NPS Form 10-900
(Rev. 8-86)

OMB No. 1024-0018

United States Department of the Interior
National Park Service

DOE'd thru owner objection

M:36-7-1

National Register of Historic Places Registration Form

This form is for use in nominating or requesting determinations of eligibility for individual properties or districts. See instructions in *Guidelines for Completing National Register Forms* (National Register Bulletin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and subcategories listed in the instructions. For additional space use continuation sheets (Form 10-900a). Type all entries.

1. Name of Property

historic name: Silver Theatre and Silver Spring Shopping Center

other names/site number: Silver Theatre and Shopping Center (preferred) M:36-7-1

2. Location

street & number: 8533-8575 Georgia Ave., 8617-8623 Colesville Rd. and 951 Ellsworth Drive ☐ not for publication N/A

city, town: Silver Spring ☐ vicinity

state: Maryland code MD county: Montgomery code 031 zip code 20910

3. Classification

Ownership of Property	Category of Property	Number of Resources within Property	
		Contributing	Noncontributing
[X] private	[X] building(s)	1	____ buildings
[ ] public-local	[ ] district	____	____ sites
[ ] public-State	[ ] site	____	____ structures
[ ] public-Federal	[ ] structure	____	____ objects
	[ ] object	1	0 Total

Name of related multiple property listing: N/A

Number of contributing resources previously listed in the National Register 0

4. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1966, as amended, I hereby certify that this [ ] nomination [X] request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property [X] meets [ ] does not meet the National Register criteria. [ ] See continuation sheet.

Signature of certifying official — Date 4-15-88

STATE HISTORIC PRESERVATION OFFICER

State or Federal agency and bureau

In my opinion, the property [ ] meets [ ] does not meet the National Register criteria. [ ] See continuation sheet.

Signature of commenting or other official — Date

State or Federal agency and bureau

5. National Park Service Certification

I, hereby, certify that this property is:

[ ] entered in the National Register.
[ ] See continuation sheet.

[ ] determined eligible for the National Register. [ ] See continuation sheet.

[ ] determined not eligible for the National Register.

[ ] removed from the National Register.

[ ] other, (explain:) _____

Signature of the Keeper — Date of Action

6. Function or Use

Historic Functions (enter categories from instructions)

commercial/trade

Current Functions (enter categories from instructions)

commercial/trade

7. Description

Architectural Classification (enter categories from instructions)

Moderne

Materials (enter categories from instructions)

foundation granite
walls limestone
brick
roof unknown
other

Describe present and historic physical appearance.

DESCRIPTION SUMMARY:

The Silver Theatre and Shopping Center is a Moderne decorated commercial complex located at the intersection of Georgia Avenue and Colesville Road near the commercial center of Silver Spring. Opened in 1938, the complex consists of a cresecent shaped one story flat-roofed masonry building divided into shops and a movie theater with parking lots. These lots were originally connected by an underpass to the front and back. These lots were originally connected by an underpass of which only the back section remains. The principal elevations of the building are sheathed primarily in light-colored Bedford stone above a polished dark granite base. The less prominent front elevations are of blond brick. The back elevations are of red brick though much of the back of the shopping center section is painted and has sections of applied decoration of recent vintage. The Moderne decorative detailing consists primarily of horizontal bands of polished dark granite and glazed black brick and rounded corners at the front end points of the shopping center and the back of the theater auditorium. A continuous row of shop fronts lines the inside of the crescent below a canopy with pressed metal decoration. Shop fronts are also located along Colesville Road flanking the theater entrance and at the easterly corner formed by Georgia Avenue and Ellsworth Drive. Most of the shop fronts have been altered over time although a few, particularly the one at 8563 Georgia Avenue, retain original stainless steel framing elements. In the wall above the canopy along the interior of the crescent are recessed panels for signage, now generally unused, which demarcate the original shop arrangement. The theater entrance has a central ticket booth with flanking pairs of double doors and sign cases, all below a large marquee. The interiors of the shops are plain. The interior of the theater is decorated with stepped and cove shaped plaster moldings, pilasters, ceiling ventilation panels, and door frames and poster cases with curved moldings. The complex largely remains intact in form and decoration except principally for the loss of the vertical sign bearing the name of the theater, a stepped chimney near the back of the theater, most of the shop fronts which have had framing members replaced, an island gas station at the front of the property, a few panels of decorative stone or glass, and the filling-in of most of the underpass connecting the parking lots.

[X] See continuation sheet for GENERAL DESCRIPTION

GENERAL DESCRIPTION:

The Silver Theatre and Shopping Center stands on the east corner of the intersection of Georgia Avenue (MD Route 97) and Colesville Road (U.S. Route 29) near the commercial center of Silver Spring, an unincorporated suburban area of southern Montgomery County bordering Washington, D. C. Ellsworth Drive stretches along the east side. The complex is surrounded primarily by low rise masonry commercial buildings dating from the 1940s and 1950s.

The Silver Theatre and Shopping Center, opened in 1938, is a one story crescent shaped flat roofed Moderne decorated masonry commercial structure with parking lots to the front and back. These parking lots were originally connected by an underpass of which only the back section remains. The building is divided into shops and a movie theater. The principal elevations of the building are sheathed primarily in light-colored Bedford stone above a polished dark granite base. The less prominent front elevations such as the recessed entrance to the theater auditorium on Colesville Road and the southerly side of the auditorium are covered with blond brick. The back elevations are of red brick though much of the back of the shopping center section is painted and has sections of applied stone decoration of recent vintage. The Moderne decorative detailing consists primarily of narrow horizontal bands of polished dark granite (some appear to be black and some green) and glazed black brick, rounded corners at the front end points of the shopping center, the back of the auditorium, the eastern corner of the shopping center at Ellsworth Drive and Georgia Avenue, and the back of the shopping center along Ellsworth. The horizontal bands, referred to by many as streamlines, are generally of short stretches although almost the entire theater section, including the back which faced in red brick, is wrapped with bands.

In the shopping center section, a continuous row of shop fronts line the inside of the crescent below a wide canopy. Most of the shop fronts are new in that window and door openings have framing of relatively recent date but generally adhere to the original placement pattern for windows and door openings. A few shop fronts, particularly the one at 8563 Georgia Avenue, retain original framing members and pattern. These consist of stainless steel pieces joined at the corners by cover plates which divide the window space into a large display unit with a band of multiple transom windows above. Three of the shop fronts on the east wing also retain portions of original framing members and pattern. None of the shop doors appear to be original.

Above the canopy are a series of recessed panels in the masonry wall for signage for the shops below. The panels demarcating the original arrangement of shops. Presently none of the sign panels are used. The present signs are generally mounted over the panels and do not correspond to

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the shape of the panels. Three patches of horizontal bands also decorate the wall above the canopy in the center section. The center patch originally had five bands with a round clock and extended above the line of the wall. In recent years the top row was removed leveling the wall to an even line. The existence of the clock is not known.

The canopy stretches along the interior of the crescent and extends around the rounded corners of the front points. The ceiling of the canopy is covered with pressed metal panels with a variety of patterns. The end of the canopy is covered with pressed metal panels decorated with horizontal bands. At the intersection of the various levels of the canopy resulting from the slope of the ground and the arrangement of the shops, the horizontal band forms rectangular and square designs. Metal bell-shaped lights are mounted along the end of the canopy. Running along the bottom of the canopy and above the shop fronts is a band of terra cotta panels with a stepped design.

The movie theater and two shops are located on the Colesville Road elevation. The shop fronts appear to have been altered from their original appearance with mostly later period framing members. The theater front has a central ticket booth flanked by two recessed sets of double doors which are flanked by poster display cases. Areas around the ticket booth and the display cases have geometrically patterned decoration which appears to be original. The name of the theater in script letters appears above the doors. The metal framed doors presently in place replace the original formica covered doors which were highly decorated with geometric designs. The base of the ticket booth appears to have been resurfaced in recent years. Early descriptions of the theater refer to the base as covered with marble.

The marquee over the theater entrance projects about six feet over the sidewalk. It is rectangular in shape with rounded outer corners, a flat roof, and two-line attraction boards. It is now topped on the sides by signs bearing the most recent name of the theater. Originally, a vertical metal sign bearing the name of the theater was mounted atop the marquee and theater. This sign was removed in recent years. Originally, the ceiling of the marquee was lit with strips of lights which are no longer present.

A long stretch of display windows enframed by metal molding runs along Colesville Road to the south of the theater and flanking shop fronts. These windows were installed about the first half of the 1950s and replace a narrow strip of original windows that stretched high on the wall along this elevation. An early photograph illustrates a small shop front at the north end of this stretch of display windows. The front appears to be smaller and less ornate than the others on Colesville Road. At the north end of the Colesville Road elevation is a recessed entrance to the theater auditorium. This entrance is back the depth of the shop and not readily visible from the street.

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A large shop front occupies the corner of the complex formed by Georgia Avenue and Ellsworth Drive. The front retains little original fabric except for the polished granite base. Above the front is a recessed panel the length of the front which until recently contained stone or glass panels. Five relatively small windows line the Ellsworth Drive side. These windows may also not be original. Near the back of the complex on this elevation is a double-doored entrance, a service entrance with a roll-down door, and a small shop front with small windows that wraps around the corner. Part of the shop front is covered with vertical boards. A panel above the double-doored entrance is missing a stone or glass panel.

The back of the complex is plain except generally for artificial stone added in recent years to decorate a shop entrance. Several early window and door openings later blocked are visible. The only portion of the underpassage that originally connected the front and back parking lots is located near Ellsworth Drive. The slope of the drive and the handrail on the west side are all that presently exists of this feature. The back of the auditorium is covered in red brick with horizontal bands of black brick.

The interior of the original approximately twenty shops was apparently utilitarian allowing for customized decoration. Historic interior features of the shops with the exception of tile floor surfaces are not known to exist. The interior of the theater, however, does retain many original features. Although much of the interior walls are now covered with later wood paneling and cloth fabric, the original geometrical-designed plaster work for the walls including cove molding, pilasters, stepped molding do exist in varying stages of repair. Originally portions of the interior featured murals and cloth panels which are no longer extant.

Entrance to the theater is through an almost square shaped lobby with display cases on the sides. From here one historically goes directly into the auditorium with lounges off to the sides and seats and aisles directly ahead. The back portion of the auditorium with the lounges was separated from the seating section in recent years by the installation of a refreshment booth and sets of double doors. The interior door frames and the display frames in the lobby are walnut and appear to remain largely intact despite later remodelings of the space.

The auditorium retains an original seating pattern though the seats appear not to be original. The front ends of the auditorium are curved and decorated with steps of cove molding and stepped plaster framing. The back corners are also decorated with stepped cove molding. A metal ventilation panel runs across the center of the ceiling the length of the auditorium above the seats. A smaller metal ventilation panel is in the ceiling of the back section of the auditorium which was made a separate room in recent years. An

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original low wall with a wooden hand rail rises behind the sections of seats. The side walls of the auditorium are broken into panels divided by pilasters decorated with horizontal bands and stretches of stepped molding.

The upper service areas of the theater are simple in decoration and appear to remain essentially intact. The spaces behind the movie screen identified as refrigeration and boiler rooms were not inspected for this report.

As designed the complex included a free standing automobile service station at the front where Georgia Avenue and Colesville Road intersect. This building appears to have been demolished in the 1950s. It was a one-story flat roof rectangular shaped brick structure with horizontal stripes. The gasoline pumps were to the front by the sidewalk.

Another original feature removed in recent years is a stepped chimney at the back of the auditorium. This chimney was of blond brick with black brick horizontal bands. The front south corner of the auditorium still retains a low chimney of blond brick. Below this chimney is a circular window which was blocked in recent years. Early photographs also illustrate the curb-line along Georgia Avenue and Colesville Road delineated by a hedge row and trees. It is not known if the hedgerow was a part of the original plan.

The original plans for the complex call for terrazzo tile for the shop floors. These floors probably do exist for the most part under later flooring. The tiles are described as 16 inches square.

The Silver Theatre and Shopping Center, while altered somewhat over time still retains a significant amount of the original features. The crescent shaped form allowing for a front parking lot is intact. The original exterior finishes, the stone and brick siding, panels of horizontal banding, sign panels and the canopy and its decoration also remain largely intact. The replacement shop fronts do not generally compromise the original arrangement of these beyond recognition. The general low horizontal modern feel of the complex does still exist.

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

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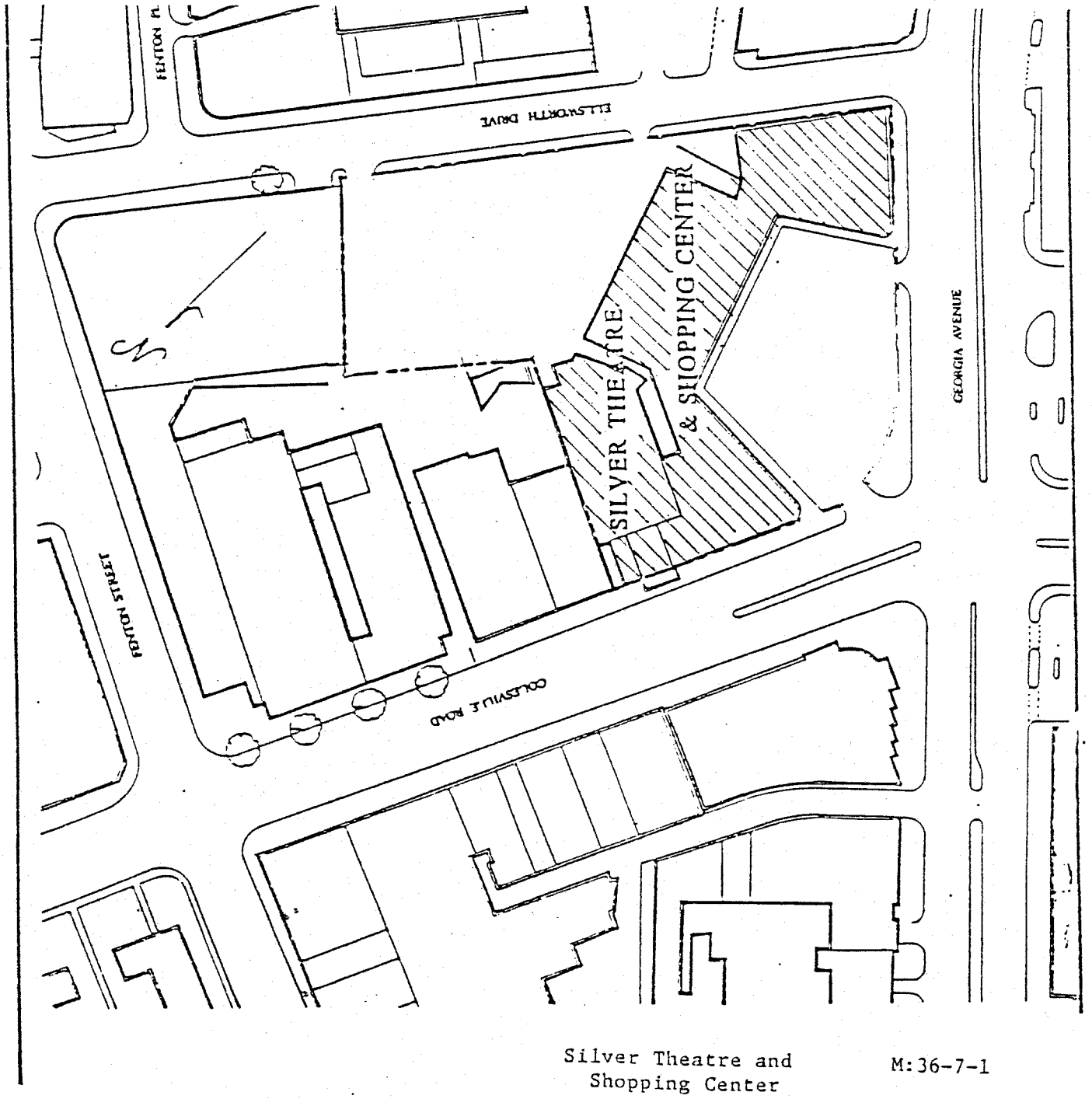
Silver Theatre and Shopping Center
Montgomery County
Maryland M:36-7-1



Silver Theatre and Shopping Center M:36-7-1

Montgomery County, Maryland

site plan

8. Statement of Significance

M:36-7-1

Certifying official has considered the significance of this property in relation to other properties:
☐ nationally ☒ statewide ☒ locally

Applicable National Register Criteria ☒ A ☐ B ☒ C ☐ D

Criteria Considerations (Exceptions) ☐ A ☐ B ☐ C ☐ D ☐ E ☐ F ☐ G

Areas of Significance (enter categories from instructions)
architecture
commerce

Period of Significance
N/A

Significant Dates
1938

Cultural Affiliation
N/A

Significant Person
N/A

Architect/Builder
Eberson, John, architect
Mohler Construction Company

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

SIGNIFICANCE SUMMARY:

The Silver Theatre and Shopping Center, opened in 1938, is significant primarily for two reasons. First, the complex was built at a time when Montgomery County was experiencing unprecedented growth and development. In the 1930s, Montgomery County nearly doubled in population. It also experienced immense residential building activity, particularly in the southern area which includes Silver Spring, so much so that by 1940 almost sixty-five percent of the county's population lived in this area. Georgia Avenue which passes through Silver Spring had become one of the heaviest-traveled thoroughfares in the state. The Silver Theatre and Shopping Center was built in response to this development. With its more-than-twenty stores, movie theatre, and front and back parking lots connected by and underpass, the Moderne decorated complex was the largest and most grand of the commercial projects in the county designed to capitalize on the large pool of potential customers. Secondly, the Silver Theatre and Shopping Center is significant as an important example in Maryland of a rare commercial building type, the planned neighborhood shopping center with parking integrated into the design. This building type combines a consciousness of design and merchandizing techniques with a recognition of the increasing importance of the automobile to the shopper, therefore parking facilities are important aspects of the design. The Silver Theatre and Shopping Center has front and back parking lots, originally connected by an underpass. In Maryland, the complex is among the most, if not the most, significant examples because of its design, scale,and condition.

☒ See continuation sheet for Historical Context

HISTORIC CONTEXT:

MARYLAND COMPREHENSIVE HISTORIC PRESERVATION PLAN DATA

Historic/Prehistoric Theme(s):

architecture
economic

Geographic Organization:

Piedmont

Chronological/Developmental Periods

modern period 1930 to present

Resource type:

commercial architecture - shopping center, theater

Construction on the Silver Theatre and Shopping Center was begun in late 1937. It was finished in 1938 with the grand opening occurring on Thursday, 27 October. It was built at a time when both Montgomery County and Maryland were in a period of rapid growth. Montgomery County,in particular, experienced unprecedented growth and development. The county's population nearly doubled from 49,206 in 1930 to 83,912 in 1940. Housing construction in the Washington suburban region of the southern part of the county was so great that by the end of the decade almost sixty-five percent of the county's population lived there. Georgia Avenue which passes in front of the complex was one of the busiest thoroughfares in the state.

Mark Walston, a historian who resides in Montgomery County, notes in an article on the commercial development of Silver Spring, that by the 1930s over sixty stores and shops had opened their doors for business in the area. Included among these businesses were A & P, Sanitary Store (later to become Safeway), and Piggly Wiggly grocery stores, marking the arrival of the first major chain stores in the community. In the 1920s Silver Spring had acquired a gas station and an automobile dealership. These shops and businesses were located primarily on Georgia Avenue between the railroad tracks and Wayne Avenue a couple of blocks south of Colesville Road.

The Silver Theatre and Shopping Center was developed by a partnership formed by C. H. Hillegeist, a Washington developer who had an option on the site, Albert Small, S. E. Godden, and William Alexander Julian, former Treasurer of the United States. Architect for the complex was John Eberson of

See Continuation Sheet No. 8/2

New York. The complex is commonly referred to today as the Silver Theatre and Shopping Center. The name given on the plans and in articles published during construction and opening is the Silver Spring Shopping Center with no specific reference to the theater.

The Silver Theatre and Shopping Center is not the first shopping center built in Maryland or Montgomery County. It is, however, the largest and most grand of the commercial center projects built in the county in the period immediately before World War II to capitalize on the county's growth boom. The complex consists of a crescent-shaped one story Moderne decorated structure divided into shops and a theater with front and back parking lots connected by an underpass. A gas station, part of the original design, stood in the front corner at the intersection of Georgia Avenue and Colesville Road. The low horizontal feel of the complex is emphasized with dark horizontal bands. Adding to the air of spaciousness was a band of curb landscape features of a hedge row and trees along the Georgia Avenue and Colesville Road.

On the day the shopping center opened, the **Washington Post** published a special twelve-page section to report the event, and the newspaper hailed the center as "one of the most complete ever build in America...and representative of the best ideas in modern business center development....(I)t has been arranged to fit in with the modern scheme of living where nothing is haphazard, and compact, time-saving ideas, energy-saving ideas are the popular ones." The dedication ceremony, held from 7 to 10 p.m., featured music by the Mayflower Hotel Orchestra, various entertainers and county and state officials. The initial commercial tenants of the shopping center included the Silver Barber Shop and Alexander Jewelry and Gift Store flanking the theater, a People's Drug Store, S. S. Kresge, Sanitary Grocery Co., Atlantic & Pacific Tea Co., Venerable Grocery Co., Barker's Bakery, Haas Brothers Hardware, Lee's Tea Garden, The Modern Radio Co., along with a furniture store, a laundry, men's and women's wear shops, a milliner, a beauty parlor, a novelty shop, and a Gulf gas station (**Washington Post**, special issue).

The material and manpower shortages of World War II, however, brought a temporary halt to the commercial expansion of Silver Spring, dissipating any immediate design impact the Silver Theatre and Shopping Center could have had on subsequent developments. Throughout the county, no significant additions to shopping facilities appeared during the war years. As a result, county shoppers in the 1940s still largely depended on stores within Washington, DC.

As the surrounding area of Silver Spring developed commercially after the war, the new buildings were generally constructed in the older traditional manner of fronting on the sidewalk with no provisions for parking. Most of these buildings are two and three stories high more with an air of verticality than the horizontality of this complex.

See Continuation Sheet No. 8/3

Richard Longstreth, Associate Professor of Architectural History and Director of the Graduate historic preservation program at George Washington University in Washington, D. C. believes that the Silver Theatre and Shopping Center is of considerable significance in the development of planned neighborhood shopping and in the development of shopping centers in general. The term "planned neighborhood shopping center" refers to a commercial complex usually under single ownership and management offering a range of services and businesses. According to Longstreth, the planning component has two facets. One involves merchandizing strategy which affected the appearance of the store, display of goods, selection and management of stock, sales techniques and advertising. The other entails design of the complex as an integral unit. This usually included parking lots. Neighborhood, Longstreth identifies as a trade term referring to the size of the facility, usually between five and twenty stores and does not just indicate immediate surrounds (Longstreth letters and comments; Clausen, p. 147).

Longstreth identifies the Silver Theatre and Shopping Center as the only known example of the planned neighborhood shopping center in Maryland. This assessment is based in part upon an on-going project of studying twentieth century commercial architecture related to the automobile in the United States. The evaluation also reflects an investigation of the state for addressing significance of this specific complex. No other examples of this type of resource are identified in the Maryland Historical Trust Inventory of Historic Places. Important precursors in Maryland to the Silver Theatre and Shopping Center are the Roland Park Shopping Center in Baltimore and the Stoneleigh Shopping Center on York Road in Baltimore County, but these were built as part of turn-of-the-century and 1920s planned residential communities, as was the Dundalk Shopping Center which is also the town center for the U.S. Shipping Board Emergency Fleet Corporation community developed during World War I. Both the Roland Park and Dundalk complexes are listed in the National Register of Historic Places are unites of historic districts. The shopping centers developed after the war are generally much larger than the Silver Spring complex. Longstreth believes that the Silver Theatre and Shopping Center has an important role in that scene (Longstreth letters and comments).

When the shopping center opened in 1938, the **Washington Post** noted the complex to be "representative of the best ideas in modern business center development, arranged to fit in with the modern scheme of living, where nothing is haphazard, and compact, time-saving,energy-saving ideas are the popular ones." The article went on to say the shopping center was "the most comprehensive and complete of its kind in the Eastern States." National chain stores were reportedly interested in occupying the center (**Washington Post**, 27 October 1938). The Silver Theatre was featured in the 12 November 1938 issue of **Better Theatres**, a supplement to the **Motion Picture Herald.** In another article on movie theaters by Eberson that appeared in **The 1939 Film Daily Year**

See Continuation Sheet No. 8/4

Book of Motion Pictures, the Silver Theatre is called "an ideal compromise between the formal and the informal." and "indicative of the pleasing results which can be obtained via careful decorative planning" (p. 1063).

The Silver Theatre when opened was a Warner Brothers theater. Douglas Gomery, a member of the University of Maryland faculty in the Department of Communication Arts and Theatre and an historian of the American cinema, notes that five major film companies owned theaters which provided a direct outlet for their films (Gomery comments). Warner Brothers chain dominated the mid-Atlantic region. In these theaters the companies held premieres, and tested new programming and business policies. W. S. Wilcox is identified in a 1938 **Washington Star** article the operator of the theater.

John Eberson, the architect of the Silver Theatre and Shopping Center, was a noted theater architect. He rose to international prominence in the 1920s for his atmospheric theaters (Naylor, p. 68). Dennis Sharp in **The Picture Palace** says Eberson along with Thomas Lamb and C. Howard Crane was one of the most prominent architects whose work "characterized the movement towards luxury and elegance in movie palace architecture" (p.74). In the 1930s reflecting national changes in business, taste, and economics, Eberson began to design in modern Art Deco and Moderne styles. Movie theaters were generally smaller in size than the palaces of the 1920s but also were intended solely for film showing. Eberson's exact involvement in this project is not known but according to his son, Drew Eberson, also an architect, he was a friend of William Alexander Julian, one of the partners of the project (Drew letter to Striner). No information is presently known about the Mohler Construction Company that erected the complex.

9. Major Bibliographical References

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See Continuation Sheet No. 9/1

☐ See continuation sheet

Previous documentation on file (NPS):

- ☐ preliminary determination of individual listing (36 CFR 67) has been requested
- ☐ previously listed in the National Register
- ☐ previously determined eligible by the National Register
- ☐ designated a National Historic Landmark
- ☐ recorded by Historic American Buildings Survey # _____
- ☐ recorded by Historic American Engineering Record # _____

Primary location of additional data:

- ☒ State historic preservation office
- ☐ Other State agency
- ☐ Federal agency
- ☐ Local government
- ☐ University
- ☒ Other

Specify repository:

Art Deco Society of Washington

10. Geographical Data

Acreage of property 3 acres

Washington West, D.C., MD, VA quadrangle

UTM References

	Zone	Easting	Northing
A	18	324360	4318100
B			
C			
D			

☐ See continuation sheet

Verbal Boundary Description

The boundaries are delineated on the attached boundary map.

☒ See continuation sheet

Boundary Justification

The boundaries incorporate only the parcel upon which the resource rests.

☐ See continuation sheet

11. Form Prepared By

name/title Ronald L. Andrews, National Register Administrator

organization Maryland Historical Trust date 1988

street & number 1517 Ritchie Highway telephone (301) 974-2438

city or town Arnold state Maryland zip code 21012

MAJOR BIBLIOGRAPHICAL REFERENCES:

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"Silver Spring Shopping Center Opens Today," Washington Post, October 27, 1938, special section.

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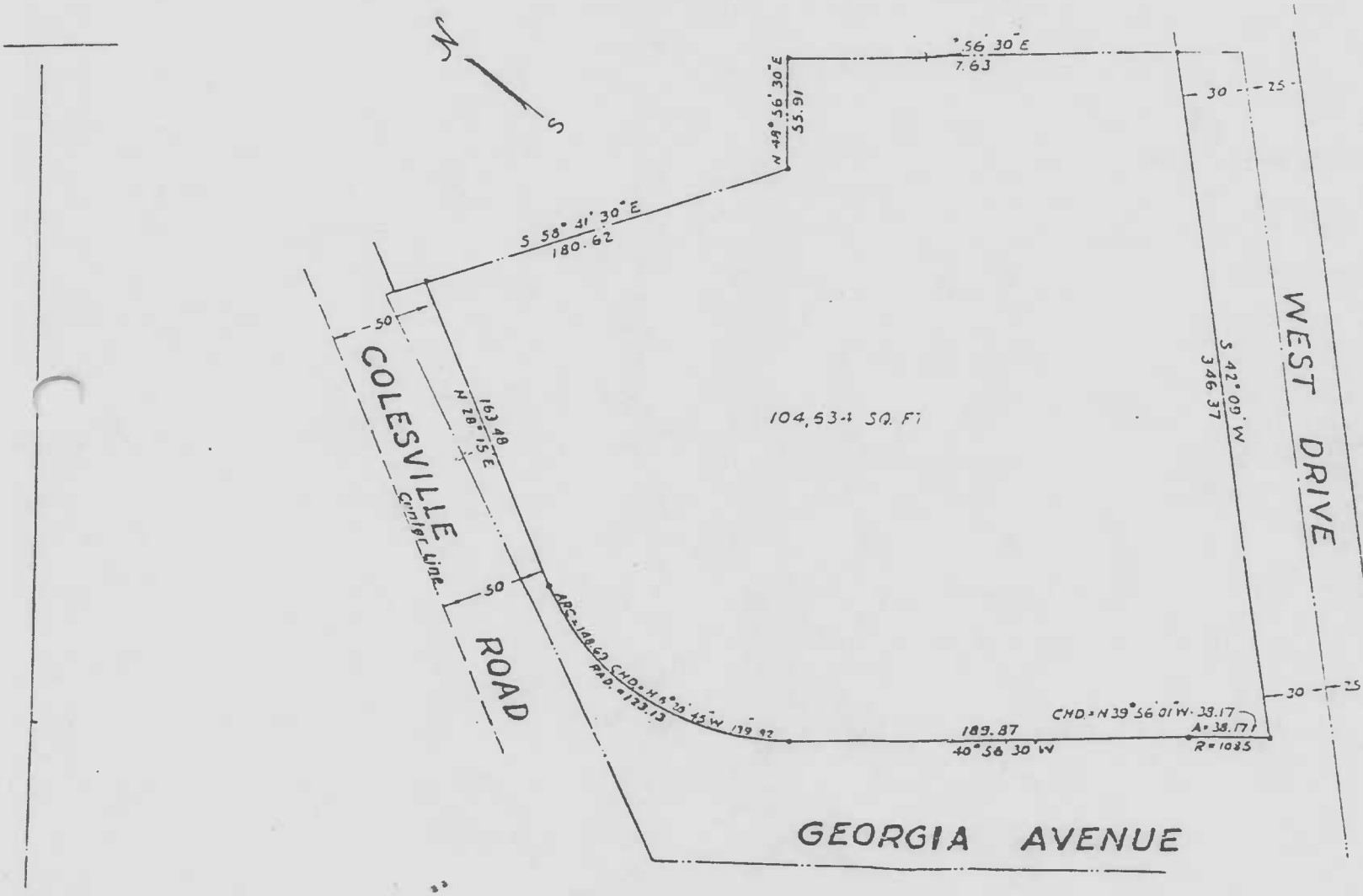


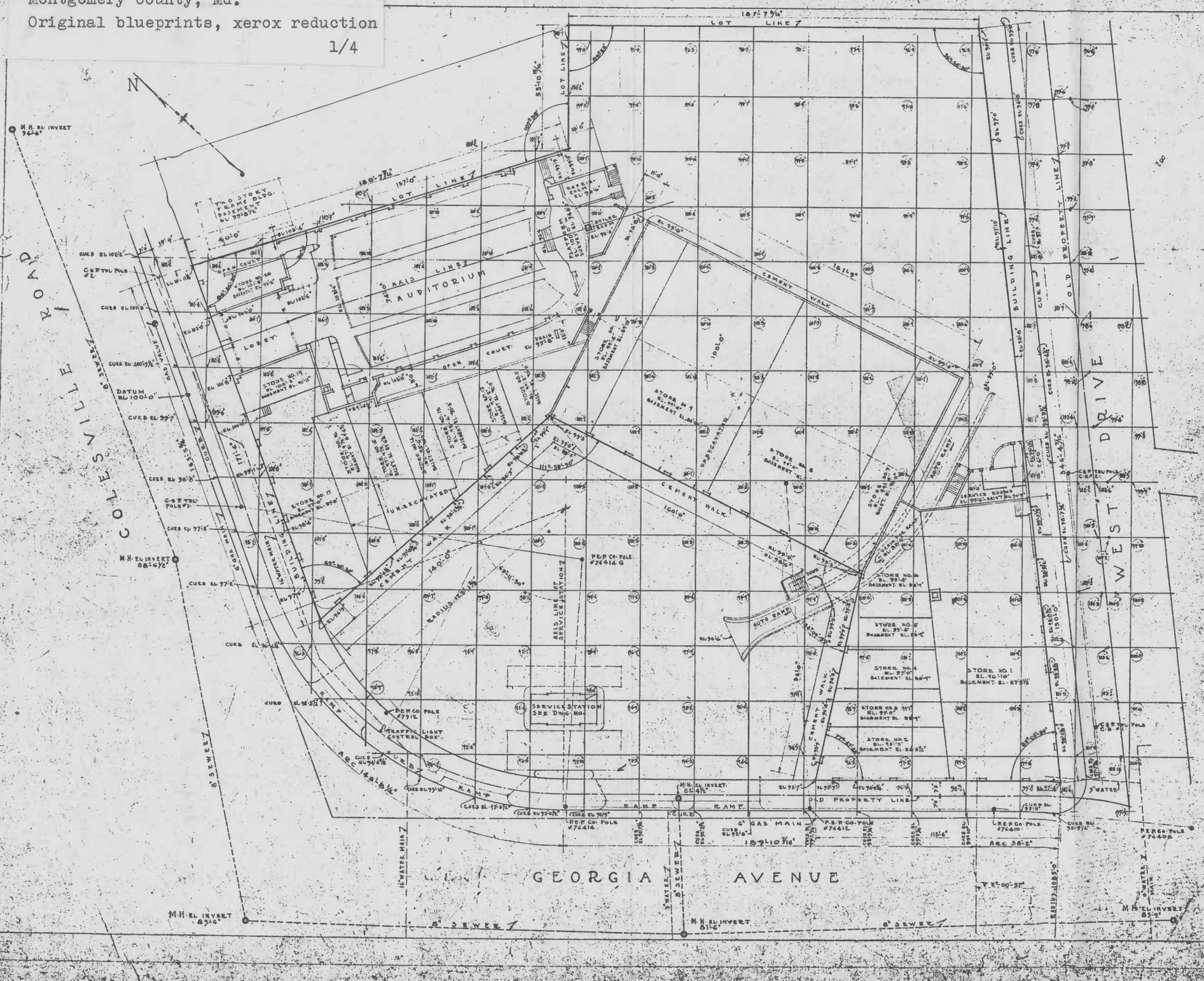
Silver Theatre and Shopping Center M:36-7-1

Montgomery County, Maryland

boundary map, 1987

Silver Theatre and Shopping Center
Montgomery County, Md.
Original blueprints, xerox reduction
1/4

M:36-7-1



Silver Theatre and Shopping Center
Montgomery County, Md.

Original blueprints, xerox reduction

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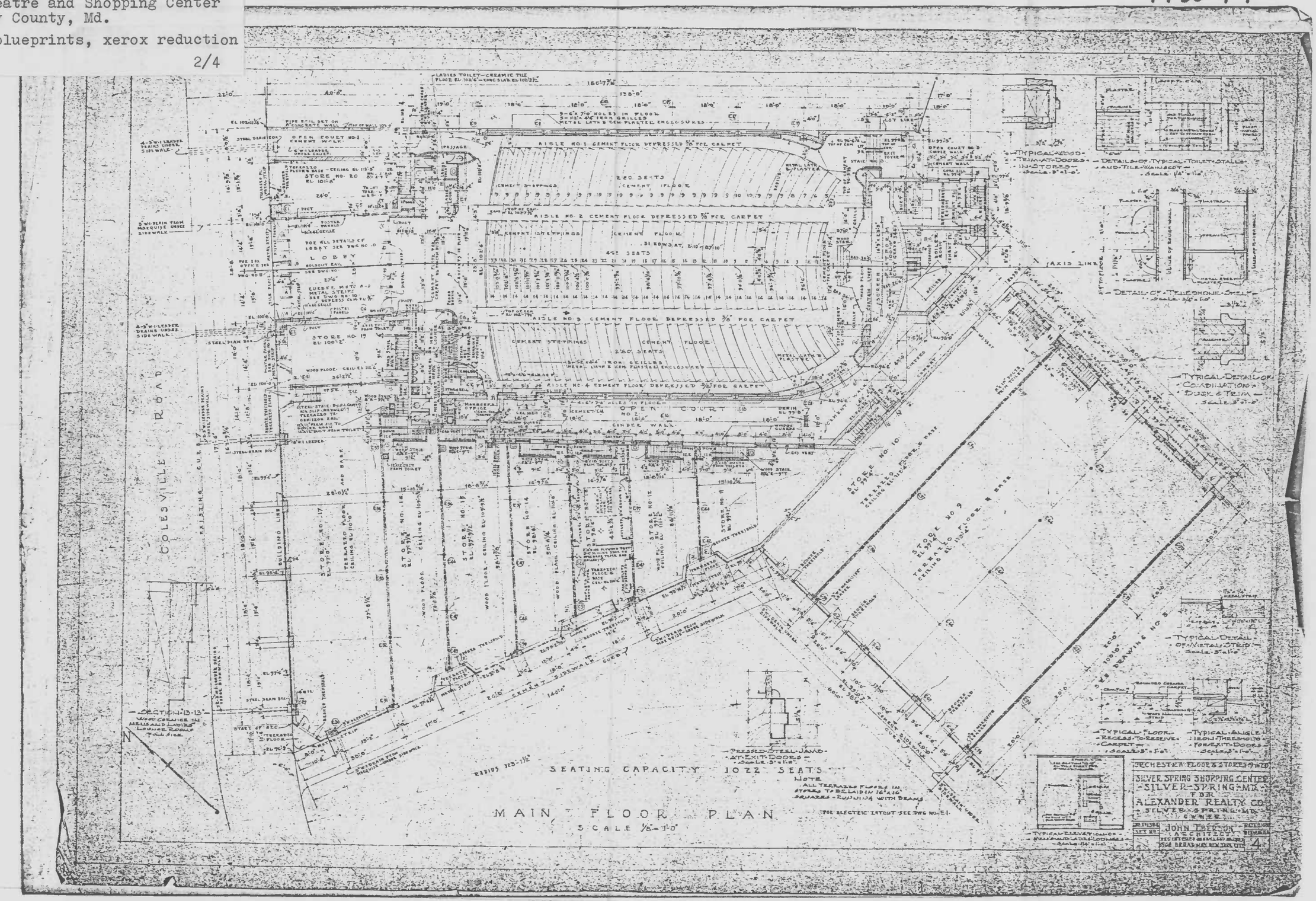
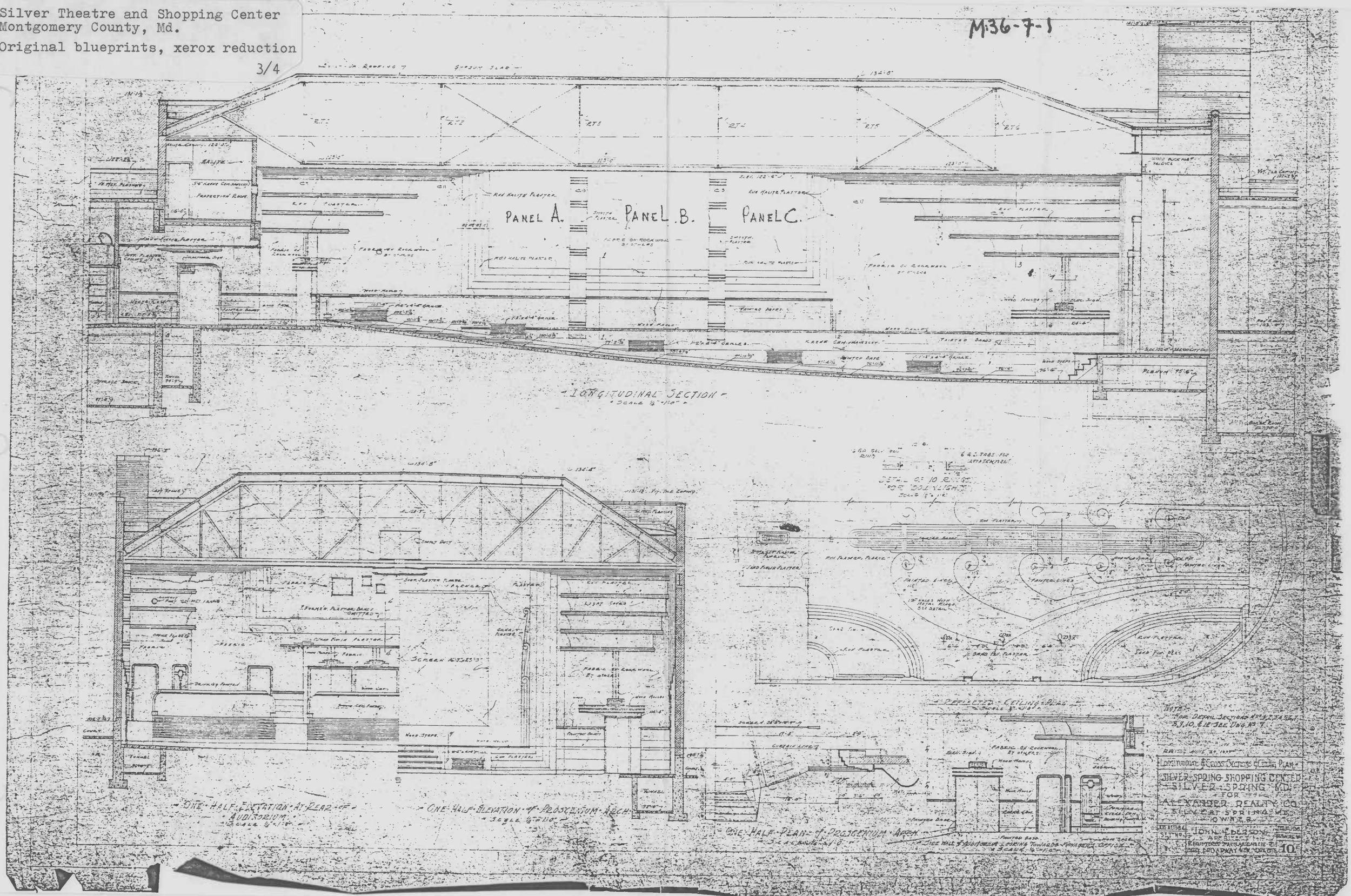


Silver Theatre and Shopping Center
Montgomery County, Md.
Original blueprints, xerox reduction
3/4

M:36-7-1



Silver Theatre and Shopping Center
Montgomery County, Md.
Original blueprints, xerox reduction

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Silver Theatre and Shopping Center
Montgomery County, Md.
Original blueprints, xerox reduction
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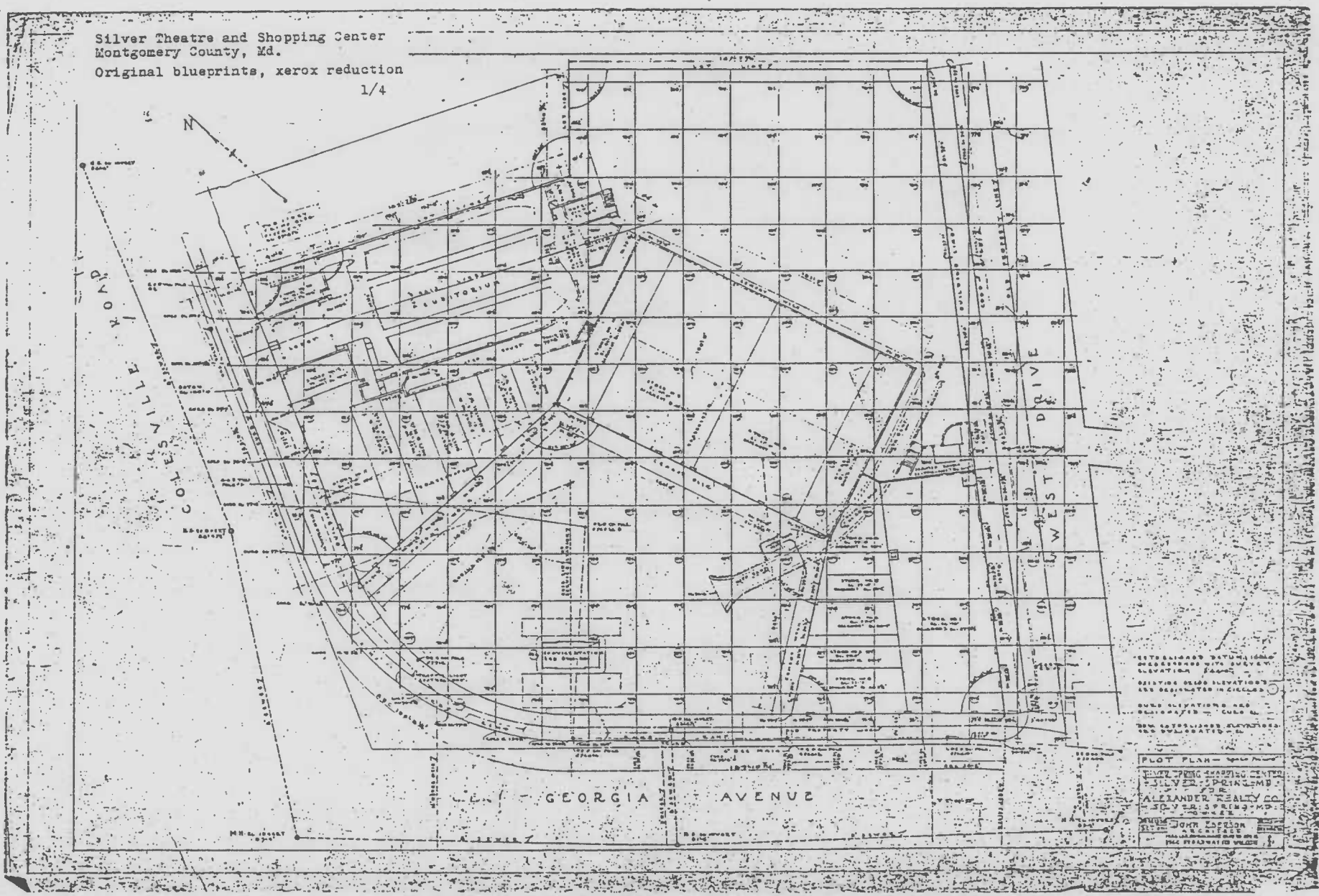

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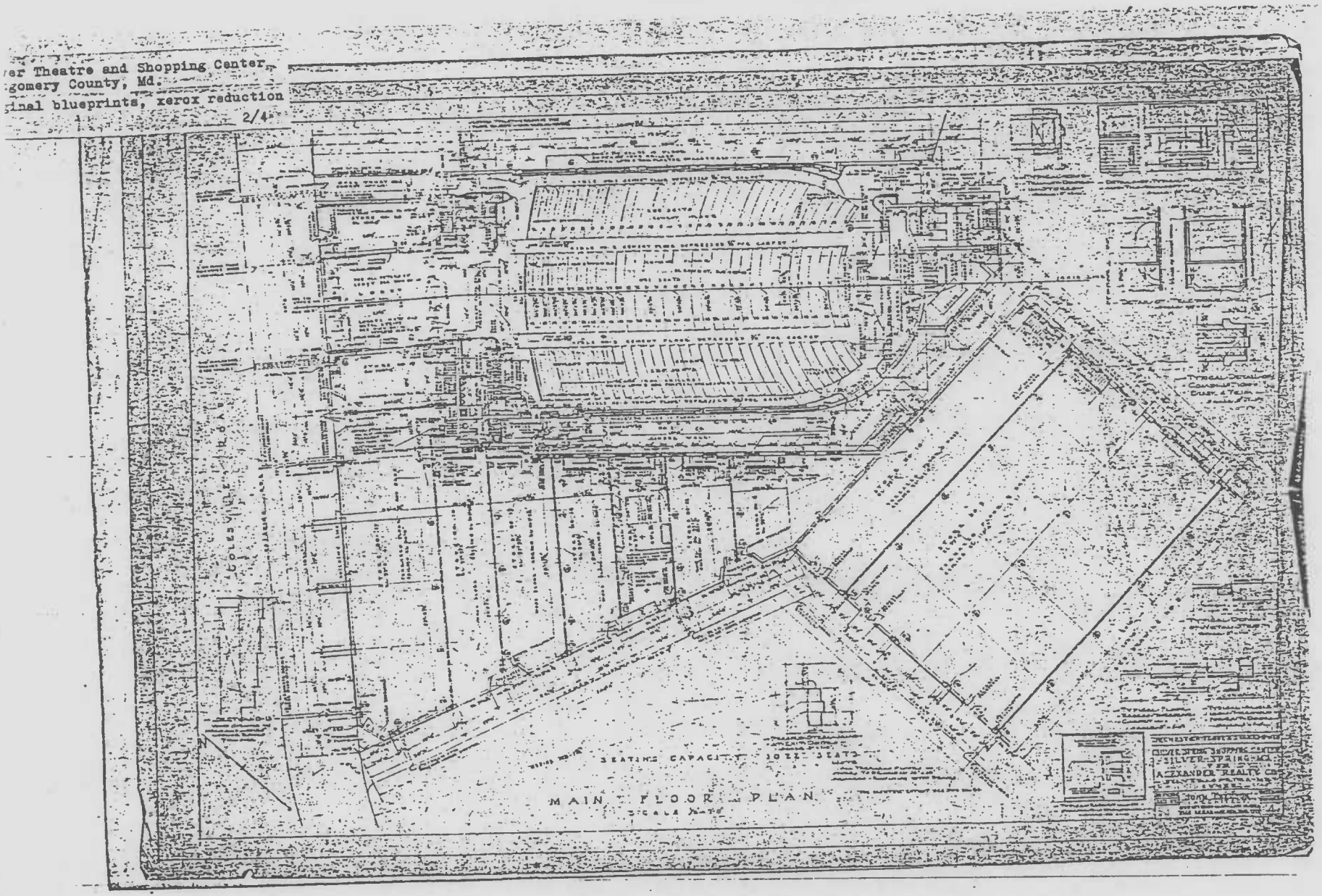
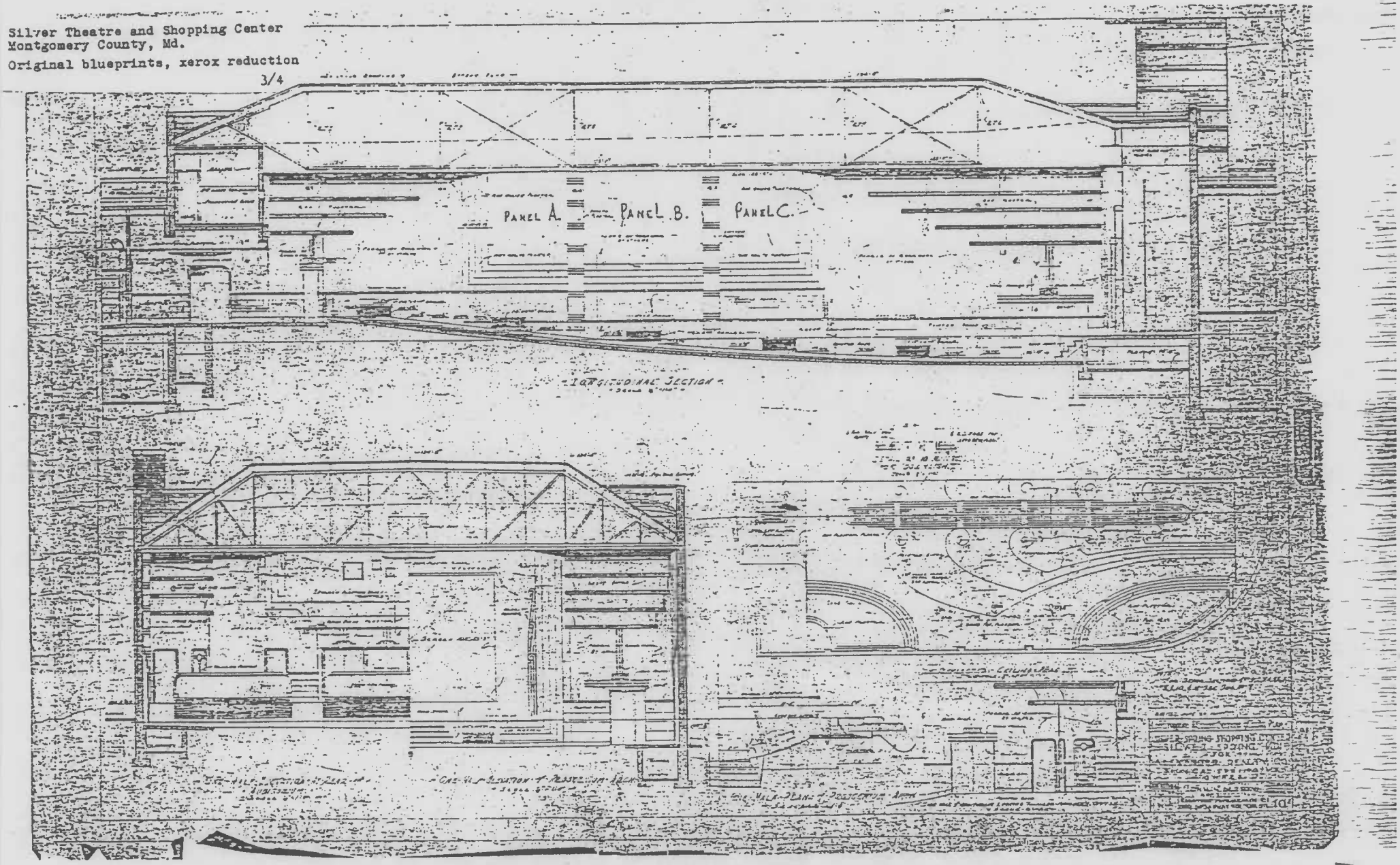
gomery County, Md.
inal blueprints, xerox reduction
2/4



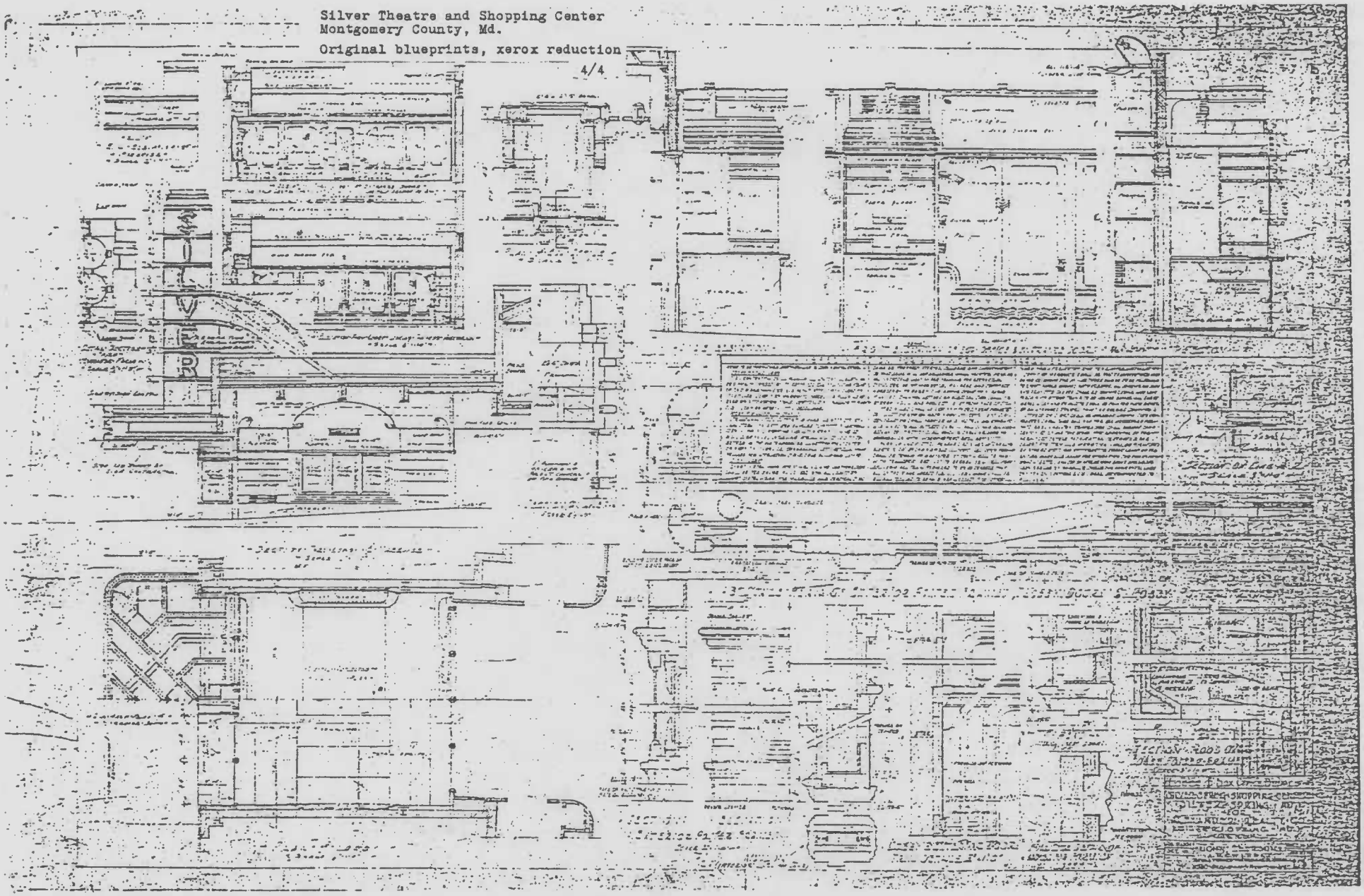
M:36-7-1

Silver Theatre and Shopping Center
Montgomery County, Md.
Original blueprints, xerox reduction
3/4



M-36-1

Silver Theatre and Shopping Center
Montgomery County, Md.
Original blueprints, xerox reduction
4/4



M:36-7-1

WASHINGTON WEST QUADRANGLE
DISTRICT OF COLUMBIA–MARYLAND–VIRGINIA
7.5 MINUTE SERIES (TOPOGRAPHIC)

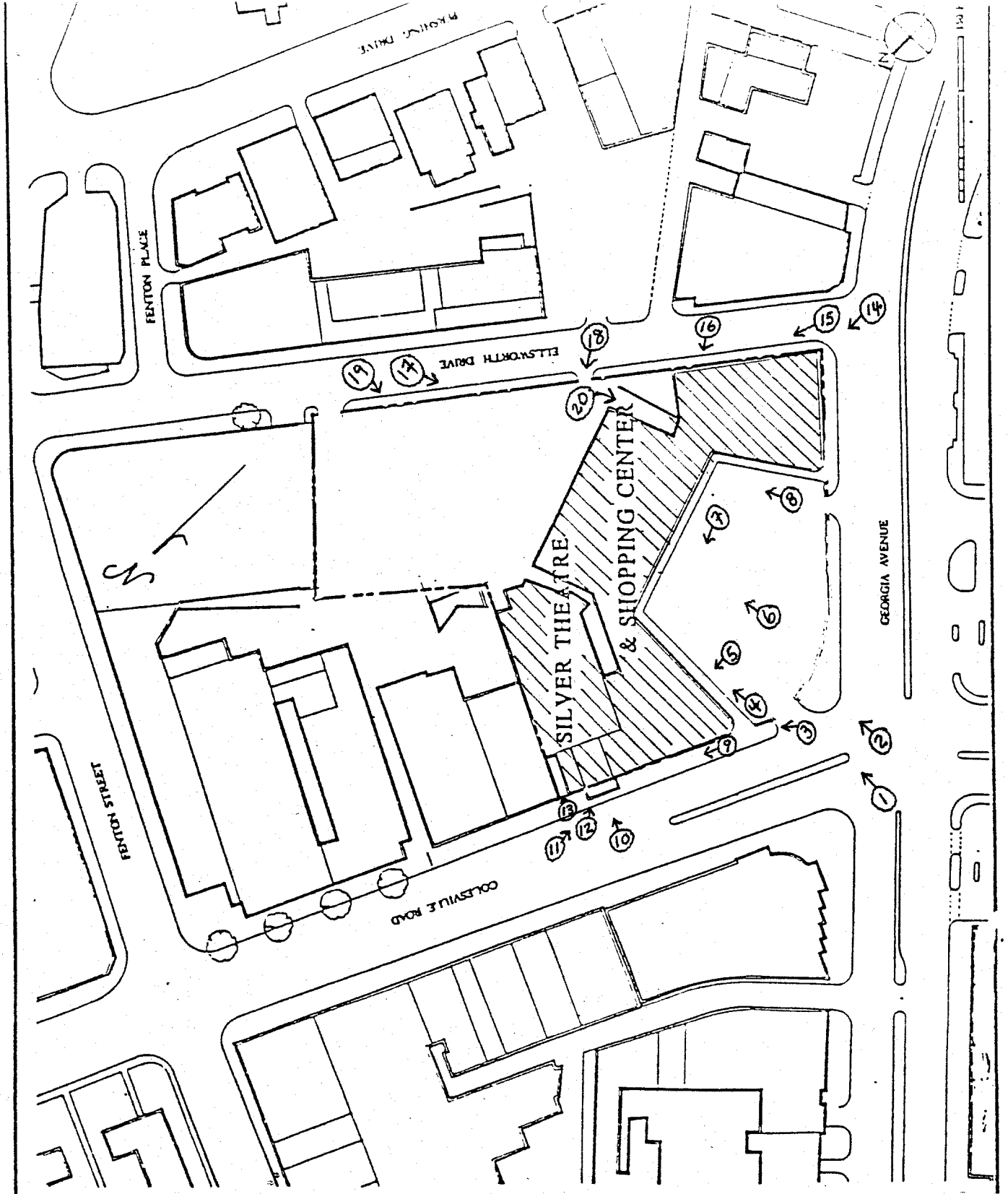
5662 III SW (BELTSVILLE)

M: 36-7-1

Silver Theatre and Shopping Center
Montgomery Co.
Maryland

18/324360/4318100

4317



Silver Theatre and Shopping Center

M:36-7-1

Montgomery County, Maryland

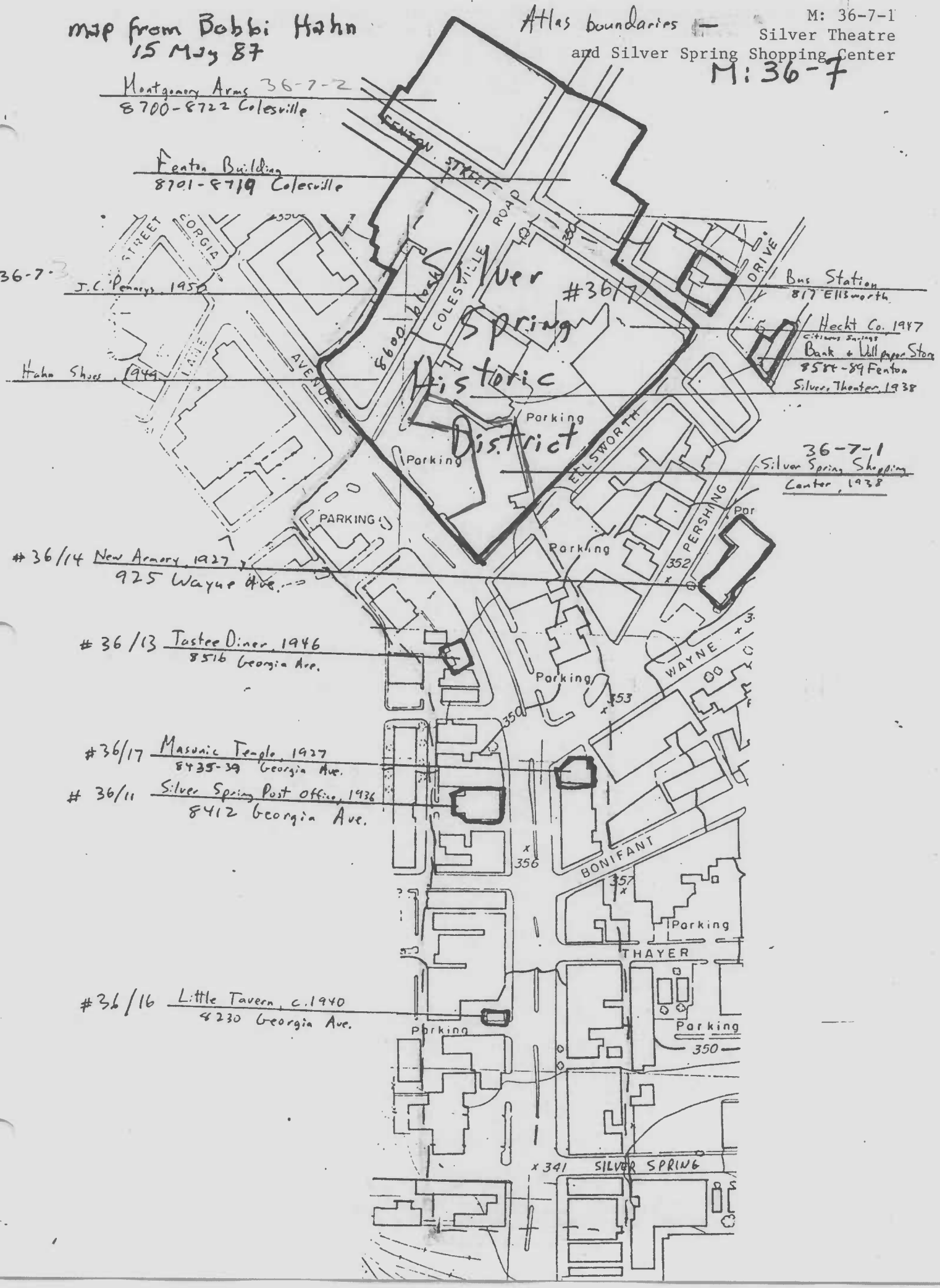
key for 5X7 photographs

map from Bobbi Hahn
15 May 87

Atlas boundaries

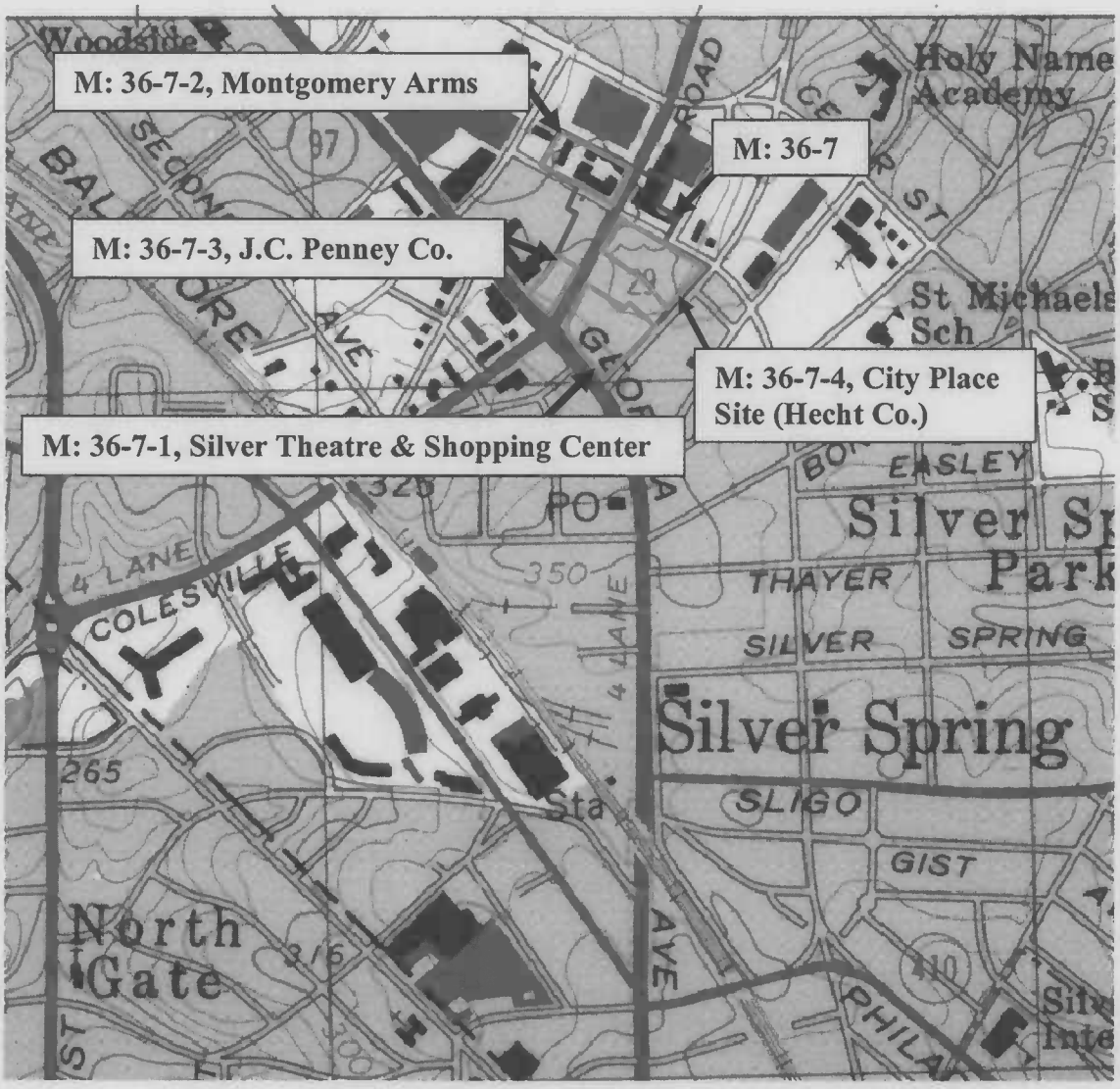
M: 36-7-1
Silver Theatre
and Silver Spring Shopping Center

M: 36-7

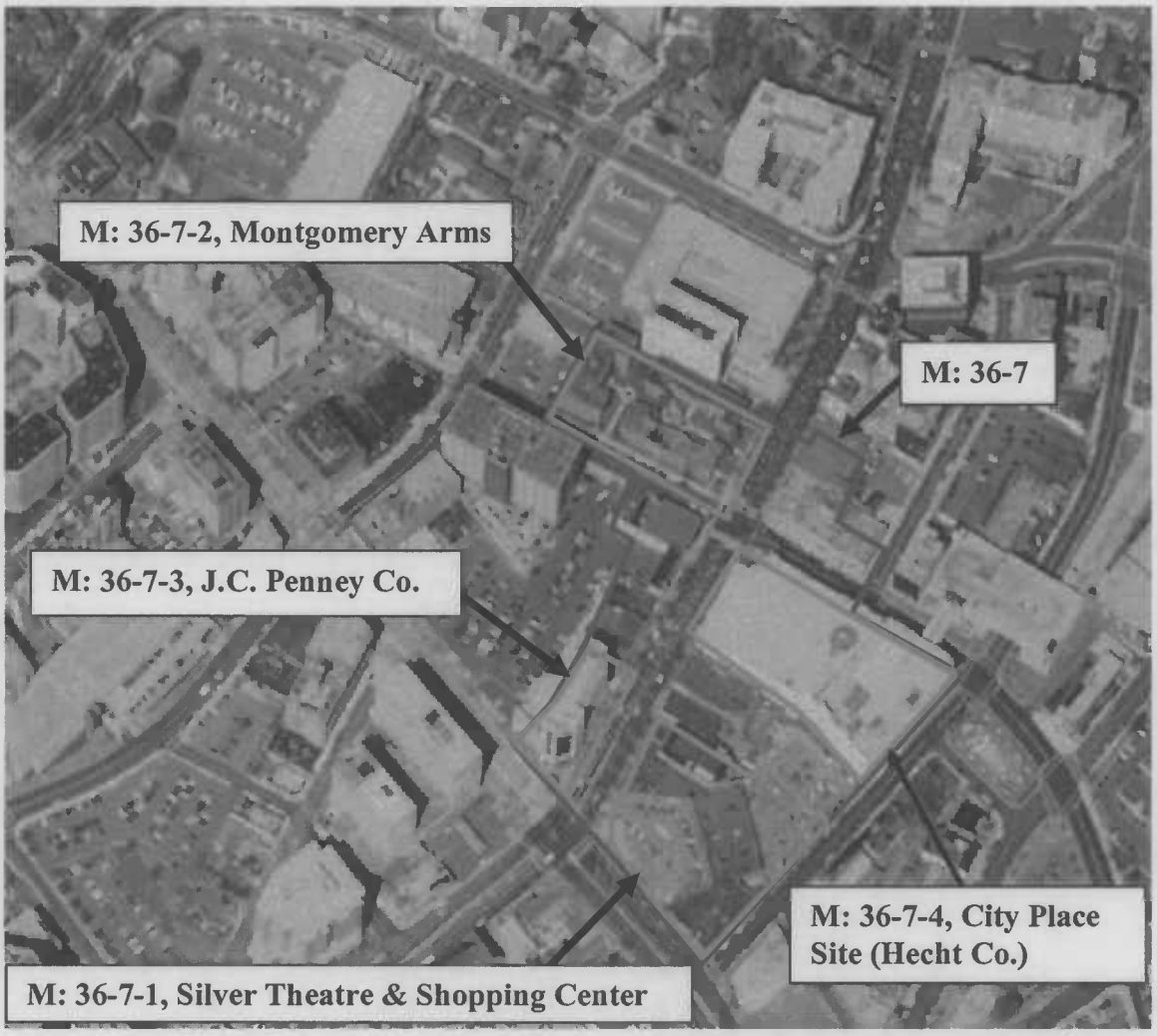


M:36-7-1

M: 36-7
Old Silver Spring Commercial Area
(Silver Spring Survey District)
Washington West Quadrangle



M: 36-7
Old Silver Spring Commercial District
(Silver Spring Survey District)
1993-95 Aerial Photo



M: 36-7-1
Silver Spring
M: 36-7 Park
Silver Theatre and Silver Spring Shopping Center
Washington West Quad, 1965, PR 1980
OLNEY 11 MI.
WHEATON 3.1 MI.
FOREST GLEN 2.4 MI.
800 000 FEET (MD.)
77°00'
39°00'
2'30"
420 000 FEET (MD.)
57'30"
02 MI TO MD 193
GREEN MEADOWS 1.3 MI.
WHITE OAK 5 MI.
3.5 MI. TO U S 50
Rosemary Hills
Rock Creek Gardens
Colonial Village
North Gate
Goodacre Knolls
Sligo Park Hills
North Takoma Park
TAKOMA PARK
Carroll Manor
WALTER REED ARMY MEDICAL CENTER
DISTRICT OF COLUMBIA
MARYLAND
MONTGOMERY CO
PRINCE GEORGES CO
Lamond
Manor Park
Brightwood
Brightwood Park
Chillum Sta
Terra Cotta
Petworth
Crestwood
ROCK CREEK PARK
Golf Course
Miller Cabin
Fort De Russey
Nature Center
Carter Barron Amphitheater
Fort Stevens
Fort Slocum Park
Fort Totten Park
Sherman Circle
Grant Circle
Rock Creek Cem
National Cem
US National Cem
Masonic and Eastern Star Home
Washington Sanitarium
Montgomery Blair High Sch
Montgomery Jr College
Coolidge High Sch
Paul Jr High Sch
Rabaut Jr High Sch
Burdick Vocational High Sch
MacFarland Jr High Sch
Roosevelt High Sch
Radio Tower (WOOK)

M:36-7-1

M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
Neg: Maryland Historical Trust
Sub: overview of shopping center section from Colesville & Georgia

1/20

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
Neg: Maryland Historical Trust
Sub: overview of front of Center

2/20

M:36-7-1

COLONIAL PARKING, INC.
CUSTOMER PARKING
Jamaica Joe
RESTAURANT
CHARCOAL HOUSE
Marlboro

M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
Photo: R.L. Andrews
neg: Maryland Historical Trust
Sub: detail of shop fronts at
Colesville & Georgia

3/20

M:36#7-1

TO SCH
Adjustable Backboard Post

RITE AID PHARMACY
RITE AID PHARMACY

Silver Theatre & Shopping Center M:36-7-1
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: Shop detail
5/20

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept, 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: interior of crescent of shops
6/20

M:36-7-1

BEAUTY SUPPLY CENTER
REAL ESTATE NEWSPAPER

Drugfair
Drugfair
Drugfair

M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R.L. Andrews
neg: Maryland Historical Trust
sub: Shops on interior of crescent
7/20

Silver Theatre & Shopping Center
Montgomery Co, Maryland
Sept 1987
photo: R.L. Andrews
neg: Maryland Historical Trust
sub. Shop details
8/20

M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
subj: detail of Colesville Rd windows
9/20

M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
subj: Colesville Road elevation details
10/20.

M:36-7-1

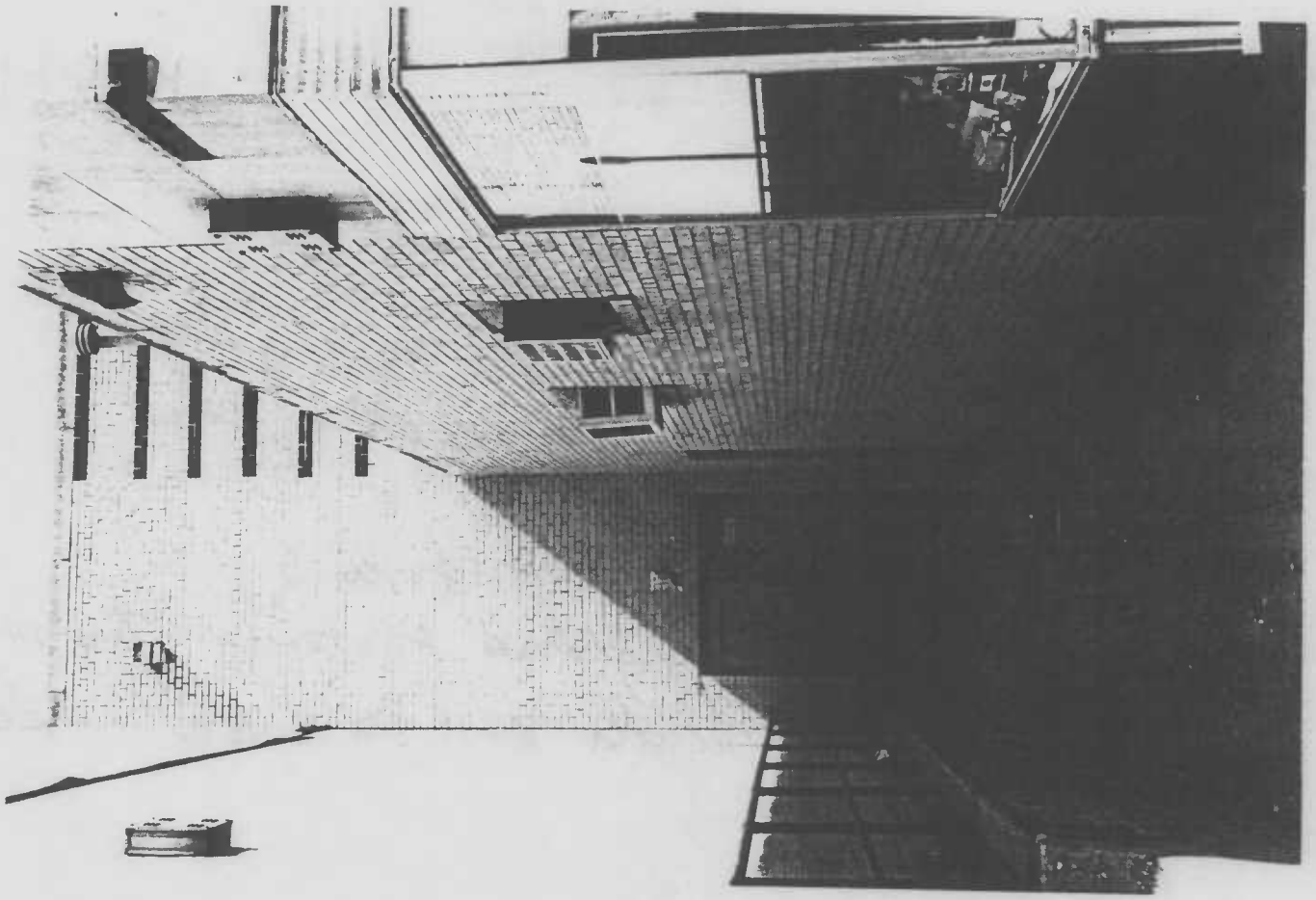
IRV ROBINSONS
I&R JEWELERS, INC.
K-B SILVER
TEMPORARILY
CLOSED
WATCH & JEWELRY
REPAIRS
I & R JEWELERS
DOC CRAWLEY
I. ROBINSON

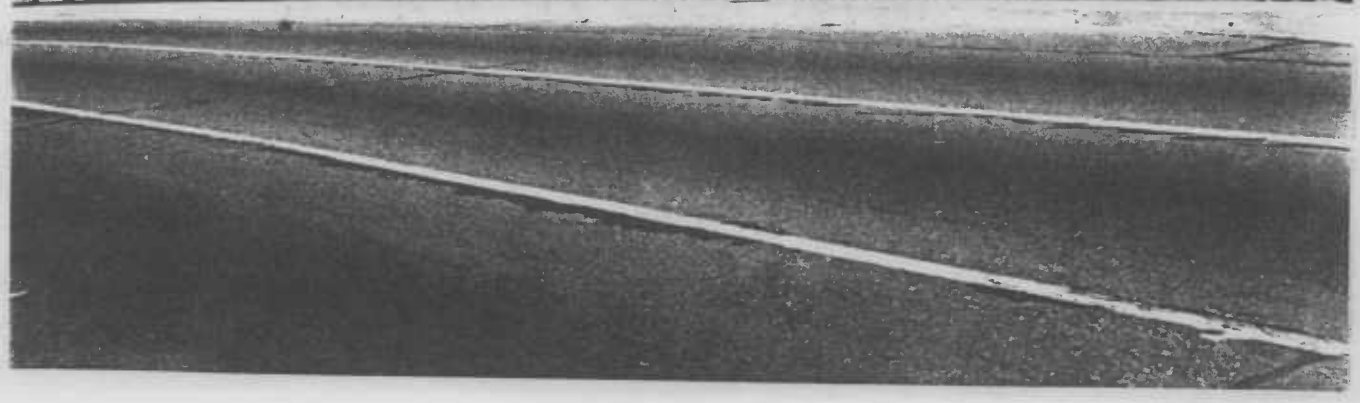
M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: Colesville Rd. elevation
11/20

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: theater & shop front detail
12/20

M:36-7-1





M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept, 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: theater exit on Colesville Rd
13/20

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: Georgia Ave & Ellsworth Drive
elevations
14/20

M:36-7-1

M.36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R.L. Andrews
neg: Maryland Historical Trust
sub: Ellsworth Drive elevation
15/20

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R.L. Andrews
neg: Maryland Historical Trust
sub: Ellsworth Drive details
16/20

M:36-7-1

M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: back of complex from Ellsworth Drive
17/20

Silver Theatre & Shopping Center
Montgomery Co. Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: back of complex from Ellsworth Drive
18/20

M:36-7-1

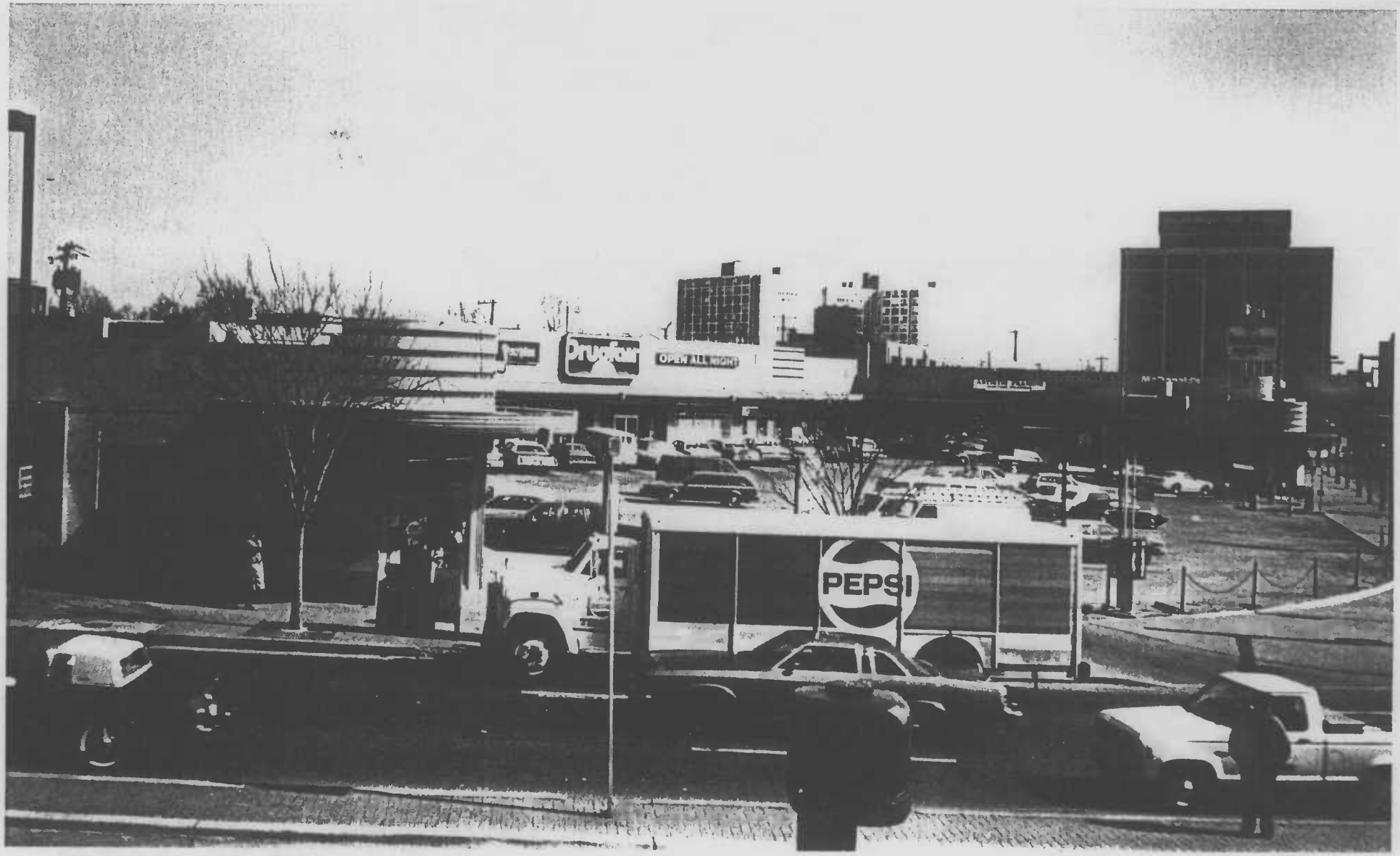
Drugfair
ELLSWORTH DRIVE PARKING LOT
TICKETS MUST BE STAMPED

OUT
FOR
GATE
MRW-538

M:36-7-1

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: back of complex from Ellsworth Drive
19/20

Silver Theatre & Shopping Center
Montgomery Co., Maryland
Sept 1987
photo: R. L. Andrews
neg: Maryland Historical Trust
sub: remaining section of underpass connecting front & back parking lots
20/20



M.36-7-1

Silver Theatre and Shopping Center
Georgia Avenue & Colesville Rd.
Montgomery County, Md.
photo: Stephen Morris
neg loc: Maryland Historical Trust
19 March 1987
west and north elevations 2/9

M:36-7-1

OW
RGENCY
OUTE
-B SILVER
TEMPORARILY
CLOSED
Open
JOBS

Silver Theatre and Shopping Center
Georgia Avenue & Colesville Rd.
Montgomery County, Md.
photo: Stephen Morris
neg loc: Maryland Historical Trust
19 March 1987
Detail of west elevation 3/9

M:36-7-1

M: 36-7-1

M:36-7-1

Silver Theatre and Shopping Center
Georgia Avenue & Colesville Rd.
Montgomery County, Md.
photo: Stephen Morris
neg loc: Maryland Historical Trust
19 March 1987
west elevation 1/9

M: 36-7-1

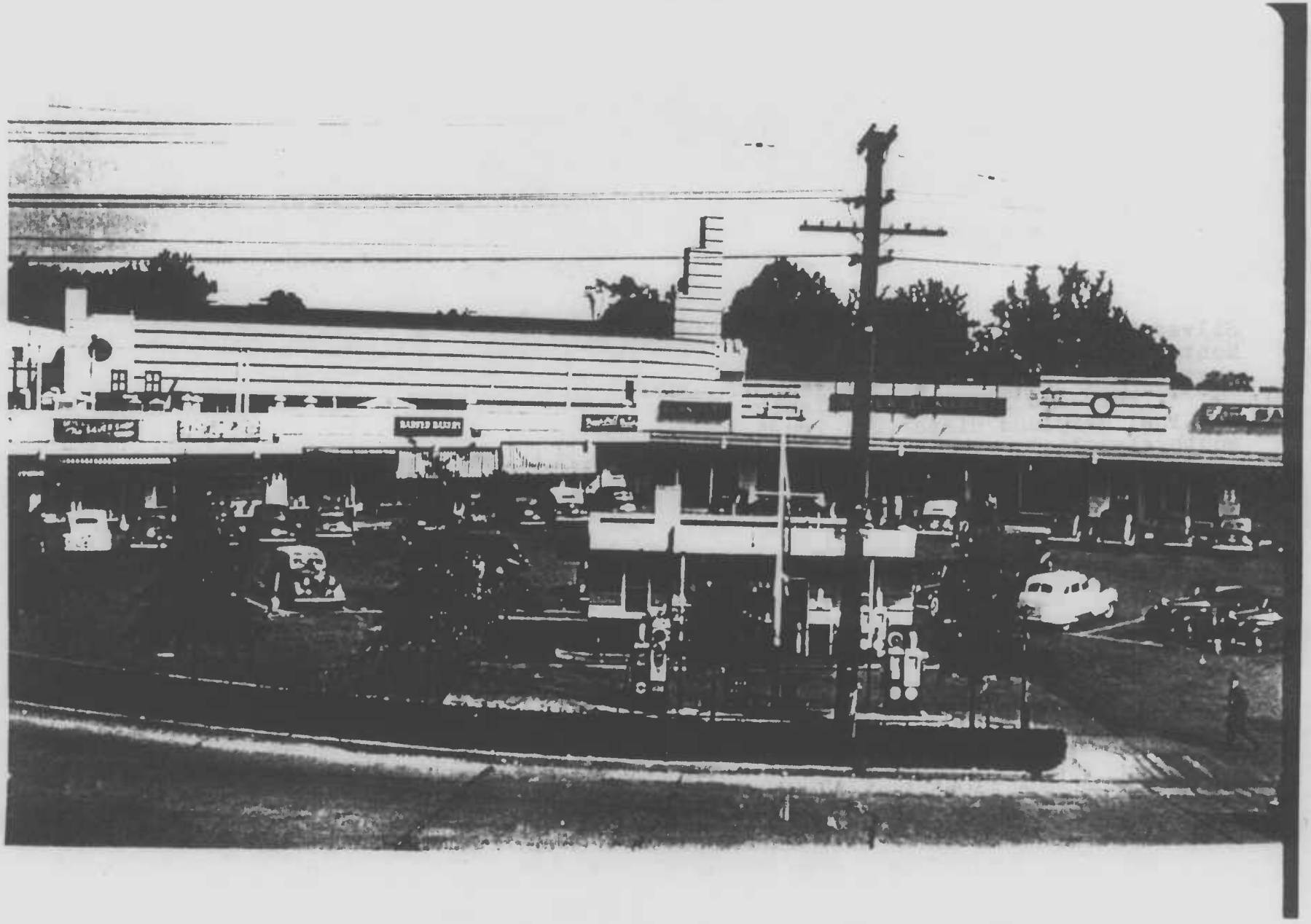
Silver Theatre and Shopping Center M:36-7-1
Montgomery County, Md.
photo: Theatre Catalog, V.7,1948-49
neg loc: Maryland Historical Trust
west and south elevations, c.1938

7/9

M:36-7-1

Silver Theatre and Shopping Center
Montgomery County, Md.
photo: Joseph Allen
Library of Congress
neg loc: Maryland Historical Trust
west and south elevations, c.1955
9/9

M:36-7-1

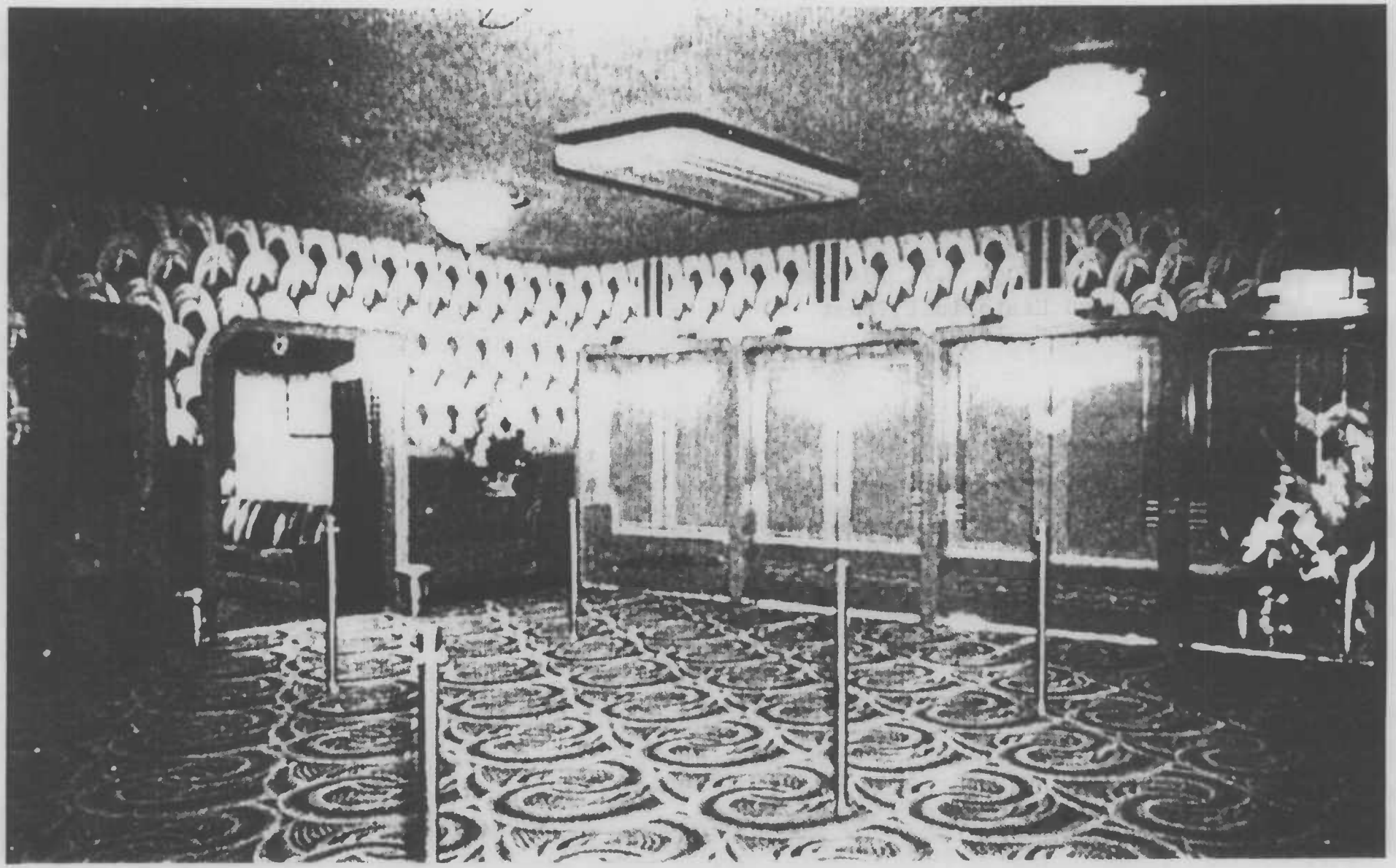


M:36-7-1

Silver Theatre and Shopping Center
Montgomery County, Md.
photo: Maryland-National Capital
Park and Planning Commission
neg loc: Maryland Historical Trust
south elevation, c. 1940

M:36-7-1

8/9



M:36-7-1

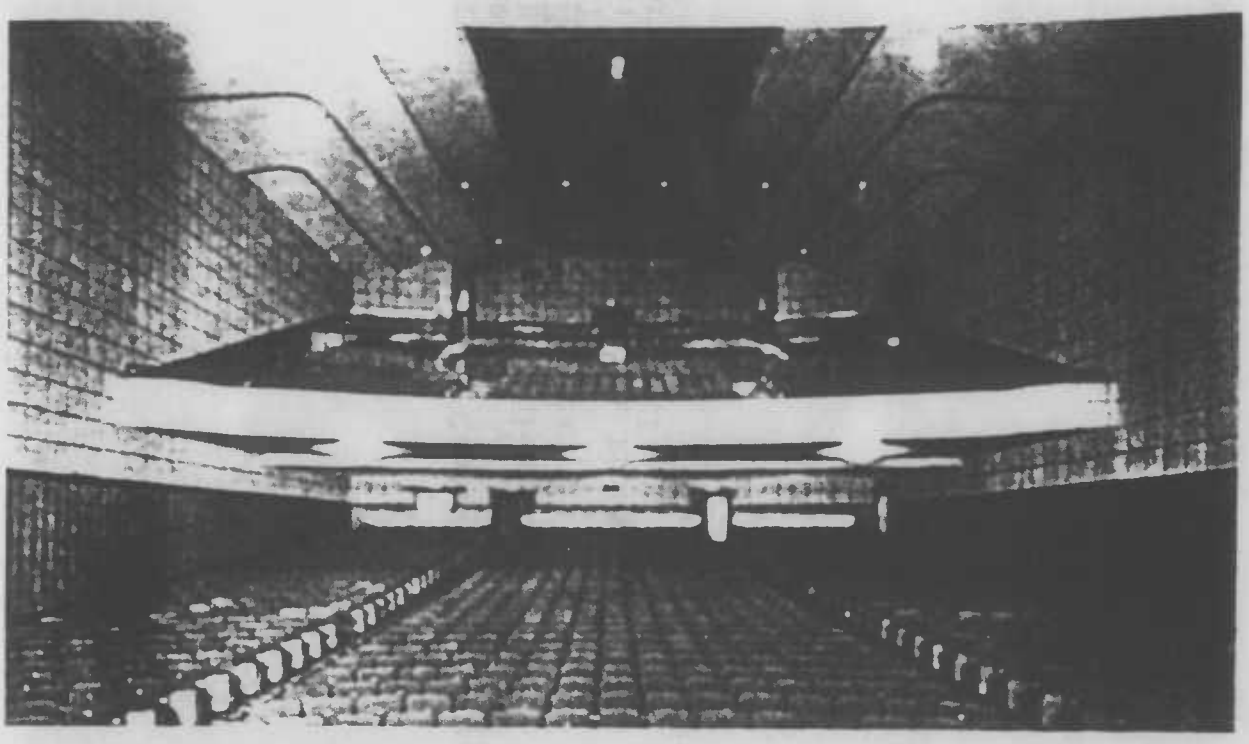
Silver Theatre and Shopping Center M:36-7-1
Montgomery County, Md.
photo: Theatre Catalog, V.7, 1948-49

neg loc: Maryland Historical Trust
interior of theatre, foyer

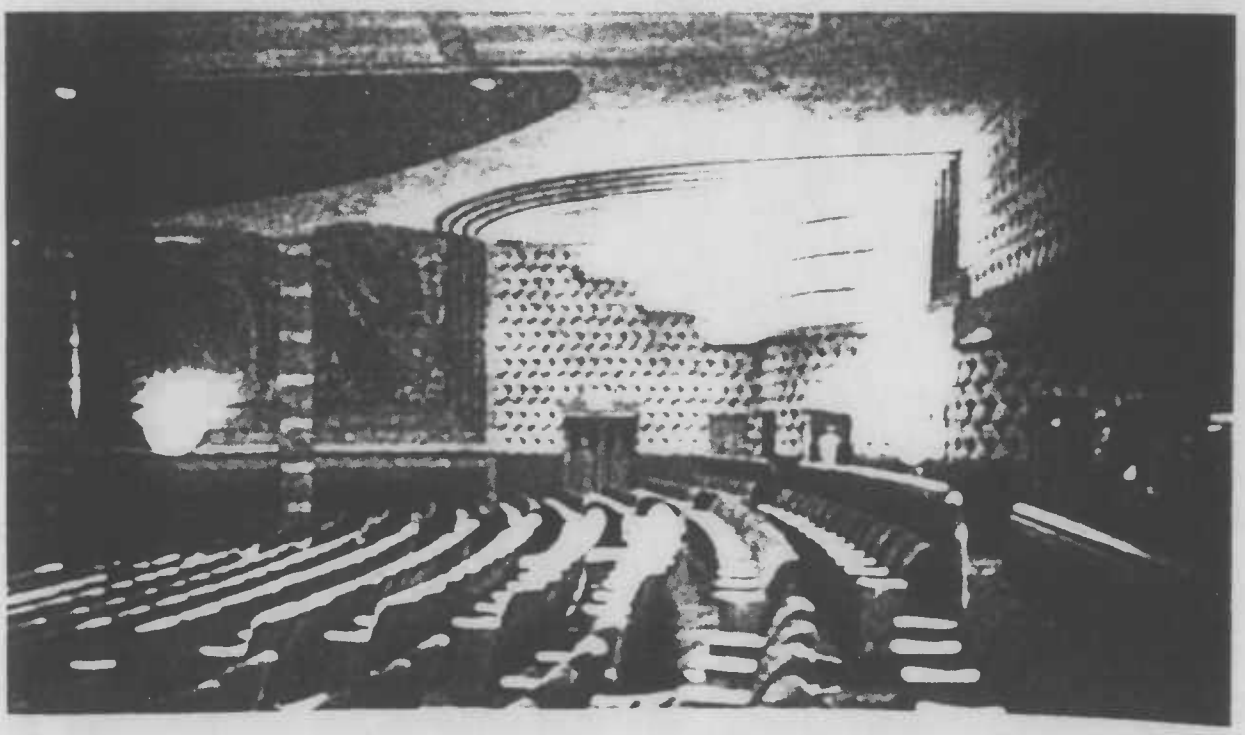
5/9

M.367-1

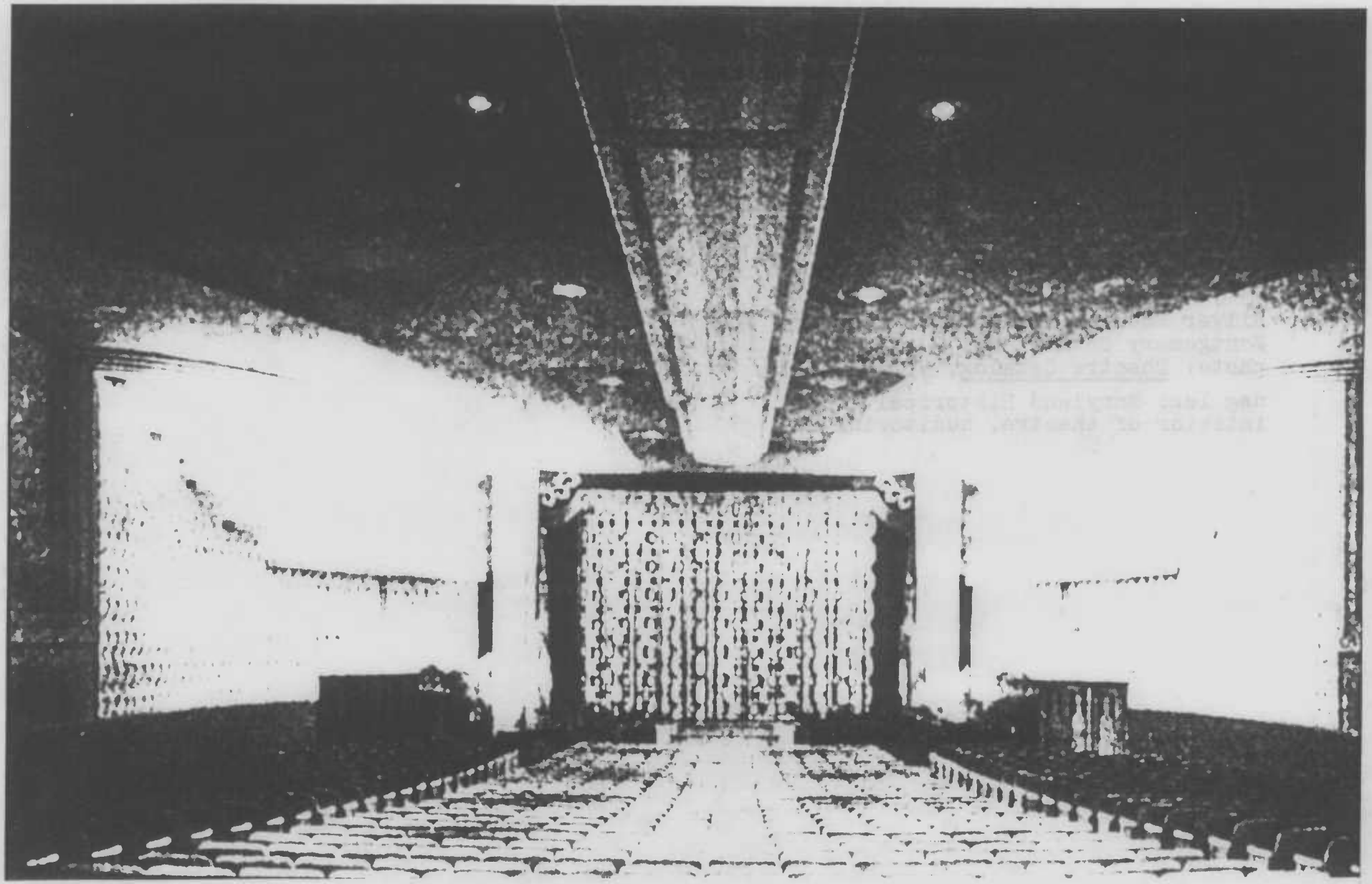
IN LONDON ENGLAND



IN SILVER SPRINGS MARYLAND U.S.A.



Silver Theatre and Shopping Center M:36-7-1
Montgomery County, Md.
photo: Better Theatres, supplement to
Motion Picture Herald,
11/12/38
neg loc: Maryland Historical Trust
interior of theatre, sidewall and
rear of auditorium 6/9



M:36-7-1

Silver Theatre and Shopping Center M:36-7-1
Montgomery County, Md.
photo: Theatre Catalog, V.7, 1948-49

neg loc: Maryland Historical Trust
interior of theatre, auditorium

4/9

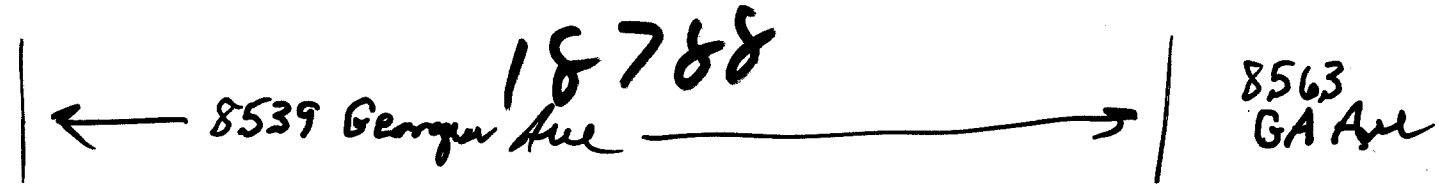
Silver Theatre and Shopping Center
Montgomery County, Md.
photo: Theatre Catalog, V.7, 1948-49
neg loc: Maryland Historical Trust
west and south elevations, c.1938

M: 36-7-1 7/9

Silver Theatre and Shopping Center
Montgomery County, Md.
photo: Maryland-National Capital
Park and Planning Commission
neg loc: Maryland Historical Trust
south elevation, c.1940
MI 36-7-1 8/9

M:36-7-1 Silver Theatre & Shopping Center

8563 Georgia Ave



April 1988

Colesville Rd

BAUER BAKERY

M: 36-7/1

EIG BUILDING
Jelleffs
DELUGS

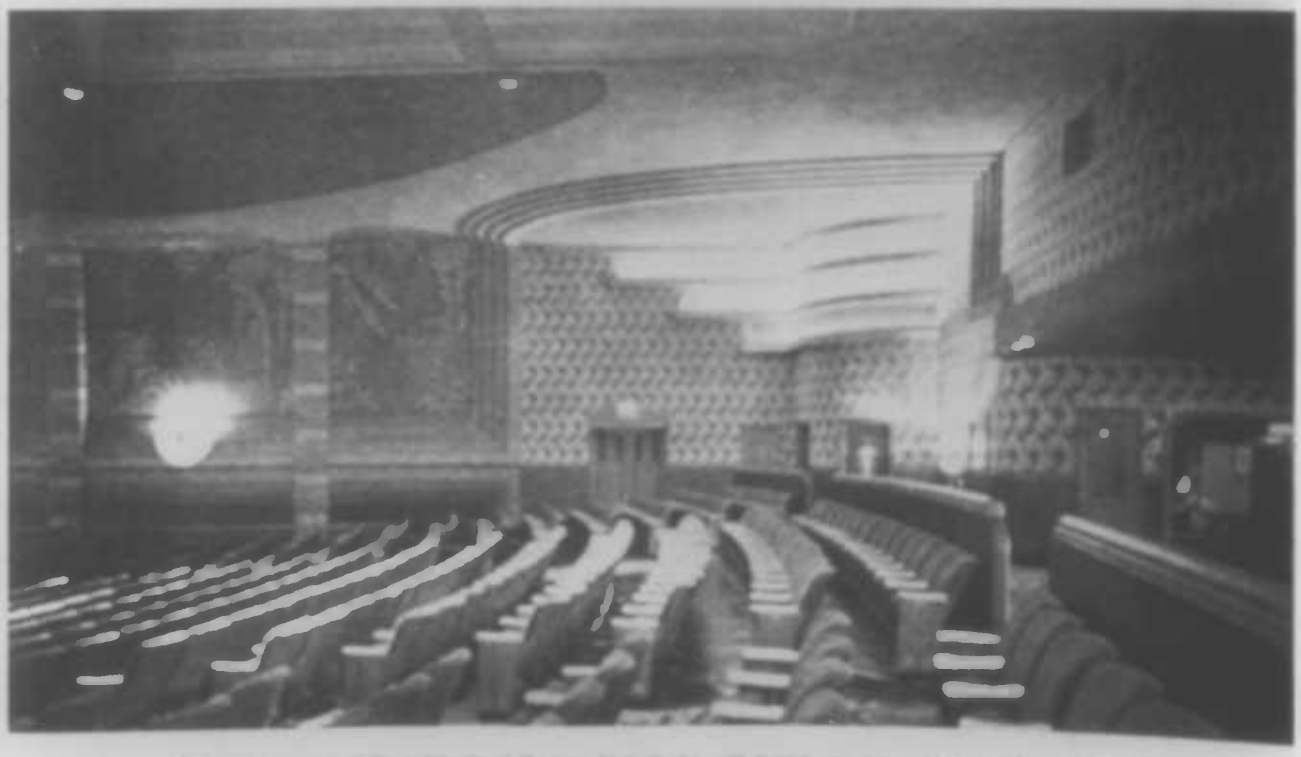
Silver Theatre and Shopping Center
Montgomery County, Md.
photo: Joseph Allen
Library of Congress
neg loc: Maryland Historical Trust
west and south elevations, c.1955
M:36-7-1 9/9

30

Silver Theatre and Shopping Center
Georgia Ave. & Colesville Rd.
Montgomery County, Md
photo: Stephen Morris
neg loc: Maryland Historical Trust
19 March 1987
west elevation M: 36-7-1 1/9

IN LONDON ENGLAND

IN SILVER SPRINGS, MARYLAND, U.S.A.



M:36-7-1

Better Theatres supplement to
Motion Picture Herald
12 Nov 38

Silver Theatre & Shopping Center

Silver Theatre & Shopping Center.

Theatre Catalog 1948-1949

M:36-7-1

Silver Theatre & Shopping Center

Theatre Catalog 1948-1949 M:36-7-1

Drugfair
OPEN ALL NIGHT
PEPSI

Silver Theatre and Shopping Center
Georgia Avenue & Colesville Rd.
Montgomery County, Md.
photo: Stephen Morris
19 March 1987
west and north elevations 2/9

MI 36-7-1

OW
ERGENCY
OUTE
SILVER
CLOSED
Open
JOBS'

Silver Theatre and Shopping Center
Georgia Avenue & Colesville Rd
Montgomery County, Md.
photo: Stephen Morris
neg loc: Maryland Historical Trust
19 March 1987
Detail of west elevation 3/9
M: 36-7-1