No matter what they say...

Nothing pretties up a face like a beautiful head of hair, but even hair that's born this beautiful needs a little help along the way. Even be-fore gray comes. And certainly after! A little brightening, a little heightening of color, a little extra sheen to liven up the look.

And because that wonderful natural look

is still the most wanted look...the most fashionable, the most satisfying look you can have at any age...anything you do must look natural, natural, natural.

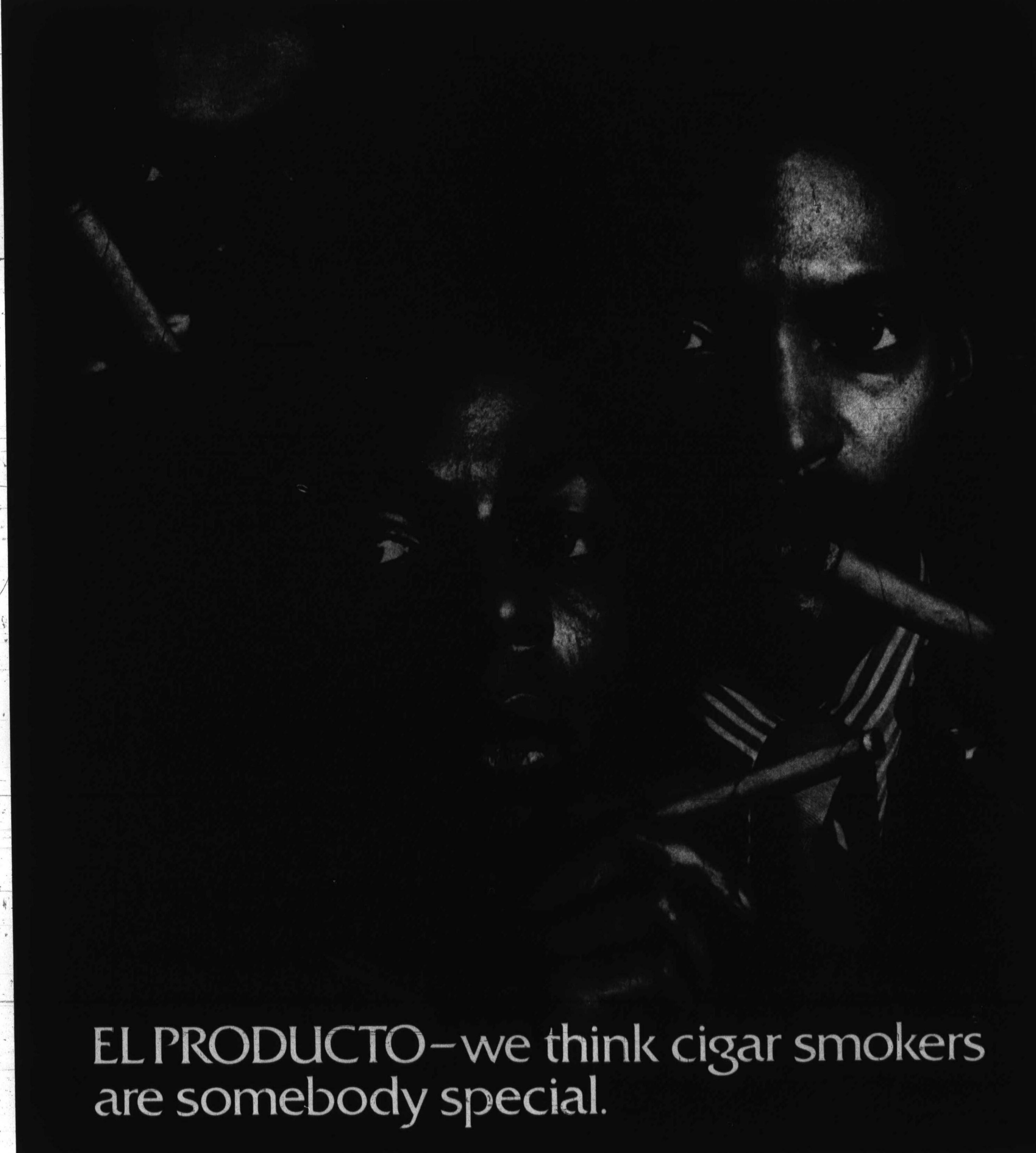
And this indeed is the art of Miss Clairol. More women use Miss Clairol than any other haircoloring. Shouldn't this tell you something!

Does she ... or doesn't she?



Miss Clairol Hair color so natural only her hairdresser knows for sure!"

Extra rich





That's why El Producto makes a special kind of cigar. A cigar that's specially mild, specially flavorful. El Producto is made with a special blend of selected tobacco. And our own aging & curing process produces a truly special cigar. A cigar that a special kind of man can really appreciate. El Producto—we think cigar smokers are some-