

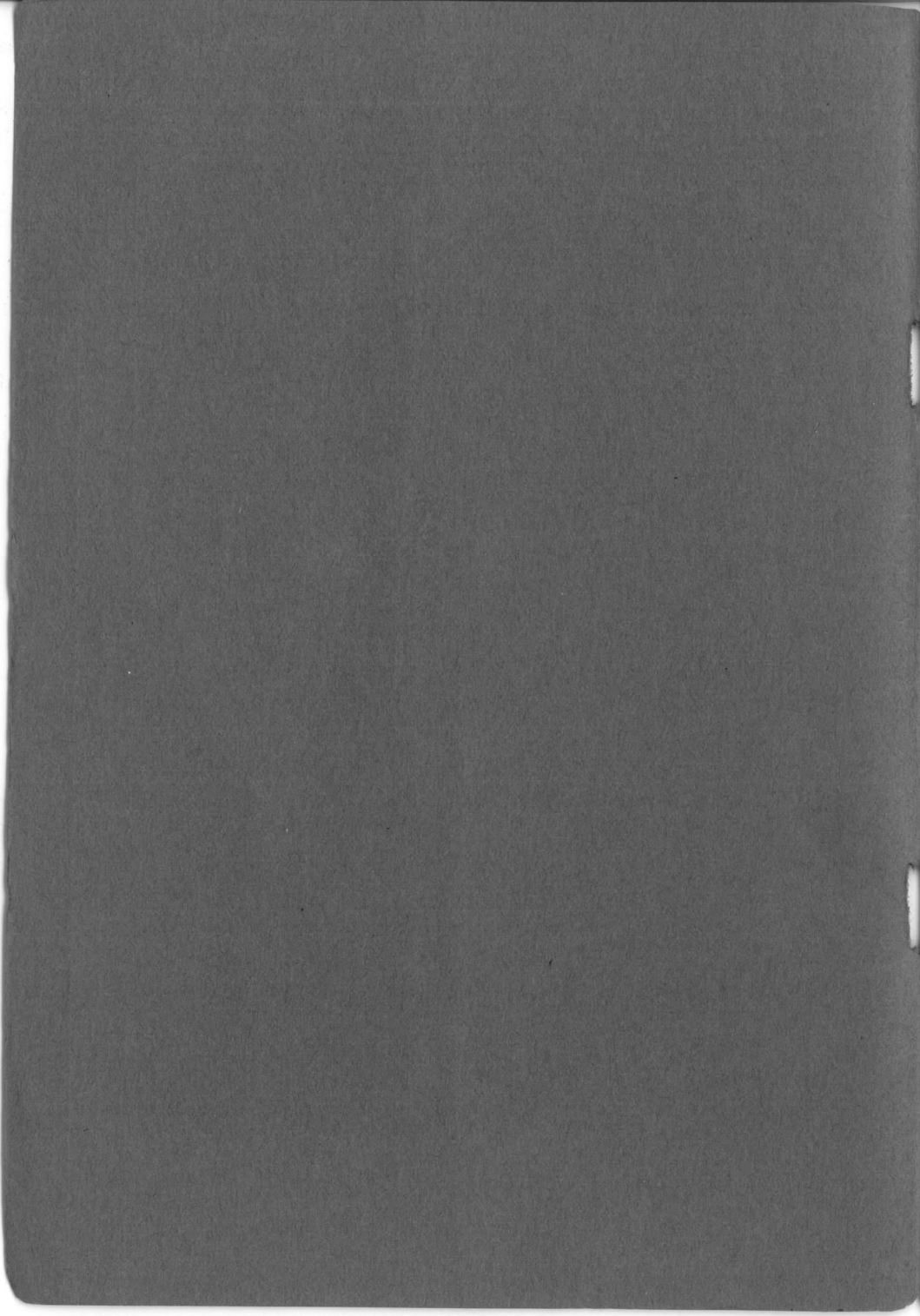
St. Louis
Negro
Business
and Trade
Directory

Arranged and Published by

The Urban League of St. Louis

2947 Delmar Boulevard

THE A. B. KOGER, COLLECTION



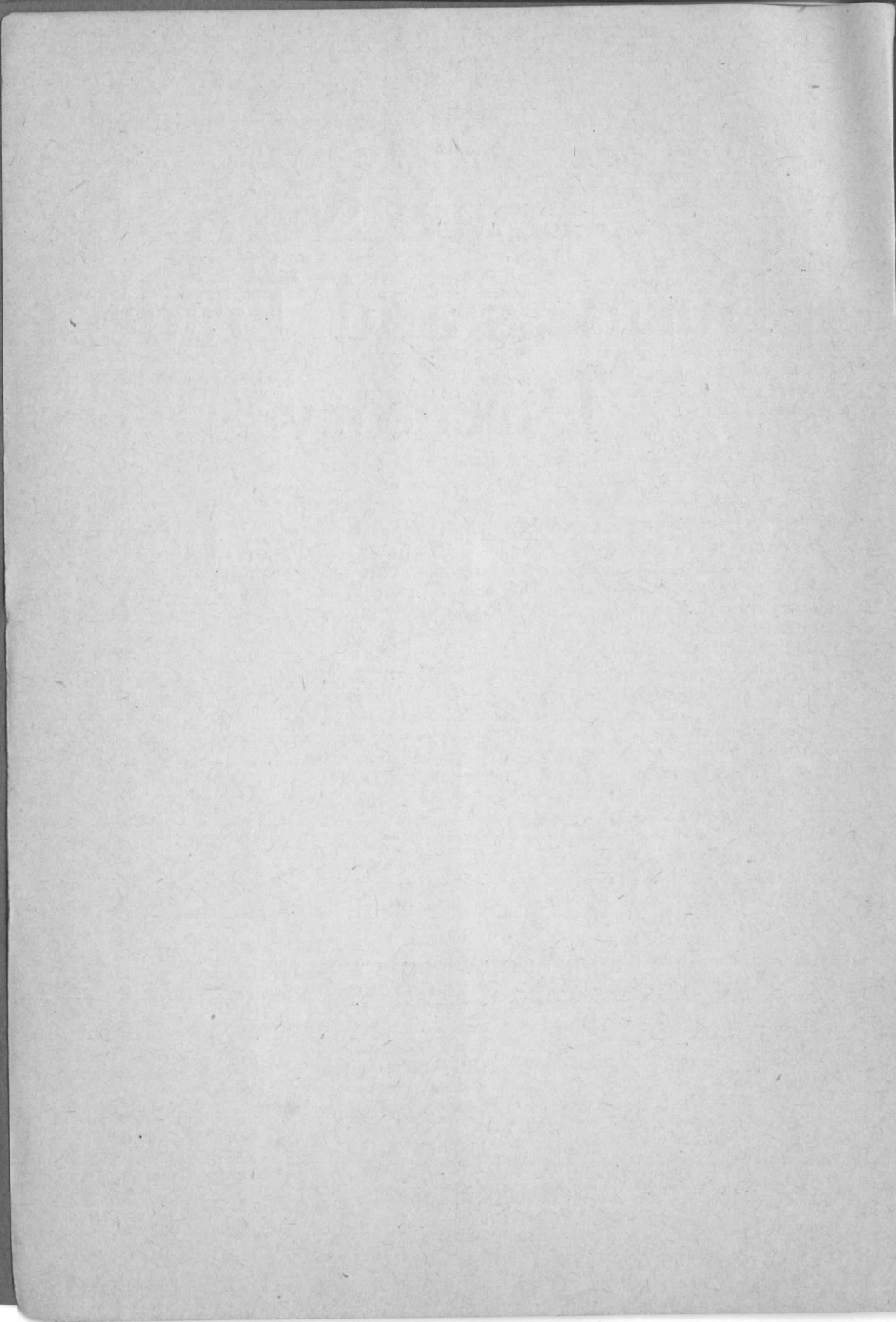
St. Louis Negro Business and Trade Directory

1934

The Editor acknowledges with thanks the
assistance of Mr. H. Von Avery.

Arranged and Published By The Urban League of St. Louis
2947 Delmar Blvd.

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ST. LOUIS NEGRO BUSINESS & TRADE DIRECTORY

—FOREWORD—

This abridged guide contains most of the commercial and business enterprises owned and operated by Negroes in St. Louis. There are six hundred and thirty-six in number, conforming more or less to certain definite types. Truly insignificant even in comparison with the number of business places operated by white owners alone in Negro neighborhoods. Nevertheless, one million dollars invested in the Negro-owned places of business represents perhaps the most difficult field in which racial progress can be made by any portion of our group. A "weighted" study of the different classes of business showing the preponderance of restaurants, barber shops, beauty parlors and funeral parlors might cause the careless reader to become facetious about just how the Negro spends his money and the promotional tendencies of commercially minded Negroes.

Facts established by this survey made by the St. Louis Urban League with the assistance of two young Negro men—C. W. A. workers—brought out many reasons why the frugal Negro with business inclinations follows the line of least resistance and heretofore has avoided the highly competitive businesses of handling merchandise, in which modes and standards shift with the seasons.

There were recorded the dangers of many unseen forces at work, to make a Negro's venture into any but the traditional personal service business a real hazard. They are: Little or no capital or bank credit to fall back upon in a crisis; too frequently a lack of knowledge of the fundamentals of that business; timidity to venture on a real competitive basis; too many instances of white business people combining their forces to keep down any example of a Negro as a successful competitor; the ease with which many Negro leaders are given perquisites in order to use their influence with the masses to patronize larger and better stocked stores operated by whites. The day does not seem far distant when the struggles of these pioneers in the commercial field will begin to be appreciated by our own so-called intelligentsia, who have not felt any obligations toward the support of these ventures. Also our masses have not yet been sufficiently aroused to see the connection between these pioneer business and commercial ventures and the greater assurance they hold out for our children's success in the future.

A growing racial consciousness stimulated by today's tragic evidences that no minority group will receive any more from a community than that group is able to "take", ought to make the appearance of this directory most significant and helpful.

Every Negro in St. Louis, in deciding whether or not to throw some of his support to a struggling business, should remember that his own progress might have been much greater if he too were not proscribed by barriers, far less difficult than barriers encountered by our business people.

This plea for more confidence in Negro business efforts places a tremendous responsibility on those Negroes who are in business. They must merit this support by developing unusually "high service technique" in order to overcome their lack of sufficient capital backing.

We take the responsibility for presenting to the public this simple directory which we hope will not only serve as a record from the number of points we do business in 1934, but also as a channel through which both Negro consumer and business man can spiritually join hands in making substantial economic gains for the Race in years to come.

—JOHN T. CLARK

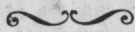
Reprint from a Release by the U. S. Bureau of Census

St. Louis—Retail stores operated by Negro Proprietors, 1929.

St. Louis reported 310 retail stores operated by Negro proprietors. This city ranked 8th in the total number of such stores—following in order named: Chicago, Philadelphia, New Orleans, Atlanta, New York, Memphis and Detroit—each with the exception of Atlanta having a larger Negro population. The ratio of Negro population to stores was 302. This ratio was greater than for any of the major cities except for Detroit. Lunch rooms, candy and confectionery stores represented 40% of all stores.

These 310 stores reported sales for 1929 amounting to \$1,457,427. or approximately one-third more than the sales reported for Negro stores in Baltimore, where the Negro population exceeds that of St. Louis by nearly 50,000. The total number of persons employed was 586, and \$149,516. was paid out in wages to the 258 full time and part time employees. The seven drug stores had the highest group inventory—a total of \$31,200. Average sales for all types of retail stores was \$4,701.

(NOTE)—The fact that a local study made by the Urban League five years after this census report found exactly twice the number of Negro business places might be better understood when we call attention to the fact that we listed all places in which any capital has been invested in equipment in a definite point from which the business is carried on. Then too, the period of depression has forced many Negroes who were otherwise employed for wages and salaries to enter into some form of business as a means of livelihood. On the other hand, the depression has closed up many small business places operating on a close margin. So it is obvious that the Federal census takers must have overlooked a number of small business places, perhaps not coming up to the Federal standards to be so listed.



Our Negro population of 100,000 does not claim a single retail clothing store, shoe store, haberdashery, bank, hat store and pawn shop, owned by a Negro—a virgin field into which hundreds of our youth could build for the future.

W. J. BAKER Hardware

1019 N. Sarah St.

FRanklin 8428

Authorized Dealer for Norge Rol-
lator Refrigerators and
Washing Machines

Also steel-cote paints, varnishes, and enamels.
A full line of RCA radio tubes.

All kinds of household electrical appliances,
Window glass, roofing paper, pipe fittings, and
Janitor supplies.

NEVINS GROCERY CO.

MEATS

VEGETABLES

2526 N. Newstead Ave.

Specialty: Home-made Sausage

Deliveries Anywhere in the City

FRanklin 2145

T. J. NEVINS, Prop.



KITTRELL'S CAFE

203 N. Jefferson Ave.

FRanklin 8621

2947 DELMAR BLVD.

JEFFERSON 3820-3821

Urban League of St. Louis

(Member of Community Council and Fund)

A COMMUNITY SOCIAL SERVICE

Supported Through The

UNITED RELIEF, INC.

By The Citizens of St. Louis

The Campaign for funds to care for budgets of member agencies for 1935 will be held this Fall. We herewith appeal to all persons who feel that the Urban League work must be adequately supported, to offer voluntarily their services to assist in this United Relief Campaign.

Preferably write the League—giving name and address.

ST. LOUIS CLASSIFIED NEGRO BUSINESS & TRADE DIRECTORY

ARCHITECTS

Frank Roberson 3412 Humphrey	LAcledé 1833	John Steel & Son 4596 Garfield	FOrést 3794
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APARTMENT BUILDINGS

<p>Bell Apartments 2947 Bell Avenue</p> <p>Belleglade Apartments 1900 Belleglade</p> <p>Beverly Apartments 4166 Enright</p> <p>Cook Avenue Apartments 3800 Cook Avenue</p> <p>Cooper Apartments 1819 N. Newstead</p> <p>Dickson's Apartment 4046 W. Belle Pl.</p> <p>Evelyn Apartments 4008 Enright</p> <p>Enright Court 4111 Enright Avenue</p> <p>Grant Apartments 912 N. Garrison</p> <p>Hainsonia Apartment 4010 W. Belle</p>	<p>King Edward Apartments 4019 Finney</p> <p>Lovejoy Apartments 4108 Enright</p> <p>Maffitt Court 4308 Maffitt</p> <p>New St. Louis Apartment 4382 St. Louis</p> <p>Newstead Apartment St. Ferdinand & Newstead</p> <p>Rollins Apartments 4243-47 Garfield and 1900 Goode</p> <p>Summer Apartments 4464 Cook Avenue</p> <p>Taylor Apartments 926-34 N. Newstead</p> <p>Whittier Court 2416-20 N. Whittier</p> <p>Williams Apartments 4223 Enright</p>
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AUTOMOBILES

FILLING STATIONS

<p>Adams' Service Station 4103-05 Enright</p> <p>Lomax's Filling Station 1913 N. Pendleton</p> <p>Kent Service Station 2121 Chestnut</p>	<p>Mosee's Gas Station 22nd and Chestnut CEntral 2768</p> <p>Pendleton Fairfax Filling 4271 Fairfax FRanklin 9709</p> <p>Vaquent's Service Station Pine and Ewing FRanklin 9367</p>
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GARAGES

FAIR GARAGE

4360 FINNEY
FRanklin 9606

MOTOR X-RAY

See For Yourself What Ails
Your Car

FINNEY AUTO REPAIR

3826 FINNEY
JEfferson 9510

<p>Kent Service Station 2323 Chestnut CEntral 1600</p> <p>Allen Service Garage 4403 N. Market Street</p> <p>4000 Page Blvd.</p>	<p>Boyd's Garage 3895 Windsor FRanklin 7965</p> <p>Ealy's Garage 4218 Cook FRanklin 1620</p> <p>Mosee's Garage</p> <p style="text-align: right;">JEfferson 7180</p>
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SERVICE STATIONS

Forbey Service Station
4016 Finney Ave. FRanklin 9246

Specialty Service Co.
4255 W. Easton FRanklin 6110

FRanklin 9126
**QUICK SERVICE TIRE
& BATTERY CO.**
1016 N. Sarah
Recharging, 50c Repairing,
Rentals, Expert Greasing

Bill Collins' Auto Service
1004 Glasgow

Cut Rate Tire & Battery Service
2901 Easton

AUTO SALVAGE & WRECKING COMPANIES

Albert Crawford Auto Parts
3018 Lambdin Avenue

—Auto Accessories—
**LUCAS AVENUE
WRECKING YARD**
AUTO SALVAGING
Chas. Varner, Prop. 2622 Lucas

BAKERIES

Evans Bakery
1719 N. Pendleton

BARBERSHOPS

American Barber Shop
2521 N. Taylor
Bell's Barber Shop
2623 Pendleton

Sanitary Barber Shop
3149 Laclede

CENTRAL TONSORIAL PARLOR

EXPERT HAIR CUTTING
—Popular Prices—

M. E. Shaw, Mgr. 4375 Finney

FRanklin 9646
For Real Service
C. E. TAYLOR
**BARBER SHOP &
POCKET BILLIARDS**
4263-65 W. Finney

DeLuxe Barber Shop
4255½ Easton

Everybody's Barber Shop
2636 Market

The People's Barber Shop
2941 Chouteau

H. Holmon Barber Shop
4303 Easton

People's Shaving Parlor
3253 Market

Everybody's Barber Shop
4217 W. North Market

Terminal Barber Shop
2123 Market Street

The People's Barber Shop
3112 Chouteau

People's Barber Shop
2323 Chouteau

Barnes' Barber Shop
817 N. Jefferson

Bell's Barber Shop
1410 Francis

My Barber Shop
9 N. Compton

C. L. Watkins		Equal Rights Barber Shop	
1351 N. Garrison		1213 N. Jefferson	
Sunrise Barber Shop		Free Will Barber Shop	
1235 Leffingwell		805 O'Fallon	
People's Barber Shop		Gordon Barber Shop	
902 N. 21st St.		2149 Laclede	
Everybody's Barber Shop		Grand Central Barber Shop	
1043 N. Sarah		Cardinal and Lawton	
Booker's Barber Shop		Gray's Barber Shop	
1910 Newstead		907 O'Fallon	
Big Three Barber Shop		Greenup Barber Shop	
3 N. Ewing		17 N. Jefferson	
Bullock's Barber Shop		Harris Barber Shop	
3320 Franklin	FRanklin 8408	102 N. Beaumont	
Busy Bee Barber Shop		Hopkins Barber Shop	
3106 Laclede		4291a St. Louis	
Broom Barber Shop		Hooper's Barber Shop	
2313 Delmar		910 N. Sarah	
Brown's Barber Shop		Jones' Barber Shop	
2312 Delmar		1120 N. 24th	
Brown's Barber Shop		Johnson's Barber Shop	
2804 Franklin		2714 Montgomery	
Burnett's Barber Shop		Just Right Barber Shop	
1514 Wash		2804 Easton	
Bush's Barber Shop		Marshall's Barber Shop	
3148 LaSalle		1040 N. Sarah	
Central Barber Shop		Keno Barber Shop	
115 N. Compton		904 N. Compton	
Colonial Barber Shop		King Barber Shop	
4148 Finney		105 N. 16th	
Collins Barber Shop		Kittrell's Barber Shop	
1701 N. Newstead		1808 Papin	
Compton-Easton Barber Shop		Laurin Barber Shop	
1135 N. Compton		15 N. Beaumont	
Cottage Inn Barber Shop		Leonard Ave. Barber Shop	
2625 N. Taylor		809 N. Leonard	
DeLuxe Barber Shop		Love Barber Shop	
4203 W. Easton	FRanklin 8101	2818 Easton	
Dangerfield Barber Shop		Frank Mann Barber Shop	
2833 Diskson		1006 N. Vandeventer	FR. 9742
Davis Barber Shop		McNesse Barber Shop	
1923 Franklin		3914 Fairfax	
Decatur Barber Shop		McGee Barber Shop	
1023 N. Vandeventer		1818 N. Taylor	
Easton Ave. Barber Shop		Maxwell's Barber Shop	
2836 Easton		1249 S. Third	
Easton-Glasgow Barber Shop		Mid-West Barber Shop	
1006 Glasgow		1811 N. Whittier	
Economy Barber Shop		Mitchell's Barber Shop	
2303 Wash		807 N. Cardinal	
Economy Barber Shop		McKennies Barber Shop	
1108 Whittier		3318 Franklin	
Ed's Barber Shop		Mid-West Barber Shop	
808 N. Leffingwell		718 N. Leffingwell	

Opal's Barber Shop
 24 N. Ewing
 O-Yes Barber Shop
 312 N. Compton
 Palace Barber Shop
 1121 N. 20th
 Patterson's Barber Shop
 17 N. Ewing

Perkins Barber Shop
 2626 N. Newstead
 Perry Barber Shop
 1721 Washington
 Pullman Barber Shop
 2220 Market

BEAUTY SHOPS

Allen's Beauty Shop
 2343 Market

Central 5649

Cora Gray Beauty Shop

930a N. Sarah

Franklin 8458

La Dainte Beauty Shoppe

1908 N. Pendleton

Franklin 9172

Modern Way Beauty Salon

3415 Laclede

Franklin 7986

Jefferson 3341 2531 Newstead

CAVOLINE BEAUTY SHOP

HAIR DRESSING FOR
 DISCRIMINATING PEOPLE
 All Lines of Beauty Culture
 Manufacturer of Toilet Preparations
 MRS. J. E. CAVINESS

**JE. 1400 2419 Pendleton
 PORO MODEL BEAUTY SHOP**

We Specialize In All Branches of
 Beauty Culture. See Us For Your
 Shampoo, Press, Fingerwave,
 Marcel, etc. Prices Reduced

2745 Wash St.

**DORA WALKER'S
 BEAUTY SHOP**

EXPERT WAVING, MANICURING
 AND FACIALS

Hilda Dyle, Op. Dora Walker, Prop

**RILEY BEAUTY SHOP
 1912 N. Newstead FR 9488**

Guaranteed Treatment "Three
 Weeks" Hair Grower Cures 11 Scalp
 Diseases and Grows Hair on Bald
 Scalp. 3 Boxes for \$1.00

AGENTS WANTED

Franklin 9062
**DOVIE'S BEAUTY
 SALON**

COMPLETE BEAUTY SERVICE
 6 So. Compton

**MARSHALL & SPEED, Operators
 VANITY BOX
 BEAUTORIUM**

4229 EASTON AVE.
 Our Business Is To Improve Your
 Appearance

For Appointments Call FR. 8736
 RUBY OWEN, Prop.

SAMUEL C. DUKE & CO.

Licensed Member of A. B. C.

Bonded

Old and New Houses Wired

Electrical Apparatus Expertly Repaired

DECORATIVE LIGHTING

Fixtures, Appliances, Fans Furnished and Installed
Spots, Floods and Colored Lighting Effects Rented With or
Without Operator For All Occasions

Best In Materials and Service Guaranteed

JEfferson 6305

FRanklin 9160

In Poro Building 4300 St. Ferdinand

JEfferson 1400

The Amytis

Our Own Theatre De Luxe

Home of the Finest Entertainment
Both Stage and Screen

Dr. Wm. Knight

Registered Optometrist

Repairs Watches, Clocks, Glasses, etc.

2709 FRANKLIN AVENUE

FRanklin 9461

Member of St. Louis Retail Jewelers' Ass'n.

M. C. WHITLOR

Moving Packing Shipping

BONDED WAREHOUSE

FURNITURE - HARDWARE

2520 N. Taylor Avenue

NEwstead 2048

NE. 0659 4204 Finney

**VIRGINIA POLLARD'S
BEAUTY SHOP**

—Special—

Shampoo, Press and Wave, 75c
Monday and Tuesday

Alberta's Beauty Shop
4229 Finney
Allen's Beauty Shop
4253 W. Easton
Ambrose Beauty Shop
2341 Market GARfield 7658
Anna Mae's Beauty Shop
1033 Compton
Annie's Beauty Shop
104 S. Beaumont
Mme. Astrop's Beauty Shop
3134 Bell
Beatrice Beauty Shop
916 N. Cardinal JEFFERSON 5283
Beauty Shop
2935 Laclede
Beauty Specialist
3034 Easton
Boncilla Shop
121 N. Ewing
Coral's Beauty Shop
1209 N. Jefferson
Ellis Beauty Shop
1205 N. 19th
Ento Beauty Shop
1818 N. Pendleton FRANKLIN 9463
Eva's Beauty Shop
1121 N. Sarah FRANKLIN 7715
Florence Beauty Shop
2834 Carr
Franklin Beauty Shoppe
2733 Franklin
Freeman's Beauty Shop
1402 N. Garrison
Frances Beauty Shop
4006½ Fairfax
The Gibson System
1116 N. Sarah
Hall's Beauty Shop
3038 Franklin FRANKLIN 7547
Hairdresser
1028 N. Leonard
Hamilton Beauty Shop
3125 Lawton

Hazel's Beauty Shop
3861 Bell
Ida Hughes Beauty Shop
913 N. Whittier
LaBelle Femme
1112 N. Whittier FRANKLIN 8411
Lottie's Beauty Shop
120 N. Cardinal
LaMamy Beauty Shop
2349 Pine GARfield 9656
Ophelia's Beauty Parlor
3225 Bell
Manola Beauty Shop
1101 N. Cardinal FRANKLIN 2736
Modern Beauty Salon
3974 Finney FRANKLIN 8311
Modernistic Beauty Shop
3946 Finney
Moro Beauty Shop
2914 Thomas
Modernistic Beauty Shop
2939 Lucas FRANKLIN 7738
Maudell's Beauty Shop
3041 Laclede
New Modern Beauty Shop
2114 Carr
MOLA Beauty Shop
2838 Easton
People's Beauty Shop
11 N. Jefferson FRANKLIN 8191
Poro Beauty Shop
2814a Thomas
Poro Beauty Shoppe
3412 Laclede
Eugene Robinson's Beauty Shop
3313 Franklin FRANKLIN 9797
Slaughter System Hairdresser
3001 Lawton
Scientific Beauty Shop
7 No. Ewing
Stewart's Beauty Shop
722 N. Leffingwell
Sarah's Beauty Salon
3917 West Belle
Vivienne Beauty Shop
906 N. Sarah FRANKLIN 9021
P. V. Beauty Shop
1336 N. Garrison
Rosella's Beauty Shop
4256 W. Finney
Louise Wade Hairdresser
4057 Aldine
Doris Williams Beauty Shop
2307 Wash

Mme C. J. Walker Shop
2337 Market

Watson's Beauty Parlor
904 N. 21st

Won't Quit Beauty Shop
1011 Elliott
Walker Beauty Shop
2842 Easton
Virginia's Beauty Shop
2902 Laclede

BILLIARD AND POOL HALLS

Carlisle Recreation Parlor
11 N. Jefferson FRanklin 9511
Compton Billiard Parlor
11 N. Compton
Curry's Pool Hall
1000 O'Fallon
Delmar Pool Hall
3300 Delmar
Grand Billiard Parlor
11 So. Ewing FRanklin 9452
Hodiamont Pocket Billiards
933 N. Sarah
C. Hyde Pool Parlor
3029 Hickory

Idle Hour Pocket Billiards
117 No. Compton
Monarch Billiard Parlor
208 So. Garrison
Missouri Billiard Parlor
4004 Fairfax
Rialto Pocket Billiards
1028 N. Vandeventer
Thomas Billiard Parlor
1818 N. Taylor
Whittier Billiard Parlor
1510 N. Whittier

BONDSMEN

Sam Andrews
104 S. Ewing
John Carmical
2146 Walnut

GARfield 7106

Mert E. Ward
118 N. Channing
4138 Fairfax
Naomi Oldham
3920 Fairfax

FRanklin 7294

JEfferson 2432

BOOKING AGENCY

Jesse Johnson
14 N. Jefferson

BLACKSMITH SHOPS

Adams Blacksmith Shop
3032 Clark

Van Hook Blacksmith
2809 Lucas

BUSINESS COLLEGES

Tucker's Business College
4366 Cook FRanklin 7500

Walker's Business College and
School of Music 2632 Franklin

CABINET MAKERS

Cardner Cabinet Maker
1114 N. Glasgow

CARPENTERS

Marion Becham Carpenter
1911 N. Whittier
Contractor and Builder
1807 N. Pendleton
Clemming Johnson
4596 Garfield
James Wallace
4231 Aldine
Jesse Ashford
4365 St. Ferdinand

Marvin Claybrook
4585 Cote Brilliante
Mulvany Nunley
4147 West Belle
Ferd Lee
4303 Garfield
A. Woods
3209a Lucas
Hollard Rice
2529 Belle Glade

C. Walton
3521 Lawton
Oliver Starks
911 Iron
H. A. Smith
219a Theresa
S. Hill
3961 Aldine
Ernest Daniels
4239a W. Finney
Ernest Stubblefield
4218 W. Cote **Brillante**
C. J. Johnson
4596 Garfield

Oral Stubblefield
4221a W. Cook
M. M. Bickam
1911 N. Whittier
Samuel Campbell
4428 St. Ferdinand
A. R. Lampton
4240 West Belle
William Hood
2921 Lawton
Lee Daniels
2636 Lawton

CLEANERS AND DYERS

Alco Cleaners
723 N. Cardinal
BROOMER & JOHNSON
Cleaning & Pressing
1915 Pendleton **FRanklin 8161**
Black Diamond Cleaning &
Pressing Club—2211 Carr
Burton, The Tailor
1028 N. Vandeventer
Ball's Cleaning Company
2422 N. Pendleton
Biddle Tailor Shop
1925 Biddle
Bush, The Tailor
119 N. Jefferson
Clark, The Tailor
219 N. Channing **FRanklin 8456**
Davis Pressing Shop
6203 S. Broadway
Deluxe Pressing Shop
200 N. Garrison
Dowell's Cleaning & Dressmaking Shop
1902 N. Taylor
Edwards Cleaners & Dyers
903 N. Vandeventer **FRanklin 9345**
Jake Jarrett, Tailor
1930 N. Whittier
J. H. CROKER
Cleaning, Pressing & Tailoring
1617 Glasgow
Kinloch Cleaning & Dyeing Co.
1115 N. Sarah **FRanklin 8172**
Kinloch Cleaning & Dyeing Co.
4322 W. Easton **FRanklin 8120**

Liberty Tailoring Company
4267 W. Finney **FRanklin 7334**
Ideal Cleaning & Tailoring
2902 Gamble
P. A. Gibson, Tailor
819 N. Cardinal
P. A. Gipson, Tailor
People Barber & Pressing Shop
2325 Chouteau
18 N. Cardinal
Wilson Cleaning, Pressing & Dyeing Co.
2011 Biddle St.
Young Man's Unity Cleaning and
Pressing Club **103 N. Ewing**

FR. 9584 913 N. Sarah
THE NEW EDISON
CLEANERS

Still Want To Do Your Cleaning
Also Moving and Light Hauling
GUY WILLIAMS, Prop.

FR. 8249 3146 Pine
W. S. BROWN,
The Tailor

Cleaning, Pressing Altering and
Repairing
Work Called For and Delivered

Wyatt Curtis
1805 N. Garrison
Merrill C. Williams
2603 Elliott
Wilbur Stuart
2931 Locust
Allen Voochers
3727 Finney

Jefferson 0721
Jefferson 9430

Clarence Crawford
2007 Market

Joe Williams
3832 Cook

Richard Clay
523 S. 23rd St.

ENTERTAINERS & BOOKING AGENCY

Williams Entertainers' Booking
913 N. Sarah

FLORISTS

Harris Floral Company
4369 W. Aldine FRanklin 8412
Robinson's Floral Shop
4225 W. Finney

King Edward Flower Shop
4021 Finney FRanklin 7819
Great Western Flower Shop
2711 Delmar

FOOT SPECIALIST

Ambrose Foot Specialist
2341 Market GARfield 7658

FURNITURE & NOVELTY STORES

Antique Shop
1012 N. Whittier
Economic Repair Shop
2801½ Sheridan
G. Fox Notions
1024 S. Compton
M. C. Whitlor
2520 N. Taylor

Handy Rummage Sale Co.
8 S. Compton

Pendleton Novelty Store
4301 N. Market

Second Hand Furniture Store
2622 N. Lefingwell

GROCERS

G. G. A. Grocery
4404 Garfield
Dunbar's Grocery
4270 W. Garfield
Dawson's Confectionery & Grocery
2707 Lucas
Hairston Grocery Store
1101 N. Leonard FRanklin 7341
Wardloe's Grocery
4306 N. Market
T. J. Gates Grocery & Meats
4273 W. Aldine NEWstead 0922

M. House Grocery Store
111 S. Beaumont

Nichols Grocery
1716 Gratiot
Pope's Grocery Store
3814 Windsor

FR. 6826

HILL'S MARKET

Groceries, Meats & Vegetables
1010 N. SARAH ST.

FR. 2145 2526 N. Newstead

NEVIN'S GROCERY

SAUSAGE OUR SPECIALTY

F. J. Nevins, Prop. Delivery Service

Majestic Grocery
1916 N. Newstead Ave.

Jones Grocery
2600 N. Newstead

C. A. Mitchell Groceries & Meats
3337 Laclede FRanklin 1696

GENERAL MERCHANDISE

General Merchandise

3043 Laclede

COlfax 6688-M

HEATING ENGINEERS

Simms & Alexander

4133 Cook

NEWstead 1177

ICE AND COAL

- McGhee Coal
1446 Francis
- Ice, Coal, Express
3351 Market
- Your Coal Company
111 N. Garrison
- Martin Ice & Coal
3220 Delmar
- Sawyer Coal Company
4102 Fairfax
- Watson Coal Company
4024 Fairfax
- Oscar Small Ice & Fuel
1335 Garrison
- S. B. White Ice & Coal
1112 Glasgow
- Randall Ice & Coal
4160 Aldine
- Harris Ice & Coal
2929 Dickson
- Holloway Ice, Coal & Hauling
2906 Dickson
- R. Jackson & Son Hauling
2516 Dickson
- Walker Moving & Hauling
2612 Dayton
- D. Wheeler & Son Express
2731 Gamble
- Coal
15 So. Theresa
- W. W. Wright Ice & Coal
2831 Delmar
- Calvin White Ice & Coal
2931 E. Easton
- Quick Service Ice & Coal
2813 Easton
- Pittman Ice & Coal
2923 Easton
- Robinson Ice & Coal
2935 Easton
- Moore's Ice, Coal & Wood
2800 E. Cass
- Sims Ice, Fuel & Express
1219 Elliott
- Solomon Ice & Coal
1105 Elliott
- Howze Ice & Coal
1012 N. Leffingwell
- Roberts Bonded Express Co.
1117 Compton
- Freeman Coal Company
2803 Dayton
- Anthony Ice & Coal
2416 N. Newstead
- Betts & Jackson Ice & Coal
925 Sheridan
- Ice & Coal
4430 Cottage
- Burns Ice & Coal
3032 Magazine
- Brooks Ice & Coal
1528 Webster
- P. Campbell Ice & Coal
3155 Clifton
- Joe Cooks Ice & Coal
4450 Cote Brilliante
- Conway Hauling Ice & Coal
2627 Thomas
- Emergency Ice & Coal
111 No. Theresa
- H. Cartwright Coal & Ice
4013 Fairfax
- Davis Ice Coal & Express
4061 Fairfax
- Evans Ice & Coal
4315 St. Louis
- A. Foster Ice & Coal
1930 Papin
- Fult Coal Co.
4209 Cote Brilliante
- M. Henderson Ice & Coal
3503 Cozens
- Moore Ice & Coal
2847 Howard
- Jones Ice & Coal
4383 St. Louis
- Jones Ice & Coal
4303 St. Louis

Johnson Ice & Coal
 2900 R. Dickson
 Ice & Coal
 3615 Cozens
 B. F. Taylor Ice & Coal
 2725 Gamble
 Pollock Ice, Coal & Hauling
 2620 Gamble
 Holmes Coal & Hauling
 2823 Thomas
 Carter Ice, Coal & Hauling
 2930 Sheridan
 Mid-Way Ice & Coal
 4242 W. Finney
 M. Donegan Coal & Ice
 4234 Fairfax
 Keeton Coal, Ice, Express
 4271 Fairfax
 Ward Ice & Coal
 4342 Fairfax
 Davis Bros. Ice & Coal
 4355 Finney

Wm. Franklin Ice & Coal
 3110 Clifton Pl.
 Thomas Coal Company
 3119 LaSalle
 Ice, Coal, Express
 21 N. Compton
 Coal & Ice Dealer
 14 N. Garrison
 Coal & Ice Dealer
 110 S. Theresa
 Ice, Coal & Kindling
 3147 Laclede
 Flowers Coal Company
 2618 Pine
 Sam's Coal Station
 1027 N. Jefferson
 Henry & Son Coal Co.
 1010 California
 Thos. Otey & Sons Ice & Coal
 2814 Laclede Jefferson 3846

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Franklin Ice, Coal & Express
 3105 Franklin FRanklin 8317
 Hamilton Moving Ice & Coal
 1208 N. 21st St. GARfield 1010
 H. V. Hunter Express & Gen'l Hauling
 3140 Brantner Place
 Hutchison Ice, Coal & Hauling
 911 N. Sarah FRanklin 9584
 P. Scott General Hauling
 1843 Biddle
 E. H. Wesley, The Coal Man
 1041 N. Whittier FRanklin 9531
 McDonald Ice & Coal
 1415 Webster

Ice & Coal
 417 S. Leffingwell
 H. Booker, Prop.
 Brinkley Bros. Ice & Coal
 1346 N. Leffingwell
 Preston Hauling Contract
 2735 Thomas
 Fox Ice & Coal
 2827 Sheridan
 Treadwell Hauling
 1340 N. Elliott
 Stewart Hauling & Coal
 2951 Dickson
 Spencer Ice & Coal
 2913 Dickson
 Dillon Ice, Coal, Hauling
 2934 Dickson

HAY, GRAIN, FUEL

Gilliam, T. A.
 113 S. Leffingwell

Smith, Edward
 1911 N. Newstead

INSURANCE COMPANIES

Atlanta Life Insurance Co.
 219a N. Jefferson JEfferson 1113
 Domestic Life & Accident Ins. Co.
 11 N. Jefferson

Pyramid Mutual Life Ins. Co.
 11 N. Jefferson JEfferson 8990
 Supreme Liberty Life Ins. Co.
 11 N. Jefferson FRanklin 6578

Sun Mutnal Aid Association
 11 N. Jefferson

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1704 Taylor
McQuire Medicine Co.
2703 Thomas

M. S. Clark
Herb Specialist
2823 Easton

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Norge Electric Refrigerators and
Washing Machines

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Class Paints Oils
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Hughes Hardware
916 N. Sarah

JEfferson 3959

M. C. Whitlor
2520 N. Taylor

NEwstead 2048

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Noah's Ark Landscape Gardener
4232 Cook JEfferson 2166

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3739 Windsor Pl. FRanklin 9160
Dunbar Hotel
2229a Market
Grand Central
204 N. Jefferson CEntral 0710
Poro College
4300 St. Ferdinand JEfferson 1400
Working Men's Hotel
2600 Pine

Pine Hotel
2300 Pine
Hotel Theresa
3438 Franklin JEfferson 8358
Booker Washington Hotel
209 N. Jefferson JEfferson 0774
West End Hotel
3900 West Belle FRanklin 1887

ICE CREAM DEALERS

Jest-A-Mere Double Dip
C. A. Pittman
1046 N. Sarah St. FR. 7278

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Branch Office
Universal Life Ins. Co.
OF MEMPHIS, TENN.
Ordinary and Industrial Insurance
R. A. TURNER, Dist. Mgr.

JEfferson 2991

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Koch Hospital Koch, Missouri	Riverside 0646	Peoples Hospital 3449 Pine	Jefferson 5468
St. Mary's Infirmary 1536 Papin	CHestnut 4390		

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Boyd Laundry & Dry Cleaning Co. 914 N. Sarah	FRanklin 3584	Home Hand Laundry 1100 N. Channing	JEfferson 3789
A. P. Commons 2512 Belleglade		Sherrell Hand Laundry 3759 Finney	FRanklin 9192
Elite Laundry 3440 Walnut	JEfferson 6395		

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2343 Market St. CEntral 5649

Virginia's Millinery Shop
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Hudson Moving Co. 2718 Chouteau	PRospect 8619	M. C. Whitlor 2520 N. Taylor	NEwstead 2048
Whitlor, M. C., Jr. 4211 Finney	JEfferson 8312		

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Elks	Simms' Band N. Clark Smith's Band

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Abram McClenny 1814 N. Pendleton		J. Roy Terry School 11 N. Jefferson	of Music JEfferson 7518

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 St. Louis Crackerjacks
 W. Baker
 Mose Wiley's Royal Aces
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 105 S. Beaumont

McClenny & Clark Smith's
 Symphony Orchestra
 Harry Wynn
 Synco High Hatters
 Ha.vey Lankford
 Eddie Randall's Seven Blue Devils
 Eddie Randall

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 4363 Finney
 Montie Rice
 1921 N. Whittier

FRanklin 5215

Summers Paperhanger
 4202 W. Maffitt

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 1019 N. Compton

John Harris
 6505 Watson Ave.

PA. 7651

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L. Messerli Produce Co.
 Messerli & Anderson, Props.

222 Delmar

CEntral 3587

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 4102a Finney
 Joe Bell
 2309 Lucas
 Otto Beene
 4365 St. Ferdinand
 William Crawford
 2723 Gamble
 Samuel Duncan
 4312 Aldine
 E. Ford
 2935 Dayton
 James E. Hill
 2835 Howard
 S. C. Hunton
 4209 Finney
 A. J. Johnson
 3400 Delmar
 C. Julius Johnson
 4596 Garfield
 Henry L. Johnson
 3959 Cook

FOrest 6558
 FRanklin 8288
 NEwstead 1579
 JEfferson 6688
 JEfferson 2470
 NEwstead 2171
 JEfferson 6714
 FOrest 3794
 JEfferson 0725

Virgil Jones
 4019 Finney Ave.
 Edward Lee
 3954 Finney
 Earl Livingston
 4329a Cook
 Willie Longly
 4242 West Belle
 A. W. Moore
 4536 Cote Brilliante
 McKinley Oatsey
 2501 Goode Ave.
 Columbus Perry
 1304 Webster
 Benjamin D. Smith
 4174 Fairfax
 R. L. Smith
 4312 Labadie Ave.
 Wm. W. Thompson
 3146 Sheridan
 Othello Townsend
 4221 W. St. Ferdinand
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 4136 Enright

JEfferson 1975

JEfferson 2431

FOrest 7234

JEfferson 3771

FRanklin 7565

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 JEfferson 3154

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1035 N. Sarah

FRanklin 2192

Ellis Studio
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FRanklin 9327

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William Alexander
4416 Garfield
Leroy Bills
4424 Aldine
James E. Cole
1024 N. Vandeventer
H. C. Corbin
4284a St. Ferdinand
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3448 Pine
E. G. Huff
4135 Cook
Horace Irby
Kinloch Park
C. Jackson
4126a Kennerly
Charles E. Jones
1917 Delmar
Glennie Watson
1125a N. 13th
Will Walton
2829 Easton
Frank Ward
6202 Wells

Thomas Lumpkin
4406 Garfield
J. A. McAdams
2108 Delmar
B. T. Morris
308 S. 23rd St.
John Pointer
2634 Lawton
Harvey Porter
4432 Aldine
William Ratcliff
4263a W. Garfield
Edgar Robinson
2328½ Clark
John L. Sarks
3023a Clark
William Stacey
3448 Pine
Leonard Stitch
4285 St. Louis
George Wilson
4350 Garfield
Robert Wyatt
4253 W. Maffitt

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NEWstead 0358

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4470 Enright

FRanklin 5689

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Margaret Reid
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ROsedale 3933

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St. Louis American
GARfield 0111 | 11 N. Jefferson

JEfferson 2991

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3111 Laclede	4236 Cook	Jefferson 1945
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817½ N. Jefferson	2312 Market	Garfield 0111
Johnson Printers	St. Louis American	
3836 Finney	11 N. Jefferson	Jefferson 2991
Social World Printing Co.		
5 S. Ewing		

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Colbert's Restaurant	Dreamland Restaurant
1244 S. Third	3000 Market St.
Davis Restaurant	Everybody's Restaurant
914 N. Whittier	7 S. Ewing
H. Daily Restaurant	Ford's Restaurant
4361 Maffit Avet	3135 Adams
Garner's Restaurant	Oak Leaf Restaurant
705 N. Compton	4259 W. Easton
Human Filling Station	Simon's Restaurant
4348 Finney	410 S. Leffingwell
Food Shoppe	Star Restaurant
1901 N. Sarah	3343 Laclede
Grand-Terrace Restaurant	Subway Restaurant
930 N. Sarah	4235 Finney
Little Corner Restaurant	Subway Restaurant
1927 N. Whittier	2616 Lawton
Lorrain Inn Restaurant	Twenty-Grand Restaurant
2631 Stoddard	4017 Finney
Lucky Leaf Restaurant	Mrs. Josie Watson Restaurant
1024 N. Vandeventer	1831 Biddle St.
New Manhattan Restaurant	Thompson's Restaurant
1072 N. Vandeventer	1806 Papin
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 3960 Sheridan
 Everybody's Steak Shop
 912 N. Pendleton
 Jones Sandwich Shop
 611 N. Ewing
 Lawton Avenue Sandwich Shop
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 O. K. Restaurant & Chili Parlor
 2138-40 Market
 Pearl's
 2911 Laclede

People's Sandwich Shop
 2911 Laclede
 Martha's Sandwich & Pie Shop
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 Mary's
 1812 Papin
 McCown Sandwich Shop
 1826 Pendleton
 Murray's Sandwich Shop
 220 N. Channing
 Nash Bros. Sandwich Shop
 1207 N. Leffingwell
 Sophisticated Sandwich Shop
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 Birdia's Lunch Room
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Margaret's Lunch Room 2410 N. Newstead	Smith's Lunch Room 121 N. Compton
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Nu Way Lunch Room 909 O'Fallon	O. K. Lunch 2134 Carr
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Peat's Lunch Room and Sandwich Shop 118 N. Jefferson	Webb Lunchery 1904 N. Taylor

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Creole Cafe 2810 Easton	Panama Cafe 515 N. 23rd St.
DeLuxe Cafe 701 N. Channing	Patton's Cafe 811 Delmar
Duney's Cafe 3306 Laclede	P. & O. Cafe 805 N. Leonard
Green Lantern 2848 Easton	Quall's Cafe 4281 Kennerly
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Kittrell's Cafe 203 N. Jefferson	Ritz Cafe 2401 N. Newstead
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Vandeventer Inn
927 N. Vandeventer
Walker's Hide Away
4374 Fairfax
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4102 Finney

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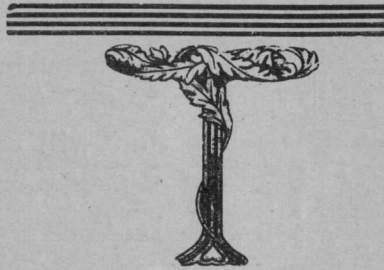
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Bar-B-Q
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Shoe Shine Parlor
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Calumet Cab Co.
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