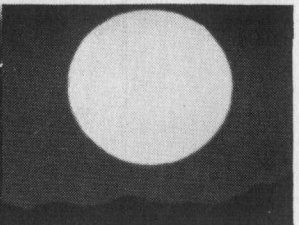
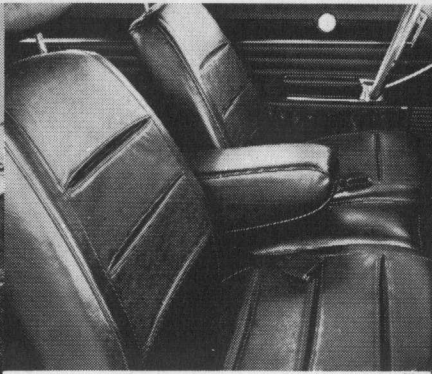


the Wayfarer

4th QUARTER 1967



BALTIMORE



a great new feel inside.

It starts with a brand-new shape,

That's how people catch

DODGE fever

and only the Dodge Boys can cure it.

'68 Dodge Charger.

With such shapely merchandise, it's easy to see why the Dodge Boys are looking forward to the '68 model year. One look at Charger and the other new Dodges . . . and everyone will know what Dodge Fever is all about. And the Dodge Boys have the only cure.

The Good Guys in the White Hats have a new '68 Charger, Monaco, Polara, Coronet or Dart to fit just

about anyone's new car taste—as well as a full line of dependable Dodge trucks, from compacts to diesels.

This is the kind of stuff success is made of. And it's old hat with the Dodge Boys. Dodge Dealer sales and profit figures over the past six years speak for themselves. What's more, the best is yet to come—when Dodge Fever starts spreading.



Drive safely. It's also contagious.

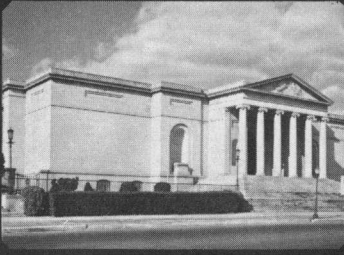
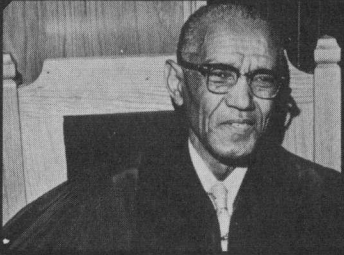
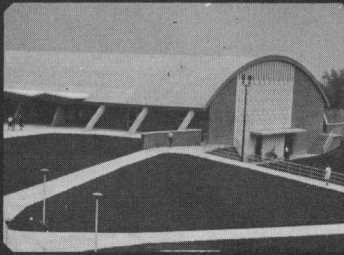
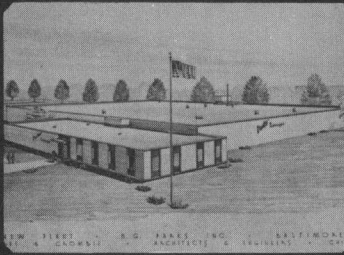
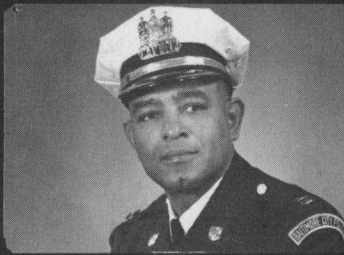
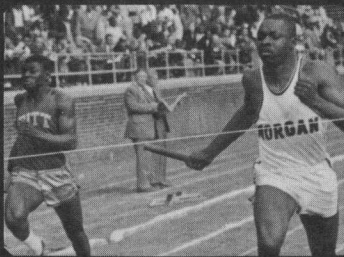
Dodge



Wayfarer^{the}

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...muscle are forgotten.
...than luxury in your
...e that has more.
...st automobile built by

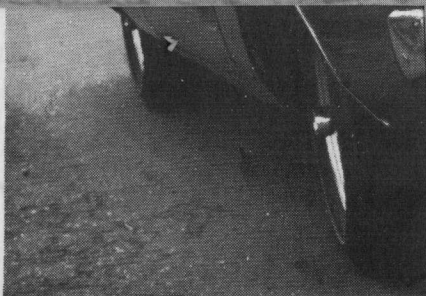
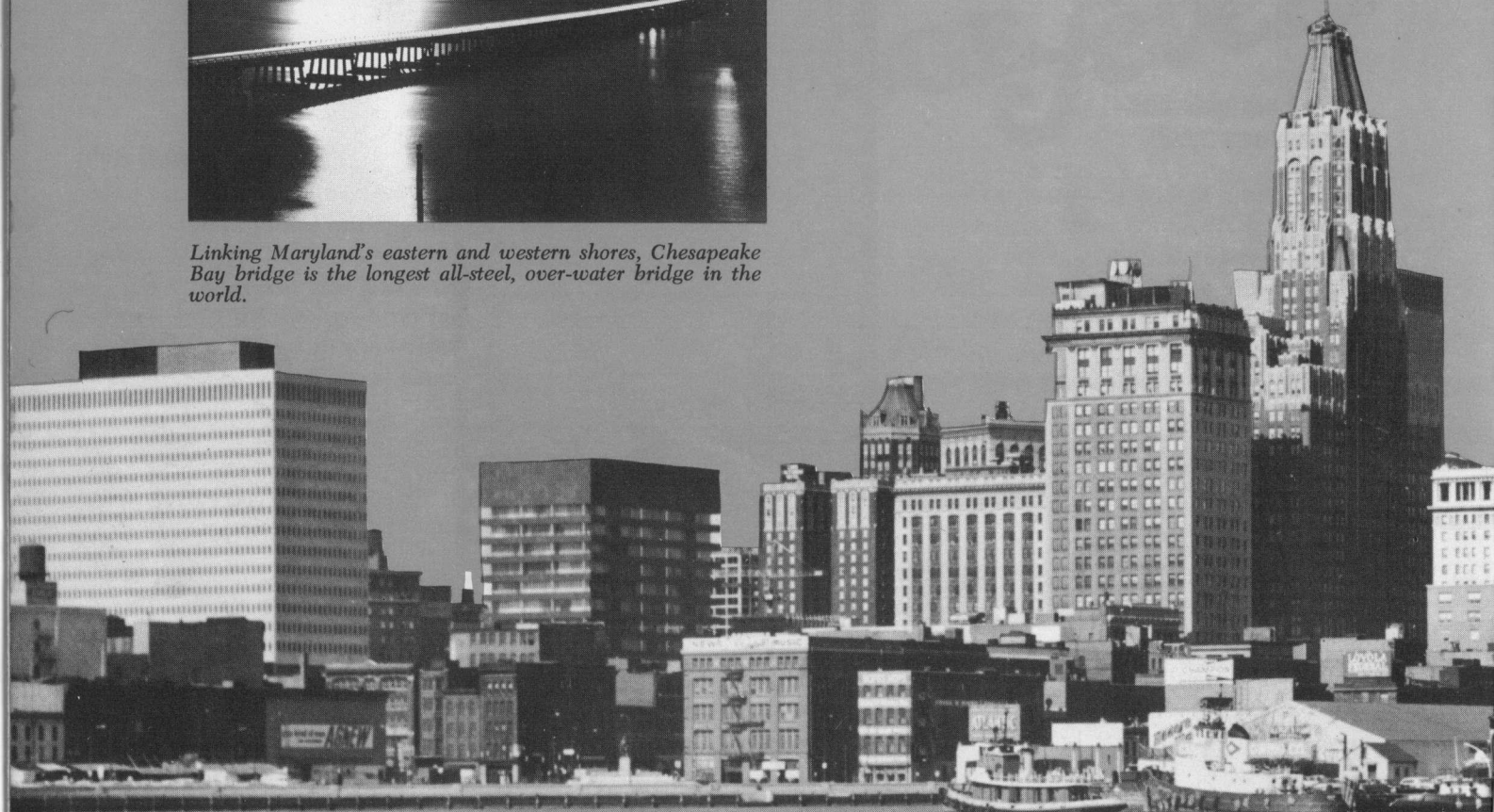


Baltimore



Linking Maryland's eastern and western shores, Chesapeake Bay bridge is the longest all-steel, over-water bridge in the world.

When that young Maryland lawyer penned those immortal words at the wake of 'the dawn's early light,' he was telling of a glorious American victory that marked into history the laying of one of this then new nation's lasting cornerstones. Place: Baltimore. Date: September 1814. But even before then, this coastal little village was an established trading post; a flour mill center; and had served as the National Capital.



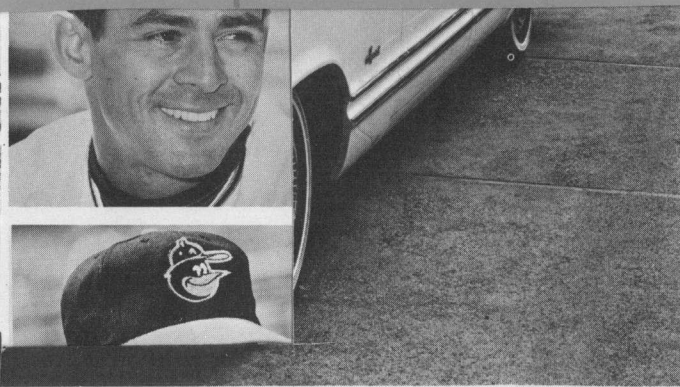
Drive safely. It's also contagious.

Now, Baltimore Town, as it was first named, has risen to the sixth largest city in the Nation's jewelled crown. Manufacturing is its main business; steel is its largest industry, and its most "glamorous" — aerospace and electronics. Holder of one of the busiest ports in the world, this Patapsco River industrial area, Baltimore, just a short turn west of the great Chesapeake Bay, is the only United States port with two routes to the sea.

Stemming inland from its magnificent natural harbors is Old Baltimore with its celebrated monuments, row-houses, and pearly-white marble steps. From here, its massive population has expanded beyond this historic section, and is today, an urban-suburban people. Baltimore has a tradition of distinguished educational institutions; museums; music halls; and "good theatre." And too, perhaps best known to most, its extraordinary "kitchens" . . . some of the finest cooking anywhere! And, of course, crabcakes! The backfin is "right out of the Chesapeake."



Fort McHenry, site of Francis Scott Key's Star-Spangled Banner, stands today as an historic monument of America's early struggle with the British.



Imperial Crown Four-Door Hardtop

**In the new Imperial,
each trip is as impressive
as the first.**

In the 1968 Imperial, you don't just see luxury. You experience it. You feel it in a seat padded with double layers of thick foam. You feel it in the response of a 440 cu. in. V8.

You feel it in the torsion-bar ride. A few miles of twisting road could change your whole idea of what a luxury car should be.

What you don't feel is boredom. You can order an AM/FM radio and a stereo tape system that play through 5 speakers. On long drives, set the optional Auto-Pilot, re-adjust the seat, assume a new position. Tensions of mind and muscle are forgotten.

If you want more than luxury in your luxury car, drive the one that has more. The 1968 Imperial—finest automobile built by Chrysler Corporation.



BALTIMORE

COMMUNITY

It was in 1925 that Poet Countee Cullen wrote of this Bay City:

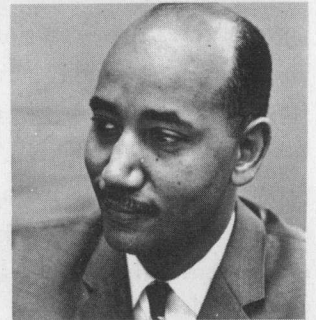
*"Once riding in Old Baltimore,
Heart-filled, Head-filled with glee,
I saw a Baltimorean keep looking straight at me.
Now I was eight and very small, and he was no
whit bigger;
And so I smiled, but he poked out his tongue,
And called me 'Nigger.'
I saw the whole of Baltimore from May until
December;
Of all the things that happened there,
That's all that I remember."*

This is Baltimore no more. For this town of the once "set" ways, and unhurried steps, is, today, moving at a "fast clip" toward the new ideals of a "great society;" and with this thrust forward, the city's long progressive Black Community is gaining momentum in Baltimore's race to greatness.

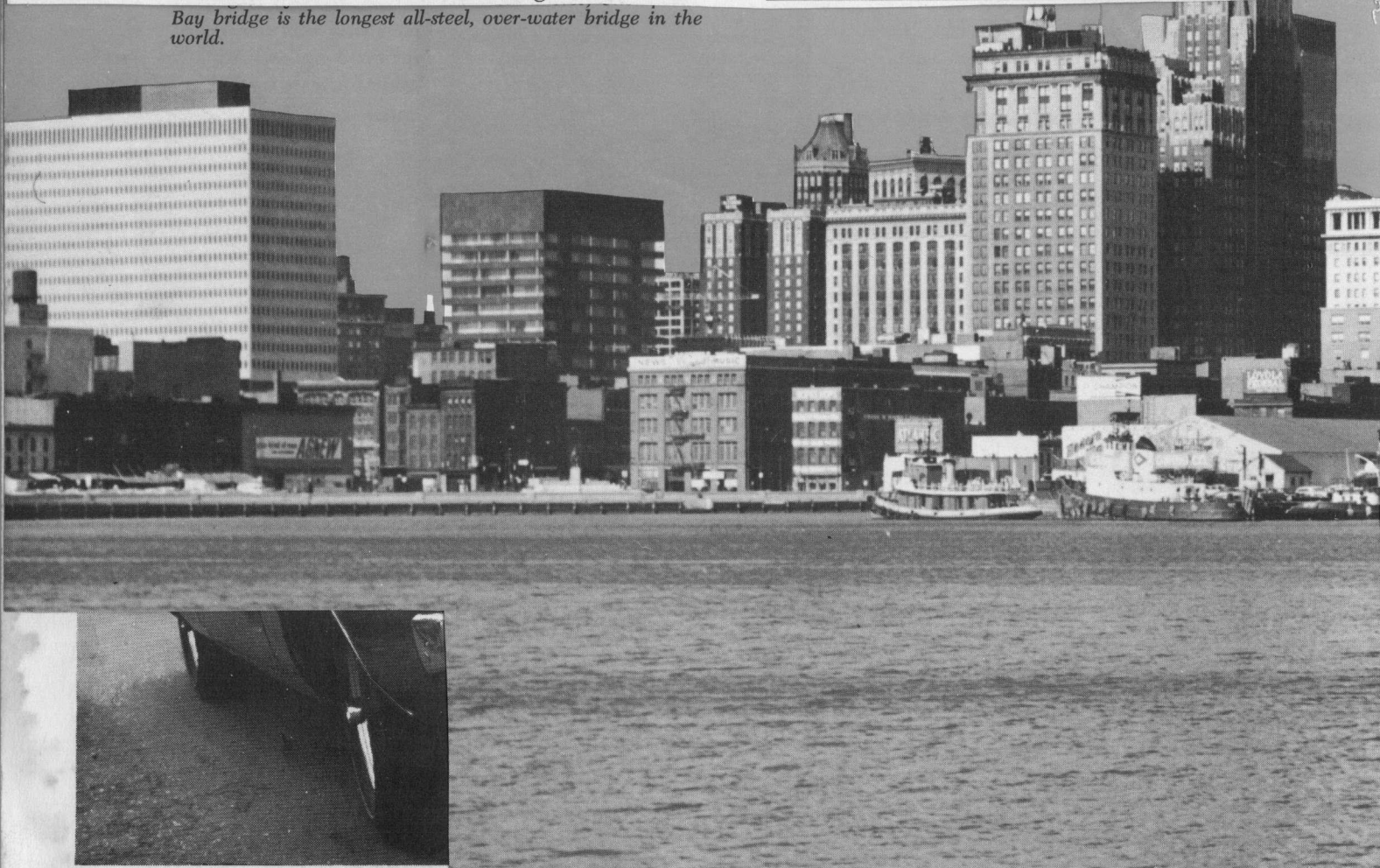
Bay bridge is the longest all-steel, over-water bridge in the world.



post; a The 13,000-seat Civic Center and Convention Auditorium is the home of the Clippers (ice hockey) and the Bullets (basketball).



(Right) Harold J. Jenner, Executive Director, Baltimore's huge Civic Center.



Drive safely. It's also contagious.

IMPERIAL

If you want more than luxury in your luxury car



Imperial Crown Four-Door Hardtop

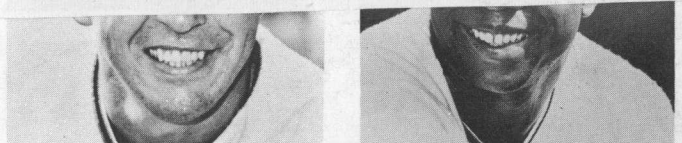
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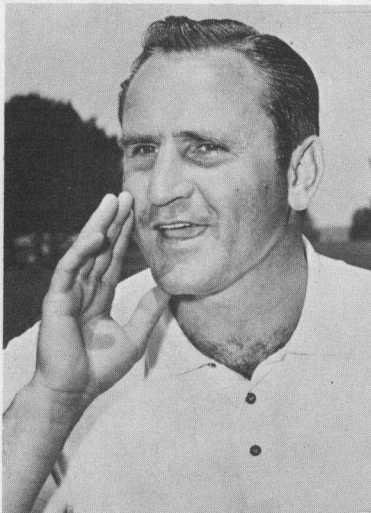
BALTIMORE

SPORTS

A little more than two decades ago, the most famous story in Baltimore's sports history was that this town gave baseball the legendary George Herman "Babe" Ruth, although the "Babe" uncurled his great pitching arm with the Boston Red Sox and slugged most of his incredulous home runs as a member of the New York Yankees.

That no longer may be so. The Baltimore Bullets of the old Basketball Association of America ran off with a pro championship in the late 1940's. The Colts became a powerhouse in the National Football League in the late 1950's, and just last year the baseball Orioles swept through American League competition then crushed the Los Angeles Dodgers in four straight World Series games. Morgan State

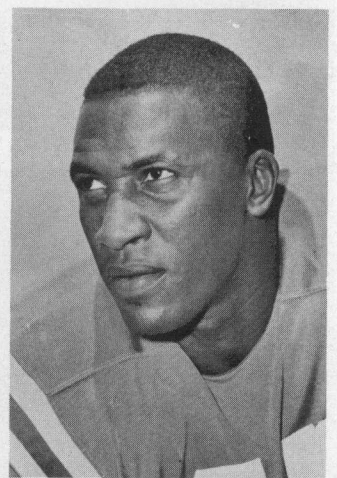
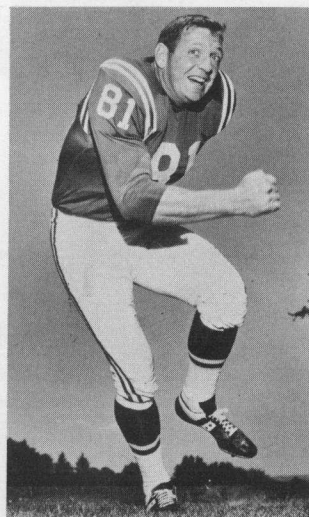
(Above) Baltimore's Memorial Stadium—Home of the Colts and Orioles.



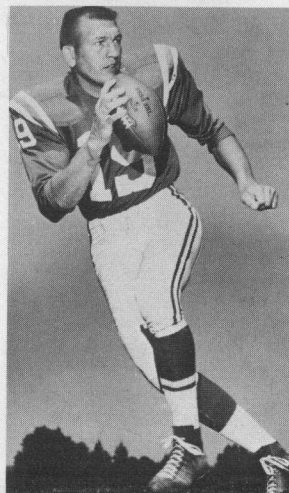
(Above): Head Coach of the Colts is Don Shula.

C. FOR THIS TOWN OF THE hurried steps, is, today, ward the new ideals of a this thrust forward, the k Community is gaining ace to greatness.

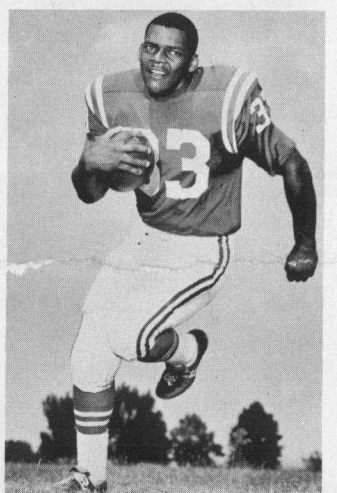
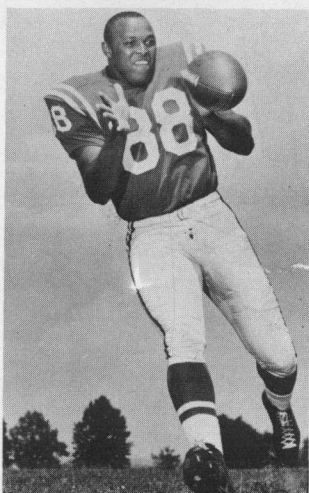
western shores, Chesapeake l, over-water bridge in the



(Above Right) The Colts offer speed and power on defense as displayed by Defensive Backs Alvin Haymond, Lenny Lyles and End, Ordell Braase.



(Right) The Colts offense is spearheaded by all-time great Quarterback John Unitas, Tight End John Mackey and Fullback Tony Lorick.



move

(Right) Former N. outfielder, Hank B. aged Orioles to pe World Series titles 1

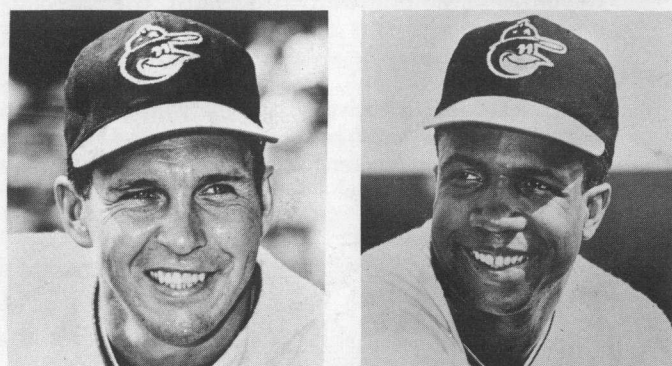
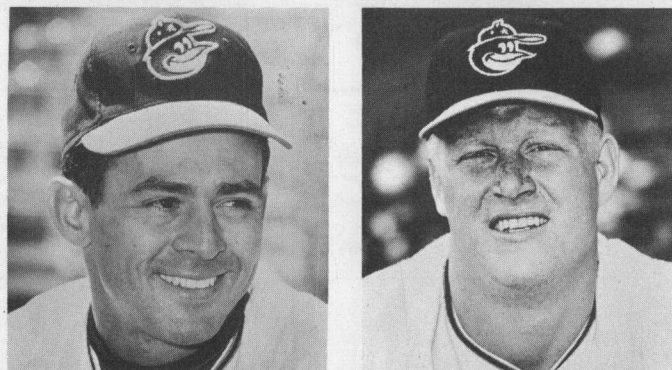
(Second & Third R boast a corps of y erans in Outfielders and Curt Blefary Luis Aparicio and John "Boog" Powel

(Fourth row) Yo Dave McNally and won 1966 World behind the sluggin Robinson Boys & C

College also got into the act with internationally famous track and field teams.

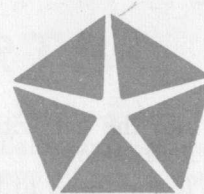
Ruth remains a legend here, to be sure. But this sports generation has come to cherish the Robinson Boys (Brooks and Frank) of the Orioles; and a line of Colt heroes, including Johnny Unitas, Lenny Moore, Gino Marchetti, John Mackey and the late Gene "Big Daddy" Lipscomb. The newer edition of the Bullets, now members of the National Basketball Association, offers magnificent performers in veteran Gus Johnson and sensational newcomer Earl Monroe.

Much like other large metropolitan centers, Baltimore has latched onto two new professional franchises, in soccer and ice hockey, providing an even broader range of sports entertainment.



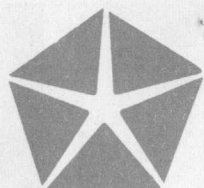
(Above) Morgan State's speedsters have won worldwide fame.

(Right): Baseball's most famous duo is the Robinson Boys — both winners of "Most Valuable Player" Awards. Brooks is regarded as the game's best all-around third baseman. Outfielder Frank became the first player in history to win MVP Awards in both the National and American Leagues.

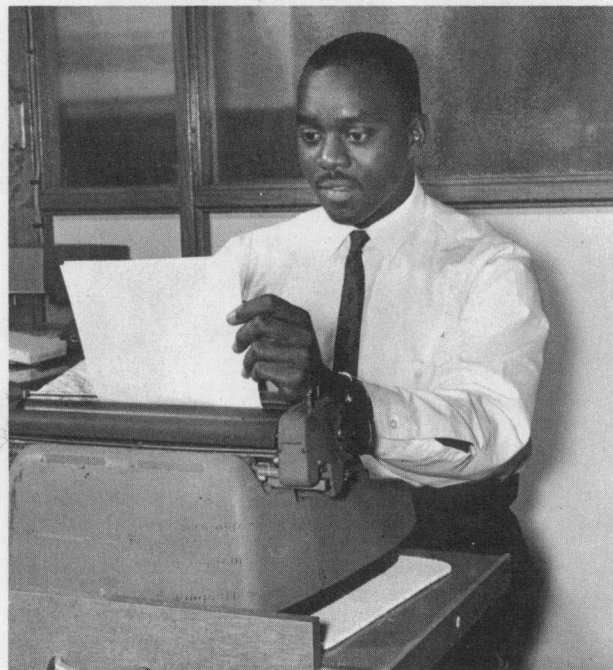


EDWARD A. BENFORD has been employed by Chrysler Corporation since 1955. He has worked in the Maintenance, and Material Handling Departments of the Central Engineering Office, and as a medical claim processor in the Management Benefits Office; as an Administrative Trainee; a labor Relations Representative at the Corporation's Hamtramck Assembly Plant; and this year, was promoted to the position of Personnel Representative at the Plant. Born in Detroit, Mr. Benford attended Pershing High School and graduated from Detroit Institute of Technology in 1964 with a Bachelor's degree in Business Administration. He served two years in the U. S. Marine Corps and was discharged as a Corporal.

THE CHRYSLER FAMILY



EARL HAMILTON, Group Insurance Administrator with Chrysler Corporation's Mack Avenue Stamping Plant at Detroit, joined the Corporation in 1964 as a Communication Clerk. Mr. Hamilton is a four-year veteran of the U. S. Air Force where he served as an administrative specialist. The 27-year-old administrator was born in Mississippi, and was raised in Detroit where he graduated from Northwestern High School. He has attended the University of Buffalo, University of Detroit, and Wayne State University; and he plans to resume his work toward a degree in science and journalism at Wayne State.



make your move



CHRYSLER



CHRYSLER
MOTORS CORPORATION

The next time
you admire a Chrysler,
make it your own.

Make it a 300. The sports-bred Chrysler that demands attention. And gets it.

New concealed headlights. 440 cubic inch V-8. Automatic transmission. Contoured bucket seats. All standard. Plus options like AM radio with stereo tape. Or AM/FM Stereo Multiplex Radio.

Chrysler caters to you. Quietly. Always with taste. Vinyls. Jacquard weave fabrics.

Optional leather upholstery.

Yet the 4 Newports are priced just a few dollars a month more than the most popular smaller cars, comparably equipped. And every Newport is full-size. We build no small Chryslers.

Newport to New Yorker. The '68 Chryslers are here. Make your move. Then sit back. And watch your friends watch.

MOVE UP TO CHRYSLER '68

**Last year,
over a quarter million owners
of other low-price cars
were won over to Plymouth.
It started a movement, a momentum,
a beat.**

**This is the 1968 Plymouth Fury.
It's still long. And low. And wide.
But now, it's even more beautiful.
The front end is more massive.
So is the back end.
And in profile, no car in its class looks
anywhere near as luxurious. Because
of good, clean design.
And the beat goes on.**



**Inside, our stylists kept Fury's options
from looking "added on."**

**The new automatic speed control
is on the turn signal lever.**

**The new air conditioning outlets are
integrated with the instrument panel.**

**The new stereo tape system is
blended with the radio.**

To us, neatness counts.

And the beat goes on.



**Fury has the biggest standard V-8
in its class.**

And the biggest brakes.

And the biggest trunk.

**It's also the heaviest. And the
most solid.**

And the beat goes on.



Plymouth



**CHRYSLER
MOTORS CORPORATION**

...the Plymouth win-you-over beat goes on

