit and train blacks and other minority group members for professional positions in the life and health insurance business, free of charge, were made at the Community College of Baltimore last week-end.

This is the first time the insurance industry is actively enlisting blacks and other minority group persons. The 12-week course, beginning Sept. 15, will be given at the Community College, and will prepare applicants to take Maryland's examination for insurance agencies. It will lean eventually to licensing them by the companies which hire them.

The IOU project was initiated in January by the Rev. Sidney Daniels, chairman of the Ministerial Alliance, because it grew out of that organization's concern with the insurance industry's relationships with the black community.

"At a meeting with state insurance department officials, I explained that the Alliance was concerned because there were few blacks in the insurance industry to whom black people could turn for advice, various types of insurance and service. To have trained agents, we had to develop a special course."

* * *

It was pointed out at the meeting at CCB that one local insurance company's black executive said that beginning insurance agents earn an average of $8,000 the first year. Some first-year earnings reach $10,000 to $12,000, the executive said.

Dr. Harry Bard, president of CCB, said that the college and its Community Services Division, of which Dean Andrew M. Bohle is head, co-sponsoring the special course, is "proud to take part in a program of such significance to the community and the industry."

He declared that "few things are more important today to people of all races, colors and creeds than education and jobs. This program is unique in that it provides both education and employment opportunities in insurance, one of the nation's leading fields — for the first time."

It is fitting, he said, that the ministerial alliance, the state insurance department and the various insurance companies asked the college and its Community Services Division to work with them.

* * *

Dean Bohle asserted that local insurance companies are devoting thousands of dollars to the project by providing highly skilled life and health specialists as instructors.

In addition to providing free training by the city's top insurance men, all those passing the state examination will be guaranteed jobs interviews, according to Filmore E. Dryden Jr., of Maryland's State insurance department.

Charles H. Mitchner, manager if Mutual Benefit Society, which sells insurance mostly in the black community, pointed out that

"Until recently some white insurance companies discriminated against blacks because of high mortality rates. But standards of living and health have gone up and there is great competition for black insurance business now.

"This market is just beginning to be tapped. This CCB course will put those who take it one the ground floor."

A special program will be held on Aug. 31, at 7 p.m. at CCB, to acquaint prospective students with the insurance program and the opportunities in the life and health business. Black insurance men, from agents to vice presidents, will explain the advantages of an insurance career.

Further information may be obtained by contacting Dean Bohle at CCB, 2901 Liberty Heights Avenue, telephone 523-2151 Ext. 219.

Performing Arts continues at CCB

The stage is set at the Community College of Baltimore for the fall presentation of the Performing Arts Workshop. Students of dance or drama are invited to register by mail or in person before or during the week of night registration, beginning September 8th.

The workshop is led by Miss Deborah London, successful leader of the well-known Creative Arts Workshop and instructor of many talented and successful Broadway performers. Miss London has for many years instructed Roland Park Country School students in the performing arts. She is presently directing C.C.B.'s community musical theater for the production of "An Evening on Broadway", August 14-16.

* * *

The fall workshop includes training in modern ethnic developments such as black drama and African dance and theater craft. Also taught are techniques of auditioning and preparing for drama schools of higher education. The goal is to acquaint students with the demands of total professional theater.

Tuition is $40 plus fees. The course begins on Stepmber 17th and meets every Thursday evening through January 14th. For further information, call 523-2151, ext. 219.

Jobs Corps moves offices

The Job Corps Recruitment, Selection and GATE-HOUSE (Graduate Aid to Employment), formerly located at 1310 N. Calvert St., has moved to 701 St. Paul St. at the corner of Monument and the phone number remains 752-0333.

Mrs. Marion W. Pines, director of the Job Corps' Demonstration Project of the Health and Welfare Council stated:

"All services related to young men joining Job Corps will now be offered at 701 St. Paul Street, Suite 101. In addition, all Job Corps returnees, male and female, are entitled to support and placement service through the GATE-HOUSE located at the same address."

Dr. Myers a popular appointment at CCB

By DR. SIDNEY KOBRE
COMMUNITY COLLEGE of BALTIMORE

Prof. Edward Meyers, the new chairman of the English department of the Community College of Baltimore, believes that everyone ought to be able to communicate effectively.

"You know, the ability to express yourself is absolutely essential today in any kind of business or professional life," he said in an interview for the AFRO-AMERICAN. "In business, you are called to write letters, memoranda and reports. If you go into law, you write briefs, and if you become a teacher, advertising man, public relations person of journalist, you have to have a good command of English."

CCB, therefore, has number of preparatory and remedial courses which help to strengthen the communication skills of young high school graduates and mature adults. The English department offers also basic and advanced composition courses which develop abilities still further, the professor said.

"CCB now gives courses in creative writing, technical writing for engineers, and journalism for those who wish to apply their abilities and learn about specific media needs and the marketing of manuscripts."

Prof. Meyers was appointed under a new democratic procedure being started at CCB. He was voted upon by the English departmental instructors who nominated him as chairman of the department. He was approved by Dean Martin S. Reff, and the faculty and President Harry Bard submitted Meyers' name to the Board of Trustees, who okayed him.

CCB is the first college in democratic procedure, giving the faculty greater voice in the affair of the college. Of course, the Board of Trustees has the final responsibility for the appointment of officials and department heads, but the original selection and nomination come from the faculty members.

By the way...

by Joe Black

Do you know a grocer who'll give you a basket of food because you tell him you hate what he stands for? Or a landlord who will let you live rent-free because you yell Black Power. Or an employer who will offer you a job with a future because you're wearing an Afro hair style? I don't. Yet many of our black youth seem to be trying to "make it" just that way. The reasoning escapes me. And the tactics being used are doing great harm to the black community.

Now don't misunderstand me! I can see some positive results of this "new thing"...the natural hair-dos and the Black Power concept. Black people do have a new pride. We are no longer ashamed of our skin color or our heritage. We have a togetherness we never had before. But all of these gains, all of the pride and unity will go right down the drain if black youth continues to ignore reality. We've all got to recognize that success and "sell-out" are not the same thing. That thing called "the establishment" is not going to fade away because people call it names. We've all got to realize that the "establishment" can pay money for jobs that most black businesses cannot afford.

Think about that! And chances are it'll come to you...that chanting slogans, spewing hate and changing your physical appearance won't stop hunger pains, or get you a solid job with a future. Start remembering that success is not a dirty word. Remember it for yourself, for your future and self respect, and for the dignity of black people everywhere.

Joe Black
Vice President
The Greyhound Corporation

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