It was decided at this Conference that the next Annual Conference of the N. A. A. C. P.-June 24-30, 1925-would be held in Denver, Colorado, at the cordial invitation brought by delegates from that city.

XI. PUBLICITY

The growing scope of the Association's publicity is indicated in the increase of stories sent out over those of previous years, thus:

...Total releases 276

This is an average of 1.2 press stories for each day in the year, exclusive of letters to editors. Some 250 colored newspapers receive this news, and most of them print some of it. Among the white newspapers it is distributed throughout the nation by mail, by the Associated Press and other agencies. Thus a wide radiation of news of the N. A. A. C. P. activities is obtained.

Evidence was clear of the respect with which the Assciation's news is treated by the white press during the Annual Conference in Philadelphia. The N. A. A. C. P. Conference was held in Philadelphia simultaneously with the Democratic National Convention in New York, which crowded the news columns everywhere in the country. Yet, five Philadelphia dailies daily reported the proceedings of the N. A. A. C. P. Conference, commenting on it editorially, and gave in the aggregate nearly 35 feet of space to the N. A. A. C. P., an average of seven feet of type per newspaper. Even in

Some editors have published as many as ten, twelve, and in one case even nineteen releases of the N. A. A. C. P. in one week. Editorial support of the N. A. A. C. P. victories and campaigns has been generous and it has been a pleasant part of the publicity campaign to make known such editorial encouragement to colored editors throughout the country.

It would be impossible to cite all the news releases displayed in white publications, but a few instances will give an idea of the wide dispersion of N. A. A. C. P. news:

The San Jose, Cal., Herald, on November 19, published the complete N. A. A. C. P. story of the fight on segregation being carried before the United States Supreme Court.

The Memphis, Tenn., News-Scimitar of November 10, commented editorially on the statement of a Cleveland, Ohio, teacher that "not until I joined the National Association for the Advancement of Colored People did I begin to learn what the black man was seeking, the true extent of the ridiculous color barrier in the United States, the real tragedy of being born a Negro among hostile whites."

The Fourteenth Annual Report of the N. A. A. C. P. was commented on editorially by numerous daily newspapers, including the Milwaukee Leader, the St. Louis Times, the New York Evening Post and the Indianapolis Star.

A photograph of the Anti-Lynching placards which the N. A.