

REASON
FOR
A
CHANGE

PROMOTE
Congressman Charles McC.
MATHIAS
to the
U.S. SENATE



The Mathias Family

The Press

A THOROUGH LEGISLATOR

"He has been an articulate spokesman and a thorough legislator but above all he has represented his district well."

FREDERICK DAILY POST

BILL TO REMOVE DRAFT INEQUALITIES

"Congressman Mathias is a consistent public servant . . . He voted against President Johnson's draft bill . . . and now running for the Senate he boldly announces that he will introduce a bill before he leaves the House . . . to remove many of the inequalities which he perceives in the current law."

MT. AIRY COMMUNITY REPORTER

AN INTELLIGENT CANDIDATE

"Mr. Mathias has a brilliant record of achievement in the House of Representatives upon which to base his campaign."

BEL AIR AEGIS

Here's what

A CREATIVE LEGISLATOR

"He has shown himself to be a creative and cooperative legislator, an effective representative . . . and an honest and conscientious public servant. . . . We hope the people of Maryland will see fit to bestow on him the chair he now seeks in the Senate."

THE CUMBERLAND SUNDAY TIMES

A POPULAR MODERATE

"Mathias is a popular moderate who has demonstrated a strong appeal to both urban and rural voters, having represented each group at one time or another during his four terms in the House."

THE WASHINGTON STAR

A SOLID RECORD OF ACCOMPLISHMENT

"Brewster will face a strong Republican challenger in Rep. Mathias, a progressive Republican with a solid record of accomplishment in the House"

BALTIMORE NEWS AMERICAN



Students' views are important to Mathias, here discussing the draft with a University of Maryland group.

A DARING THRUST

"An air of authority accompanies Rep. Mathias' formal decision . . . he makes clear from the outset that . . . only a political and moral solution (in Vietnam) is likely to be lasting. Mr. Mathias lays his challenge squarely before Senator Brewster . . . It takes a daring thrust, one not commonly made elsewhere in the country by senatorial candidates casting about for the sense of the voters."

THE BALTIMORE EVENING SUN

they're saying ab

POLITICAL STABILITY AND CHARM

"Mathias has rolled up a fine record as a member of the House. There are thousands of Democratic voters who would turn to a man of Mathias' political stability and charm."

MARYLAND NEWS

CANDID CANDIDATE

"Rep. Mathias has set a good example to his colleagues by listing his income and assets. He is right in saying that disclosure . . . is one way to renew confidence in the institutions of government. The Congressman's disclosures . . . to the House Ethics Committee go much further than the House's pallid code of ethics requires. We surmise that this voluntary gesture will notably enhance the standing of Mr. Mathias before the voters."

WASHINGTON POST

KNOWLEDGE OF VIETNAM

"Mathias has a brilliant record . . . but of more importance is his knowledge of the problems now facing the United States and particularly the war in Vietnam."

HAGERSTOWN DAILY MAIL

The Public

"Your speech on the draft was very well thought out. I am 100% in favor of the reforms you proposed. Thank God we have thinking men such as you in our Congress."—Mrs. A.M., **Baltimore**

"Your type of eagle eye, assessment of the facts and firm stand is more than necessary in our federal government."—R.D., **Hagerstown**

"Never were comments more pertinent than those on the Middle East in your newsletter."—M.B., **Annapolis**

"As disgruntled Democrats we turn to independent and courageous men like you."—A.W., **Silver Spring**

"Thank you for helping my brother be admitted to the Veterans Administration hospital. He is showing signs of improvement."—Mrs. C.B., **Bryan's Road**

"Your statement is the best discussion of our situation in Vietnam and possible routes for escape that has come to my attention."—H.C., **Bethesda**

"Thank you for obtaining my pension checks which were overdue."—G.F., **Rockville**

out Mathias

"It is only with men such as you leading the way that future generations may be able to enjoy the beauties of nature and a clean and unpolluted environment."—D.M., **College Park**

"You were elected because of your individual integrity."—Mrs. H.S., **Oldtown**

"I'm with you in all you can do to counter the spirit of revenge with the spirit of justice and peace."—E.L., **Baltimore**

"There is no question that the Senate needs revitalization and your fine record and experience in the House will be invaluable."—Mrs. L.R., **Cumberland**

"Thank you for helping us get our income tax refund. It arrived just in time to pay for our son's next semester at the University of Maryland."—Mrs. R.C., **Silver Spring**

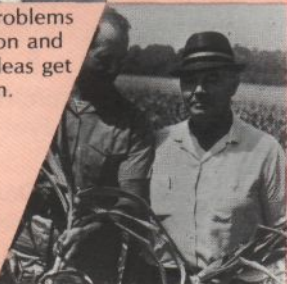
"May we say thanks and know that you will be in there fighting for our rights."—Mrs. R.D., **Jessup**





Economic growth in the Sixth District and throughout Maryland, through the Appalachia program, public works and promoting new industry, has been a major Mathias concern since 1960.

Individual problems get fast action and individual ideas get full attention.



Maryland farmers know that Mathias understands agricultural problems and is fighting to improve Federal farm policies.



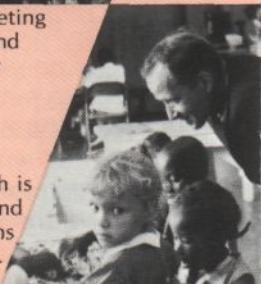
Vietnam veterans get attention from Lt. Gen. Lewis Walt, former Marine commander in Vietnam, and Mathias, a World War II veteran and Commander in the Naval Reserve.

The Mathias Record



Children enjoy meeting the Congressman and learning the history of the Capitol.

A better beginning for youth is secured through Head Start and other educational programs which Mathias helped to enact.



A job training course, one of many Mathias has supported, hears him urge initiative and effort in pursuing work opportunities.

In Congress Mathias Has Worked For...



On Allenby Bridge, Mathias talks to an Israeli soldier and a U.S. Embassy Official while seeking lasting solutions to Middle East problems.

- strong legislation to tighten law enforcement, combat organized crime and make American justice more fair and more sure
- peace with honor in Vietnam through mutual de-escalation and strengthening of South Vietnam
- enlarging job opportunities by giving high priority to training and counseling programs with incentives for business
- effective legislation to guarantee individual rights
- expanding home ownership and improving housing to give more families a stake in their community
- help for the retired and disabled through cost-of-living increases in social security and railroad retirement, and improvements in civil retirement, veterans' benefits and medical aid
- restoring America's prestige around the world through realistic policies of strong diplomacy and sensible aid
- economy and efficiency in government through constant scrutiny of spending and a new Hoover Commission
- a fair share of Federal resources for every Maryland community
- conservation and development of the Potomac, Chesapeake Bay, and all of Maryland's natural and recreational resources, and attacks on water and air pollution



Maryland's three Republican Congressmen and an Oregon Senator who resides in Montgomery County join in celebrating Maryland Day. (L to R) Congressman Gilbert Gude, Congressman Charles McC. Mathias, Senator Mark Hatfield, and Congressman Rogers Morton.

One of Mathias' strongest endorsements came from his long time friend Maryland Governor Spiro Agnew.



First District Rep. Rogers C. B. Morton endorses Mathias as the Senate candidate who can best serve the Bay country.



Urban problems engage Mathias and New York City Mayor John V. Lindsay.



Charles McC. ("Mac") Mathias, Jr.

Elected as a Republican to the 87th Congress from the Sixth District in 1960; re-elected in 1962, 1964, 1966. In Congress, has represented the people of Allegany, Baltimore, Carroll, Frederick, Garrett, Howard, Montgomery and Washington Counties. In all about $\frac{1}{3}$ of the people of Maryland.

Member of the Judiciary Committee and District of Columbia Committee.

Born July 24, 1922, native of Frederick, Maryland.

B.A., Haverford College; Yale University, L.L.B., University of Maryland. Member of Maryland Bar and U. S. Supreme Court Bar.

Active Navy duty in Pacific — 1944-1946. Currently a Commander in Naval Reserve.

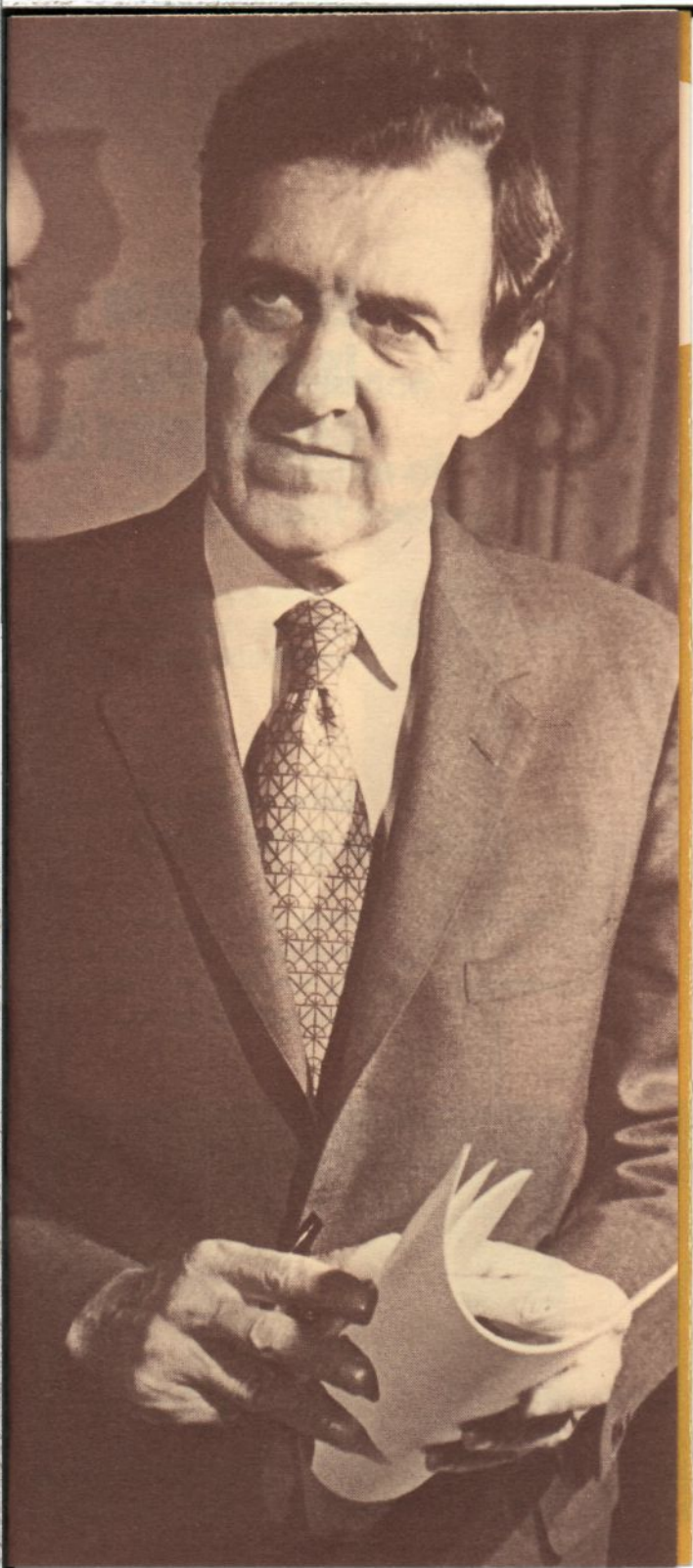
Assistant Attorney General of Maryland; city attorney of Frederick; House of Delegates from Frederick County.

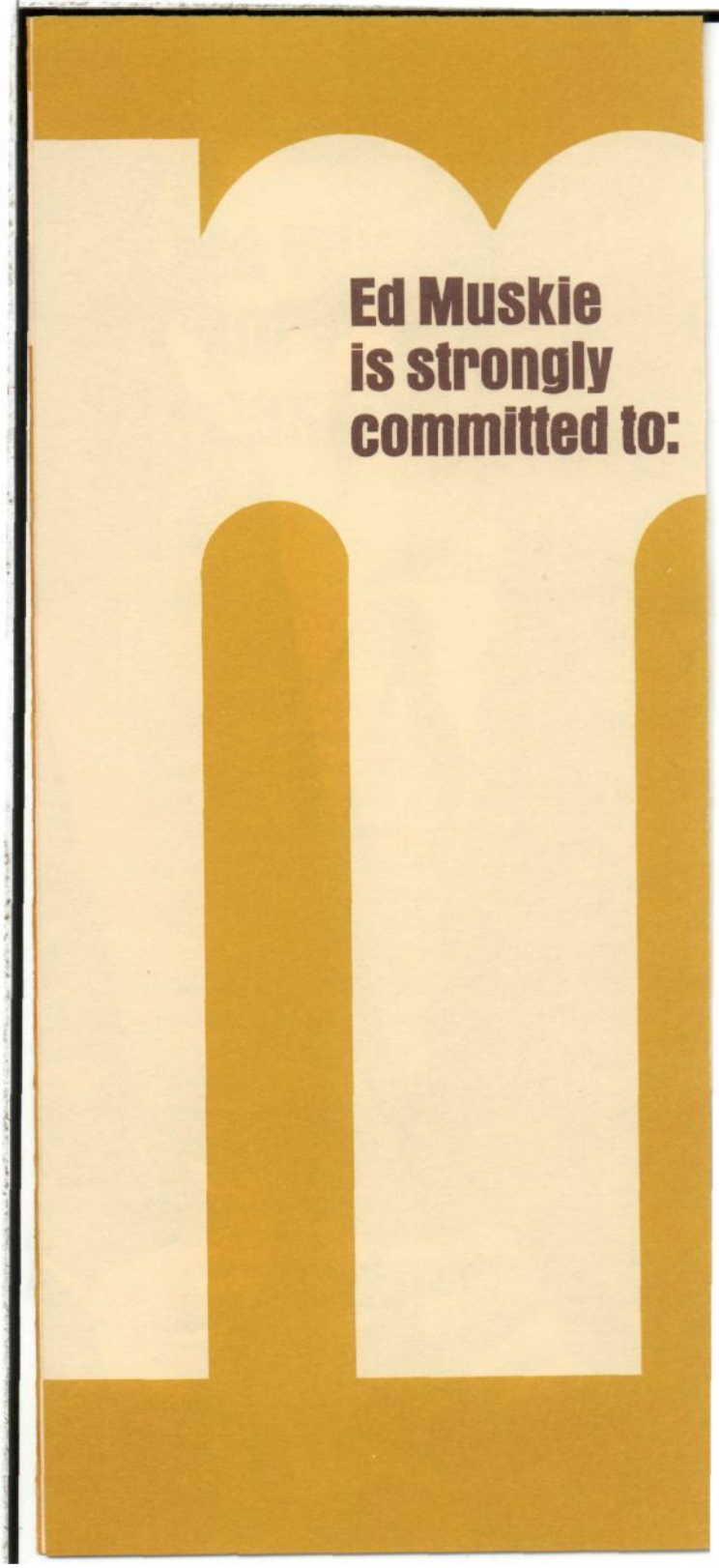
Married to Ann Hickling Bradford of Cambridge, Mass.; two sons, Charles (born 1959) and Robert (born 1961).

Muskie...

...the voice of reason

Ed Muskie stirred the American people on Election Eve last November with a nationally televised talk which set the stage for 1970's Democratic victory. That speech was typical of the Muskie approach to the issues—an appeal to reason, not emotion; reaching out to all elements of the society with a call for decency and national unity. Born and raised in Maine, son of a Polish immigrant, he was twice elected governor and in 1959 went on to become the first Democrat ever popularly elected from Maine to the United States Senate. As vice presidential nominee in 1968, Ed Muskie won the respect of Democrats and Republicans alike. He is a man who thinks before he speaks. He is the voice of reason who can reunite the American people.





**Ed Muskie
is strongly
committed to:**

● **protecting
the environment**

Ed Muskie is the architect of most of the major anti-pollution laws enacted by Congress since 1963, including the landmark Clean Air Act of 1970.

● **a quick end to
the war in Vietnam**

Ed Muskie stands unequivocally for a total withdrawal of *all* U.S. military personnel from Indochina by the end of this year.

*"... We must
to*



● **reshaping our
national priorities**

Ed Muskie is fighting to halt the arms race. He was the principal force behind passage of the Model Cities Act, designed to halt and reverse the decay of our metropolitan areas. He advocates a comprehensive program of high quality, low cost health care for all Americans.

*restore purpose and direction
our national life."*

- **full participation
by all citizens
in the benefits of
our affluent society**

Ed Muskie has been a consistent supporter of Civil Rights legislation since he came to the Senate.

- **a stable and
prospering economy**

Ed Muskie has pressed consistently for a federal full-employment policy. He advocates effective government action to combat rising prices.



YOU can help

- ... to end the war in Vietnam
- ... to bring economic stability to our nation
- ... to cleanse our rivers, air and land
- ... to bring hope to those who still live on the ragged edge of the American dream

YOU can help America . . .
by helping Ed Muskie now.

*After you have sent your contribution,
please pass this along to a friend who
may also want to help Senator Muskie.*

YES, I want to help Senator Muskie.

Enclosed is my contribution of

\$5 \$10 \$15 \$50 \$100 \$.....

Mr
Mrs
Miss

street

city

state

zip

Please make check payable to

People for Muskie

1660 L Street, N.W.
Washington, D.C. 20036

