



**A DECADE
OF
ADVANCEMENT**

1921-1931

CONGRATULATIONS

To the officers and directors whom it has been our privilege to know, and to all others who have had a part in the building of your great success these past ten years, we extend greetings and heartiest congratulations.

The National Bank of Commerce

of Charleston, W. Va.

G. W. VAN HORN,
President

EDWARD HESS
Vice President



TYPEWRITERS, \$10.00 UP

Other Office Machines and
Supplies at a Big Saving

The Pruitt Company

190 North La Salle St.
Chicago
Phone: Franklin 5234

TYPEWRITERS

Adding and Calculating Machines
Check Protectors — Duplicators
and Kindred Office Devices
New - Rebuilt - Used

Lowest Prices Best Quality

Walter C. Lothrop

Telephone: Central 0943
26 S. Wells Street Chicago, Ill.

NEARLY A MILLION DOLLARS
Paid to Policyholders of
SUPREME LIBERTY LIFE
Were Paid by Checks Printed by

Standard Bank Note Co.

Chicago, Ill.

L. MEYERS

Hardware, Paints and Glass

PLUMBING, ELECTRICAL AND JANITORS'
SUPPLIES

Keys Fitted Locks Repaired
Tel. Douglas 2606 333 & 335 East 35th St.

Compliments
— of —

Tallman Robbins & Co.

Manufacturers of
LOOSE LEAF and CARD EQUIPMENT
For Every Accounting Purpose

314-324 W. Superior Street
Whitehall 6400

CONGRATULATIONS

Use Illustrations

On your—

Business Cards
Letterheads
and all printed matter. Then
you'll always be remembered.

Northwestern Photo Engraving Co.

OPERATING DAY AND NIGHT

732 Federal Street
Chicago
Phones: HARRison 5062-3-4

This Booklet
Planned and Produced by

Clovis Fouche

President
ILLINOIS NATIONAL ADVERTISING
AGENCY, Inc.
412 E. 47th Street Chicago
Phone: DREXel 2987



Woodard photographs are famous for
faithful reproduction, individuality and the
artistic preservation of personality. They
make the ideal gift for all occasions.

Woodard Photo Studio

366 E. 47th Street, Second Floor

Phone: OAKland 2020

R. Walter Abernathy Leslie D. Abernathy

Abernathy Bros. Coal Corp.

High Grade Coal

Guaranteed Service Prompt Delivery

Office: Our Own Yards:
4251 S. Michigan Ave. 435 W. 43rd Street

Call OAKland 2100

American Fuel Co.

Main Office: 343 S. Dearborn Street
Phone: HARRison 2803

POCAHONTAS and KARB-O-FUEL

A DECADE OF ADVANCEMENT



OUT of the ruins of depression in 1921 came the beginnings of your company, Supreme Liberty Life Insurance Company. During a period when people were financially troubled, there came the vision which ultimately created Supreme Liberty Life. Since those days the company has carried on admirably. Assets, Reserves, Insurance in Force, and Premium income have increased scores of times. Through serving the group, by serving the individual, Supreme Liberty Life has built itself steadily and surely into one of the most dominant and stable insurance companies in the Race today. Supreme Liberty is justly proud of its decade of achievement.



TEN YEARS AGO---

The Promotion of a Sound Idea



T. K. Gibson
Chairman, Board of Directors SUPREME LIBERTY LIFE INS. Co. He founded Supreme Life and Casualty Co.—first race-owned company in the North.



Frank L. Gillespie (deceased)
The founder of LIBERTY LIFE INS. Co. He paved the way for big businesses owned and operated by Negroes in the North.

A decade ago, there were practically no large businesses in the North owned and operated by colored people, although insurance companies thus owned were flourishing in the South. T. K. Gibson, of Columbus, Ohio, saw therein a splendid opportunity for an insurance enterprise north of the Ohio River. Through his ingenuity and aggressiveness, Gibson was able to secure the co-operation of several prominent Ohioans and in June, 1921, Supreme Life & Casualty Company was chartered to write business.

In Chicago, about the same time, Frank L. Gillespie conceived the idea of a life insurance company that would give employment to prepared members of the Race, and would lend large sums of money to help relieve the then serious mortgage situation. Gillespie's persistency, coupled with his magnetic personality, made the idea take hold. Liberty Life was able to open its doors for business in August, 1921.

Time passed. Both companies struggled along gaining business and experience. Supreme Life acquired its home office building in Columbus, while Liberty Life purchased the Roosevelt Bank Building for its home offices in Chicago.

In the meantime, in 1925, another insurance company,—the Northeastern Life—developed through the tireless efforts of Harry H. Pace, was established in the East, located in Newark, New Jersey. This company was able to secure a host of prominent easterners to head its official staff and Board of Directors. Northeastern, along with the other two, likewise experienced difficulties as it made splendid progress.

Thus were the threads begun, the promotion of three sound insurance companies, which were later destined to be woven together as one—Supreme Liberty Life Insurance Company. This merger of 1929 made insurance history for the Race.

TODAY ---

An Institution of Strength



Harry H. Pace

President SUPREME LIBERTY LIFE INS. CO. He was founder of Northeastern Life Ins. Co.—first company of its kind to do business in the Northeast section of the country.

Supreme Liberty Life Insurance Company has stood the test of a decade of activity. Organized during a period of depression, this company knows what depression is—and will pass through the present era with little difficulty. Composed as it is of some of the best insurance and financial brains in the land, the company will continue to press forward, building a bigger and better company with the passing of the years.

OUTSTANDING FACTS ABOUT SUPREME LIBERTY LIFE

Owens its beautiful Home Office building at 3511 South Parkway, Chicago, a large portion of which it occupies for its own purposes.

— o —

Has Mortgage Loans on real estate of \$339,351.01. It is helping the race to purchase and preserve its property.

— o —

Has admitted Assets of \$1,825,092.30. Has over \$300,000.00 on deposit with State Insurance Departments.

— o —

Has a legal reserve for the protection of its policyholders of over \$1,453,823.00.

— o —

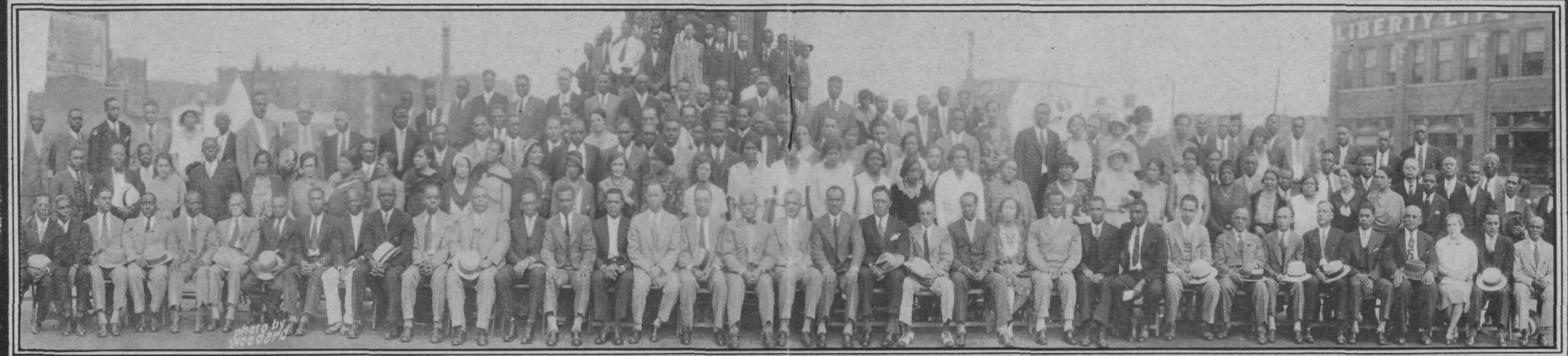
Does business in eleven states and has 23 Branch Offices. The company issues seventeen different kinds of policies, designed to fit every insurance need.

— o —

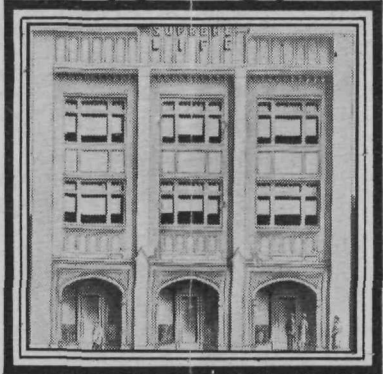
Has over 850 employees—one for every 100 policies on its books. Increasing the number of our policyholders increases the opportunity for employment for your own boys and girls.

— o —

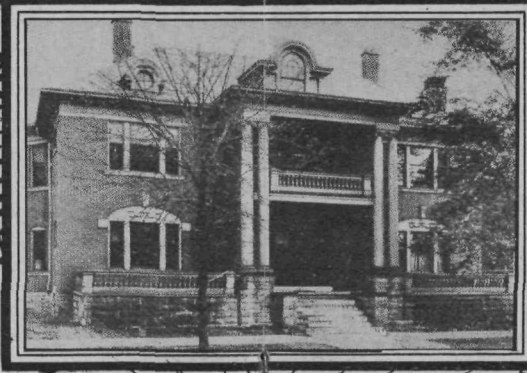
Such a record of progress has won the acclaim of twelve million people. Supreme Liberty Life is a leader in the vanguard of Negro business. It is an institution of Financial Stability. Insure with this worthy company!



Below: Left—Group of Officers and Directors. Center—Branch Office Bldg., Columbus, Ohio. Right—Interior, Home Office, Chicago.



Above: Annual Agency Home Coming, Aug. 26, 27, 28, 1931. Middle: Branch Office Building, Cincinnati, Ohio.



PROMPT PAYMENT of HONEST CLAIMS



Stacks of cancelled checks, paid to beneficiaries, and now filed away in company vaults, give silent tribute to the company's method of fair dealing and prompt payment of claims. Through these checks, hundreds of homes have been maintained, thousands of children have been given better opportunities, and carefully made plans of deceased policyholders have been carried out to successful conclusion.

SERVICE

And Protection For You

There is no higher destiny than SERVICE. For this purpose the greatest institutions are built. Toward this high goal Supreme Liberty Life charted its course.

The ten years of its existence find it far advanced along that shining way.

Through serving the group by serving the individual, Supreme Liberty Life has built itself steadily and surely into one of the most dominant and stable insurance companies in the Race today.

Its plans of insurance that offer protection against uncertainties; education and security for the young; comfort, peace and financial independence for the aged, have gained public confidence throughout the nation.

Being a policyholder in Supreme Liberty Life has become a class mark of distinction for those who lead in business, professional and social life. Supreme Liberty Life issues every form of insurance desired: Ordinary Life, Industrial Life, Accident and Health.

Are you and your family among those fully insured? You owe insurance protection to yourself and to your family. Banish the fears of sickness, accident, poverty and death. These grim enemies flee before a Supreme Liberty Life Policy. Protect your family NOW.

Over 72,000 people are insured in Supreme Liberty Life. Over 50,000 Industrial policyholders pay their premiums on the weekly basis.

OFFICERS-DIRECTORS

Officers

T. K. GIBSON.....Chairman of the Board
HARRY H. PACE.....President
M. O. BOUSFIELD.....First Vice President and Medical Director
R. L. BRADBY.....Vice President
W. H. WORTHAM.....Vice President
R. L. JONES.....Vice President
DAVID MANSON.....Vice President
LOUIS C. BULLOCH.....Vice President
W. ELLIS STEWART.....Vice President and Secretary
A. P. BENTLEY.....Vice President and Agency Officer
WILSON LOVETT.....Vice President and Treasurer
EARL B. DICKERSON.....Vice President and Gen. Counsel
DR. P. M. MURRAY.....Assistant Medical Director
DR. W. A. METHOD.....Assistant Medical Director
DR. E. W. BEASLEY.....Assistant Medical Director
DR. M. R. BIBB.....Assistant Medical Director
MISS BERNICE SANDERS.....Assistant Secretary and Auditor
JAMES H. JONES.....Cashier
J. G. ISH, JR.....Assistant Agency Officer

Board of Directors

A. A. ALEXANDER
A. P. BENTLEY
M. O. BOUSFIELD
HENRY ALLEN BOYD
R. L. BRADBY
WILLIAM C. BROWN
LOUIS C. BULLOCH
E. H. CARRY
E. A. CARTER
EARL B. DICKERSON
H. F. GAMBLE
T. K. GIBSON
FRANCIS S. GRANT
C. W. HADNOTT
R. L. JONES
WILSON LOVETT
LEROY LOWERY
DAVID MANSON
F. A. McGINNIS
W. A. METHOD
P. M. MURRAY
HARRY H. PACE
JAMES W. PARKER
WILLIAM J. PARKS
W. ELLIS STEWART
OWEN M. WALLER
J. W. WILLIAMS
T. C. WINDHAM
W. H. WORTHAM

FINANCIAL STATEMENT

as of December 31, 1930

Assets

Real Estate.....	\$ 665,831.76
Mortgage Loans.....	388,351.01
Collateral Loans.....	11,010.00
Policy Loans.....	267,055.59
Premium Notes.....	3,250.38
Bonds and Stocks — Book Value.....	280,110.00
Cash in Office and Banks.....	40,033.28
Interest and Rents Due and Accrued.....	30,600.51
Net Deferred and Uncollected Premiums.....	130,786.57
All Other Assets.....	8,063.20
Total Admitted Assets.....	<u>\$1,825,092.30</u>

Liabilities

Reserve Required by Law on Outstanding Policies.....	\$1,353,823.00
Reserve for Accidental Death and Permanent Disability Benefits.....	13,730.00
Reserve for Death Losses Due, Incomplete and Resisted	15,363.35
Gross Premiums and Interest Paid in Advance.....	8,458.11
Examiners' Fees and Accounts Due and Accrued.....	1,908.37
Balance Due on Bonds Purchased.....	17,851.46
Reserve for Taxes.....	14,612.58
All Other Liabilities.....	3,799.28
Capital and Surplus.....	395,546.15
Total Liabilities.....	<u>\$1,825,092.30</u>

	1929	1930
Total Income.....	\$1,187,097.00	\$ 1,235,025.00
New Business Paid For.....	\$6,425,463.00	\$13,916,902.00
Number of Policies Issued.....	20,145	44,307
Policy Loans Granted.....	\$59,493.00	\$111,771.00
Death Claims Paid.....	\$157,002.00	\$188,546.00
Number of Employees.....	750	801

Assets

December 31, 1928.....	\$1,458,000.00
December 31, 1929.....	\$1,620,731.22
December 31, 1930.....	<u>\$1,825,092.30</u>

Insurance in Force December 31, 1929
\$25,970,198.00

Insurance in Force December 31, 1930
\$27,016,465.00

Insurance in Force June 30, 1931
\$29,040,000.00

A DECADE OF ADVANCEMENT

LOOKING AHEAD . . .

THOUGH we cannot pierce the veil of the future, the course charted by Supreme Liberty Life is clear. Measured by what has been accomplished during the past ten years, any man or woman can foresee great things ahead. With a loyal force of workers, stockholders and policyholders, striving forward in harmony, Supreme Liberty Life is destined to grow to undreamed of proportions. The acorn that found fertile soil in 1921 is now a growing, sturdy oak, lifting its leafy bower to the air, entwining its network of roots in the earth.



CONGRATULATIONS

Compliments
— of —

Landfield Printing Co.

727 S. Dearborn Street
Chicago

Telephones: HARrison 7388-7389-7390

OFFICE SUPPLIES AND
PRINTING

Graver Stationery Co.

515 S. Wells St. Chicago
Harrison 3181

Congratulations and Best Wishes for
Continued Success

Compliments

Industrial Savings Bank

Washington, D. C.

Compliments of
— of —

Holland Coal Co.

Main Office:
608 S. Dearborn St.

Telephone: WABash 9546

CONGRATULATIONS
ON YOUR DECADE OF ACHIEVEMENT!

We're proud to have served you
during the past ten years.

Garden City Envelope Co.

500-508 So. Peoria Street
Chicago

Phone: HAYmarket 3200

Compliments
— of —

Dunbar National Bank

of New York

2824 Eighth Ave. at 150th Street
New York City
SERVICE WITH SAFETY

Congratulations on Your
DECADE OF ACHIEVEMENT

Thos. N. Sellers & Co.

Accountants -:- Auditors
Systematizers

Suite 305, Thirty-fifth Street Arcade Bldg.
3456 South State Street
CHICAGO