THE MIRACLE MAN OF MORGAN . . .

COACH EDWARD P. HURT

"It's the last quarter . . . thirty seconds to go . . . third down for the Bears and the Bears' ball. Here they go, around left end. The ball-carrier's in the clear . . . he's over the line . . . it's a TOUCHDOWN! And there goes the gun. The game is over . . . eighteen to nothing in favor of the Bears." Coach Eddie P. Hurt with one of his rare smiles shakes hands with his Assistant, Talmadge Hill. Morgan has done it again!

The big little man of Negro football (Hurt has never weighed over 150 pounds) was born on a farm in Brookneal, Virginia . . . one of thirteen children. This mild-mannered, unassuming man attended high school at Virginia Seminary College at Lynchburg, completing the 4-year course in three years. He studied at Lincoln University, Oxford, Pennsylvania; then graduated from Howard University, Washington, D.C. Later he received his Master's Degree at Columbia University, New York City, in Health and Physical Education.

A BUILDER OF CHAMPIONSHIP TEAMS

This one-time teacher of mathematics was an outstanding football player at Howard at a time when that institution ruled the gridiron world. He played end under Coach Ed Morrison and won all CIAA honors for three years. Coach Hurt has mastered the fundamentals of gridiron tactics . . . studied the systems of Rockne, Warner, Little (and others) . . . has taken the best from each, added his own and has developed what may well be called the Hurt-Hill system . . . featuring speed and deception. This is the basis for his success in putting Morgan on top of the football world.

HURT PLAYERS SET AMAZING RECORDS

Most noteworthy in Coach Hurt's football record is the world college record of 54 consecutive games without a loss made by his Morgan teams from 1932 to 1938. Guided by Coach Hurt's brilliant strategy, Morgan's great gridiron elevens have won twelve championships in the seventeen years the Bears have been members of the Colored Intercollegiate Athletic Association. From 1930 to 1946 inclusive, Morgan teams have amassed 2,790 points to their opponents 373 points. Coach Hurt is unique in Negro football . . . and has few peers in football anywhere.

SCHMIDT'S

OLD HOME BREAD

Rosenthal's
Eutaw and Saratoga
Furniture Store: 212-214 N. Eutaw St.

Open Every Night till Xmas!

Smart Purses for Women..... $5
Studes, lambies and broadcloths with metal or gold-colored frames. Black or brown. Plus tax.

Fine Quality Fabric Gloves.... 1.25
They have various self-stitch trims and come in black, brown, colors. Sizes 6½ to 8½.

Embroidered Handkerchiefs.... 1.29
Beautifully boxed in sets of three. Regularly $1.29. Very smart-looking colored embroidery.

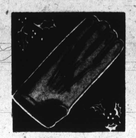
All-Wool Sweaters 3.98
Cardigan styles in solid and pastel colors. A beautiful selection, in sizes 32 to 40.

Umbrellas, Smart Handles... 5.98
Sturdy 16-rib frame with powerful lifter; solid coverings. Different "new look" handles.

3-pc. Lucite Dresser Sets..... 2.98
Colored or clear "Lucite" set of three pieces. The double mirror magnifies on one side, regular on other.

Long-Sleeve Smart Blouses.... 5.98
Smart blouses of "sifluha" rayon crepe, known for its fine quality. Tailored or dressy styles, all colors. Sizes 32 to 46.

Muffler and Glove Sets..... 2.95
Matching sets in maroon, corn, camel, green. A useful and handsome gift for him!

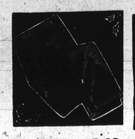

Leather Dress Gloves 2.95
Imported leather at $3.95. Genuine washable pigskin at $4.95. All sizes.

Slippers for Men..... 3.95
Fine leather, in the always-popular opera style. Brown or wine. Sizes 6½ to 13.

"Gene Autry" Polo Shirts..... 98c
Popular "Gene Autry" or "Champ, Jr." designs on front. Sizes 6 to 14.

Sweaters for Boys 2.98
Others to $4.95. Slipover and coat styles, many colors and patterns. Sizes 28-36.

Boys' Navy Peacoats 7.95
Heavy 32-oz. Jersey finished navy blue melton. Regulation buttons. Sizes 8 to 18.


Corduroy Boys' Slacks..... 3.98
Good, heavy, long-wearing corduroy, in choice of blue, brown, gray. Sizes 8 to 18.

Coat, Hat, Leggings 9.95
Others to $22.50. In browns, tans, blues. Sizes 3 to 6. Good, warm, durable fabrics.

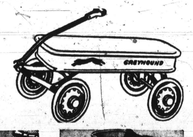
"Bourjois" Toilet Sets...plus tax $1
And a fine selection up to $15! Colognes, perfumes, powders, and all the other cosmetics she needs!

Men's Finer "Wings" Shirts... 2.95
Van Heusen Shirts, $3.50 and $3.95. Whites and fancies. All sizes and sleeve lengths.

USE YOUR CREDIT
To buy the Children
GOOD QUALITY TOYS!

'Greyhound' All-Metal Wagon
Shining aluminum finish. A wagon that can take a beating. Larger sizes up to $14.95. 9.95

Large Size Doll Carriages
Just like the real ones. Folding style, with rubber tires. She'll be proud to own one! 10.95



Ball Bearing Fast Skates 2.95
"Red Rascals," with adjustable foot clamps and cushion ankle straps.

Large Size Blackboard 3.98
Folds for storage. A real gift for the young student, and a real value.

A Big All-Metal Jeep 26.95
Looks like the real thing! Youngsters will love to ride in it. Painted red. Has windshield, roomy seat, rubber tires.

Girls' Dresses for Holidays..... 2.98
And up to $8.98. Cottons and rayons. In prints, plaids, stripes, solids. Sizes 1 to 14.

Pool Tables
Complete with balls and cues. Ideal gift for real indoor fun. Prices from 4.95

Toy Pianos
Complete instructions for playing simple tunes. A real delight. From 3.98

Cute Dolls
They'll thrill any girl! Attractively dressed, in a large selection. From 5.98

Desk Set
A real roll-top desk with chair. Made of sturdy maple, with drawers 27.95

Pedal Cars
Resilient outdoor service gift for youngsters. Rubber tires. 3.95

FREE! Christmas Gifts for Children Who Visit Toyland with an Adult.

Panty and Slip Set..... 2.49
Girls' sizes 4 to 14. Rayon satin, lace edged, in tearose or white. Nicely boxed.

"Cohama" Men's Ties $1
The popular drape model. Also the Swagger at $1.50 and the Casual at $1. Many patterns.

Use Your Credit for Rosenthal Values!

Make this a Big Christmas for Everyone! If you haven't the ready cash — we have the ready credit!

Men's Zipper Jackets 5.95
Heavy navy blue melton, with full-front zipper. 100% reprocessed wool. All sizes.

ROSENTHAL'S Your Eutaw Street Value Stores

ROSENTHAL'S Your Eutaw Street Credit Stores

ROSENTHAL'S Your Eutaw Street Fashion Stores

Purses for Young Girls..... $1
So many, many smart little purses, in many styles, materials, colors. Others to $2. All plus tax.

Men's Cross-Zip Shirts..... 7.95
Also cross-stud shirts at $2.95. In rayon gabardine. A handsome, unusual style he'll like!

Sweaters and Skirts..... 2.99
And up to $4.39. Sweaters in cardigans and slipovers, all colors. Swing and pleated skirts, solids and plaids. Sizes 1 to 14.

It's "Swank" for Jewelry..... 1.50
Also belts, buckles, and wallets. A large variety for Christmas giving. $1.50 to $6.

Gorgeous Hostess Robe 8.99
Full sweeping style, in black lustra, with wide stripes of green or fuchsia through the skirt. Surplice neckline and puff sleeves. Sizes 34 to 38.

Quilted Robes
In rayon print crepe!
16.95
Also in rayon satin! Both are beauties, in smart, soft pastel colors. Sizes 12 to 38.

Cotton Housecoats
Fine Colorful Cottons!
5.99
A wonderful selection at this low price! In prints and stripes, with ruffled or flounce-trimmed hemlines. All colors. 12 to 44.

Rosenthal's
Eutaw and Saratoga
Furniture Store: 212-214 N. Eutaw St.

Men's Finer Suits, Topcoats, O'Coats $25
All in single and double breasted models, sizes 34 to 42! SUITS in stripes, checks, diagonals, tweeds, plaids, herringbones—in wool and wool-rayon mixed fabrics. COATS, in herringbones, soverts, meltons, tweeds. All-wool and wool-mixed fabrics.

Plastic Raincoat $3.00
Made of genuine Firestone "Velon"—the light but tough modern plastic! It's full-cut, has smart raglan shoulders. Convenient side slits to get into clothing pockets. Jiffy snap fastening. Slate grey. Sizes small, medium, large.

Boys' Dress Eton Suits 7.95
Sizes 2 to 6, in brown, blue, grey. Top, classic dress-up suit for little boys.

Umbrellas for Men 5.95
handles and durable cloth. And others, $6.95 and $7.95. All with 8 ribs. Handsome

Fine Slips
The Smart Long Length!
3.98
A multi-filament rayon crepe, with fine lace trim on top and hem. Blue, maize, white, tearose. Sizes 32 to 44.

Smart Gowns
Choice of Many Colors!
3.98
Real beauties, with fine lace trim. In green, tearose, blue, white, lilac. Sizes 34 to 40.

Open Every Night Till Christmas . . . 9 P.M.
Yes—open late EVERY week-day night—so that working people can shop, too! That's our special service to you, for your convenience. We give you plenty of time to shop here, and get the real values we have here for you!

USE YOUR CREDIT!
We repeat—If you haven't the ready cash, we have the ready credit! We try our best to make it easy for you to have a real, big, old-fashioned Christmas, with plenty of fine gifts for everybody on your list! Buy whatever you need—then choose the way you want to pay!
1. *Charge Account* 3. *Pay Weekly*
2. *Lay Away* 4. *Pay Monthly*

FREE GIFT!
For all children who visit our Toyland with an adult!
This is the place for Christmas toys—the place where the selection is tremendous—the prices are small—and credit is plenty!
USE YOUR CREDIT!

Compacts
Famous "Rex" Quality
$1
Choice of many smart styles in conventional and unusual designs. 4 large selections!

Nylons!
Finest 51-Gauge!
3 for $4.50
Yes—three pairs beautifully boxed at this dramatic price! All nylon from top to toe! In all the smart winter shades. Sizes 8½ to 10½.

"Hugger" Boys' Cap..... $1
Other Hugger Caps at $1.95. All sizes and colors. Moveable earmuffs attached.

Jerry Todd Boys' Shirts..... 1.79
Very handsome, dress style. Prints in a large selection of colors. Six years to 14½ neck.