

SOUTHERN AID SOCIETY OF VIRGINIA, Inc. Sells Insurance That Protects

Insurance that covers the whole field of life's emergencies in one policy: Sickness, Accident and Death, and perpetual in payments for disabilities.

Of all investments that of insurance is the safest, because it pays at the crucial moment—it is not subject to the money market or the rise and fall of stocks and bonds; but pays promptly upon the death of each policyholder.

Then why not select the best that is to be had—a policy that pays every week with Southern Aid Society of Va., Inc.? Also owning and operating the Va. Beneficial & Insurance Co., Inc., at Norfolk, Va.

Read a few testimonials from the thousands that are on file at home office in Richmond, Va.

DREW \$217.50 SICK BENEFITS and \$500.00 DEATH CLAIM

Richmond, Va., July 2, 1917.

To Whom It May Concern:

This is to certify that my wife, Mrs. Lelia V. James, 1104 Chaffin Street, was a member of Southern Aid Society of Va., Inc., for six and one-half years. During this time, she was sick on several occasions and whenever she reported her illness to the Society, she received her sick dues promptly. Her last illness extended from the latter part of November, 1916, to June, 1917. The Society sent her money to her bedside each week, from December 6, 1916, to June 6, 1917, and at her death paid over to me the Death Claim of \$500.00.

I take pleasure in recommending the Southern Aid Society of Va., Inc., to anyone who wants a sure policy of protection all through life.

Respectfully yours,

GEORGE JAMES, Husband.
CLARENCE JAMES, Witness.

\$500.00 DR. THOS. A. STEVENS' DEATH CLAIM

1007 Sixth St., Lynchburg, Va.
February 10, 1917.

Southern Aid Society of Va., Inc.,
Richmond, Va.

Gentlemen:

Kindly accept my sincere thanks for your check of \$500.00 in full payment of death claim of my husband, Dr. Thomas A. Stevens, who died February 6, 1917. The above named check was delivered to me Thursday, February 8, 1917, by your superintendent, Mr. R. D. Burton.

I shall always speak in the highest terms of your company, and pray God's blessings upon the work.

Respectfully,

MRS. THOMAS A. STEVENS.

Southern Aid Society of Virginia, Inc.

HOME OFFICE: 527 N. 2nd St., Richmond, Va.

District offices and agencies in all the principal cities of the State.

INSURES AGAINST SICKNESS, ACCIDENT AND DEATH.

A. D. PRICE, President. THOS. M. CRUMP, Secretary.
B. L. JORDAN, Asst. Secretary.

Mention THE CRISIS.

THE NORTH CAROLINA MUTUAL AND PROVIDENT ASSOCIATION

Home Office, DURHAM, N. CAROLINA



The Oldest, Largest and Strongest
Old Line Legal Reserve Negro

Life Insurance Company in the World

Abstract from Financial Statement for 1917 Shows:

Total Income—1917.....	\$ 624,794.31
Total Disbursements—1917.....	523,915.70
INCOME OVER DISBURSEMENTS.....\$ 100,878.61	
Admitted Assets.....	358,363.97
Liabilities (Including \$258,918—Legal Reserve).....	270,801.51
Unassigned Funds (Surplus)..... 87,562.46	
INSURANCE IN FORCE.....	\$11,157,472.00

\$130,000.00 DEPOSITED WITH INSURANCE DEPARTMENTS

For the Protection of the Policyholders

Amount Paid in Claims Since Organization \$1,736,504.50

Your Chance to Buy Stable Life Insurance from \$500 to \$5,000.
POLICIES WITH ALL MODERN PROVISIONS, INCLUDING A PERMANENT DISABILITY CLAUSE.

John Merrick, President A. M. Moore, M. D., Sec'y and Treas.
C. C. Spaulding, Vice-President and General Manager
J. M. Avery, Assistant Gen'l Manager E. R. Merrick, Ass't Sec'y

Mention THE CRISIS.