Ехнівіт В

STATEMENT OF INCOME AND EXPENSES For The Year Ended December 31, 1927

| INCOME: | | |
|--|-------------|-------------|
| Sales-Net of returns | \$17,068.20 | |
| Subscriptions | 11,319.66 | |
| Advertising | 11,284.46 | |
| Interest and Discount | .60 | |
| Interest on Liberty Bonds | 18.53 | |
| Profit on Liberty Bonds sold | 40.00 | |
| Book Department Profit, Books and Plays | 316.20 | |
| Special Income-Special Articles | 100.00 | |
| Total Income | | \$40,147.65 |
| EXPENSES: | | |
| Publishing: | | |
| Paper | | |
| Printing 9,455.08 | | |
| Engraving | | |
| Total | \$16,035.95 | |
| Salaries: | | |
| Executives | | |
| Office | | |
| Total | \$14,528.00 | |
| Sundry: | | |
| Postage | | |
| Rent | | |
| Stationery and Supplies 521.92 | | |
| Telephone and Telegraph 221.41 | | |
| Insurance | | |
| General Expense | | |
| Editorial | | |
| Advertising | | |
| Addressograph Stencils, Paper, | | |
| etc 425.49 | | |
| Total | \$6,866.52 | |
| Depreciation on Furniture and Fixtures | 160.08 | |
| Bad Debts Written Off-Agents, Net | 1,781.44 | |
| Bad Debts Written off-Advertisers \$796.50 | | |
| Charged Against Reserve | | |
| Balance | 196.50 | |
| Total Expenses | | 39,568.4 |
| Net Profit to Exhibit A | | \$579.1 |
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