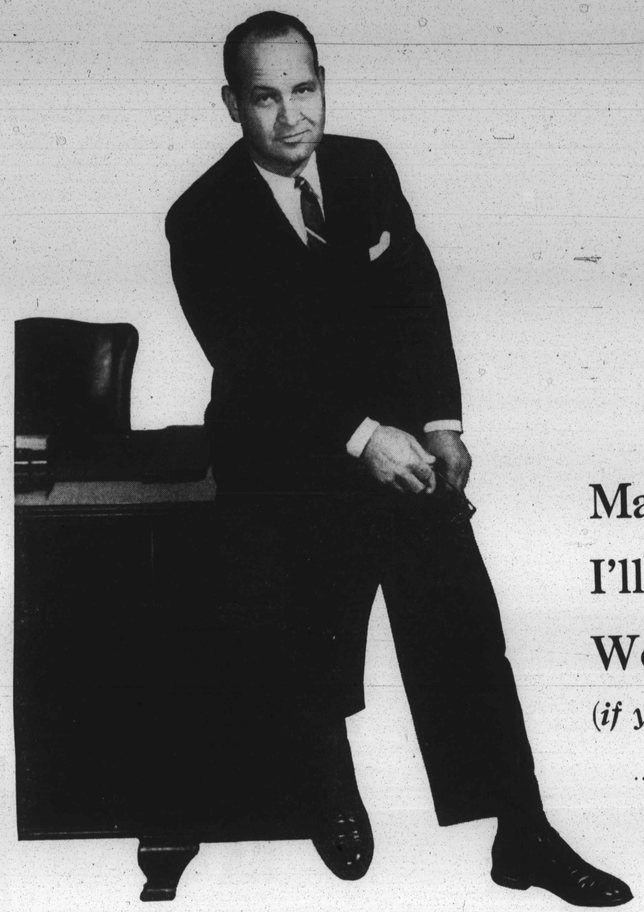

# Maybe I'm crazy, but... I'll buy you any World-Famous Beer

*(if you make this interesting test)*

...says Walter Driskill
Vice President,
Gunther Brewing Company

Why am I making this offer?

Here's why. Because there's only one real way to find out how good a beer is. *That's to taste it!*

So just suppose that there's a beer brewed right here in Baltimore that *tastes as good as any world-famous beer, any imported beer.* Wouldn't you like to know that?

Well, I believe you'll find this true. And *that's why I'm making you this sporting offer.*

I want you to compare today's Gunther with whatever beer *you* consider the finest in all the world. Pick any one... from St. Louis, Milwaukee, Holland or Germany. But pick a top one, because no local beer is made like today's Gunther.

*Taste them side by side.* You be the sole judge. And I'll pick up the tab for the extra bottle.

Today's Gunther is made from the finest malt, grains and hops . . . for a flavor *unexcelled by any beer in the world,* I truly believe. And it's brewed just as carefully, just as expertly as any imported beer.

So here's my way of letting you *prove at my expense* that Gunther is as fine as any world-famous beer.

Just you pick the beer you consider the greatest. I'll pay for it with the coupon below. Then *you* buy a bottle of Gunther at the same time. Try them together at your favorite tavern. Or compare them at home. Taste them side by side.

If you *really know* your beer, this test won't cost me a penny. For from that day on, you'll be a regular Gunther customer—*a Gunther fan for life!*

Isn't that the most sporting offer you ever heard of?

Isn't that better than choosing your beer on somebody else's say-so?

The only reason I dare do this is—*I know Gunther.* I know how it's brewed. I know it's made of *all premium* ingredients, including specially selected hops. That's why I'm backing today's Gunther with money—*not just words.*

When I was with the Colts Football Team, I learned that Baltimore folks are terrific sports fans—fair and square.

And I think you'll agree that this is the fairest, squarest offer ever made. So I expect every beer drinker in Maryland will have a beer on me!

Be sure to make this test today—a fair and square test if there ever was one. I want you to be proud of your own Gunther—brewed right here in Baltimore. I want you to know it's as fine as the finest world-famous beer ever brewed.

So as we say on television and radio, why not "Snap Out of It" and take up my sporting offer?

Sincerely, Walter Driskill

*Here's all YOU do!*

1. Clip the coupon below, and take it to your favorite Gunther tavern or dealer. Naturally, you must be over 21 years of age.
2. Buy a 12-ounce bottle of any beer you choose. Simply fill out and sign the coupon . . . and have your dealer sign, too. At the same time *you* buy a bottle of today's Gunther.
3. Mail filled-in coupon to Walter Driskill, Gunther Brewing Company, Baltimore 24, Maryland . . . and I'll rush you the money for my treat by return mail.
4. Compare them side by side. After this test, I'm sure you'll agree that today's Gunther is the finest beer in the world . . . at any price!

TO OUR OLD FRIENDS

P.S.: Don't think I'm forgetting the thousands of regular Gunther customers who have already discovered that today's Gunther is the finest beer in the world.

Just use your coupon to get yourself a free bottle of Gunther when you pick up your regular supply . . . it's on me. Enjoy it!

**VALUABLE COUPON** AA

*Fill Out Only One Below*

I hereby certify that I purchased a bottle of Gunther and a 12 oz. bottle of _____ in order to compare them. The other beer cost me _____¢.

I hereby certify that I purchased two 12-oz. bottles of Gunther and understand you will reimburse me the cost of one bottle which was _____¢.

CONSUMER'S NAME _____

CONSUMER'S ADDRESS _____

NOTICE TO CONSUMERS: This offer to consumers is not open to minors or alcohol beverage licensees, members of their immediate families or their employees, employees of Gunther Brewing Company, and is void where prohibited by law. Good in the State of Maryland. Offer expires Midnight, November 17, 1956.

DEALER'S NAME _____

DEALER'S ADDRESS _____

*Mail to Walter Driskill, Gunther Brewing Co., Balto. 24, Md.*

NOT VALID UNLESS SIGNED BY BOTH CONSUMER AND DEALER

GUNTHER BREWING COMPANY, BALTIMORE, MARYLAND

MEMBERS OF EASTERN SKEET and Trapshooting Association who met Sunday in Baltimore in special meeting. Front row l to r: Mrs. Annis Crump, J. W. Travers, C. W. Howard, Dr. Louis A. Johnson, John H. Murphy Jr., Pres.; Luther Crump, Walter J. Eaton, Mrs. Elizabeth McGibboney. Second row, l. r.; H. A. Bates, Theo. Rhoden, Ray Bryant, Emanuel Johnson, Fred Jackson, J. D. Thompson, Lymas L. Winfield, Chester Archey, Leyton Weston, John H. Thomas Jr.; James T. Dorsey. Others not in picture: Robert L. Snowden, Mrs. Irene and Rupert Curry and Dr. J. E. T. Camper.

# Meadowlark (That's My Name) Lemon coming to Baltimore with Trotters

CHICAGO—A release coming out of the Harlem Globetrotters headquarters here last week revealed how the Trotters landed Meadowlark Lemon, the club's new funnyman.

Lemon and the Trotters are at the Baltimore Coliseum on Nov. 18.

According to the story, Meadowlark (that's his real name) was in the Army when Abe Saperstein, boss of the Trotters, first saw him in action. It was during one of the Trotters tours through Germany and Meadowlark was then in the Army.

Lemon had asked for a try-out with the club, and Saperstein obliged and was pleased beyond expectations.

* * *

MEADOWLARK performed so impressively, that Saperstein assured him:

"Son, when you get out of the army uniform, I will have one of the Globetrotters' uniforms ready for you." When Lemon got out of the Army, he joined one of the Trotters farm clubs for one season, according to the report.

Now he's "in the big leagues." It is an opportunity he had dreamed of ever since high school days.

Whether Meadowlark can fill the shoes of Reese (Goose) Tatum whose place he took on the club is a question; but he is gaining in popularity.

Last week he and the other Trotters funsters thrilled a capacity audience at New York's Madison Square Garden with their new 1956-57 repertoire of tricks.

## Sports on TV

—FRIDAY—

BOXING: Paolo Rosi vs. Toothpick Brown, from Washington, 10 p.m., EST.

—SATURDAY—

FOOTBALL: Notre Dame at Navy Baltimore, 1:45 p.m., EST.

—SUNDAY—

FOOTBALL: N.Y. Giants at Pittsburgh Steelers, 2 p.m., EST.

## Earlier kickoff

RALEIGH, N.C. — The November 17, homecoming kick-off for Shaw University vs. Maryland State will be at 5 p.m., instead of 8 p.m.

# Deep Sea backed as '57 NSTA host

BALTIMORE — Representatives from six member clubs of the Eastern Skeet and Trapshooting Association, met in special call session at the home of the president, John H. Murphy, Jr., here, Sunday.

The meeting had several purposes: to establish and recognize a central point of control for all intra-club shoots; to establish a rule of classification calculated not only to bring a harmonious but full active participation of all members, and to recommend the Deep Sea Anglers Club as host to the 1957 National event.

Member clubs attending were:

Cornelius Six Point, Coatesville, Pa. — Theodore Rhoden, president; Fred Jackson, John H. Thomas Jr., Lymas L. Winfield.

Deep Sea Anglers, Wash., D.C.—J. W. Travis, president; H. A. Bates, Leyton Weston, J. D. Thompson.

Falcon Rod and Gun, Baltimore, Mr. — Dr. Louis A. Johnson, president; Walter J. Eaton, James T. Dorsey, John Jetter, Dr. J. E. T. Camper John H. Murphy Jr.

Main Line Beagle and Gun, Wayne, Pa. — Emanuel Johnson, president; Luther Crump, Mrs. Annis Crump, Miss Elizabeth McGibboney.

Patuxent Rod and Gun — Norbeck, Md.—Robert L. Snowden, president; Mr. and Mrs. Rupert Curry.

Triangle Gun — Phila., Pa. — Clester Archey, Charles Howard, Ray Bryant.

A luncheon was served.

# 11 in TV game Sat.

LAFAYETTE, Ind. — Eleven colored players will be seen in action on television Saturday when the football game between Illinois, upsetters of Michigan State, and Perdue tangle here at the Boilermakers' Stadium.

Illinois will take the field with seven tan players: backs Abe Woodson, Harry Jefferson, Bob Mitchell; end Charley Butler, and lineman Percy Oliver, Joe Bellifant and George Brokemond.

Purdue, captained by end Lamar Lundy, will also have backs Erich Barnes, Tom Fletcher and Mel Dillardd


Mahoney's *Your* Man!

We must stop the advance of communism!

MAHONEY
FOR U.S. SENATE
Authority Wm. P. Webb, Treas.

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CHARLIE'S CITIES SERVICE
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NEW STOCK
ALL WOOL PANTS, $8.95
DIRECT FROM THE MAKER
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Established 1915
LAfayette 3-3115

SELECT JAMES H. WILSON
AS YOUR GENERAL TIRE REPRESENTATIVE
HE WILL BE YOUR PERMANENT CANDIDATE

Let Jim Wilson Personally Take Care of Your TIRE PROBLEMS
CALL HIM IMMEDIATELY
LA. 3-0013

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—HIGH TRADE-IN
—FIRST QUALITY MERCHANDISE
NO DOWN PAYMENT

YINGLING GENERAL TIRE CO.
1601 W. MT. ROYAL AVE. LA. 3-0013

*"And on him it looks mighty good!"* Even the lady recognizes the contentment her man always finds in a *mild* El Producto. Today, find out for yourself why El Producto is America's most popular *quality* cigar. Your choice of 8 great shapes ...from 2 for 25¢.

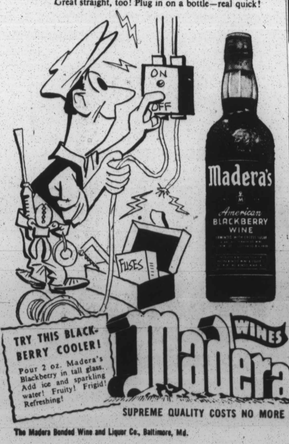
*See the new El Producto Box, a reflection of the smoking elegance you'll find inside.*

EL PRODUCTO
*"Brother, you never had it so mild!"*
© COPR. 1956 D.A.P. CIGAR CO., N.Y.

What's my wine?

You're so light—I mean right! Madera Blackberry—the wine with the fresh-picked flavor! Rich and sweet—just like Grandma's! Made the old-time way for that good-time flavor! Makes the best mixed drinks you ever tasted.

Great straight, too! Plug in on a bottle—real quick!




TRY THIS BLACKBERRY COOLER!
Pour 2 oz. Madera's Blackberry in tall glass. Add ice and sparkling water. Fruity! Frigid! Refreshing!

SUPREME QUALITY COSTS NO MORE

The Madera Bonded Wine and Liquor Co., Baltimore, Md.

ONE PIECE OR A CARLOAD BY
HELFRICH
SINCE 1862

KEEP WINTER OUT WITH
Gold Bond ROCK WOOL INSULATION

BATTS 50 SQ. FT. TO BAG $3.50 EA. A BAG

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THE HELFRICH LUMBER COMPANY

GRAY HAIR MAKES YOU LOOK OLDER THAN YOU ARE
LOOK YOUNGER Get SLICK BLACK AT YOUR DRUGGIST

TODAY at Cities Service Stations!

New 100 OCTANE PLUS
(for ultra-high compression motors)

The most advanced gasolene ever made for an automobile. A new peak of power...100 Octane Plus!

If you drive an ultra-high compression car...
...and want your high powered motor to give every last ounce of the luxury performance it was designed to yield, then "100 PLUS" is your gasolene.

During road tests of new "100 PLUS," hard-to-impress professional drivers called it "Just what the automotive engineers ordered for today's high-powered cars. It will exceed the requirements of new 1957 models!"

A world of difference in 100 OCTANE PLUS! Much more power. Much faster, smoother getaway! And no engine knock.

100 OCTANE PLUS gasolene costs substantially more to produce, but the few extra pennies that you pay per gallon are well worthwhile if you want peak power and performance.

CITIES SERVICE

NOW AT CITIES SERVICE STATIONS—LOOK FOR THE GOLDEN YELLOW PUMP!

New SUPER 5-D
(for high compression motors)

A new super grade in the premium class—finer performance, greater engine protection! No top grade of any marketer of "two grades only" can excel it!

If you drive a high compression car...
...then you'll enjoy a new high in performance by filling the tank with New "SUPER 5-D." Outstanding in the premium class...the only gasolene (except "100 PLUS") that combines all five of these modern features:
1. Extra-high octane. 2. Anti-carbon.
3. Anti-stalling. 4. Anti-rust.
5. Upper-cylinder lubricant.

Cities Service New "SUPER 5-D" tops its field...in performance and scientific engine protection. For many cars it is far-and-away the most powerful gasolene they can possibly need or effectively use.

New MILEMASTER
(for standard compression motors)

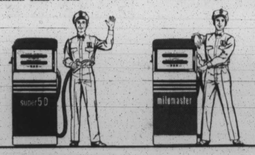
A new improved grade in every quality—but still regular price. The perfect fuel for the average car.

If you drive a standard compression car...
...Cities Service "MILEMASTER"...at regular price...will break records for you in economy and performance.

Cities Service "MILEMASTER" will make your gasolene dollar buy far more power, much more pick-up...much higher octane for knock-free hill climbing!

This new gasolene is stepped up in everything but price. It's still regular price.

With Cities Service "MILEMASTER," owners of standard compression cars—and that's the big majority—will enjoy the most and smoothest miles per gasolene dollar.




VOTE AS YOU PLEASE ON NOV. 6...BUT VOTE!

VOTE BE A GOOD CITIZEN
CITIES SERVICE