NORGE Appliances Make XMAS a Family Affair!

NORGE APPLIANCES are also available at these stores. In left photo, Mr. Marvin at Marvel Cash and Credit Co., 2653 Pennsylvania Ave., shows the new Norge washer with full nine-pound capacity. Also displayed are some toys from Marvel's huge toy section. In right photo, Leon Greenberg of Allied Furniture and Clothing Co., Pennsylvania Ave. and Dolphin, shows the new Norge family special refrigerator with a 55-pound frozen food capacity. This Saturday only, Allied offers three aluminum pans for $1.

SEE THESE NORGE DEALERS—Norge appliances make ideal Christmas gifts. In left photo, Mr. Levine, manager of Rosenthal's Department Store, Eutaw and Saratoga, exhibits the latest model automatic Norge dryer. Also exhibited are Norge refrigerator and freezers. In center photo, Koren's Furniture Co. at Franklin and Paca St., another Norge dealer, invites your patronage. Also featured at Koren's are Mohawk rugs. Right photo, view of Norge appliances in window display at American Sales Co., 1635 W. North Ave. American Sales has a special offer of a free turkey with every purchase of a Norge washer or refrigerator. Don't forget when you buy your Norge, visit these and other AFRO advertisers who carry a full line of lapplliances and who welcome your patronage. Other AFRO advertisers with special Norge displays include H. and J. Sales, 1670 W. North Ave., which is offering free gifts for the entire family with the purchase of a Norge appliance; Leo Lamm, 2709 Penna. Ave., and Lexington Appliances, 417 W. Lexington St.

Top freezer and bottom freezer in new Norge

If you want to make the family a useful gift, a modern, new refrigerator or freezer is ideal, especially if it is a new Norge.

Today, the new refrigerators have many modern additions they didn't have when you bought your old refrigerator.

Do you have automatic or semi-automatic defrosting?

In automatic defrosting, the refrigerator decides the time for the job and does it.

In semi-automatic defrosting, you tell the refrigerator when to act.

In one case, it is completely off your mind, and you don't have to bother about it.

In the other case, you can adjust the arrangement of food before defrosting.

Some people find their storage plan calls for human supervision.

* * *

YOU MAY be buying a freezer. You may be getting one of the combination freezer-refrigerators or paired units that stand side by side.

You may like your freezer space above the refrigerator. But you probably use the refrigerator more than a freezer.

Some people find it more convenient to have the freezer space at the bottom, and there are many refrigerators built that way.

In the new Norge refrigerator you have a choice of top freezer, bottom freezer, automatic or semi-automatic defrosting.

Go in and see the new Norge at the various dealers whose advertisements appear in these pages who welcome your patronage.

There's a Norge washer to fit your every need

When you see all the washers on the market today, how do you select the best one for use in your particular family?

It's true that all of them wash clothes.

But each kind of appliance does the job in a different way.

Sizes vary sharply. Some use more water than others.

FIRST YOU have to answer these questions: How many in your family? How often do you want to do the family wash?

Do you have any other problem which would affect consideration of a kind of washer?

With these answers in mind, go to see the various washers on display at your Norge Dealers. There is a Norge to fit every need.

Norge has new gas ranges

Years ago kitchen space was measured to provide shelf and cabinet room for a variety o auxiliary cooking appliances.

Now the trend is in reverse, says the Gas Appliance Manufacturers Association, and the space is being used for food storage or practical placement of china and utensils.

The reason? Manufacturers ow are producing gas ranges quipped with special controls, riddles, rotisserie ovens and ther features to take care of special cooking functions which formerly required auxiliary appliances.

The new Norge range has all these features. See them at AFRO advertisers in this section.

Sunshine all the time in Norge dryer

Even if it's a White Christmas outside, there's always "sunshine" in your Norge gas dryer.

Besides being faster and costing less, your automatic Norge gas dryer gives clothes a better-than-outdoors freshness and odor.

Besides, as the Gas Appliances Manufacturers Association points out, that old-fashioned outdoors freshness wasn't always as pleasant as it sounds.

Norge gas dryers have special controls so that proper adjustment can be made for specific drying jobs—whether with delicate fabrics, or with heavy items such as blankets or shag rugs.

BUY ON ROSENTHAL'S FRIENDLY CREDIT

New NORGE 10 cu. ft. Refrigerator

MEMBER DOWNTOWN PARK and SHOP — PARK FREE for one hour at any "Park & Shop" garage on lot when you come to Rosenthal's

Gives You More Features, More Value per cu. ft. than any Other Comparable Size Ones!

- **Giant 55-Lb. Frozen Food Storage** cross-top freezer chest stores 42 lbs. of frozen foods; chill tray provides additional 13-lb. storage capacity.
- **New Handidor Storage** is double-deep, with special storage for fruit, jars, tall quart bottles.
- **Removable Butter Bank** holds full lb. of butter. Egg nest stores eggs in plastic cradle-carton. Giant crisper is equipped with glass shelf cover.

LOW DOWN PAYMENT! EASY TERMS!

DELUXE Big 10-lb. NORGE WASHER

- **Exclusive Deep Power Rinse** lets you rinse clothes right in the washer!
- **Wonderful Triple-Action Agitator** washes with up, down and around motion . . . gets clothes cleaner, faster!
- **Norge Balloon Roll Wringer** is fully adjustable, convenient and safe!

With Norge Triple Action

LOW DOWN PAYMENT EASY TERMS!

OPEN EVERY NIGHT 'TIL 9 P. M.

ROSENTHAL'S

CLOTHING STORE: EUTAW & SARATOGA STS.

FURNITURE STORE: 312-314 N. EUTAW ST.

Make it A NORGE Christmas!

NO MONEY DOWN

EASY TERMS

New Norge Refrigerator gives you More features—More value per cu. ft. than any other size refrigerator.

- Giant 55-lb. frozen food storage cross-top freezer chest stores 42 lbs. of frozen foods; chill tray provides additional 13 pounds storage capacity.
- New Handidor storage is double-deep with special storage for fruit, jars, tall quart bottles.
- Removable Butter Bank holds a full pound of butter.
- Egg Nest stores eggs in a removable plastic cradle-carton.
- Giant Crisper is equipped with glass shelf cover.

BUY NOW—PAY NEXT YEAR

MAKE IT A WHITE CHRISTMAS

NORGE Triple Action WASHER Giant-size Triple-Action Agitator flexes, turns and tumbles each piece of clothing with a thorough up, down and around motion.

Safety-Wringer with Balloon Rolls. 8 locking positions.

- Select the right pressure for any type fabric.
- Full 9-lb. Capacity Two-tone Porcelain Tub.
- Five Casters.
- ½ HP motor
- Full year Warranty.

A COMPLETE LINE OF FURNITURE, APPLIANCES, RADIOS, TELEVISIONS, TOYS CLOTHING FOR MEN, WOMEN AND CHILDREN

MARVEL CASH & CREDIT CO.

2653 Pennsylvania Ave. LA. 3-2933

Make It a NORGE

OPEN MON. & THURS. 'TIL 9 P.M.

Koren 426 W. FRANKLIN ST.

GIVE HER ...A... NEW NORGE Triple Action WASHER

- Safety-Wringer with Balloon Rolls. 8 locking positions.
- Select the right pressure for any type fabric.
- Full 9 Lb. Capacity Two-tone Porcelain Tub.
- Five Casters.
- ½ HP Motor.
- Full year warranty.

GIANT-SIZE TRIPLE-ACTION AGITATOR Flexes, turns, and tumbles each piece of clothing with a thorough up, down and around motion.

JUST CHARGE IT!

WRITE OR PHONE TO OPEN YOUR CHARGE ACCOUNT

COME IN, OR MAIL THIS COUPON

Name .....
Husband or Wife's First Name .....
Address .....
City ..... Zone ..... Telephone .....
Mr. employed by .....
Mrs. employed by .....
Other accounts with .....

OPEN MONDAY AND THURSDAY UNTIL 9 P.M.

Koren FURNITURE HOUSE 426 W. FRANKLIN ST. Corner of Paca. MU. 5-8760

LEO LAMM CO.

2709 PENNYLVANIA AVENUE

FOR A PERFECT GIFT NORGE TRIPLE ACTION WASHERS JUST CHARGE IT!

Free Xmas Gift WITH EVERY PURCHASE

MAKE IT A WHITE CHRISTMAS

. . . Give Her A . . . New NORGE APPLIANCE!

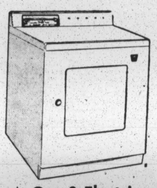
★ Refrigerators ● Freezers

Your Favorite Norge Dealer can deliver your NORGE in time for Christmas

★ Wringer Washers

★ Gas & Electric Ranges

SEE YOUR NORGE DEALER TODAY!



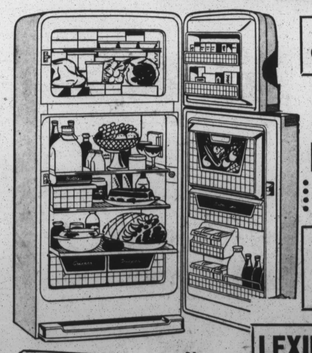
★ Gas & Electric Dryers

New '57 NORGE WASHER WITH AMAZING DISPENSER WHEEL

★ Automatic Washers Rated No. 1 by Independent Research Laboratory.

FREE at LEXINGTON APPLIANCE COMPANY

NORGE REFRIGERATOR FULL OF FOOD IN TIME FOR CHRISTMAS



E-Z CREDIT | BIG TRADE IN | FREE HOME TRIAL

NORGE REFRIGERATOR

- Freezer On Top, Refrigerator on bottom
- Exclusive automatic customatic defrosting
- Giant twin crispers
- Tilt down shelf guards, meat saver.

NO MONEY DOWN With Old Refrigerator or Ice Box NOTHING TO PAY UNTIL FEB. 1957

No Small Loans

FREE DELIVERY WITHIN THE HOUR

LEXINGTON APPLIANCE Company

417 W. LEXINGTON ST.

Across from Lexington Mkt. — PL. 2-6024

EASY CREDIT! ★ EASY PAYMENTS!

NORGE TRIPLE ACTION WASHER

★ Family Size tub holds 9 lbs. of clothes

★ Triple — Action Agitator washes clothes up, down and around

★ Smart looking new flared skirt design.

NO MONEY DOWN ON WASHERS and REFRIGERATORS and FURNITURE

SPECIAL 3 pc. All Aluminum POTS & PANS SAT., DEC. 15 ONLY $1.00

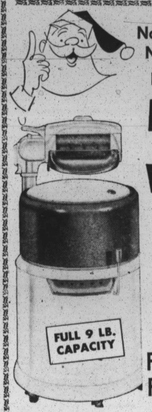
ALLIED FURNITURE AND CLOTHING COMPANY

Cor. DOLPHIN & PENNSYLVANIA AVE.

Furn.-Bedroom, Living Room, Dinettes, Men's & Boys' Shoes-Clothing, Ladies'-Misses' Children's Clothing, Lingerie-Shoes, Radios, Appliances, Small Gas Ranges, Gas Heaters

Open To 9 P.M. Every Nite Till Xmas

a NORGE



No Money Down, No Finance Co. EASY CREDIT!

NORGE Triple Action WASHER

- Safety-Wringer with Balloon Rolls. 8 locking positions.
- Select the right pressure for any type fabric.
- Full 9 Lb. Capacity Two-tone Porcelain Tub.
- Five Casters.
- ½ HP Motor.
- Full year warranty.

Free! Free!

TURKEY! With every Purchase of a Norge Refrigerator or Norge Washer

NORGE REFRIGERATOR NORGE 13 CU. FT. TRI-LEVEL

Has 3 separate lockers — a 10 cu. ft. Refrigerator Locker, Ice Locker and a 105 lb. Frozen Food Locker. Also, Automatic Customatic Defrosting, 25 lb. In-A-Dor Crisper.

AMERICAN SALES CO.

1635 W. NORTH AVE.

MA. 3-4733

Open Every Nite 'Til 9 P.M.

H. & J.—1670 W. NORTH AVE. HAS FREE GIFTS FOR EVERYONE IN YOUR FAMILY WITH THE PURCHASE OF ANY NORGE Refrigerator or Washer

EASY TERMS

- 55 lb. Frozen Food capacity
- Twin porcelain crispers
- Roll-out Aluminum Shelf
- Double-deep handidor
- Meat-saver

TAKE A LONG TIME TO PAY!

- Washes clothes clean in 6 minutes
- 9 lb. capacity
- Exclusive deep power rinse

BIG TRADE-INS

We'll Come to You Call for Appointment

H & J SALES CO.

1670 W. NORTH AVE.

Furniture - Clothing - Appliances - TV's