SALUTE TO WOMEN was theme of benefit movie held at Mayfair Theatre on Tuesday evening by women's committee of United Negro College Women. Among those cited Committee members, left to right, Mesdames Viola C. Jackson, Mary Murray, Gladys King, Elizabeth Snipes, Edna Williams, Elizabeth Henderson Martha Allen.

Alcoholics make up 5.3 per cent of U.S. workers

On-the-job alcoholism has now become a staggering $2 billion plus a year "hangover" for American industry.

It is hitting hardest at the young-middle age man in U.S. business—including the expensively trained, crucially important middle-management executive.

It is boosting the cost of "sick leave" and other fringe benefits to levels far beyond any dollars and cents figures in a wage contract. It is similarly ballooning absenteeism and the accident rate in corporations across the land.

It is, in bluntest words, a "hidden" cost to industry of startling magnitude which is deliberately concealed by the afflicted workers.

* * *

The common estimate that employee alcoholism costs industry around $1 billion a year is unrealistically low because of the traditional reluctance of corporations to acknowledge the extent of the problem. Robert Hammen, Section Chief of Western Electric and Board Member of the Baltimore Council on Alcoholism, a non-profit organization and CHA member agency, flatly stated in an interview.

"The total cost is at least double what anyone suspects," he said.

Even the new estimate of over $2 billion could be low, because, says Hammen, "Industry's attitude toward the problem has resulted in a shocking unwritten company policy to pay an economic premium for the concealment of alcoholism.

"This premium comes in the form of keeping an alcoholic on the job, promoting him and paying him fringe benefits.

"When the alcoholic can no longer conceal his condition, the company ordinarily fires him."

The estimate is that about 5.3 per cent of all American workers are alcoholics—about 1,700,000 to 2 million workers, with the ratio five men to one woman. Of these, nearly 90 percent are between 35 and 55 years old. There are no class distinctions among alcoholics.

The National studies disclose they are "proportionately distributed rather evenly throughout a plant population from top management to the unskilled labor group."

* * *

Payments for sick leave and other fringe benefits run three times as high for alcoholics for those without the disease. One company surveyed puts the average fringe benefit cost at $500 per year for each alcoholic.

Absenteeism also averages three times as high among alcoholics and companies pay extra millions per year in overtime to workers to fill in for the sick person.

As for the accident rate, this may be double the non-alcoholic average and this doesn't take into consideration the costs of off-the-job accidents which impair efficiency of the worker and make him an absentee. A full 25 per cent of all absenteeism in some corporations is traced to alcoholism.

Ask repairs to Division shop

An appeal asking authorization to repair fire and vandalism damage to a clothes cleaning shop at 1048 Division St. is among the cases scheduled the coming Tuesday by the Board of Municipal and Zoning Appeals.

—Also to be heard, beginning at 1 p.m. in Room 215 City Hall, are the following appeals at these locations:

2121-33 N. Forest Park Ave. — To retain sign; 3618 Gwynn Oak Ave. — to house three families; 2642 Maryland Ave. — to house 12 roomers;

4707-09 Gwynn Oak Ave. — to install 14,000-gallon tank at service station; 1300 W. Lafayette Ave. — to use portion of premises for doctor's office and grocery store.

This Lafayette Ave. case was dismissed by the board the past year, but has been remanded back for review.

WASHINGTON — EDDIE L. MADISON, JR. former deputy director of the Publications Division, Office of Publications and Information for Domestic and International Business of the Department of Commerce, has been named Community Service Director for WMAL-TV and Radio. In his new post, Madison will supervise the ascertainment of and response to community needs by WMAL-Radio and Television.

COUGHS DUE TO COLDS

If you have a wheezing and your chest feels raw, get a bottle of ROBINSON'S EXPECTORANT. It loosens the phlegm and takes away that chilly, achy feeling. Sold with a money back guarantee at ROBINSON'S CUT RATE DRUG STORE, 2139 Pennsylvania Avenue.

More money available in food stamp program

The U. S. Department of Agriculture has announced an increase in the income scale used to determine eligibility for food stamps in Maryland.

The new scale will permit additional non-public assistance families to buy stamps.

According to the State Department of Social Services the increase range from $15 to $25 a month depending on size of family, with most of the raises being for $25.

Under the former income scale a single individual was ineligible if his net income was over $105 a month.

Under the new amounts he is permitted to have up to $125. For a six person family the former limit was $245 a month. It now is $270. Most public assistance families qualify automatically.

The local departments of social services, which administer the food stamp program, have been advised of the new scale and will be putting it into effect immediately. Twenty counties and Baltimore City now issue food stamps. Applications and inquiries should be made to the local departments serving the areas where the program is in effect.

Only Calvert, Harford and Washington counties are without a food stamp program. Washington county is expected to

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Household Hints

By United Press International

Before putting up window screens make sure they still are in good condition If they need repainting or a touch up, they are easier to paint if laid flat on supports.

Wipe off all dust and dirt before applying the paint. Screen enamel is best applied with an applicator available from your paint dealer.

* * *

Waterproof outdoor wrapping paper and ribbon make it easy to decorate your front door and porch for special occasions. Select extra-wide decorator foil for doors.

* * *

The uses and effects of colors are virtually unlimited, according to the National Paint, Varnish and Lacquer Association.

The right colors can make a small room seem larger, brighten a dark area, camouflage unattractive contours, visually raise or lower ceilings, provide a magic tricks.

When choosing a color from a square inch paint chip, remember that the color will appear more intense when applied to a large wall area. A small room can be made to look larger if you use light tints of such "going away" colors as blue and green.

It will help, too, if you paint the woodwork and walls the same color to avoid a cluttered up effect.

Go Woolworth

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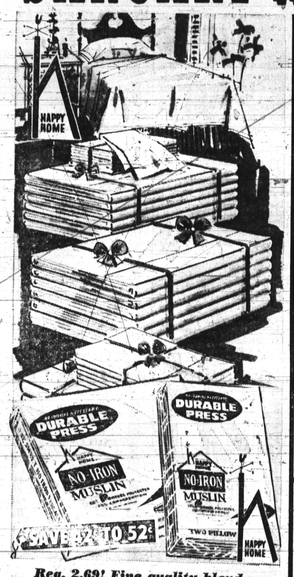

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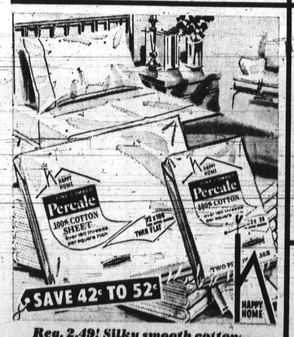

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BY LILLIAN WIGGINS

Spring in the world of fashion today is becoming in-season. And with much of the country being plagued by one of the worst winters travel to warm climates is on the upward climb. What the American woman needs for spring is a revolving wardrobe in fabrics that will travel from one climate to another with ease and style.

Important in this category are the costumes that are a wardrobe in themselves via the coat, pantsuit dress, plus pants, all designed to function separately or together.

The very essence of spring is the coat that covers a silk print dress and is lined in the same print for that added touch.

The jacketed dress looks especially new this year, the proportions are long, lean and easy, and often create a three-piece look.

* * *

New ideas for the 1970 Spring Collections are popping up all over the place.

From Leo Narducci on Seventh Avenue in New York is his new collection of clothes for sport, leisure, and pleasure for 1970, this year Narducci has eliminated the words "Spring Collection." He feels that today's woman has a whole new approach to shopping and dressing.

Says Narducci, the modern woman is active, she travels, and 'cocktail dress' is non-existent in her vocabulary and her closet. Her wardrobe is multi-faceted, as is her personality and her every-day life.

* * *

This designer has asked what is today's woman all about? Why the Narducci customer? Well, she's essentially 25 to 40 years old and lives in a great new world of communication, particularly fashion communication. After all, newspapers, radio, and television told her about the maxi as fast as it was created. She has a home, a family, in many cases a career and . . . credit cards.

This brings up another question. . .what about the maxi . . . is it here to stay? According to a sampling from various women on the social circuit, . . the maxi should have a short life.

The long maxi coats for formal or night occasions which are semi-formal, black tie or late cocktails, the full length in coat is very popular.

For daytime wear many women including teenagers have said that the coat represented too much material to carry around in the daytime. One of the complaints is that . . .although it keeps the legs warm on cold days it drags thus keeping the cleaners happy and the owner very sad.

According to one maxi owner it cost nearly $5.00 to get just an ordinary maxi clean. . .not to mention the fancy ones trimmed with leather or fur.

Most have taken a wait and see attitude before buying and falling head over heels with this new look.

Here to stay. . . at least for another year. . .this is. . .are the minis and micro-mini skirts.

Most of the younger set likes to show the legs, and rightly so. . .the fellows seem to prefer the exposed legs to all covered up ones. The women clinging onto the minis are the new fashion independents. She represents the most predominant growing segment of our population.

She is feminine young, earns her own money, and has her own charge cards. Most of all she caters to no one and kicks to her gun when it comes to what is in season and out of season. Several years ago the fashion world said the minis were short lived.

But thanks to the independent fashion minded women who decided that they would not be decated to . . . the mini is yet on the scene. It's that purchasing power of the women that did it not the designers.

If something is in the demand, and certainly the minis are, then the powers to be in the fashion world have to bend. Give them what they want.

For the season to come black and white will be the "in" colors. The staccato sharpness of black plus white looks particularly fresh and contemporary. . . Daytime dresses are neat, trim and diversified.

The newest night looks feature the cling of crepe in soft and fluid shapings. Fantasy punts envelem the scene in dramatic colorings.

The new shapes for after-six are also based on long lines. The hip-hugging chemises look very right. Full, poetic sleeves are often used. Strictly tailored costumes burst into exotic colors and are destined to attend special occasions.

Laws provide for housing renewal victims

WASHINGTON (UPI) — President Nixon signed legislation Monday requiring cities for the first time to replace homes razed by urban renewal. Federal funds would be provided for the program.

The requirement was contained in $4.8 billion authorization measure extending existing public housing in federal home insurance programs for one year. The measure included several other new provisions.

The major new requirement was that cities construct a new home for low-income families for each house or apartment dwelling torn down under urban renewal programs.

The provision was a major step toward answering a persistent complaint of ghetto residents — that the urban renewal programs did little for them except force them out of their homes.

The replacement housing plan was an outgrowth of an amendment by Rep. Lowell Weicker, R-Con.

Under the proposal, replacement dwellings or apartment units could be constructed either in the urban renewal area or elsewhere in the city.

Those now being constructed would continue to operate under present regulations, which gives cities wide discretion to build office complexes and shopping centers with few restrictions on replaying the housing that is torn down.

Temptations in London after Detroit tribute

LONDON — Motown's Temptations, rated the world's best vocal group will start a two-week engagement at London's Talk of the Town on Monday.

Before the Temptations appeared before a turn-away capacity crowd of more than 13,500 persons at Cobo Hall in Detroit on Dec. 28, they spent two weeks making personal appearances at more than a dozen public schools and youth institution in the Motor City area.

Detroit mayor Jerome P. Cavanagh cited the Temptations — Melvin Franklin, Dennis Edwards, Paul Williams, Eddie Kendricks and Otis Williams — by proclaiming Sunday, December 28, Temptations Day in Detroit.

He urged "all citizens to recognize and pay tribute to this remarkably talented group of young men whose own determination has led them to the pinnacle of their profession, and who unselfishly share the fruits of their good works with the community."

The Temptations in turn thanked the Mayor for his magnificent gesture and pledged to give a free open air "Brotherhood Concert" for Detroit youth during the spring.

"The Temptations," said the Mayor in his proclamation, "represent the best of our city, wherever they appear . . . and personify 'soul' in its truest sense — through their music."

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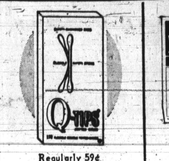

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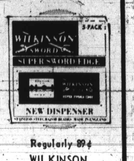

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