THE SERIES OF NEWSPAPER ADVERTISEMENTS THAT THRILLED AMERICA WILL CONTINUE . . .

On November 26, 1946 — there appeared in the Baltimore AFRO-AMERICAN—the first of a series of newspaper advertisements — sponsored by the Schmidt Baking Company—dedicated to the life and work of George Washington Carver.

This was a landmark in American advertising history—destined to make America talk. Encompassing as they did—notable and outstanding achievements—these advertisements acted as a justifiable reward for those Negroes who had undeniably taken their place in Negro History.

Reflected in these full-pages—the Trials and Joys—the Tribulations and Pleasures—the Troubles, the Persistence, the Honors, the Perseverance,—that would spark the mind—and stimulate the body—of every Negro who would read them.

Every new advertisement has brought new praise—but each new advertisement presented increasing problems—for "Subjects" or "People" diminished in number.

Regretfully, discussion took place as to the advisability of ending the series—and from every quarter of the Negro World came the thoughts—"Repeat some of the advertisements" — "Search out other Negroes deserving recognition."

We have decided to do this—Now, we need your help.

WHICH ADVERTISEMENTS SHOULD BE RUN AGAIN?

DO YOU KNOW OF A NEGRO MAN—OR WOMAN—DESERVING OF RECOGNITION—AS THE SUBJECT OF ONE OF THESE ADVERTISEMENTS?

Your opinions and suggestions should come to the Schmidt Baking Company—Baltimore, Maryland.

SCHMIDT'S OLD HOME Pantry Package

Wedding Ritual at Campbell-Johnson Wedding

Mr. and Mrs. Glover K. Campbell are shown during the cake-cutting ritual following their wedding in Baltimore, Friday. The bride is the former Helen L. Johnson. Left to right are Mrs. Mary G. Matthews, Mrs. Mary L. Johnson, mother of the bride; Mr. and Mrs. Campbell, Mrs. Louise Davis, Mrs. Irma Downing, Miss Florence Adylett, maid of honor, and Robert E. Carter, best man. (Smith Photo)

Among the Baltimore Clubs

SOCIAL LADIES — The charity club held its weekly meeting at the home of Mrs. Mamie Gibbs, 911 Bennett Place, Friday evening. Plans for a supper party were made. Mrs. Chaney McLaughlen is president of the group.

CAPOS—The club met with Mr. and Mrs. George Perkins of 1912 Pulaski Street, Saturday. Plans for an old-fashioned house party to be held in Cherry Hill were made. Cocktails followed.

SILVER WING—met with Miss Mabel Thompson of 1928 Mosher Street on Tuesday evening. Miss Neolia Baskerville will entertain the club at its next session.

UNIVERSAL — met with Miss Violet Johnson of 419 N. Carrollton Ave. Miss Mary Gray is president of the club.

GOLDEN ROD—Mrs. Emma Finney of 1833 Chase Street entertained the club on Monday evening. Plans for a supper on the 25th were made. Mrs. Lillian Bell is chairman for the affair. Mrs. Daisy Streater became a member of the club.

NEIGHBORHOOD — Mrs. Ella Singleton of 1425 Argyle Avenue was hostess to the block club, Friday. Mrs. Annie Thompson is president and Mrs. Bertha H. Brooks is secretary.

LES VICOMTESSES — met on Tuesday evening at the home of Mrs. Mabel Denkins, 1516 E. Biddle Street. Miss Daisy Harris became a member of the club. Plans are being made for a party. Mrs. Roxy McClain is reporter for the club.

CHARLES EDWARD—met with the secretary, Mrs. Mary Walker on Wednesday, at her home, 227 N. Ann Street. Plans for a supper were completed.

MINUTE MEN—The club met with Vanderbilt Coleman of 920 Arlington Avenue. Plans for a dance on February 28 were completed. The club contributed to the March of Dimes and acquired the services of Linwood Koger, attorney, as advisor.

SPIDERETTES— had a meeting on Thursday at the home of Mrs. Stella Jones, secretary. Mrs. Cornelia Carter heads the club and Mrs. Emma Spencer is treasurer.

UNIVERSAL — met with Mrs. Violet Johnson of 419 Carrollton Avenue this week.

INDEPENDENT ROYAL — met with Mrs. Mamie Haskins of 531 Wilson Street, this week. Mrs. Annie M. Brown is president of the group.

DAHLIA—met with Mrs. Adelbert Scott of 905 N. Eden Street and made plans for a party.

ROYAL BLUE—The sewing club met on Tuesday with Mrs. Sophia Burley of 222 N. Carey Street. Mrs. Burley is president of the club and Mrs. Ada Watkins is secretary.

SARDONYX — met with Mrs. Lillie King of 1626 Division Street, Wednesday. Mrs. Lillie Owens is president of the group; Mrs. Maggie Henson is business manager.

JUST US TEN—met on Tuesday evening with Miss Lena Polaris of 909 Fulton Avenue. Miss Carrie Carter is hostess for the session this week. Miss Elizabeth Boyd is president of the club.

LES ALLEGROS — The social and savings club met with Mrs. Dorothy Forrest of 1334 N. Stricker Street, this week.

ROYAL HOFFMAN—The auxiliary held a meeting on Monday night at their club house, 608 W. Hoffman Street. The group will hold annual services at Orchard Street Church on March 13. Miss Agnes Lassiter is president and Miss Charlotte A. Dyson is reporter for the the club.

CHOSEN TWELVE—Mrs. Eleanor Clayborne of 102 N. Poppleton Street was hostess to the club at its most recent meeting. Mrs. Gladys Stalling, a member, is ill in Franklin Square Hospital.

NAZARITES — The ways and means committee of the Grand Pasture of G.U.O. of Nazarites held their monthly meeting at the home of Mrs. Alice Hammond, 1810 W. North Avenue, last week. Mrs. Georgia Ford is president of the unit, and Mrs. Evelyn Maker is secretary.

DOROTHY PINDLE—the neighborhood club held a meeting at the home of the president, Mrs. Geneva Thomas, 1129 Harlem Avenue, recently. The next meeting will be with Mrs. Catherine Griffin.

ROMANIA — Mrs. Florence Douglass of 1717 N. Calhoun Street entertained the club on Monday evening.

Prizes at pokena went to Mrs. Annie Jones, first; Mrs. Mary Brown, second; and Mrs. Alice Hall, third.

Miss Bessie Johnson of Weems, Va. was guest of the club. Mrs. Mary Ransome is president.

LES SIGMAS — met with Mrs. Mildred Johnson of 1031 Sarah Ann Street, this week. Miss Violet Johnson of 419 N. Carrollton Avenue also entertained the club recently. Mrs. Ruth Goldsborough is president.

SANS SOUCI — met with Mrs. Tillie Vincent of 1606 Vincent Court, recently. Prizes at pinochle went to Mrs. Margaret Jones, Mrs. Bertye Whyte and Mrs. Isabella Jackson.

DEBONAIR SWEETHEARTS—The club was organized at the home of Miss Arline Gray, 409 Carrollton Ave.

Officers elected were:

Mrs. Frances Gaines, president; Mrs. Garletha Bugress, vice president; Mrs. Dorothy Sappington, financial secretary; Mrs. Marian Ellis, recording secretary; Miss Hilda Dunnock, chaplain; Miss Helen Wilson, treasurer; Mrs. Catherine Scott, sergeant-at-arms; and Mrs. Adline Gray, business manager.

JOE'S NEWSSTAND & NOVELTY SHOP
1718 McCULLOH ST.
(BARGAIN BASEMENT)
LADIES HOSE (Nylons 89c to 1.98)
DAILY PAPERS • MEN'S SOX
• HANDKERCHIEFS •
CANDIES • CHEWING GUM
SOFT DRINKS • TOBACCOS
CIGARS • MAGAZINES
• CONFECTIONS •
JOSEPH W. JONES, Prop.

MUST RAISE CASH!
ENTIRE STOCK REDUCED!
Any Shape WATCH CRYSTAL Fitted While You Wait
50c—75c
NORTHERN JEWELERS
217 N. EUTAW ST.

THE NORTH AVENUE MARKET
Comfortable and Clean!
The North Ave. Market building is modern, completely enclosed and heated for your shopping comfort . . . and to keep out city dirt and dust! It's the Quality Market, where Quality Dealers sell Quality Food!
North Ave. Market
2 FOOT SHOPS — Rear Entrance
STORES OPEN EVERY NIGHT
North Ave., Maryland Ave. 30th Street and Charles Street

Page Produce Co.
(TOM)
FOREIGN and DOMESTIC FRUIT
GREEN VEGETABLES
TAVERN & RESTAURANT SERVICE
FREE DELIVERY
Call MA. 3288
LAFAYETTE MARKET
STALL 291-2-4

More people use Morton's
When it rains it pours
MORTON'S SALT
Plain or iodized

COMPARE—
COME IN And You'll
Be Good to Yourself — Visit Our Frozen Food Department
Comeback FOOD MARKET
TRADE MARK REGISTERED
SELF-SERVICE
LOMBARD & CENTRAL AVENUE
Store Hours: Week Days 8 a.m. to 7 p.m. Saturdays 8 a.m. to 8 p.m. — Prices Effective Fri.-Sat., Feb. 11-12
THE STORE THAT IS MAKING EAST BALTIMORE FAMOUS!
FERNHILL TOP ROUND STEAK .55
"MEAT" YOUR MAKER AT "COMEBACK"
LEAN HAMBURG STEAK GROUND EVERY 15 HOURS .25
TENDER CHUCK ROAST .39
STEAK MAKER MINUTE STEAKS .43
GIGANTIC LAMB SALE!
LEG O' LAMB .35
MEATY CHOPS .25
BREAST for Stewing .23
SHOULDERS .25
FRESH HOG MAWS CHITTERLINGS .15
Mrs. Filbert's Famous OLEOMARGARINE 2-57
We also stock the "Bag" and "Yellow" Quarters
LEAN Pork Chops .35
SMOKED PURE HOG LARD 3 lbs. .46
MEATY Veal Chops .35
MAINE SARDINES OIL OR MUSTARD .10
THE LEADER OF LEADERS "MR. COMEBACK"
BUY BY THE CASE — 100 cans $9.69
See Whizzy 463
PET MILK 6 tall cans .83
NEW LOW PRICES!
FINE Granulated SUGAR 10 lb. bag .89
DRY BEAN SALE!
BLACK EYE PEAS
SOUP BEANS
GREAT NORTHERN
RED KIDNEY
BABY LIMA BEANS
15c Pachage

Miss Helen Johnson Becomes Bride of Glover K. Campbell

Miss Helen L. Johnson, daughter of Mr. and Mrs. Frank L. Johnson, became the bride of Glover K. Campbell, son of Mr. Charles A. Campbell, in a ceremony at the home of the bridegroom last Friday evening.

The ceremony was performed by the Rev. Simon Williams of Faith Baptist Church, with Mrs. Mary G. Matthews as soloist.

The bride wore a gown of white slipper-satin trimmed with lace and carried a bouquet of white carnations. She was attended by Miss Florence Aydlett, who was gowned in yellow and carried a bouquet of gladiolus.

Among the guests were:

Mr. and Mrs. Paul Davis, Mr. and Mrs. Russell Davis, Mr. and Mrs. Robert E. Carter, Mr. and Mrs. Delmar Williams, Mr. and Mrs. Isadore Smith, Mr. and Mrs. Roland Ganges, Miss Theresa Middleton, Miss Annie Phillips; Miss Fannie Crump, Mr. and Mrs. Joseph Johnson, Mr. and Mrs. Raymond Henson, Mrs. Harriet S. Jones;

Mrs. Lena Lancaster, Mrs. Martha Scott, Claude Walker, Mrs. Mary Cornelius, Mrs. Josephine Allen, Mr. Charles Collins, Robert Hines, Sylvester Gowens, Mr. and Mrs. James Jackson, Mrs. Mayolla Spruell, Mrs. Edward Booker, Arthur J. Moten;

William McGlocklin, Leonard Cofield, Mrs. James Taylor, Mrs. Elizabeth Street, Mr. Mundel Crump, Mrs. Roscoe Moore, Mrs. Louise E. Jones, Mrs. Catherine Saunders, Mrs. Esther Holley, Mrs. Frances Washington;

Lawrence M. Roberts, Mrs. Annie Stewart, James Campbell, Calvin Campbell, Calvin Jones, Mrs. Ariel Brooks, Mrs. Raymond Campbell, Miss Myrtle Campbell and Charles A. Campbell Jr.

Surprise Party for Mrs. Doris Cockrell

Mrs. Doris Cockrell was given a surprise party by her husband, Samuel Cockrell, Mr. and Mrs. Robert Perkins and Mr. and Mrs. John Marton, at the Cockrell's home, 1834 E. Biddle Street, recently.

Guests were:

Pfc. George Cockrell, Mrs. Rose House, Miss Regina House, Mrs. Carsie Chambers, Mrs. Zetla Pierce, Miss Mary Williams, Paul Highsmith.

Mr. and Mrs. John Luster, Mr. and Mrs. Aaron Barton, Aaron Barton Jr., Melvin Barton, Lee H. Barton, and Miss Jacquelyn Barton.

SHOES HURT?
Our Pat'd MIRACLE MACHINE Makes Shoes
Comfortable
Longer
Wider
Deeper
LINE IN 25c BROK 1 EAP OUT
SACKS SHOE CLINIC
212 W. FRANKLIN ST.

LOVELY PREMIUMS YOURS FREE for OCTAGON COUPONS
HANDY 4-PIECE CANISTER SET
Write with stencils (Flour, Sugar, Coffee, Tea, 2 lb. Coffee, 5 lb. Sugar, 5 lb. Flour canisters. 190 COUPONS
LUCKY BIRTHSTONE RINGS
Take Your Choice Of The Beautiful Imitation Stone That Represents Your Birth Month:
JAN. Red Garnet
FEB. Purple Amethyst
MAR. Green Aquamarine
APR. White Sapphire
MAY Green Sapphire
JUNE Orchid Alexandrite
JULY Red Ruby
AUG. Green Peridot
SEPT. Blue Sapphire
OCT. Rose Zircon
NOV. Golden Sapphire
DEC. Green Zircon
Z1510, 14K 1/30 yellow rolled gold plate. 150 COUPONS
Z720, sterling silver. 70 COUPONS
Z975, 14K 1/30 yellow rolled gold plate. 95 COUPONS
2 STURDY DISH CLOTHS
About 15" x 17" with multicolor stripes. Whipped edges to prevent fraying. 60 COUPONS
HANDSOME ALUMINUM FRUIT BOWL
Beautiful Poinsettia design, lovely finish. Scallloped edges. 10½" diameter. 350 COUPONS
HEAVY-DUTY DISH TOWEL
10½ lbs. linen, 90% cotton. About 16" x 32". White with border in red, green or blue. 70 COUPONS
LONG-WEARING OVAL RUG
Sturdy, braided construction. Multicolored with striking grey border. 28½" long. 220 COUPONS
BUY FAMOUS FAST-WORKING OCTAGON SOAP. GET LOVELY PREMIUMS FREE FOR COUPONS and remember . . .
OCTAGON BAR SOAP takes all the bad odor out of wash, leaves everything clean and sweet!
When you wash clothes with this famous big yellow bar of Octagon Soap, you can be sure you take *all the bad odor out of your wash* . . . for hard-working Octagon Bar Soap leaves everything clean and sweet!
What's more—while Octagon Bar Soap is strong enough to get the heaviest, dirtiest wash snowy white without much hard rubbing . . . it is so GENTLE it can even be used on a baby's tender skin!
And those rich suds melt away grease and food particles—quickly get dishes dazzling clean! Don't forget—each Octagon wrapper brings you a valuable coupon good toward your choice of hundreds of beautiful premiums free for coupons.
You can combine coupons from all Octagon Soap Products. Bring them to your nearby Octagon Premium Store and take your choice of hundreds of lovely premiums.
OCTAGON PREMIUM STORES
521 No. Eutaw St., nr. Franklin
Baltimore, Maryland
3265 "H" Street, N. W.
Washington, D. C.
Or ask your grocer for address of Octagon Premium Store better in your town.
Dept. Premium Dept. Box 476, Jersey City 3, N. J.

Outstanding for BETTER BAKING
Washington FLOUR

WOMEN OVER FORTY
Write for This Helpful Book Which Costs You Nothing
Many women have a harrowing time during the "change of life." They feel weak, nervous and depressed so much of their time. Most of these are the ones who failed to take some simple precautions as they neared that period . . . To help women approaching the menopause, as well as expectant mothers and teen-age girls, the makers of CARDUI will mail you without cost this new book by Martha Johnson, "Hints for Women." Send for your copy today—it costs nothing—and learn how the CARDUI PLAN (that is, certain common-sense measures along with the proper use of CARDUI) may help you—if no organic trouble is present . . . Just write your name and address on a postcard and address it to Martha Johnson, Dept. . . . Chattanooga, Tennessee.

TWELVE PERSONALITY GIRLS—held their weekly meeting at the 8 Aces Club House. They give a supper on February 25 at 827 George St. Their annual sermon will be held at Whatcoat Baptist Church the second Sunday in March.

Mrs. Annie Clifford is president and Mrs. Florine Davis is editor.

AT ALL ACME MARKETS and AMERICAN STORES
Don't Miss the Big Savings in our 58TH Anniversary
Far over half a century we have been catering to folks who want food of quality at consistently low prices. How well we have satisfied these people is evidenced by the fact that we have grown so that today we're recognized as one of the four largest chains of food stores in the world. We're celebrating our 58th Birthday this month with greater values than ever.
Farmdale Enriched Evap. MILK 2 tall cans 25c
Home-Made Cake in a Jiffy -- Gold Seal CAKE MIXES White Cake, Spice Cake, Devilfood or Hot Roll Mix. Just add water and bake. Try them on our scales. Specially priced.
Asco Pork and Beans 2 16-oz cans 21c
2 pkgs 45c Q-T Frostings 2 pkgs 23c
Fresh Fruit and Vegetables Priced Low
LARGE ORANGES doz 25c
GRAPEFRUIT 54-64's 4 for 25c
U. S. 1 Rome Beauty Apples 3 lbs 29c
Sound Yellow Onions 5 lb bag 25c
Fancy Snow White Mushrooms pint 25c
Fresh Crisp CARROTS 2 bchs 15c
Fancy Slicing TOMATOES ctn 25c
Fresh Norfolk Bunched Kale 2 bchs 17c
Large Green Peppers ea 5c
Fresh Fla. Radishes 2 bchs 9c
Reach for Supreme and Get Tops in Bread Value -- Tastes better, toasts better and stays soft longer.
sliced loaf 14c
You'll like the New, Larger Supreme Raisin Loaf
Plain: sliced 19c Iced: unsliced 20c
Special Valentine Layer Cakes
A vanilla cream iced golden layer cake, decorated with Valentine lettered large heart and small hearts. Get one for your party.
Reg. 55c Banquet Pound Cakes ea 49c
Virginia Lee Jelly Buns pkg of 6 19c
Glenwood Strawberry-Apple, Grape, Apple, Raspberry, Currant or Elderberry Jellies 2 12-oz glss 35c
See the List of Winners in our big "heat-flo" roasted coffee contest now posted in our markets.
Try Asco Coffee it's "heat-flo" roasted
Preferred by 3 out of 4 customers
Save over a dime a lb 44c 3 lbs 87c
Win-Crest Coffee 2 lbs 79c
Ideal Coffee 1 lb vac can 63c

Hospitality . . . All Over Town

6 bottles for 25¢
Plus Deposit
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