

# A Safe Investment— An Opportunity

THE STANDARD LIFE INSURANCE COMPANY offers to the public

## \$25,000

of its new issue of Capital Stock at \$200.00 per share, under the following four methods of payment: 1. Two Hundred Dollars Cash. 2. Giving First Mortgage on Real Estate for 5 years. 3. 20% in Cash, balance in four notes, each for 20% of the purchase price and due respectively in 3, 6, 9 and 12 months from date. 4. Eight Dollars cash and 24 monthly notes for Eight Dollars each. This stock has the three essentials of a good investment:

1. **SAFETY.** Over a century and a half of experience has proven the scientific principles of Old Line Life Insurance to be absolutely correct. No other business has such inherent elements of strength and unusual safeguards thrown around it as the business of Life Insurance.

2. **CONVERTIBILITY INTO CASH.** The stock can be sold very readily, and if you desire to negotiate a loan for a short period you can obtain accommodation from the Bank much more easily, quickly and nearer the full value of a Government Bond than any other security.

3. **PROFIT.** Handsome returns have been paid stockholders of Old Line Legal Reserve Life Insurance Company in cash and stock dividends. Stock in the STANDARD LIFE INSURANCE COMPANY is sure to increase in value and to pay large dividends.

STANDARD LIFE stock is recommended and has been purchased by 285 prominent business and professional men and women and banking institutions. Every share of the Company's stock is owned by members of the race.

The increase of the Capital Stock from \$100,000.00 to \$125,000.00 is made to enable the Company to more rapidly extend its work and to purchase the business of other companies retiring from the field. The four examinations made by Insurance Departments, Certified Public Accountants and Actuaries showed a healthy growth, low mortality, excellent financial condition and careful management.

The first and only Old Line Legal Reserve Life Insurance Company organized and operated by colored men. Insurance in force over \$2,000,000.00; Income saved during 1915, \$23,526.49; Total Reserve, \$51,779.46; Protection to Policyholders, \$156,344.49; Deposited with State Treasurer, \$100,000.00.

Please send me particulars about insurance.

Amount \$.....  
Sex .....,  
Age .....,  
Weight .....,  
Occupation .....,  
Name .....,  
Address .....

(C. April, 1916)

## A Golden Opportunity—Buy Now

For full information write

# STANDARD LIFE INSURANCE CO.

Home Office  
200 Auburn Avenue,  
ATLANTA, GEORGIA

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## THE MEN BEHIND THE STANDARD LIFE INSURANCE CO.

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