

Assisting in the processing of requests for travel is one of the assignments of Miss Beverly McCall, employee of Humble Travel Club.

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### Air fares to Europe drop to record lows

First, while inflation has spiraled the cost of almost everything else in the past few years, air fares will be the lowest in the history of aviation.

Second, the trans-Atlantic fare structure is even more confusing

For example, did you know it is possible for one passenger to pay more than four times as much as another passenger on the same flight from New York to London, Paris, Rome or other European

It's so. Here's how: the highest roundtrip fare on the New York-

London route is \$750, first class for individual passengers, effective year-round and valid for a full year. The lowest fare is \$170 for a passen ger who is part of an affinity group of at least 80 members flying during a limited off-season period.

Between these extremes there are more than 30 different fares. They depend on certain factors: What class will you fly? What season? What day? What hour? How long will you remain overseas? Are you travelling as an individual or a part of a group? What's the type. and size of your group? Will you purchase a prepaid tour from you airlines or travel agent? Are you member of the Armed Forces? student? A merchant seaman?

AFRO-AMERICAN TRAVEL MAGAZINE, June 1970

## Humble answers

66 T'm taking a trip this summer and would like to travel trip. The destination doesn't mathoneymoon.

"A friend of mine would like a route to Washington, D.C. He has a sore arm, so could you mark a

route without too many curves?"

"I plan on walking (not hitchhiking) from Pittsburg, Calif., to Sacramento. Would you be kind enough to send me a detailed road ter because it is going to be our w map? Would you also tell me the of the states?"

> After consultations with specialists on honeymoon routes, sore-arm

driving, and long-distance walking, the inquiries were promptly answered by the Humble Travel Club, Inc., an affiliate of Humble Oil & Refining Company.

The Humble Travel Club provides routing service as one of the benefits of membership, Club President E. M. Wolf explained. Members may obtain the service either by mail or by visiting the routing service offices in New York City at the Esso Building and in Houston at the Humble Building.

# Come on and just drive happy

That's what vacations are for. So live a little. And let your car tive a little, too. Keep it running lively by stopping at the sign of "Happy Motoring!" wherever you

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(ESSO)

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towels always available.

What's more, they'll help you find your way with free, up-to-date travel maps. Or give you a Humble Touring Service request card to mail, and our experts will mark the route for you. here isn't a nicer way to go.

Lula Mackay

Kenneth O. Wilson Vice President, Advertising

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Hair, beauty magic

Cover Ministry of Tourism, The Bahamas



#### On the Cover

Nassau's colorful Straw Market is a Bahamian institution to which visitors flock for the famous hats and remain to buy or order strawpurses, tote-bags, dolls, sandals, slippers, etc. Special orders are often made while the buyer is doing other shopping along fabulous Bay Street.

AFRO-AMERICAN TRAVEL MAGAZINE, June 1970