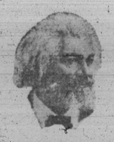
SATURDAY, FEB. 16th

BIGGER THAN LAST YEAR!! THE BIGGEST BARGAIN SALE IN TOWN

1500—1600—1700—1800 BLOCKS PENNSYLVANIA AVENUE



LINCOLN-DOUGLASS CELEBRATION

ONE DAY ONLY!

1700 BLK. PENNSYLVANIA AVE. 1600 BLOCK PENNSYLVANIA AVENUE 1800 BLK. PENNSYLVANIA AVE.

NORTHWESTERN LOAN CO.

1701-03 PENNSYLVANIA AVENUE

LINCOLN-DOUGLASS SALE

ALARM CLOCKS 47c

1 Sold Every ½ Hour to Lucky Ticket Holders — NORTHWESTERN ONLY

FIRST QUALITY LADIES'

NYLON HOSE 27c

SIMPSON'S ONLY

- ★ LADIES' FUR COATS $3
- FUR NECK PIECES $1
- CLOTH COATS AND SUITS $2
- MEN'S SHORTY OVERCOATS Quilt Lined $8.88
- CAR COATS Quilt Lined Red, Green, Black $6.88
- SWEAT SHIRTS 1st Quality 87c
- ★ MEN'S HOSE 11c
- ★ CAP 'N' HATS 17c
- SHIRTS Sport and Dress $1.74
- TRAVEL IRONS Just ½ Doz. 99c
- BELTS 9c
- MEN'S PANTS 94c
- Out of Pawn ★ SUITS $1.95
- Corduroy ★ PANTS $3.88
- ★ MEN'S ROBES $2.88
- BLANKETS Wool Blend Satin Border $2.99
- Slip Over VESTS 99c
- JACKETS $1.75
- ★ Tanker JACKETS Navy Blue $4.48

JEWELRY DEPARTMENT

- Ladies' 14k Gold ★ DIAMOND RING and WEDDING BANDS 3.00
- Bulova, Benrus, Elgin, etc. ★ WRIST WATCHES 4.00
- 14k Gold ★ DIAMOND and WEDDING SETS 4.75
- CARVING SETS 75c
- KITCHEN SETS 97c
- HOSTESS SETS Sugar, Creamer, Tray 1.28
- VACUUM CLEANERS With Attachments 12.88
- UTILITY BOX With Tray reg. $1.95 94c
- ★ TV ANTENNA 97c
- LEATHER WALLETS 97c
- DEEP FRYER 3.88
- ★ LADIES' UMBRELLAS MEN'S UMBRELLAS 79c
- TOASTERS 1.99
- SEWING MACHINE 14.88

NORTHWESTERN

1701-03 PENNSYLVANIA AVE. COR. WILSON

SIMPSON'S 1637 PENNSYLVANIA AVE. WE CASH CHECKS

1700 BLOCK PENNSYLVANIA AVE.

LEE'S SURPLUS

WHERE THE WORKINGMAN SAVES!

2 BIG STORES ON THE AVENUE 1640 PENNA. AVE. 912 PENNA. AVE.

- Heavy Fleece Lined WHITE OR RED Sweat Shirts Sizes S. M. L. 97c
- Handkerchiefs Large Size Quantity Limited 3c
- SOCKS Assorted Colors and Sizes 7c
- 100% Wool Gen. U. S. Army O.D. Pants Men and Women ★ Surplus ★ Quantity Limited 97c
- Reg. $2.49 Value MEN'S Flannel SHIRTS Sizes S. L. M Assorted Stripe and Patterns $1
- LOOK WHAT • Fatigue Caps • Goggles • Ties • Shoe Strings • Shoe Polish 1c Buys
- Regular $1.98 Value Heavy Muslin BEDSHEETS Large Size Fitted 2 to a Customer $1
- U.S. Army Surplus FATIGUE PANTS Assorted Sizes Patch Pockets 4 Pockets 77c
- Men's New Flash Out WORK SHOES $4.95 Value Sizes 7-12 $3.67 Pair
- Regular $5.95 Heavyweight Satin Border Blankets Terrific Values $1.97
- Men's 2-Tone 2-Piece PAJAMAS Reg. $2.49 97c
- $1.98 Buckle Back IVY LEAGUE CAPS 47c
- 100% Wool Army Surplus O.D. SWEATERS 5 butts $1.77
- Men's up to $6.95 DACRON SHIRTS Assorted Sizes 47c

1600 BLOCK — 1700 BLOCK PENNSYLVANIA AVENUE

KING'S FURNITURE STORES

1618-20 Pennsylvania Ave.

FORMICA TOP BASE CABINET $6.95 Regular $14.95 Value

CROWN LOAN OFFICE

1711 PENNSYLVANIA AVENUE

ALARM CLOCKS 47c

Men's UMBRELLAS 79c

LADIES' GENUINE DIAMOND RINGS 14K Gold Mountings $3.95

LEVIE'S SHOES

1807-09 PENNSYLVANIA AVE.

ENTIRE STOCK OF LADIES' FINE SHOES DRASTICALLY REDUCED FOR THIS SALE

Viner FLATS 3.99

Reg. $8 ITALIAN LEATHER

Nationally Advertised In Charm & Mademoiselle

Sizes 5-9 Medium Narrow and Widths

GROUP OF RUBBER FOOTWEAR up to $5 Values Includes Children and Women's $1

CHARGE ACCOUNTS INVITED

1500 BLOCK PENNSYLVANIA AVENUE

MODERN FASHION SHOP

1509-11 PENNSYLVANIA AVE.

Lincoln-Douglass Day SPECIALS

Men's—Women's—Children's Wearing Apparel—Prices Slashed

Ladies WINTER COATS Sizes 10 to 24½ Values up to $49.98 $14.98 While They Last

Ladies SUITS AND DRESSES $8.98 to $24.98 Values NOW $4.98 2 for $9

Buy Now While They Last Limited Supply Boys and Girls Snow Suits Boys and Girls Coats $4.98—$8.98

CHILDREN'S DRESSES, SWEATERS, WOMEN'S SPORTSWEAR $2.98 to $8.98 79c—2 for $1.50

PRICES SLASHED IN HALF ON MEN'S SUITS—OVERCOATS—JACKETS

Dress Shirts 79c—2 for $1.50

Sport Shirts $1.59—2 for $3.00

All Dress Shirt Prices Cut 25%

TRENCH COATS were $25 to $35 While They Last $10

Visit Our Furniture and Appliance Store

MARVEL CASH & CREDIT CO.

2653 Pennsylvania Ave. — LA. 3-2933

COME IN AND ASK US FOR FREE MOVIE TICKETS

SLEEP SOFA LIVING ROOM SET With 3 Tables $299.95 Value $199.95

KITCHEN SETS Table and 4 Chairs $89.95 Value $59.95

CALL US OR COME IN PERSON NO MONEY DOWN EASIEST TERMS IN TOWN!

KELLEY'S MEN'S SHOP

1719 Pennsylvania Ave.

Boys' SPORT SHIRTS Button Down Collar Button Down Back Sizes 6-20 were $2.95 $1

Men's DRESS SHIRTS Sizes 14-17 were up to $3.95 $1

STRETCH SOX 25c

BEVERLY SHOP

1723 Pennsylvania Ave.

Guaranteed 1st Quality NYLONS Buy 2 Pairs at 59c Each Get 3rd Pair FREE

Blouses Jerseys Sweaters

Full Length Slips - Nylon Half Slips 88c

Winter and Spring COATS SUITS TOPPERS $5 up

Playtex Girdles $1

ONE DAY ONLY SATURDAY, FEB. 16

1700 BLOCK PENNSYLVANIA AVE.

ELMER LIEPMAN CO.

1705 PENNSYLVANIA AVENUE

Saturday, February 16th — Only

MEN'S OVERCOATS All Wool—Warm and Fleecy Nationally Advertised Rock Knit Formerly to $49.50 $9.80

Ladies' Genuine FUR COATS $9.80 Black or Brown

MANY OTHER OUTSTANDING VALUES

SILVERMAN'S

1713-17 PENNSYLVANIA AVE.

Children's KNEE-HI SOX 10c

Ladies' Lace Trimmed SLIPS Slips Top and Bottom 77c

1800 BLOCK PENNSYLVANIA AVENUE

LIEPMAN'S

1824 PENNSYLVANIA AVE. Up Near Robert Street

ONCE A YEAR BARGAINS

DRESSES ..... $1 up

COATS ..... $3 up

25 Double Breasted MEN'S SUITS No Alterations $29.75

Spring Announcement BE THE FIRST TO SEE OUR NEW EASTER STYLES

Charles Glass & Sons

Paints — Hardware

1844 Pennsylvania Ave. — 2000 E. Oliver St.

- DUST PANS, reg. 35c 19c
- 10-qt. PAILS, reg. 69c 54c
- 9-12 RUGS, reg. $4.89 ..... $3.56
- 4-String BROOM, reg. 79c 59c
- No. 6 YACHT MOP, reg. 55c 39c

WE DELIVER

HENDIN'S hollywood fashions

OPEN A HENDIN CHARGE ACCOUNT and buy these sensational super-values for as low as $1.00 A WEEK

No waiting—no delays! We'll open your Charge Account for you in a few minutes—so you can buy all these—and many other terrific buys at HENDIN'S for

LINCOLN-DOUGLASS DAY!

$2.95 and $3.95 Maiden-Form & Exquisite-Form Discontinued styles Just 87 to sell. Come EARLY! Only 2 to a customer BRAS 9c each

WINTER COATS & SUITS & TOPPERS Regular Values up to $39.95 $10 Regular Values up to $59.95 $15

Included in each group are our famous Hollywood and Parisian models in latest Fall and Winter styles. ALL SIZES for Juniors, Misses, Women and half sizes.

CRINOLINES Regular $1.99 values Only 22 to sell. HURRY! Limit 1 to a customer. $1

$19.95 to $35.00 DRESSES Beautiful Dresses—Date Dresses—Party Dresses for every occasion, special selection. SIZES FOR EVERY FIGURE—Juniors, Misses, Women and Half Sizes. $5.88 AND $7.88

Up to $14.95 COTTON DRESSES Just 32 to sell. at this GIVE-AWAY price. Doors open 8:30 A.M. limit 1 to a customer. $1 & $2

SKIRTS and BLOUSES Values to $10.95. Many styles—all sizes. Come and get 'em! $1 and $2

ROBES—PAJAMAS NEGLIGEES ½ OFF Deduct one half off the regular price! Entire stock included.

SLEEPING PAJAMAS $8.95 Values Limited quantity. First come—first served. $2

Look for Many More Sensational Super-Buys in All Depts.

HENDIN'S hollywood fashions

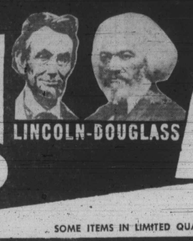
1725 PENNSYLVANIA AVENUE

Open Monday, Thursday, Friday and Saturday nights to 9

FOLLOW THE ARROWS TO P.A.L.M.A.'s

LINCOLN-DOUGLASS DAY SALE!

P.A.L.M.A. SERVICE COURTESY HONEST VALUES



LINCOLN-DOUGLASS

SOME ITEMS LIMITED IN SIZES & COLORS — SOME ITEMS IN LIMITED QUANTITY

- FUR NECK PIECES Only $1.00 OUT OF PAWN
- CHILD'S KNEE HI SOCKS 10c
- $14.95 COTTON DRESSES $1.00 and $2.00
- LADIES' TOE RUBBERS 5c Pr.
- MEN'S DRESS SHIRTS $1.00 BLUE, LILAC, MINT, PINK
- MAIDEN FORM BRAS 9c
- MEN'S SWEATERS 25c
- MEN'S HAND-KERCHIEFS 3c
- Famous Make ALARM CLOCKS 47c
- $6.95 Values PLAYTEX GIRDLES $1.00
- $15.00 Wrist WATCH • Benrus • Bulova • Elgin $4.88
- Infants WATERPROOF PADS 25c

FOLLOW THE ARROWS TO P.A.L.M.A.'s

LINCOLN-DOUGLASS DAY SALE!

P.A.L.M.A. SERVICE COURTESY HONEST VALUES

LINCOLN-DOUGLASS

SENSATIONAL BARGAINS! GIANT SAVINGS! LIMITED QUANTITIES! HURRY!

GIVE-AWAY PRICES! BUYS FOR THE WHOLE FAMILY! TREMENDOUS DISCOUNTS! MERCHANDISE FOR ALL SEASONS!

NOTICE! NOT ALL STORES ARE OFFICIAL PALMA STORES! SHOP WHERE YOU SEE THESE ARROWS!

OFFICIAL P.A.L.M.A. STORE

THAT'S WHERE YOU'LL FIND THE BARGAINS WE ADVERTISE!

This Will Positively Be The Greatest Sale We've Ever Had!

SATURDAY FEB. 16th 8:30 A.M. TO 9:30 P.M.

GOOD SELECTIONS AVAILABLE — SHOP ALL DAY! BE HERE EARLY FOR BEST SELECTION! SHOP ALL THE PALMA STORES IN THE 1500-1800 BLOCKS PENNA. AVE.

SPONSORED BY P.A.L.M.A. PENNSYLVANIA AVENUE - LAFAYETTE MARKET ASSOCIATION

- 14-kt. Gold Mountings LADIES' DIAMOND RINGS $2.00
- $24.50 PRIVATE EYE TRENCH COATS Only $3.94
- LADIES' FUR COATS OUT OF PAWN ONLY $3.00
- ROBES Reg. Price $4.50 to $10.95 Only 50c to $2.00