

Home Office Group 525-7-9 N. 2nd St. Richmond, Va.

# ESTEEM OF THE HOME FOLK

The Southern Aid Society of Va., Inc. announced in October the granting of a license by the Department of Banking and Insurance of the State of New Jersey to the corporation, to conduct its business in that State. All activities of the management have been centered on shaping up matters so that active operations could begin early in November.

But despite the singleness of purpose and without any appeal to the Field Staff, Policyholders and Friends in the old territory, to show their appreciation of the corporation and its services to our group, gave in October the largest Premium and Application business the corporation has enjoyed in the past three years. This was also accomplished right in the midst of great political agitation.

With such Home Indorsement, we now turn aggressively to the task of demonstrating to the good people of the State of New Jersey the value of the corporation's Superior Policy which provides for One Small Premium protection against Disability and Death.

Southern Aid Society of Virginia, Inc. Home Office: 525-7-9 N. 2nd Street, Richmond, Va.

Operating in Virginia, District of Columbia and New Jersey

### AND NOW!

# The Victory Limited Payment Life Special

- 1. All premium payments completed in twenty years, during the period of maximum earning power, so that middle age and later life are relieved of any possibility of burdensome payments.
- 2. A waiver of future premiums so that the policy cannot lapse, together with a monthly income, in event of the permanent and total disability of the Insured. In addition, the face amount of the policy is paid, without any reduction, to the beneficiaries upon death of the Insured.
- 3. Double the face amount of the policy is paid in event of accidental death of the Insured.
- 4. Optional methods of settlement provide an assured income for dependents for ten years or longer in order that the proceeds may not be squandered or unwisely invested by inexperienced beneficiaries.
- 5. Liberal guaranteed Loan and Surrender Options are provided for emergencies and to prevent the lapse of your insurance when difficulties arise.
- 6. Issued in amounts of \$2,500.00 or more, to Select Risks, with reduced premiums.
- 7. Added to all this is the usual Victory Life service—well evidenced in the confidence of more than twelve thousand active and enthusiastic policyholders.
- Our Agents sell this policy in the following states:

Illinois West Virginia Maryland Ohio Missouri New Jersey Kentucky Texas District of Columbia New York Indiana Virginia Michigan

Policies will be issued from this office, by mail, to any state in the Union.



POR THE CROWNING ACHIEVEMENT OF SECURING THE ADMISSION OF THE Victory Life Insurance Company AS THE PIRST NEGRO ORGANIZATION PERMITTED TO DO INSURANCE BUSINESS UNDER THE RIGHD REQUIREMENTS OF THE STATE OF NEW YORK"

## Victory Life Insurance Company

Home Office: 3621 South State St. Chicago, Ill.

"\$200,000.00 Capital and the Only Negro Company Operating Under the Supervision of the Now York Insurance Department."

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Gentlemen:-Send me information relative to your Victory Limited Payment Life Special for \$....

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My Occupation is .....