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. No better location could be secured in any city in the United States.

- From a pure sense of real estate value, no better site could be selected. Real Estate in central Philadelphia, only four squares away, brings \$10,000.00 a front foot; at Broad and Locust Streets, two squares away, \$9,000.00 a front foot; at Broad and Pine, one square away, \$4,000.00 a front foot. Broad and Lombard Streets of "today" will be Broad and Locust Streets of "tomorrow"; so certain is the real estate in this district to advance in value.

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