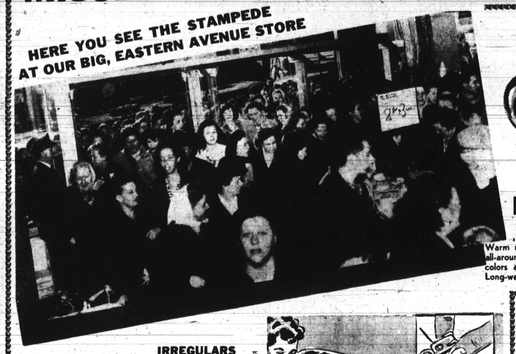
ROCKED!

YES--WE SHOOK THE WHOLE CITY WITH RECORD BREAKING VALUES!

at Goldenberg's Grand Opening, big EASTERN AVE. STORE! ALL 4 STORES JOIN IN WITH A BRAND NEW BATCH FOR YOU WHO MISSED OUT ON THE OPENING SALE! BE HERE SAT., 10 A. M.

HERE YOU SEE THE STAMPEDE AT OUR BIG, EASTERN AVENUE STORE



SIZE 54x72 FIRST QUALITY

INDIAN TYPE BLANKETS

WORTH 2.95

Warm novelty jacquard blankets. A fine all-around blanket. All cotton, in assorted colors and patterns with hemmed ends. Long-wearing.

1.50

WOMEN'S RAYON SLIPS

Lace trims—taffetas, crepes, satins, tearose. Regular sizes. Smooth-fitting adjustable straps. **$1**

WOMEN'S KNIT SNUGGIES & VESTS

XXX extra sizes. Warm, comfortable, snug-fitting snuggies, in soft tearose color. Long leg. Full cut and well made. Easy to wash cotton. **3 for $1**

ALL-WOOL MACKINAWS

Sensational. Worth 9.95. Sizes 6 to 16. All-wool plaid mackinaw with zipper hood and full belt. Warmly lined. No better buy in town. **$6**

SOFT LEATHER ALL SHEARLING BOOTEES

Sizes 5 to 8, 9 to 12. Worth 1.95 if perfect. Soft brown leather. All shearling lined. Cozy, comfy bootee for Sis and Jr. to romp around before bedtime. **25¢ pr.**

Tots' Majorette Felt Bootees and Sheepskin Cuff Bootees

Sizes 5 to 8, 9 to 12, 13 to 2. Leather soles. Felt upper shearling inner soles and bunnie trims in blue upper and red cuff felt. **2 pairs $1**

GIRLS' AND MISSES' SOLID LEATHER MAJORETTE BOOTS

Worth 5.95. Less than ½ price. Perfect quality. Sizes 5 to 8. **$2.50 pair**

WORTH 8.95 DAVENO COVERS

Cretonne or solid-color twills. Sofas: For davenos, maple sofas or modern sofas. The arms are put on separately, corded welt seams, box-pleated skirt. Floral patterns, wine, blue, rose or natural. **$4.50**

FALL'S NEWEST GROUP WOMEN'S RAYON BLOUSES

Worth 4.95—Perfects and Irregulars. Sizes 32 to 42 in one style or another. Plenty of styles to choose from. Lace collars, keyhole styles, like sleeves, expertly tailored, white and pastels. We take a tiny mark-up to make the price possible, so be in the store by 10 for yours. **$2**

PLASTIC SHOWER CURTAINS AND DRAPES TO MATCH

They won't peel or crack, either. Come in pastel grounds with attractive floral all-over design. Choose dusty rose, blue, green, peach, black and white curtains. 6x6 drapes to match. **$2.50 set**

MEN'S WINTER WEIGHT RIB UNION SUITS

Worth 3.49 each if perfect. Sizes 36 to 46. • Short or long sleeves • Both styles ankle length. • Ecru, Random, White. Excellent quality and ever so soft and comfortable fitting. Heavyweight cotton union suits. Button front. **2 for $3**

1.95 WOMEN'S RAYON PLUSH SLIPPERS

Royal blue, pink, white. Sizes 4 to 9. If your feet could smile they'd probably grin with delight at the comfort of these royal blue plush slippers with all-leather padded soles, outside heels with leather lifts and plush sox lining. **$1**

MEN'S COTTONADE PANTS

Worth 2.99 if perfect. Sizes 29 to 42 in the assortment. • Herringbone • Hard-finish suiting • Solid colors • Finished cuffs • Every pair full cut • In popular shades and colors • Perfect for work, school or casual wear. **$2**

MEN'S FULL LENGTH ZIPPER CLOTH JACKETS

Worth $5.00. You'll be pleased with the style, fit, workmanship. Just right for cold weather. Choose brown, blue and green checks. Sizes 36 to 46. **$3**

MEN'S VIRGIN WOOL SLEEVELESS SWEATERS, ½ PRICE

Famous make, perfect quality. Colors: white, red, maize, blue and navy. Sizes 36 to 46. **$1.50**

HOODED SWEAT SHIRTS

BOYS' **1.50** MEN'S **$2**

• Fleece lined • Full cut. With fleece lining, knit wristlets, closely knit bottoms and V insert at front and back. S, M, L.

IRREGULARS

NYLONS

54 GAUGE

FULL FASHION

80¢ PR.

Extra sheer nylon for that "next to nothing look," in clear and flattering shades, at a new low price! Sizes 8½ to 10½.

ADJUSTABLE CRETONNE

SLIP COVERS

FOR CHAIR **$5** FOR SOFA **$10**

"No better buy in town" say "Goldenberg's Expert Shoppers." Fast colors, bold floral patterns on grey, blue, green and wine grounds. Heavy quality.

MEN'S WINTER WEIGHT RIBBED SHIRTS AND DRAWERS

WORTH 1.40 IF PERFECT

No Better Buy in Town. Ribbed shirts in sizes 36 to 46. Ankle-length drawers, 32 to 42. Ideal for outdoor workers. Ecru color. Each **$1**

Nationally Advertised at $5.00

MEN'S VIRGIN WOOL SLIPOVER SWEATERS

Less Than ½ Price

Perfect quality • Assorted Knits. • V-Neck • Long Sleeves • Exceptionally well made • Sizes 36 to 46 **$2**

36-INCH STRIPED COTTON FLANNEL Full bolts. 4 yds. $1. Here's your chance for some nice savings. Hurry in. **4 yds. $1**

36-INCH HOPE MUSLIN Famous make sheeting that will give you many years of satisfying wear. Full bolts. **4 yds. $1**

GIRLS' WHITE KNIT COTTON PANTIES Sizes 1 to 4—Sizes 6 to 12 interlocked combed cotton for longer wear; elastic tops, double crotch. Perfect quality. **6 for $1**

PRINTED OR SOLID COLOR PLISSE CREPE Kiddie prints in the group. A hard-to-beat value! **4 yds. $1**

KNITTED TWO-TONE TAILORED CURTAINS 2¼ yds. long, perfect quality. In blue, rose, green on ecru grounds. **$1**

WASHABLE FIBRE WINDOW SHADES 3x6 ft. Ivory. Complete with guaranteed rollers. **2 for $1**

FIGURED LEATHERETTE CHAIR PADS With taped ends. Plumply filled with cotton felt. Red, black, blue, green and wine. **2 for $1**

WOMEN'S LACE-TRIMMED RAYON PANTIES Assorted styles in soft tearose. Worth 59c each if perfect. **3 for $1**

ALL-METAL

VENETIAN BLINDS

24" - 26" - 28" Wide

2.95

Other Sizes Proportionately Priced

Baked-on ivory enamel, bonderized, galvanized slats, guaranteed rust proof, wide tape, automatic gear and tilting device; so easy to clean, plastic tassels.

only Goldenberg's has these skyline wedgies for 2.70

WORTH 3.99 SIZES 4 TO 9 AS PICTURED PLUS TWO OTHER STYLES

Perfect Quality

A manufacturer turned to Goldenberg's to dispose of these shoes! For years he's been an ardent admirer of our thrifty way of doing business. Goldenberg's is used to bargains. But the values in this sale are so phenomenal that frankly we're staggered.

WOMEN'S FABRIC GLOVES

Worth 1.29 each pr. if perfect

2 prs. $1

Samples and Irregulars • Shorties • Gauntlet styles • Dressy • Black or Brown • All Sizes.

FIRST TIME IN YEARS

MEN'S SLACKS

Of this quality and workmanship at this low price! Worth 4.95

$2 PERFECT QUALITY

Sizes 29 to 42 in the assortment • Herringbone • Hard-finished suitings, solid colors. • Finished cuffs. • Every pair full cut. • In popular shades and colors. • Perfect for work, school or casual wear.

MEN'S 2.49 SANFORIZED

DRESS SHIRTS

PERFECT QUALITY

1.39

Fine high count fabrics. A smash purchase of 3000 shirts. Styles and fabrics he'll be proud to own and a value Goldenberg's is proud to offer. Won't shrink more than 1%. Sizes 14 to 17.

100% WOOL

HOODED COATS

WORTH $28

16.99

Newest Smartest 1949 Winter Fashions

SIZES 9 to 15, 10 to 18

• Suedes • Broadcloths • Hooded Coats • Swing Back Coats, • Princess Styles Coats • Flare Back Coats • Fitted Coats • All New Look Coats • Long Sweeping Coats • Berrymore Style Collars • Wanted 1949 Colors

DRESS MIRACLES!

$3

SIZES 10 to 18

• Two Tones • Sine Dares • Novelty Neck Lines • Short Sleeves • Long Sleeves • Shirtwaist Styles • Every Dress Worth Twice, the Price • Rayon Crepe • Studded Metallics

SHOP SATURDAY

EUTAW STORE

10 A. M. TO 7 P. M.

BROADWAY and EASTERN AVE. STORES

10 A. M. 'TILL 9 P. M.

GOLDENBERG'S

601 TO 607 S. BROADWAY 631 TO 637 S. BROADWAY

4000 TO 4020 EASTERN AVE. 211 TO 219 N. EUTAW ST.

40 Families Flee 4-Alarm Blaze

A four-alarm fire gutted a scrap rubber and metal company in the first block of W. Cross St., late Tuesday afternoon, and forced more than 20 families to flee from their homes.

Fanned by strong winds and sustained on stores of rubber supplies, the spectacular blaze produced billows of thick, suffocating smoke which impeded efforts of fire-fighters.

Thousands of workers, on their way home, stopped to watch the flames which shot from 15 to 20 feet high from upper windows, and burned through the roof of the building.

Melter Sounds Alarm

The blaze was discovered and the first alarm sounded by Jesse Phillips of 34 W. West St., a lead melter for the scrap concern. Firemen turned in three additional alarms because of the intensity of the blaze and the fact that flaming embers were falling on near-by rooftops, Howard Travers, fire chief engineer, declared.

Chief Travers declared the fire under control about 40 minutes after the first engine company reached the scene. He said the blaze apparently started among bales of rags stored in the rear of the building.

The building is occupied by the Hanover Rubber and Metal Co. and the Plastic Dye and Color Company, both under the same ownership. Charles Treves of Englander Company No. 23, was the only person reported injured at the fire.

TO GIVE SECOND PLAY

NASHVILLE, Tenn. — The Fisk University Stagecrafters will present "The Faroff Hills," an Irish folk comedy, here Dec. 2, 3 and 4. It is their second production of the season.

Personal Growth Talks for Adults

"Personal Growth" talks under the program of the Adult Education Department were inaugurated last week at Carver Evening Vocational School by William E. Jones, counselor, with Benjamin Foreman as the first speaker.

A representative of the Old-Age Pensions and Claims Divisions of the Social Security Division, he spoke on "You and Your Social Security." Speaker on Tuesday was Miss Velma McEwen, women's industrial secretary of the Urban League.

Her topic was "Sewing as a Profession."

Next Tuesday Mrs. Marian V. Coombs, executive secretary of the Northwest Planned Parenthood Clinic, will be the speaker. Wilbur O. Stewart is principal.

Couple From Bombay Are Guests at Shore

ATLANTIC CITY—Mr. and Mrs. J. C. Bose of Bombay, India, now on a lecture tour of the leading colleges and universities of the United States, are guests at the Liberty Hotel here.

His Contributions Ex-Mayor Cites

Construction of the School for the Handicapped, Douglass High School and equalization of teachers' salaries were among the things listed to the credit of his administration, Wednesday, by former Mayor Howard W. Jackson.

Speaking on the final in a series of 13 radio broadcasts entitled, "Jackson Remembers," the former mayor of Baltimore for 16 years, recalled that out of a school loan of 10 million dollars, he designated $1,800,000 for colored schools.

Mr. Jackson also appealed to Americans to resist the forces of communism.

AFRO CLASSIFIED ADS BRING RESULTS

ROSENTHAL'S Your Eutaw Street Christmas Stores • Fashion Stores • Furniture Store • Women's Stores • Value Stores • Children's Stores • Teyland Stores • Men's Stores • Credit Stores • 50 Year Stores

Open Monday, Thursday and Saturday Nights Till 9!

Starting Thursday, December 9—OPEN EVERY NIGHT TILL CHRISTMAS!

Boys' Longie Suits 15.95

Single and double breasted models—in mixtures, diagonals, tweeds and herringbones. Dress him up in style for the Holidays! Sizes 6 to 14.

Boys' Pea Jackets 6.95

Heavy 32-oz. kersey-finished Navy Blue Melton, made of 100% reprocessed wool. Full warm lining, and has regulation buttons. Sizes 8-18.

Use Your Credit NOW!

Now, more than ever, with the extra needs of the Christmas season, you should take advantage of ROSENTHAL'S credit! If you don't have the ready cash, we have the ready credit! Choose the way you want to pay.

1. *Charge Account* 3. *Pay Weekly*
2. *Lay away* 4. *Pay Monthly*

Boys' Snow Suits 9.95

Bright, colorful plaids in brown, green, and maroon. Warm, and very well made. Sizes 3 to 6.

Free Christmas Gift!

Our Toyland is open now—and there's a FREE Christmas gift waiting for every child who visits it accompanied by an adult!

Boys' "Jerry Todd" Shirts 1.79

Bright, youthful prints in a wonderful assortment of colors. Sizes 6 years to 14½ neck.

Boys' Plaid Sport Shirts 2.95

Girls' Dresses 5.98

A luana swing-skirt dress with a three-quarter sleeve and novelty pockets. Smartly trimmed. Assorted colors. Sizes 7 to 14.

★★★★★★★★★★★★

Shop Eutaw St.

"Eutaw Street is really Christmas Lane" this year! See the magnificent decorations! Buy the bargains!

Girls' Coat 19.95

Warm wool swing back coat, with plaid wool lining and smart plaid-lined hood. Assorted colors. Sizes 7 to 14.

USE YOUR CREDIT!

Outfit yourself and your family and your home for the Holidays! Buy beautiful Christmas presents! All on ROSENTHAL'S Convenient Credit!

Robes the Gift Every Woman Likes to Get!

All-Wool Coachman Robe 16.95

(A) An all-wool ice-cream plaid coachman robe with full sweeping skirt. Double-breasted, with rounded lapel collar. In blue or rose plaids. Sizes 14 to 20.

Quilted Rayon Crepe Robe 12.95

(B) A warmly quilted rayon crepe robe in delicate pastel prints, with lapel collar and large pockets. Rayon crepe lined. Blue, white, pink grounds. 14 to 20.

Crepe Back Satin Robe 16.95

(C) Beautifully styled coachman robe in crepe-back rayon satin. Notched lapels and jeweled buttons are smart. Pink and blue, in sizes 12 to 20.

USE YOUR CREDIT!

Eutaw Street is Christmas Lane!

Men's Finer Suits, Topcoats, O'Coats $25

All in single and double breasted models, sizes 34 to 42. SUITS in stripes, checks, diagonals, tweeds, plaids, herringbones—in wool and wool-rayon mixed fabrics. COATS, in herringbones, coverts, mottlons, tweeds. All-wool and wool-mixed fabrics.

Men's Blue Melton Zipper Jackets 5.95

Heavy, warm, blue jackets with zipper front. 100% reprocessed wool. Sizes 36 to 46.

LINGERIE! The Personal Gift With a Personal Thought!

Lacy Gown 3.98 — Deep lace-trimmed neckline. Rayon crepe, in lilac, green, pink. Sizes 34 to 46.

Tailored Gown 4.98 — Multi-crepe gown, appliqued with net and embroidery. Peach, pink, blue. 32 to 46.

SPECIAL! Fine Rayon Satin Gown 4.98 — Has secure lace neckline, ruffled hem, cap sleeve. In sizes 42 to 46.

LARGER SIZES! Multi-Crepe Lacy Slip 7.98 — In pink, white, or blue, very novelty detailed and styled. Sizes 40 to 44.

Crepe Slip 2.98 — Lace top, long length, full about hips. Crepe. Pink, blue, white. Sizes 34 to 44.

Lacy Slip 3.98 — Crepe, with lacy trimmed top and lacy hem-deep band. In pink. Sizes 32 to 40.

Wing Shirts 2.95 — And Van Heusens at 3.50, 3.95. Whites and fancies. All sizes.

Cohama Ties $1 — Famous drape style, $1. Swagger style, $1.50. Casual, $2. A famous make.

Men's Pajamas 2.95 — Famous "Sleepy Night" brand, $3.95 value. All colors. Sizes A to D.

Bedroom Slippers 2.95

Choose from a large variety of smart styles, all comfortable and well made. Sizes 4 to 9.

Use Your Credit!

Rosenthal's

Eutaw and Saratoga

Furniture Store: 312-314 N. Eutaw St

Famous Stetson Hats 7.50

Yorker Hats 5.95