Skin clear and a-glow for the lass on the go

whole new world awaits-full for the girl who cares about her skin. With new doors opening, and possibly, a gallant new romance right around the corner, who would want to chance it with the - same old complexion—the same old skin problems that have been such a hindrance. No one can feel perfectly assured and comfortable when worried about a drab, dowdy complexion.

It's a perfectly natural time to form the new you-to develop the image of your most glamorous, assured self who can enhance any function, any gathering, and welcome the admiring glances that are sure to come your way.

There's an electric feeling in the air as vacation time nears. Styles are becoming elegant with a chic that has long been absent from the fashion scene. Women are standing prouder and more earnestly aware of their place in society. Something. new and exciting is waiting for you. Are you ready?

First and foremost is the matter of appearance. Enthusiasm should show itself in sparkling eyes. Awareness is evidenced in your new-as-tomorrow fashions. But lively new life begins with your own special look. And that is, unequivocally, your beauty. Can you ace up to it? Is your complexion doing everything for you that it should? Does it give you the chance you need, by glowing with glorious beauty—or is it holding you back.

Drab skin can hold you back more than you think. You can actually seem to fade back into the drab, dull shadows of a patchy, uneven skin tone. And, worst of all, this dull, drab, uneven tone can be the forerunner of even more drastic skin troubles. Roughness soon lets in the surface bacteria that makes for pimples, clogged pores. Texture goes, and your hopes for a clear, lovely skin fly out the window.

egin today to give your skin the care it deserves. Face up. to first problems first. No doubt, drabness has set in without you noticing it. It's only after ever.

blemishes begin that you realize of happiness and opportunity your complexion no longer gives you a happy lift when you look into the mirror. And has been too long since you've notiled those admiring side-long glances, or received open compliments from your friends.

Don't let this put you on the sidelines. Instead, program yourself for beauty. Promise yourself all the best of the benefits available to imprøve your appearance. Then see why a well-planned program o. beauty can put you front and center, where marvelously exciting things are happening.

asically, your skin improvement program should stress three distinct steps. They are cleansing, clearing and refining, or that step that lifts off the dullness to reveal the glowing glory of your own kind of skin beauty. Begin with a soap you can put

your trust in-one that cleans completely and deeply, with important clearing agency included. Bleach and Glow's famed Beauty Bar easily cleanses away surface dirt, old make-up with its rich penetrating lather. As it rinses away accumulated skin grime, dead skin cells and excess oils, Beauty Bar's your total committment to this special medicated ingredients act to dry up blemishes on the skin's surface. Combats those germs that cause pimples. Through steady use, Beauty Bar-ean be one of your best friends for keeping skin clean.

For that certain something extra, skin needs a good clearing cream. And a good cream must be in a moisturing base so that it seeps into clogged pores, eases out blackheads. Moisturing also helps give skin that brighter, radiant "inner glow" look that is so inviting. Troubled skin needs a cream medicated to fight blemishes as the creamy emollients soften and smooth rough, dry areas. Also helps keep away that "old" look that can start appearing—even in young

One of the best is Bleach and Glow Skin Cream. It helps in every area of skin that needs improvement. And, like a miracle, when skin has been cleared of blemishes, with texture and tone improved, your skin has achieved a radiance you may have given up as lost for-

in the Jar. Bleach and Glow Beauty o understand the glorious Bar and Bleach and Glow Cream at change you can expect with favorite cosmetic counters and drug Bleach and Glow Cream, look stores everywhere. back on some of your childhood photos. Remember the silken-

Long periods of research have produced these fine Bleach and Glow products for your beauty' problems. They are familiar to the troubles that bother you and they be yours, with Bleach and Glow. promise to help. Not only does skin respond rapidly to this specialized help, but you have the assurance that you are using the very best for your skin. And isn't that what it's all about? Isn't that the kind of care your skin deserves?

This is no time to do a fade-out. yourself GLOW, with skin ing night cream, or applied before gloriously radiant, looking alive, make-up, Bleach and Glow goes and free of blemishes. It's yours quickly to work to rectify all the now, when you rely on Bleach and Glow care for your skin.

To help you on your first step toward a more beautiful skin, we have arranged for you to be able to get a trial size of Bleach and Glow's Medicated Beauty Bar which we've described above. Simply send 10 cents, your name and address to Beauty Bar, Dept. AF-7, Box have a choice: Ultra Bleach and 2026, Memphis, TN., 38102. Do it Glow with Hydroquinone in the _ now, so you'll have your trial tube or Regular Bleach and Glow



smooth skin with the natural glow

of radiant loveliness that was your

birthright? This can once again

Darkened patches and uneven

shading disappear as one glorious,

even, rich tone lights up your com-

In a vanishing cream base, medi-

cated Bleach and Glow works di-

rectly on skin's trouble spots.

Smoothed on at night, as a satisfy-

mistakes you've ever done to your

Bleach and Glow shows its effici-

skin. Isn't that the kind of help

ency by disappearing without a

trace of greasiness. Though invis-

ible, this fine cream is actively pro-

moting skin beauty-by fighting

bacteria and by releasing the hid-

den warm rich tone. And now you

your complexion needs today?

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