## ASK THEM, THEY KNOW

#### EVIDENCE

1726 Clio St., New Orleans, La. Mr. F. B. Ransom,
The Mme. C. J. Walker Mfg. Co.,
Indianapolis, Indiana.

Only a short note to tell you how my hair has improved inside of a year by using Mme. C. J. Walker's Wonderful Grower.

When I first started with Mrs. Eliza Steele, of 2221 First St., my hair was very short and red. If you were to see it you wouldn't know it. The treatment turned my hair black and it is down to my shoulder. I am well pleased with the company and Mrs. Eliza Steele, your agent.

Yours truly, Mrs. Phaemey Willis.

R. F. D. 3, Box 32, Hertford, N. C.

I take great pleasure to inform you what your Wonderful Hair Grower has done for me and also my customers. I have tried many different kinds of Hair Grower and everything else anybody would tell me that would help my hair, but nothing did any good, but I can truly say that your Wonderful Hair Grower is the best thing I ever did use. I have more people calling for it every day. I believe it will do all that you say it will do; it has improved my hair and I will always speak up for it. Wishing you success, I remain Respectfully yours,

188 Houston St., Atlanta, Ga. Madam Walker:

I am writing you this letter to let you know what your hair goods have done for me.

When I began its use my hair was short and stubborn and now

was short and stubborn and now it is long, fluffy and glossy, and I can do it up in any of the prevailing styles.

The past winter is the first winter I have been able to keep my hair on my head. Heretofore I was practically bald-headed.

Your treatment is a Godsend to

humanity. I cannot praise it enough. Respectfully yours, Miss Annie Kiser. The beautiful women you know, ask them how do they preserve their beauty of skin and hair. They will tell you, "Constant care and frequent use of preparations of proven merit are the secrets". And they know, From experience they know that there's no such thing as luck in possessing beauty. They know that to be beautiful is to be careful and that experiments with inferior preparations are costly. Experience has taught them to use frequently and regularly,

# Madam C. J. Walker's

# SUPERFINE PREPARATIONS

for the

### HAIR and SKIN

Because they are world renowned, supreme in reputation and of guaranteed proven merit.

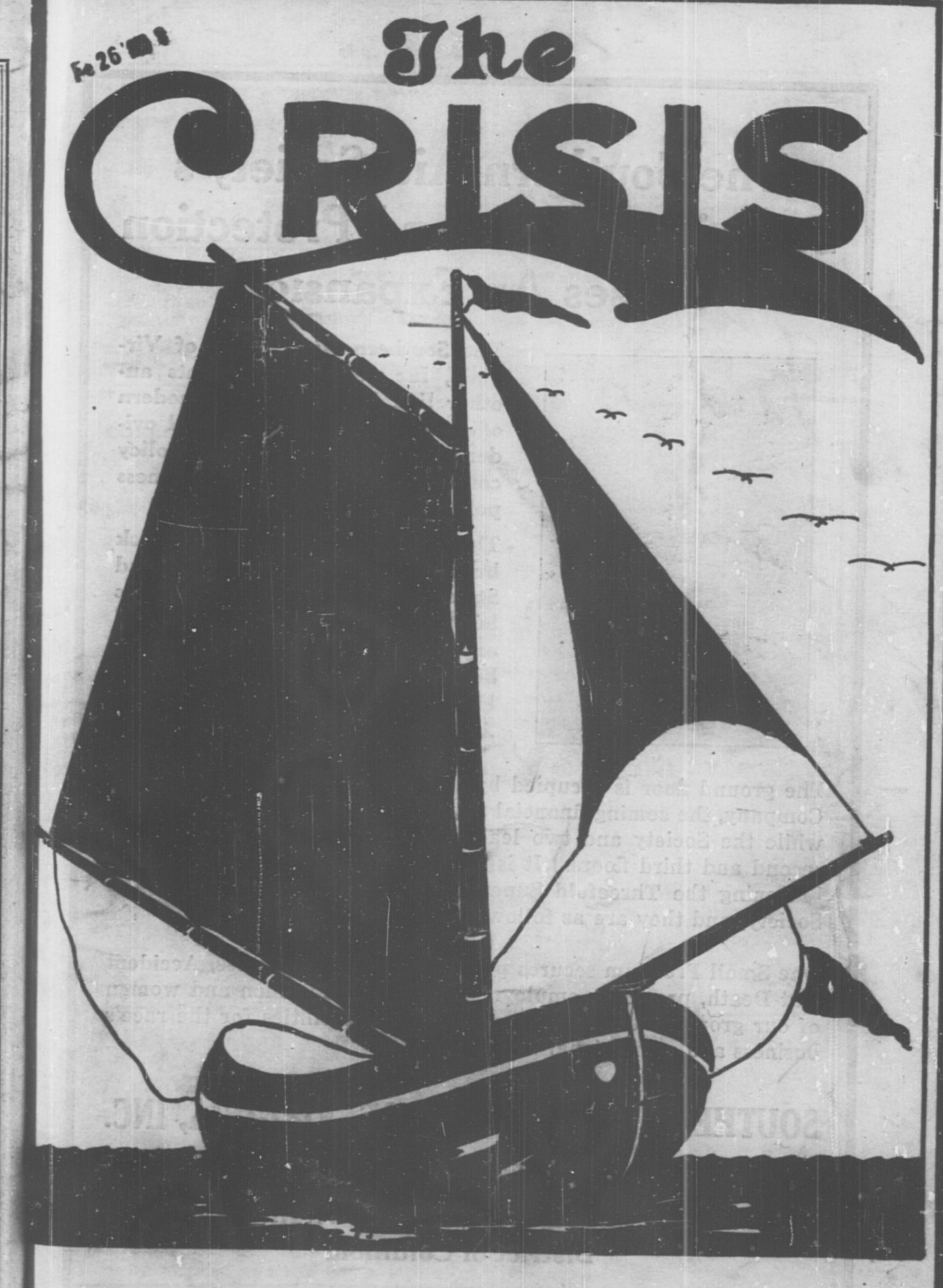
NOW LISTEN! If you would be beautiful to-day and always, do not experiment but use the best that money can buy. Safe, scientific and satisfactory. Ask beautiful women—they know.

Special Beauty Book sent free. A mere penny is enough to show you the magic road to beauty. Spend it for a postal card, sign it and mail it to us to-day. Our Beauty Book will be sent you.

### THE MME. C. J. WALKER MFG. CO.

640 N. West Street

Indianapolis, Indiana



MARCH, 1923

FIFTEEN CENTS A COPY