RUN RIGHT TO Read's CHRISTMAS SHOPPING HEADQUARTERS

"Drug Stores Worthy of Your Confidence"

BRACH'S Hard Candies

A Holiday Tradition

- Mint Straws
- Chocolate Filled Straws
- Cut Rock
- Gloria Mix
- Arabian Nights Mix
- Filled Peanuts
- Black Walnut Puffs

In Poly Bags 29c

100% Filled Hard Candy Mix in 14-oz. Poly Bag ..... 39c

Merry Christmas FILLED STOCKINGS at Read's only 59c

Filled To The Top With Toys, Candies and Novelties To Delight All the Kiddies!

Filled with 30 Pieces Fleer's Double Bubble Gum ..... 29c

★ Other Christmas STOCKINGS (not filled) 49c and 69c

100% PURE SUGAR CANDY CANES TO HANG ON YOUR CHRISTMAS TREE 59c BOX OF ONE DOZEN

Willow Dale

FIRST QUALITY HIGH FASHION GIFT NYLONS

Made by America's Leading Manufacturer of Famous Brand Hosiery and Brought to You at Read's Amazingly Low Prices!

51-Gauge . . . 15-Denier

Same quality being offered under other famous "National Brand Names" for $1.15 a pair

2 PAIR VALUE BOX $1.25

- "Customized" for Perfect Fit
- Sheer but Strong
- Long-Wearing
- Newest popular Shades

A pleasure to give . . . or to receive!

by MISS AMERICA Assorted Chocolates

2-Lb. Christmas Box $1.19

These Chocolates Sold with Read's Guarantee of Superior Quality and Purity of Ingredients.

Big 4-Pound Christmas Box $2.27

TRIM-THE-TREE ACCESSORIES

99c 59c $1.29

Plain in Assorted Colors

Beautifully Decorated CHRISTMAS TREE ORNAMENTS

Box of 12 59c TO $1.29

Choose From Our Wide Selection

• Plain Assorted • Oval • Reflector Type

BRACH'S FINEST Real CHOCOLATES

Perfect to Give or Keep

3-POUND ASSORTMENT IN HOLIDAY BOX $1.99

BEST BUY

15-LIGHT MULTIPLE TREE OUTFIT $1.99

★ Each light burns independently. When one goes out, the others stay lighted . . .

★ U.L. Approved

★ C-7½ Lamps

7-LIGHT SET Independent Burning Outfit 99c

RUN RIGHT TO Read's "Drug Stores Worthy of Your Confidence"

LARGEST ONE-PLANT bakery in the country is Schmidt's Bakery at the corner of Carey and Laurens Sts., Baltimore. Here under one roof is the four story "kitchen" where Schmidt's expert bakers mix the dough and turn out oven-fresh bread with the help of specially designed machinery.

## 12,800 fir trees on sale Saturday at Memorial Stadium

"More than 200 representatives of civic, religious, educational and service organizations have received job assignments in connection with Saturday's sale of 12,800 balsam fir trees at Memorial Stadium to benefit blind adult workers in Maryland," according to James J. Lacy Jr., chairman of the eighth annual Christmas Tree sale.

"Because the sale is later in the month than in former years," Mr. Lacy explained, "we have eliminated the advance sale of trees to schools and institutions."

This year, for the first time, a complete assortment of nearly 13,000 trees will be available when gates open on the public sale at 7:30 a.m., Saturday, Dec. 21.

# Schmidt's bread sustains life line of city's million

Fresh delicious Schmidt's Blue Ribbon Bread rolls off the bakery line at the Carey and Baker Sts. plant at the rate of 125,000 loaves a day.

**Sustaining the life line of the million and half residents of metropolitan Baltimore, the nutritious bread is noted for its high protein content and its proper balance of food stuffs which protect against the wear and tear of life.**

In fact, so efficiently have Schmidt's bakers combined the ingredients of the bread that they make this statement:

"Upon request we will deliver to your family physician a sample loaf and complete analysis of the bread."

The company which was founded in 1877 by Charles Schmidt, adds:

"We make no exaggeration, no wild claims. Our bread is so good for you, so good to eat, that your family will eat more bread than it ever has."

* * *

THE SCHMIDT Baking Company plant is the largest one-plant bakery in the nation and boasts that it is also the largest bakery in the city.

It is a member of the Quality Bakers of America, and the Baltimore Safety Council.

The Blue Ribbon pantry loaf is a medal winner for its loaf uniformity, proper balance of ingredients, and texture as well as good taste.

**All breads including the high protein, light Hollywood, dark Hollywood, and rye breads as well as the brown-and-serve rolls are made in the Carey St. bakery under sanitary conditions.**

Called one of the world's largest kitchens, the multi-million dollar four-story plant houses storage rooms for flour and other ingredients, the dough room, the cutting, rising, proofing and moulding areas, the baking, slicing, and packaging machinery.

THE BREAD dough is mixed on the 4th floor where giant mixers run 24 hours around the clock thoroughly kneading 1,200 pounds of dough in each mixer.

**This mixture of the purest ingredients is tossed out into dough troughs, which have been sprayed with grease, to rise for four hours at an 80 degree temperature.**

Each 1,200 pounds is sufficient to mold 875 loaves of Schmidt's Blue Ribbon Bread.

Following the 4-hour rising period, the dough is emptied into troughs which lead from the 4th floor to the third floor, where it is shaped into loaves.

* * *

EXPERTLY trained bakers watch its progress at all times and they are spotlessly dressed in white uniforms and wear cellophane aprons.

The dividers are the latest type machinery which is able to cut the dough into eight pieces at the rate of 130 pieces a minute.

**As the cutting process goes on, the dough is automatically turned over and over and floured.**

The miracle machinery then carries the pieces of dough overhead on conveyers to a proofing area where literally hundreds of thousands of loaves of bread are rising.

The length of rising time here at this stage in the making of Schmidt's Blue Ribbon bread is one hour and ten minutes.

* * *

**THEN THE dough is ready to be sent down to the moulding machine which rolls it out very much as the housewife does with a rolling pin.**

**This time two long thick strips are cut and passed along on conveyers where bakers' helpers twist each strip, entwine them and lay them in, one to a pan.**

This time the bread will not be removed from the pan until it is ready to be sliced and wrapped.

The pans are placed in a proofing box which has a temperature of 110 degrees and a capacity of 4,800 loaves.

From here the bread goes to the ovens by trolley where 7,600 loaves move along like soldiers in rows. They spend 26½ minutes traveling at slow speed through the 110 foot long oven which has a uniform temperature of 475 degrees.

* * *

AT INTERVALS along the route the ovens have doors on the side where bakers may inspect and watch the bread as it begins to color a golden brown.

Constantly moving, the bread comes out at the end of the oven piping hot and fragrant as home made bread.

**The bakery is working all day and all night to supply customers with Schmidt's Blue Ribbon breads and in that period of time some 130 separate doughs are made up to follow the same process and come out to be sliced and wrapped.**

Another miracle of the modern machine age brings down sharp blades to slice the bread uniformly into 24 slices per loaf.

One half-loaf is wrapped in cellophane while the other half of the pantry loaf is wrapped in Schmidt's special waxed paper.

The two halves come together, and are then wrapped into one loaf.

* * *

NEVER stopping in the journey which began on the fourth floor, the loaves go now to a wendway which places them directly on the trucks for delivery to the thousands of stores and families in metropolitan Baltimore.

**One-hundred and four trucks are loaded with 1,100 loaves of bread and especially trained, courteous drivers follow routes which trail through every street in every area of Baltimore and surrounding suburbs delivering the fresh nutritious breads.**

The sales department employs more than 100 men who know the merits of Schmidt's Blue Ribbon Bread from its beginning in the 14 car loads of flour per day to the finished product which is said to be one of America's finest loaves of bread.

KNOWS HIS BREAD. Although Haliwood Haskins, Jr., 5, 3423 Spelman Road may be too young to read or write, he's smart enough to select Schmidt's delicious Blue Ribbon Bread at Pressman Brothers Store, 601 Cherry Hill Rd. He is the son of Mrs. Evelyn Haskins and Haliwood Haskins, Sr., who has been employed at Sparrows Point for more than 15 years.

## Holiday concert

The Passion Singers of the National Association of Musicians conducted by Richard G. Richardson Jr. will perform his Christmas cantata "A Child Is Born," Christmas morning over a local radio station.

The cantata composed while Mr. Richardson was a student at the Morgan State College received its premiere by the Passion Singers locally last season.

This program will mark the initial radio appearance of the Passion Singers.

## Tipster award for story on trapped man

As the shopping days till Christmas are dwindling down to zero AFRO news tipsters are continuing to earn cash to be used for last-minute items.

**The top award, a check for $5, went to a tipster who reported the trying experience of a Cherry Hill Junior School employee whose hand was caught in an electrically operated door for seven hours.**

A check for $2.50, representing the second award, went to a caller with information the exceptional police work demonstrated by a detective in handling belligerent prisoner.

* * *

**A CHECK** for $2 was sent to the person reporting a serious accident in Dundalk in which two persons were hurt.

**Also receiving a check for $2 was the tipster who called this office seconds after an automobile struck a small girl Wednesday. And a reader who gave information on a fatal North Ave. accident.**

Nine persons were each awarded one dollar checks for valuable tips called in to the office. Five of them involved automobile accidents, and four were reports of fires.

* * *

**CHECKS ARE** sent out every week for news tips and it is simple to earn cash this way.

Here is all you do:

Call MU-5-6015, 6016, 1812 and 1813. If no answer, call LA. 3-3024.

**A sum of $50 is set aside each week for NEWS TIPS and NEWS PHOTOS and there are winners every week.**

Winners are selected on the basis of the newsworthiness of the tips called in, and in case of more than one tip on a single incident the first person to telephone this office get priority.

SCHMIDT'S PRESIDENT is Carl Schmidt who took office in 1926. He succeeded his father, Charles Schmidt. Mr. Carl Schmidt's sister, Mrs. Katherine Schmidt Smith, is vice-president of the 84-year-old firm while another sister, Mrs. Ernestine Schmidt Bowyer is secretary.

## COMING EVENTS

**Dec. 20**
Eastside Community Center's annual Christmas party for 1,500 children in Lafayette Courts auditorium at 2:30 p.m.

Committee meetings of the Baltimore Area Girl Scout Council at the YWCA, 128 W. Franklin St.

**Dec. 20-29**
Unforgettable photographic studies of human beings from many nations of the world by Peter Fink, one of America's foremost young photographers at the Baltimore Museum of Art.

**Dec. 26-31**
Book illustrations through five centuries — selections from fifteenth century woodcuts to drawings by Picasso — at the Baltimore Museum of Art.

**Dec. 20-Jan. 5**
Exhibition of early American folk sculpture at the Baltimore Museum of Art.

**Dec. 20-Jan. 12**
Exhibition of history of book binding, including about 200 rare bindings from the chief collections of this country and also from private and public collections abroad. Exhibit is at the Baltimore Museum of Art.

Early Greek art on exhibit at the Walters Art Gallery.

**Dec. 21**
Harlem Theatre in cooperation with Gilmor Homes is holding a Christmas party for 1,000 children at the theatre at 10 a.m.

**Dec. 22**
William M. H. Birche Jr. will conduct the Baltimore Boys' Choir in a Christmas Concert of Choral Music at Memorial Stadium at 5:30 p.m. Guest soloist will be Lilli Burgess Nelson, soprano, and a Christmas message will be delivered by City Councilman Walter T. Dixon.

**Dec. 24**
Sixth annual Northwestern District Police Christmas party for 2,000 children at Royal Theater at 9 a.m.

**Dec. 27**
National Teachers Examination will be given in Baltimore at Eastern High School. You can register at the Department of Education on 25th St.

**Jan. 13**
Miss Marian Anderson, world famous contralto, will appear at the Lyric Theatre in a concert presented by the Baltimore Fellowship, Inc.

**Jan. 15**
Department of Education sponsoring area hopscotch contests at the following schools: Highlandtown Elementary School No. 215, Pratt and Clinton Sts., Area A; Thomas Johnson Elementary School No. 84, Johnson and Heath Sts., Area C; and Northwood Elementary School No. 242, Area E.

# Joe's Corner

By JOSEPHUS SIMPSON

Merry Christmas and a Happy New Year to EVERYBODY!

I am happy to be alive and I hope that you are. I have much to be thankful for and there are many persons to whom I owe a debt of gratitude that can never be paid. However, I can offer a word of thanks or greetings.

**First of all, I wish to thank Divine Providence for sustaining me on this earth for these 40 years—some of which have been hectic ones, but He gave me the strength to carry on.**

Secondly, I wish to thank my employers whose wisdom and sagacity has kept alive the corporate "tree" from whose limbs I have the opportunity to pluck the financial fruit that sustains me and my family.

* * *

**THIRDLY**, I offer thanks and extend greetings to all of my superiors on the job and to my coworkers for their helpful aid and suggestions which—I hope—have made me a better worker.

**Fourth, my thanks and heartiest wishes go out to the readers and advertisers of this newspaper — for without them none of us would be here today. Their patronage keep alive and green, that financial tree of which I spoke above.**

Fifth, to my good wife who has prepared the meals, kept the home inviting and comfortable and sought to inspire me to greater heights in the field which I have chosen as a livelihood.

* * *

**SIXTH, TO** all of my friends and neighbors who have spoken a kind word or did a kind deed to make life more bearable for me and mine and those who told a witty tale to make life less burdensome.

Finally, to any and all persons who have in any way sought to better my status, enlarge my ken of knowledge, fatten my pocketbook or improve me in any way, my thanks and a sincere wish for a Merry Christmas and a Happy and Prosperous New Year.

## Yule party ready for 2,000 kids

The 2,000-plus youngsters invited to the Northwestern Police District's annual Christmas Party, to be held in the Royal Theatre, 1326 Pennsylvania Ave. at 9 a.m. Tuesday, Dec. 24, are in for a good time.

**In addition to getting a lot of goodies from ole Santa Claus himself, they are going to be treated to some topflight entertainment and meet some real dignitaries.**

The Police Department's K-9 Corps dogs will perform; the Flaming Arrows, eight 13-year-old boys, will present the Indian Snake dance with live snakes, the Christmas Story will be told and there will be movies.

Among dignitaries expected will be new station commander, Capt. Wade H. Poole, Governor McKeldin, Mayor D'Alesandro, Commissioner Hepburn, Judge Lane, Capt. Julian Forrest, Capt. Millard Horton, Magistrate Linwood G. Koger, Sgt. Violet Hill Whyte and Judge T. J. S. Waxter, of the welfare department.

# Tips for Christmas safety

Each year a plague of fires rages up and down the country from a few days before Christmas until a few weeks after New Year's Day.

**Many of these fires result from hazards which exist only during the Holiday Season and from carelessness which would not be tolerated at any other time according to the State Insurance Department.**

By complying with the following simple precautions, Maryland citizens may help make the slogan "A Safe Christmas Means A Happy New Year" become a reality.

1. DO choose a small tree instead of a large one; a small tree can be just as pretty and is less of a hazard.

**2. DON'T set up the tree until just a few days before Christmas. Keep the tree outdoors until ready to install it.**

2. DO set up the tree in the coolest part of the house, away from radiators, heaters or fireplaces. Stand it in water—this retards the drying-out process.

4. DON'T use cotton or paper for decorating the tree unless the decorations are flameproof.

5. DON'T place electric trains around the tree.

* * *

**6. DON'T USE** candles. DO use electric lighting sets only. Inspect every socket and wire to make sure the set is in good condition. Discard sets with frayed wiring.

**7. DO use flameproof or fireproof decorations of glass or metal to decorate your tree.**

8. DO remove gift wrappings promptly after gifts have been opened.

9. DO provide a switch some distance from the tree for turning tree lights off and on.

* * *

**10. DON'T LEAVE** lights burning when no one is in the house. From time to time inspect the tree and see whether any of the needles near the lights have started to turn brown. If so, change the position of the lights.

**11. DO take down the tree and discard it outdoors when needles start falling.**

12. DO insist that all toys given to children be incapable of causing fire, shock, or explosion.

## 'Am planning to enjoy my home, wife, family'

"There have been many changes in the parcel post system over the years. When I first started there were no colored window clerks, no foremen and no colored supervisors.

**"We have a great number now . . . this indeed is gratifying."**

Anderson L. Harris, 65, 3018 Mondawmin Ave., was looking back Saturday on 34 years of service with the Post Office Department. He retired recently.

He started working in the Post Office way back in 1923 and for six months he labored as a laborer at the main building.

From 1923 until 1941 he was floor clerk distributor for Maryland and Virginia.

Then from 1941 until his retirement he was a window clerk for the parcel post system.

* * *

**ASKED HOW** he felt about retiring from a job to which he as devoted 34 years of his life, Mr. Harris said:

**"I would feel badly except for the fact I know that I have reached retirement age and it is best for me to quit now than to go on five more years."**

Plans for the future, according to Mr. Harris, are a bit uncertain.

"I have to wait until I get myself completely recovered from my recent heart attack. I am planning to enjoy my home, wife and family.

Mr. Harris was among six retiring Baltimore postal employees, with a total of 213 years of service, who were honored Friday morning at ceremonies in the office of Acting Postmaster William F. Laukaitis.

Mr. Laukaitis told the men that "communication is the life stream . . . without it we could not exist. What you have accumulated over the years cannot be valued in terms of dollars and cents. You have served in the most important branch of the Federal Government.

"We are no longer going to have the fellowship and benefit of your services. As you go down the road of life . . . may you have fun and happiness with your family and loved ones."

* * *

**A NATIVE** of Newberg, N.Y., Mr. Harris is the son of the late Louis and Mattie Harris. He received his high school education in Plainfield, N.J., and attended night school at the YMCA where he took courses in carpentry, bookkeeping and accounting.

Mr. Anderson is married to the former Miss Lillian Garner of Frederick, Md. The couple has two daughters, Mrs. Betty Morton, social security worker and Mrs. Deloris Ford, a housewife.

A WHOLE LOT OF DOUGH, 1,400 pounds in fact, is shown as it drops from the mixer into the dough through to rise. In a 24-hour day Schmidt's Blue Ribbon bakery mixes dough 120 times. Shown above is baker's helper Leroy Falcon.

## Christmas plays at Victory School

Students at Victory Elementary School No. 238 in Fairfield presented two Christmas plays at the First Baptist Church, 1620 Brady Ave., Fairfield, Thursday.

Pupils in the lower grades presented their Yuletide play at 10 a.m., and those in upper classes performed at 1 p.m.

## Red Cross head

John T. Menzies, president of Crosse and Blackwell Co., has been elected chairman of the Baltimore Chapter, American Red Cross.

34 YEARS OF SERVICE — Anderson L. Harris, 65, 3018 Mondawmin Ave., has retired from the parcel post system after 34 years of service. He is seen here working with his one and only hobby—plants. Mr. Anderson is married to Mrs. Lillian Garner Harris, a former Social Security worker. The couple has two children, Mrs. Betty Morton and Mrs. Deloris Ford, both of Baltimore.