

F-5-80

Etzler/Sears Mail-Order House  
New Market vicinity  
Private

Ca. 1925

The Etzler/Sears Mail-Order House is a good example of a Craftsman style bungalow available as a pre-cut building for assembly on the site, which were supplied through Sears, Roebuck and Company in the period 1900-1930. The Etzler house design has not been identified, but shares many characteristics of the Craftsman style with house designs such as the "Hazelton" and No. 224, as reprinted in Houses by Mail, a recent guide to Sears catalog houses. The 1-1/2 story frame, shingled bungalow has shed dormers, wide overhanging eaves with geometric brackets, varied window styles, a shed porch with arched fretwork trellises, and a sun porch. Near the house is a frame garage and several deteriorated chicken houses, as well as a 1920's glass cylinder gasoline pump.

F-5-80  
Etzler/Sears Mail-Order House  
New Market  
Frederick County

HISTORIC CONTEXT:

MARYLAND COMPREHENSIVE HISTORIC PRESERVATION PLAN DATA

Geographic Organization: Piedmont  
(Harford, Baltimore, Carroll, Frederick, Howard, Montgomery  
Counties, and Baltimore City)

Chronological/Development Period:  
Industrial/Urban Dominance, 1870-1930 A.D.

Prehistoric/Historic Period Themes:  
Architecture, Landscape Architecture, Community Planning

Resource Types:

Category: Building

Historic Environment: Rural

Historic Function & Use:  
Domestic/single dwelling/residence  
Domestic/secondary structure/garage

Known Design Source: Probable Sears and Roebuck mail-order design

# Maryland Historical Trust State Historic Sites Inventory Form

MARYLAND INVENTORY OF  
HISTORIC PROPERTIES

Magi No.

DOE  yes  no

## 1. Name (indicate preferred name)

historic Etzler/Sears Mail-Order House

and/or common

## 2. Location

street & number 6303 New London Road  not for publicationcity, town New Market  vicinity of congressional district 6th

state Maryland county Frederick

## 3. Classification

Category	Ownership	Status	Present Use	
<input type="checkbox"/> district	<input type="checkbox"/> public	<input checked="" type="checkbox"/> occupied	<input type="checkbox"/> agriculture	<input type="checkbox"/> museum
<input checked="" type="checkbox"/> building(s)	<input checked="" type="checkbox"/> private	<input type="checkbox"/> unoccupied	<input type="checkbox"/> commercial	<input type="checkbox"/> park
<input type="checkbox"/> structure	<input type="checkbox"/> both	<input type="checkbox"/> work in progress	<input type="checkbox"/> educational	<input checked="" type="checkbox"/> private residence
<input type="checkbox"/> site	<b>Public Acquisition</b>	<b>Accessible</b>	<input type="checkbox"/> entertainment	<input type="checkbox"/> religious
<input type="checkbox"/> object	<input type="checkbox"/> in process	<input checked="" type="checkbox"/> yes: restricted	<input type="checkbox"/> government	<input type="checkbox"/> scientific
	<input type="checkbox"/> being considered	<input type="checkbox"/> yes: unrestricted	<input type="checkbox"/> industrial	<input type="checkbox"/> transportation
	<input checked="" type="checkbox"/> not applicable	<input type="checkbox"/> no	<input type="checkbox"/> military	<input type="checkbox"/> other:

## 4. Owner of Property (give names and mailing addresses of all owners)

name Roger W. and Martha Van Laan

street &amp; number 6303 New London Road telephone no.:

city, town New Market state and zip code MD 21774

## 5. Location of Legal Description

courthouse, registry of deeds, etc. Frederick County Courthouse liber 587

street &amp; number 100 W. Patrick Street folio 48

city, town New Market state MD 21774

## 6. Representation in Existing Historical Surveys

title

date  federal  state  county  local

depository for survey records

city, town state

# 7. Description

Survey No. F-5-80

<b>Condition</b>		<b>Check one</b>	<b>Check one</b>	
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered	<input checked="" type="checkbox"/> original site	
<input checked="" type="checkbox"/> good	<input type="checkbox"/> ruins	<input checked="" type="checkbox"/> altered	<input type="checkbox"/> moved	date of move _____
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed			

Prepare both a summary paragraph and a general description of the resource and its various elements as it exists today.

CONTRIBUTING RESOURCE COUNT: 3

The Etzler/Sears Mail Order House is a 1-1/2 story frame Craftsman style bungalow built about 1925 with materials and design provided through the Sears Roebuck and Company homes catalog, located on the east side of New London Road about 550 feet north of the intersection with Green Valley Road (Md. 75) near New Market, Frederick County, Maryland. The Sears design has not been conclusively identified, but Mr. Buddie Etzler, a nephew of Murray Etzler, the original owner of the house, provided information on its construction which tends to support its mail-order origin. A two-story frame garage of about the same date is located near the house. The date of the house is based on architectural details and land records, as well as Mr. Etzler's personal knowledge.

The house faces west and is located on a slight rise above the road level. Shed dormers project from both the east and west roof slopes and a porch extends across the west elevation. On the rear or east side is a corresponding shed roof projection which may have originally been a screened-in porch. It now has vertical tongue-and-groove siding and bands of windows enclosing the space. The exterior of the house is covered with brown stained wood shingles with white-painted plain window and door surrounds. The roof is covered with modern composition shingles and the eaves are extended beyond the walls with geometric brackets in the Craftsman style.

The west elevation has three bays with a center entry with a glass panel door. The windows are tripartite, with 1/1 sash and narrow flanking sidelights. The porch has square, tapered columns on brick bases with arched fretwork trellises between the front columns. The porch deck is wood. The shed dormer has two 1/1 windows and small side windows with decorative novelty muntins. The north elevation has a lower, half gable projecting near the northeast corner with a three-part windows on the first story and a small square gable window with the novelty muntins as noted in the dormer sides. Paired windows are in the main gable and an exterior brick chimney flanked by novelty windows near the northwest corner breaks through the overhanging eave. The south elevation has an enclosed projecting sun room with multiple-pane windows. East of the sun room at the ground level is an entrance with a shed roof on large brackets. The east elevation has a shed dormer on the upper story corresponding in design to that on the west elevation. The interior of the house was inaccessible for this survey.

Garage and other outbuildings: The two-story frame garage is located east of the house. It probably was built about the same time as the dwelling, but has metal siding probably covering German or tongue-and-groove siding. The roof is hipped and covered with corrugated metal. Adjoining the garage on the east is a metal-sided chicken house. Several other frame chicken houses are scattered eastward from the rear of the dwelling, including two circular brooder houses and a corn crib. These structures are in generally deteriorated condition and were probably built in the 1930's. Because of integrity loss, they are non-contributing buildings. Near the garage is a glass cylinder gasoline pump of the 1920's, which does contribute to the site's significance.

# 8. Significance

Period	Areas of Significance—Check and justify below			
___ prehistoric	___ archeology-prehistoric	___ community planning	___ landscape architecture	___ religion
___ 1400-1499	___ archeology-historic	___ conservation	___ law	___ science
___ 1500-1599	___ agriculture	___ economics	___ literature	___ sculpture
___ 1600-1699	<input checked="" type="checkbox"/> architecture	___ education	___ military	___ social/ humanitarian
___ 1700-1799	___ art	___ engineering	___ music	___ theater
___ 1800-1899	___ commerce	___ exploration/settlement	___ philosophy	___ transportation
<input checked="" type="checkbox"/> 1900-	___ communications	___ industry	___ politics/government	___ other (specify)
		___ invention		

**Specific dates** C. 1925 **Builder/Architect**

check: Applicable Criteria: \_\_\_ A \_\_\_ B  C \_\_\_ D  
and/or

Applicable Exception: \_\_\_ A \_\_\_ B \_\_\_ C \_\_\_ D \_\_\_ E \_\_\_ F \_\_\_ G

Level of Significance: \_\_\_ national \_\_\_ state  local

Prepare both a summary paragraph of significance and a general statement of history and support.

The Etzler/Sears Mail-Order House is a good example of the catalog design dwellings provided through the Sears Roebuck and Company in the early 20th century. The precise Sears design has not been identified; the two most similar in the book Houses By Mail, a guide to Sears houses published by the National Trust for Historic Preservation, are the "Hazelton" and No. 225. These catalog designs pre-date the Etzler House, but have the same Craftsman details in the brackets, extended eaves, shed dormers, and varied window styles with novelty sash. Designed and pre-cut materials for dwellings were produced by several companies in the period 1900-1940, including Montgomery Ward, Aladdin, and the Hodgson Company. The Etzler House could have originated from one of these suppliers. According to Mr. Buddie Etzler, his uncle Murray Etzler built the house on a lot purchased from his father Charles E. Etzler, the builder of a 1915 brick Four-Square house located 500 feet south of the bungalow. The pre-cut materials for the bungalow were transported to Monrovia on the B&O Railroad about 3 miles south of the house site and brought by truck or wagon to the New London Road site. The eastern part of the property where most of the chicken houses are located was purchased in 1935, indicating the expansion of a domestic activity to a small agricultural business.

# 9. Major Bibliographical References

Survey No. F-5-80

Etzler, Mr. Buddie. Personal interview, April 7, 1994  
Land Records of Frederick County  
Stevenson, Katherine Cole, and H. Ward Jandl. Houses By Mail: A Guide to Houses from Sears, Roebuck and Company. Washington, D.C.: Preservation Press, 1986, pp. 113, 120.

# 10. Geographical Data

Acreege of nominated property 2.75 acres

Quadrangle name Walkersville, Md.

Quadrangle scale 1:24000

UTM References do NOT complete UTM references

A 

Zone	Easting			Northing					

B 

Zone	Easting			Northing					

C 

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D 

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E 

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F 

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G 

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H 

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### Verbal boundary description and justification

Concurrent with Tax Map 79, Parcel 194

### List all states and counties for properties overlapping state or county boundaries

state	code	county	code

# 11. Form Prepared By

name/title Janet L. Davis, Historic Sites Surveyor

organization Frederick County Planning & Zoning Dept. date April 1994

street & number 12 E. Church Street telephone 696-2958

city or town Frederick state MD 21701

The Maryland Historic Sites Inventory was officially created by an Act of the Maryland Legislature to be found in the Annotated Code of Maryland, Article 41, Section 181 KA, 1974 supplement.

The survey and inventory are being prepared for information and record purposes only and do not constitute any infringement of individual property rights.

return to: Maryland Historical Trust  
Shaw House  
21 State Circle  
Annapolis, Maryland 21401  
(301) 269-2438

MARYLAND HISTORIC TRUST  
100 COMMUNITY COLLEGE  
CROWNSVILLE, MD 21032-2011  
514-7400

6303 New London Rd.

Lot Size, Description,  
Original Tracts,  
Miscellaneous

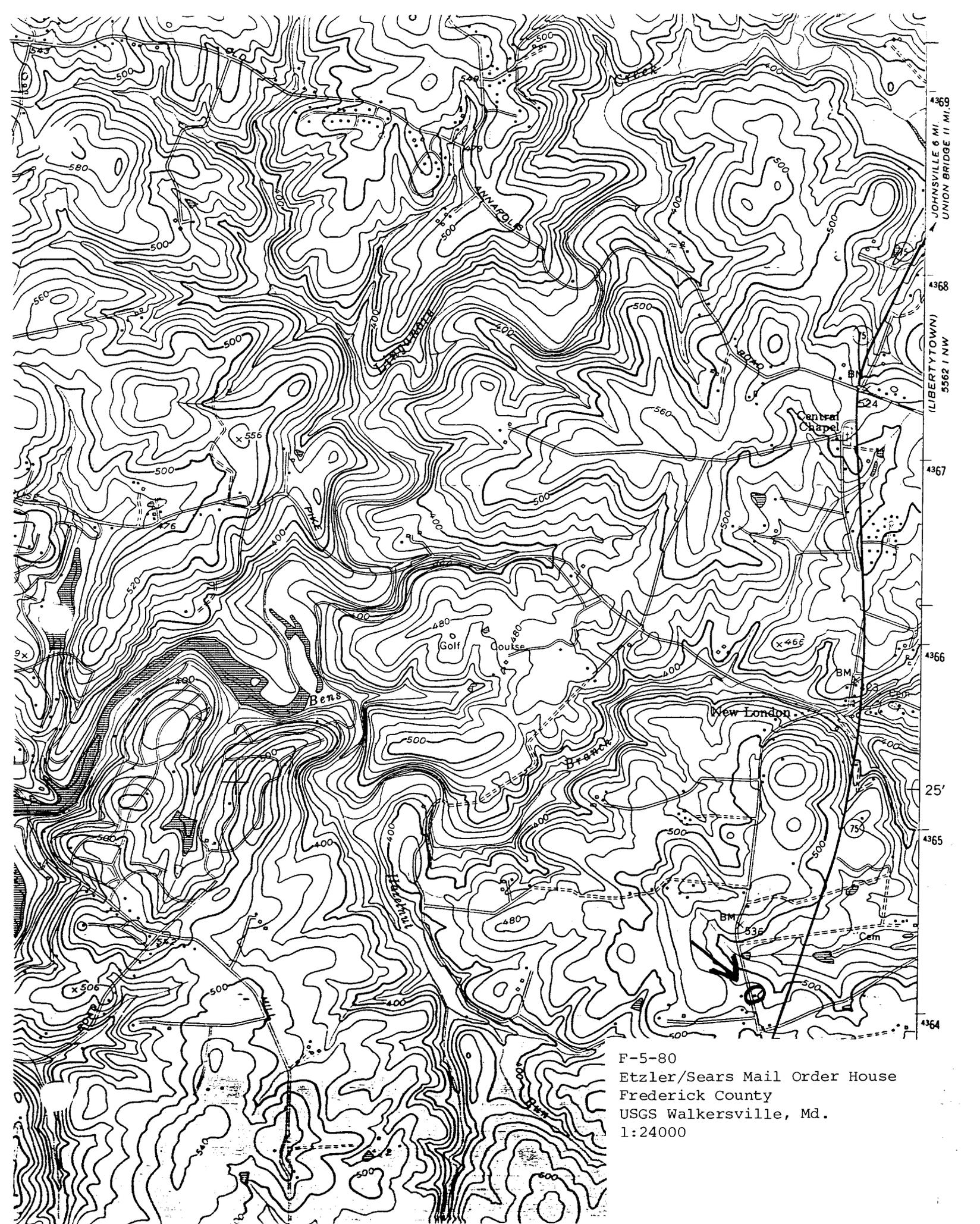
Liber/Folio

Grantee

Grantor

Cost

Liber/Folio	Grantee	Grantor	Lot Size, Description, Original Tracts, Miscellaneous	Cost
587/48 30 Jul 57	Roger W. & Martha H. Van Loan	Murray & Hattie J. Etyler	2 adjoining parcels 1: 124 sq. p. 2: 2A. 6/67 p.	
397/476 13 Apr 35	Murray & Hattie J. Etyler	Leona G. Messer, unim.	P. 1: 124 sq p. 336/103 P. 2: 2A 6/67 p. 397/474	397/475, 13 Apr 35: Etyler to Messer
397/474 3 Jan 25	Murray Etyler	Charles E. Etyler, <del>unim.</del> widower		
336/103 27 Jul 21	Murray Etyler (son of Charles)	Charles E. Etyler	124 sq. p.	



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Frederick County  
USGS Walkersville, Md.  
1:24000



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Etzler/Seare Mail Order House

Frederick County

Photo: Janet Davis

April 1994

Neg. loc.: Md. SHPO, Crownsville, Md.

West elevation

1/3



F-5-80

Etzler/Seats Mai-Order House

Frederick County

Photo: Janet Davis

April 1994

Reg. loc.: Md. SHPO, Crownsville, Md.

North elevation

2/3



F-5-80

Etzler/Sears Mail-Order House

Frederick County

Photo: Janet Davis

April 1994

Neg. loc.: Md. SHPO, Crownsville, Md

South elevation

3/3