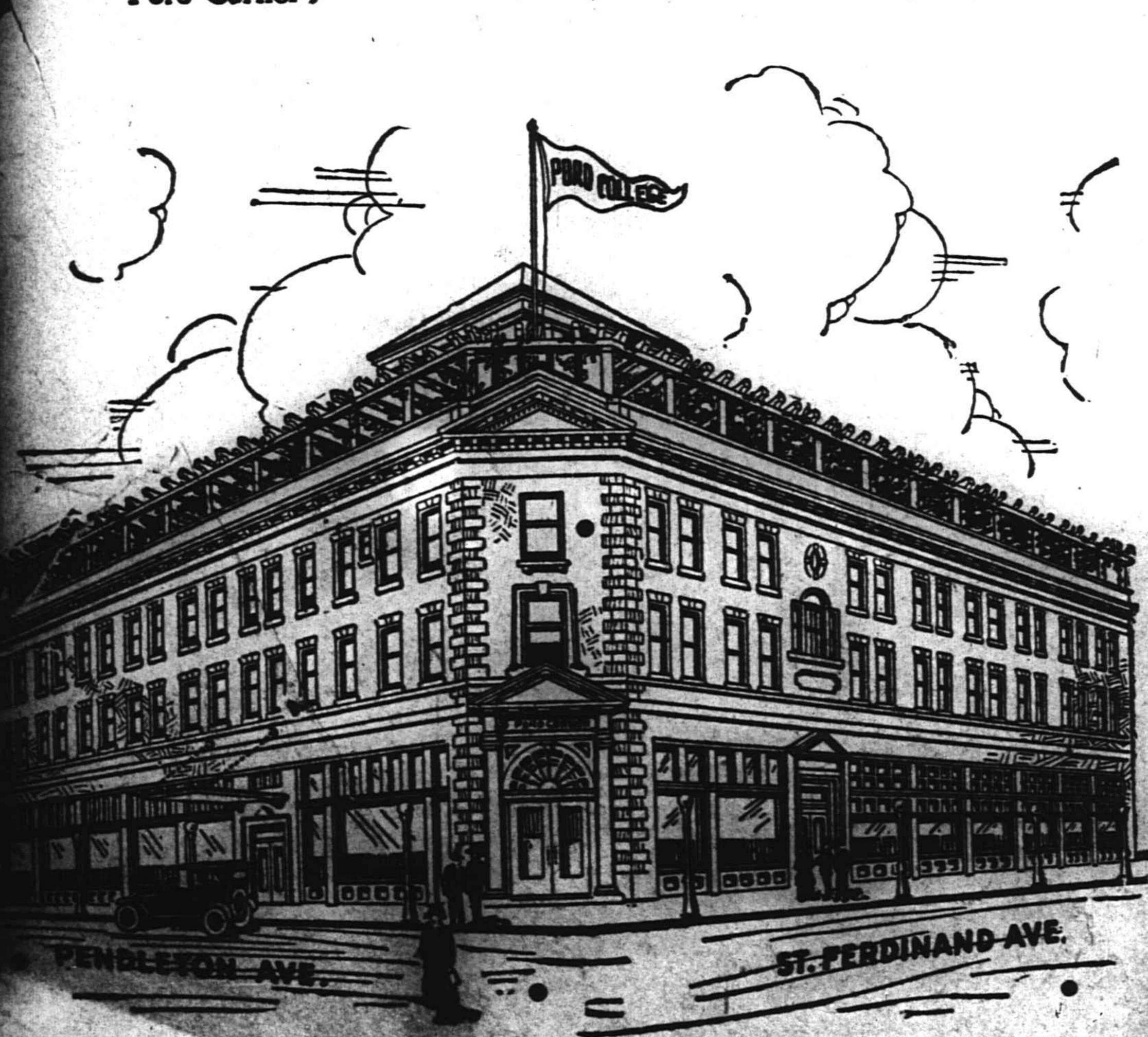
Poro College

System of Scalp and Hair Culture! and all Branches of Beauty Culture Diplomas Given Write Today for Further Information POROLEOULEGE St. Louis, Mo. Poro Corner



CRISFIELD

make different plans and many favor-

Mrs. Frank Smith and Mrs. Augusta

Your Skin Brighter Clear, Soft and Smooth

Give It That Appearance of Youthfulness So Much Desired

Beauty is the first present that Nature gives to a woman Unless proper care is given the skin, as well as the hair, this beauty is the first that is taken away.

The power of beauty in a woman is inestimable—how important, how necessary, therefore, it be that she should look her best—improve the charms that Nature bestowed

Now some women are endowed by Nature with a bright soft skin — but others not so fortunate, can acquire that youthful complexion—and what's more desired a light, smooth skin, just by the use of two toilet preparations known as the Black and White Beauty Treatment.

BLACKANDWHITE BEAUTY TREATMENT

BLACK and WHITE Ointment and Soap make up the BLACK and WHITE Beauty Treatment. This name was given by those who used the two and secured gratifying results. Both are made and rec-

ommended for the skin. Women everywhere—those whose skin is dark especially—are loud in their praise of the wonderful skin brightening properties of this wonderful BLACK and WHITE Beauty Treatment. Testimonials have come to us unsolicited from all parts of

the world. Black and White Ointment and Soap are easy to use—as delightful as cold creams and skin lotions. You wash your face with warm water and Black and White Soap. This opens the pores of the Then mix according to directions the Creamy Leave this on the skin-face, hands, neck or arms-overnight, and the next morning wash off with Black and White Soap and warm water. Repeat this treatment for several nightsthe first application will show results in a very short time you will be designted.

Black and White Ointment and Soap will also remove pimples, stop itching and heal irritated conditions of the skin,

Black and White Soap has other uses beside the relief of complexion troubles-it makes an excellent shampoo-a quarter of a cake shaved in a pint of boiling water makes a liquid shampoo. For baby's bath and after shaving it has no equal. Put a cake on your wash-stand-let everyone enjoy the pleasures and satisfaction of a pure medicated soap. Black and White Ointment sells for 25c and 50c a box-Black and White Soap for 25c a box. The 50c size contains three times as much as the 25c-one large box and a bar of soap will last a long time. If your druggist won't supply you-send to us and both Ointment and Soap will be mailed you postpaid on receipt of price.

If you want to know more about the Black and White Beauty Treatment-and the other Black and White Toilet Preparations-write Dept. R. H. M. for sample and a copy of the book "Birthday Readings."

You can make money telling your friends about Black and White Preparations. Ask about it when

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