FY 2021 ANNUAL REPORT

MARYLAND STATE ARTS COUNCIL

ECONOMIC IMPACT OF THE ARTS

IN FY2020, DESPITE THE EFFECTS OF THE COVID-19 PANDEMIC, MSAC GRANTEES SUPPORTED:

\$828.7 MILLION IN TOTAL ECONOMIC ACTIVITY 10,624 FULL-TIME EQUIVALENT JOBS \$328.2 MILLION IN SALARIES \$423.6 MILLION IN STATE GDP \$20.6 MILLION IN STATE AND LOCAL TAX REVENUE

5.9 MILLION PEOPLE ATTENDED IN-PERSON EVENTS 6.5 MILLION PEOPLE ATTENDED VIRTUAL EVENTS

EVERY \$1 SPENT BY MSAC GRANTEE ORGANIZATIONS SUPPORTED AN ADDITIONAL \$2.20 IN ECONOMIC ACTIVITY STATEWIDE*

*ECONOMIC IMPACT OF THE ARTS IN MARYLAND: FY2020 MARYLAND DEPARTMENT OF COMMERCE

ABOUT MSAC

The Maryland State Arts Council (MSAC) advances the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland. The Council - composed of 17 citizens appointed by the Governor and Assembly leadership - oversees MSAC staff who administer programs that award grants to non-profit organizations, local government entities, schools, and artists to support ongoing arts programming and projects. MSAC receives its funds from an annual appropriation from the State of Maryland, grants from the National Endowment for the Arts, a federal agency, and, on occasion, contributions from private, non-governmental sources.

SECRETARY KELLY M. SCHULZ



As we continue to navigate challenging times, the Maryland State Arts Council (MSAC) has remained steadfast in its support of the artists and arts organizations that are so integral to our state's quality of life. Thanks to both federal and state funding, MSAC has distributed 1,645 emergency grants totaling more than \$12 million to artists and arts organizations since the beginning of the pandemic. This unprecedented investment, along with the 238 free professional development sessions offered by MSAC in FY2021, is helping to ensure that the arts sector will recover and remain a strong economic engine for the state.

While the focus this year was to get emergency grant funding in the hands of artists and arts organizations as quickly and efficiently as possible, MSAC also distributed more than \$21 million in FY2021 through its ongoing programs, helping to support general operations, art projects, educational experiences, and professional development opportunities. We are proud of our state's dedication to the arts, which has placed us third nationally in per capita for public investment. MSAC remains a vigilant steward of this investment and is working harder than ever to ensure equitable distribution of funding through accessible programs and transparent processes administered by a dedicated staff and overseen by a citizen Council. This proactive investment will broaden the reach and transformative power of the arts to more Marylanders, ultimately boosting our economy, improving our well-being, and inspiring creativity and innovation throughout our state.

Kelly M. Schulz, Secretary Maryland Department of Commerce

GRANTS FOR ORGANIZATIONS

Operating support grants awarded through MSAC's Grants for Organizations (GFO) program provide a stable base of support for non-profit organizations and units of government that produce or present arts programming that is open to the public.

GFO grantees provide access to the arts in their areas, create audiences for the future, uplift communities, and stimulate economic impact throughout the state.

\$15,165,887 in grants supporting 229 organizations

voung minds with music

"In this unusual and challenging season, we are now more than ever deeply grateful for MSAC's continued support. Whether through Emergency Grants, accelerated GFO grant disbursements, or sharing support and information about other emergency relief opportunities, MSAC has been a vital ally throughout this most difficult year."

- Round House Theatre (Montgomery County)

CREATIVITY GRANTS

MSAC Creativity Grants offer funding to support the new work of independent artists and maintain stable operations at small organizations.

Since FY2020, Creativity Grants have supported the growing need for arts projects and collaborations that are relevant to communities statewide.

84 grants totaling \$279,787 awarded to individuals and organizations from 14 counties

44 grants to independent artists totaling \$145,137 40 grants to organizations totaling \$124,650

"We are feeling energized about making meaningful art in this challenging time, and very much appreciate the support we have received [through the Creativity Grant]." - Full Circle Dance Company (Baltimore City)

COUNTY ARTS AGENCIES OF MARYLAND

County arts agencies in each of Maryland's 24 jurisdictions further MSAC's goals by encouraging and supporting local arts activity while championing creative expression, diverse programming, and lifelong learning locally.

The County Arts Development program that funds county arts agencies encourages long-term planning at the local level and supports collaboration with MSAC.

\$4 million in grants distributed to 24 agencies to support grantmaking and arts activities in local communities and schools

> "Couldn't do what we do without MSAC!" - Coleen West, Executive Director, Howard County Arts Council

ARTS IN EDUCATION

MSAC's Arts in Education Program promotes, strengthens, and enhances the arts and arts education in Maryland's schools and community settings.

> \$295,536 in grants supported primarily virtual educational engagements in 80 schools and community settings

POETRY OUT LOUD

Through MSAC support, students across Maryland participate in this national arts education program that encourages the mastery of great poetry through memorization, performance, and competition.

Kate Maerten, a 12th grader at Gerstell Academy in Carroll County, is the 2021 Maryland State Champion. Kate was among eight finalists who participated in a virtual state final in March.

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INDEPENDENT ARTIST AWARDS

Independent Artist Awards recognize achievement by Maryland artists making work independent of an institution or organization. The awards are accompanied by grants that encourage artistic growth and sustained practice. Disciplines rotate on a three-year cycle between Performing, Visual/Media, and Literary arts. Awards are given at the regional and state levels.

66 MARYLAND VISUAL/MEDIA AWARDEES \$260,000 IN GRANTS



53 artists received a regional grant of \$2,000 to recognize promise, and 13 artists received an award of \$10,000 to recognize notable artistic achievement. Two state awardees, Mia Rollow (Prince George's County) and Stephen Towns (Baltimore City) received an additional award of \$15,000 to recognize outstanding artistic achievement.



"...I'm proud to be a small reflection of the important work you do at the MSAC toward making Maryland a great (and supportive) place to be a Regional Independent Artist." - Michael Buckley (Kent County)

MARYLAND TRADITIONS

Maryland Traditions supports community-based living cultural traditions with three grant programs: the Folklife Network, Folklife Apprenticeship, and Heritage Award.

\$334,687 in Folklife Network grants supporting 8 regional folklife centers

\$36,000 in Folklife Apprenticeship grants supporting traditional arts education for 9 teams of 2 artists each

\$15,000 in Heritage Awards recognizing long-term achievement in the traditional arts for 3 winners

"I am so proud to be a recipient of the Folklife Apprenticeship Grant, this will allow me to pass down the heritage of Bmore Club production to the newer generation by having a direct apprentice that I can teach." - Marquis "Mighty Mark" Gasque (Baltimore City)

PRESENTING & TOURING

Presenting and Touring at MSAC supports a rich and artistically diverse network of Maryland-based artists and performing arts organizations. Even though many venues closed or operated under capacity restrictions in FY2021, this funding supported artist employment in virtual and in-person events.

9 Touring Grants totaling \$28,110 supported performances in 4 counties

30 new artists joined the Maryland Touring Roster, increasing to 71 active members

"These are difficult times, but it has given us new opportunities that are very exciting. Sincerely, thank you so much for working above and beyond to enable us to do great things in our communities." - Garrett Lakes Arts Festival (Garrett County)

ARTS & ENTERTAINMENT DISTRICTS

Maryland's 29 Arts & Entertainment (A&E) Districts help develop and promote community involvement, tourism, and revitalization through tax-related incentives.

In FY2021, A&E District in Bel Air (Harford County) and Gateway (Prince George's County) redesignated, extending the benefits for an additional 10 years.

Operating support grants totaling \$381,975 supported activities in districts statewide.

"Without the operational assistance funding provided through MSAC, our organization would not have been able to hold events, help promote local artists and small businesses, keep all staff members on the payroll, and accomplish our goals for the year despite the pandemic." - Frostburg A&E District (Allegany County)

MSAC's Public Art Programs promote and support the inclusion of art in the everyday experiences of Marylanders through direct commissions, grants, technical assistance, and professional development that support planning, creating, and caring for art in public spaces across the state.

PUBLIC ART

18 grants totaling \$208,387 supported public art projects in 9 counties

3 Maryland Public Art Initiative projects totaling \$450,000

"Thurmont's Murals on Main is an amazing example of public art culminated with history and placemaking which was completed in August of 2020! Murals on Main is the gem of Main Street and many thanks to MSAC for assisting us with not only funding, but technical and moral support as well throughout the entire project even through a pandemic!" - Vickie Grinder, Thurmont East Main Street (Frederick County)

PROFESSIONAL DEVELOPMENT

MSAC deepened its commitment to professional development in FY2021 offering the arts community across the state multiple avenues for connecting with MSAC and with one another.

238 virtual professional development sessions with 8,434 participants

"[MSAC staff] are real people who maintain contact with us, and have provided gentle, effective steering of us to keep on track. This included an effective workshop that helped us set up a Strategic Plan Committee." - Port Tobacco Players (Charles County)

HALL BE STAT

Professional Development Opportunity grants encourage and support Maryland artists and arts organizations with funding to participate in training and other professional development opportunities relevant to their work.

29 grants totaling \$47,978

SPECIAL REQUEST GRANTS

Special Request Grants give arts organizations the opportunity to apply for funding to support projects that fall outside of the scope of MSAC's other grant programs.

14 Special Request Grants totaling \$384,630 supported a variety of projects, including a statewide equity and justice training program offered through Maryland Citizens for the Arts as well as ClancyWorks Dance Company's Building Racial Equity in the Arts through Dance workshop.

"I loved having access to artists and opinions outside of prison... I think this program helped me build confidence to not be so critical in my art and to just do it. I would also hope that if viewed it will inspire positive feelings." - Participant in CorrespondARTS, a first-of-its-kind remote arts engagement program serving incarcerated women in Maryland

EXHIBITIONS

Independent Artist Awards (IAA) Virtual Exhibition

May 10th - July 16th, 2021

MSAC's online gallery featured 32 visual art pieces by Maryland visual/media artists recognized through the 2021 Independent Artist Awards. BWI Thurgood Marshall Airport's International Art Gallery hosted a physical exhibit of selected pieces from artists to accompany the virtual exhibition.

IDENTITY February 5th - April 5th, 2021

Via social media, MSAC highlighted the work of 50 Maryland artists who shared self-reflective visual, literary, performance, and multimedia work expressing and exploring their different identities and how they perceive themselves.



EMERGENCY GRANTS

Maryland's arts sector faced a myriad of challenges during the pandemic from shuttered performance venues, businesses, and community spaces to loss of most incomegenerating work for independent artists. The sector responded with characteristic creativity and innovation, quickly pivoting to provide online content, virtual arts events, and safe in-person events and projects whenever possible.

Thanks to funding from the Maryland Nonprofit Recovery Initiative, the National Endowment for the Arts, and the State's RELIEF Act, MSAC distributed

1,645 grants totaling over \$12 million

between April 2020 and June 2021 through the Emergency Grant program. These grants helped arts organizations and independent artists weather devastating losses in programming and income.

"In a time when most freelance artists were left without day jobs and their contracts were cancelled from all theaters, it was fantastic that we were able to maintain our financial commitment to these workers." - Brown Box Theatre Project (Worcester County)

EMERGENCY GRANTS

"The Artesanas Mexicanas, an all-female Latinx artist collective, who live in Southeast Baltimore... lost the main source of income for their families... In the first four months of the pandemic, the Artesanas sewed and sold cotton protective masks and fiesta packs and received 100% of the proceeds... The Artesanas launched a July-September outdoor marketplace, Tianquiztli, where they sold traditional Latin American crafts and foods. With the [MSAC] support..., these programs were produced at no cost to the artists." - Creative Alliance (Baltimore City)

"The funds that the MSAC offered helped to sustain me as an artist living in the mountains of Western Maryland. While many of my other writing friends across the country temporarily abandoned their craft to seek outside employment to meet their financial needs, the State of Maryland stepped up and took care of its artists, like me. For that, I am forever grateful." - Ty DeMartino (Allegany County)

"Thank you again so much... this news really gave me a boost amid a time when it's difficult to conjure positivity as a performance artist and music/theater educator." - Jennifer Cooper (St. Mary's County)

FINANCIALS

ALLEGANY

A&E Operating Support: \$26,850 County Arts Development: \$154,659 Creativity Grants: \$6,996 Emergency Grants: \$147,041 Folklife Network: \$46,000 Grants for Organizations: \$49,542 Independent Artist Awards: \$2,000 Network Technical Assistance: \$2,500 Special Requests: \$6,500

ANNE ARUNDEL

A&E Operating Support: \$13,425 Arts in Education: \$24,131 County Arts Development: \$188,324 Creativity Grants: \$3,500 Emergency Grants: \$1,039,007 Grants for Organizations: \$936,905 Independent Artist Awards: \$2,000 Maryland Traditions: \$4,000 Special Projects: \$2,000

BALTIMORE CITY

A&E Operating Support: \$53,700 Arts in Education: \$23,832 County Arts Development: \$189,267 Creativity Grants: \$98,743 Folklife Network: \$47,750 Emergency Grants: \$2,843,530 Grants for Organizations: \$7,115,002 Independent Artist Awards: \$71,000 Maryland Presenting and Touring: \$12,260 Maryland Traditions: \$8,000 Network Technical Assistance: \$6,000 Professional Development: \$8,495 Public Art: \$84,788 Special Requests: \$278,405

BALTIMORE COUNTY

A&E Operating Support: \$13,425 Arts in Education: \$4,042 County Arts Development: \$204,741 Creativity Grants: \$40,248 Emergency Grants: \$635,102 Folklife Network: \$45,461 Grants for Organizations: \$341,499 Independent Artist Awards: \$20,000 Maryland Presenting and Touring: \$10,600 Maryland Traditions: \$5,000 Network Technical Assistance: \$2,000 Professional Development: \$8,000 Public Art: \$20,000

CALVERT

County Arts Development: \$156,122 Emergency Grants: \$94,148 Grants for Organizations: \$39,497 Independent Artist Awards: \$2,000 Professional Development: \$2,000

CAROLINE

A&E Operating Support: \$13,425 County Arts Development: \$152,210

CARROLL

County Arts Development: \$161,144 Creativity Grants: \$2,000 Emergency Grants: \$94,056 Folklife Network: \$41,000 Grants for Organizations: \$57,507 Maryland Presenting and Touring: \$2,500 Maryland Traditions: \$5,000

CECIL

Arts in Education: \$3,647 A&E Operating Support: \$13,425 County Arts Development: \$156,805 Emergency Grants: \$84,488 Grants for Organizations: \$12,541 Independent Artist Awards: \$2,000

CHARLES

County Arts Development: \$160,802 Emergency Grants: \$84,105 Grants for Organizations: \$14,032 Maryland Traditions: \$4,000

DORCHESTER

A&E Operating Support: \$13,425 County Arts Development: \$152,113 Emergency Grants: \$54,225 Independent Artist Awards: \$2,000 Public Art: \$5,000

FREDERICK

A&E Operating Support: \$13,425 Arts in Education: \$8,693 County Arts Development: \$167,172 Creativity Grants: \$3,500 Emergency Grants: \$376,609 Grants for Organizations: \$284,166 Independent Artist Awards: \$2,000 Maryland Traditions: \$4,000 Professional Development: \$1,500 Public Art: \$5,000

GARRETT

A&E Operating Support: \$26,850 Arts in Education: \$7,984 County Arts Development: \$151,920 Creativity Grants: \$3,500 Emergency Grants: \$111,729 Grants for Organizations: \$14,652 Independent Artist Awards: \$6,000 Maryland Presenting and Touring: \$2,750 Network Technical Assistance: \$5,000 Special Requests: \$20,000

FINANCIALS

HARFORD

A&E Operating Support: \$26,850 County Arts Development: \$166,901 Creativity Grants: \$7,000 Emergency Grants: \$219,672 Grants for Organizations: \$70,053 Professional Development: \$2,000

HOWARD

Arts in Education: \$11,320 County Arts Development: \$171,549 Creativity Grants: \$33,300 Emergency Grants: \$324,103 Grants for Organizations: \$196,043 Independent Artist Awards: \$6,000 Professional Development: \$5,100

KENT

A&E Operating Support: \$13,425 Arts in Education: \$1,250 County Arts Development: \$151,285 Creativity Grants: \$2,000 Emergency Grants: \$241,022 Grants for Organizations: \$86,021 Independent Artist Awards: \$24,000 Professional Development: \$2,000 Public Art: \$14,610

MONTGOMERY

A&E Operating Support: \$40,275 Arts in Education: \$107,239 County Arts Development: \$249,517 Creativity Grants: \$39,500 Emergency Grants: \$2,849,218 Folklife Network: \$42,566 Grants for Organizations: \$3,926,724 Independent Artist Awards: \$32,000 Maryland Traditions: \$18,000 Network Technical Assistance: \$2,000 Professional Development: \$9,168 Public Art: \$47,930 Special Requests: \$67,425

PRINCE GEORGE'S

A&E Operating Support: \$13,425 Arts in Education: \$68,438 County Arts Development: \$210,164 Creativity Grants: \$20,500 Emergency Grants: \$971,196 Grants for Organizations: \$1,150,090 Independent Artist Awards: \$53,000 Maryland Traditions: \$4,000 Professional Development: \$6,500 Public Art: \$5,000

QUEEN ANNE'S

County Arts Development: \$153,333 Emergency Grants: \$147,703 Grants for Organizations: \$9,901

ST. MARY'S

A&E Operating Support: \$13,425 Arts in Education: \$5,825 County Arts Development: \$157,510 Emergency Grants: \$28,901 Folklife Network: \$40,500 Grants for Organizations: \$24,509 Independent Artist Awards: \$22,000

SOMERSET

A&E Operating Support: \$13,425 County Arts Development: \$151,695 Emergency Grants: \$30,400 Maryland Traditions: \$4,000 Network Technical Assistance: \$2,000 Public Art: \$4,800 Special Requests: \$7,300

TALBOT

A&E Operating Support: \$13,425 Arts in Education: \$1,150 County Arts Development: \$152,460 Creativity Grants: \$12,500 Emergency Grants: \$113,043 Folklife Network: \$28,160 Grants for Organizations: \$422,930 Independent Artist Awards: \$12,000

WASHINGTON

Arts in Education: \$1,000 County Arts Development: \$159,994 Creativity Grants: \$3,500 Emergency Grants: \$210,468 Grants for Organizations: \$246,017 Independent Artist Awards: \$2,000

WICOMICO

A&E Operating Support: \$13,425 Arts in Education: \$26,336 County Arts Development: \$156,855 Creativity Grants: \$3,000 Emergency Grants: \$179,506 Folklife Network: \$43,500 Grants for Organizations: \$120,468 Professional Development: \$1,215

WORCESTER

A&E Operating Support: \$13,425 County Arts Development: \$153,459 Emergency Grants: \$247,852 Grants for Organizations: \$47,786

FINANCIAL STATEMENT

REVENUES

GENERAL FUNDS: FEDERAL FUNDS: SPECIAL FUNDS: \$ 22,372,703 \$ 4,068,940 \$ 8,619,820

TOTAL REVENUES: \$35,061,463

EXPENDITURES

GRANTS FOR ORGANIZATIONS: \$15,165,887 COMMUNITY ARTS DEVELOPMENT: 4,030,001 \$ \$\$\$\$\$\$\$\$\$\$ **ARTS IN EDUCATION:** 295.536 260,000 INDEPENDENT ARTIST AWARDS: MARYLAND TRADITIONS: 56.000 FOLKLIFE NETWORK: 334.687 PUBLIC ART: 187,128 **MARYLAND PRESENTING & TOURING:** 28.110 **ARTS & ENTERTAINMENT DISTRICTS:** 381,975 **CREATIVITY GRANTS:** 272,787 **PROFESSIONAL DEVELOPMENT GRANTS:** 47,978 SPECIAL PROJECT GRANTS: 384,630 \$ 11,115,438 **EMERGENCY GRANTS:**

GENERAL ADMINISTRATION:

TOTAL EXPENDITURES

\$ 2,494,306

\$35,054,463

MARYLAND STATE ARTS COUNCIL

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PHOTO CREDITS:

Cover: Tapestry for Change project. Photo courtesy of Queen Anne's County Arts Council. Page 1: Weekly farmers market in Silver Spring. Photo by Edwin Remsberg Photographs. Page 2: Metropolitan Ballet Theatre & Academy, Marzipan Nutcracker scene. Photo courtesy of the Arts & Humanities Council of Montgomery County.

Page 3: Southern Maryland Youth Orchestra and Choir. Photo by Julia Nichols.

Page 4: Still from *The Water*, an independent feature film by Matthew Appleby, a March 2021 Creativity Grant awardee.

Page 5: Bel Air A&E District Winter Wonderland concert. Photo courtesy of Bel Air A&E District.
Page 6: Workshop at Glen Echo. Photo courtesy of the Arts & Humanities Council of Montgomery County.
Page 7: Still from MSAC's Arts Across Maryland video series, produced with Wide Angle Youth Media.
Page 8: Marquis "Mighty Mark" Gasque teaches learner artist Torian Sanders how to produce Baltimore Club music during a 2020-2021 Folklife Apprenticeship. Photo by Edwin Remsberg Photographs.
Page 9: Culdesac Collective performing in Harford County. Photo courtesy of Havre de Grace Arts Collective.

Page 10: Graffiti Alley In the Station North A&E District. Photo courtesy of Station North A&E District, Inc. Page 11: Mural being painted at Glen Echo Park. Photo courtesy of the Arts & Humanities Council of Montgomery County.

Page 12: Station North A&E Art Walk workshop. Photo by Side A photography, Ana Tantaros. Page 13: Bel Air A&E District Harford Artists Association gourd workshop. Photo courtesy of Bel Air A&E District.

Page 14: The Comfort Seeker (Acrylic on canvas, 2018) by Elyse Harrison, a 2021 Independent Artist Award recipient.

Page 15 - 16: St. Mary's County still from MSAC's Arts Across Maryland video series, produced with Wide Angle Youth Media.

Page 17 - 19: *Tipping Point* (Acrylic on canvas, 2019) by Elizabeth Casqueiro, a 2021 Independent Artist Award recipient.

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STATE OF MARYLAND

LARRY HOGAN, GOVERNOR BOYD K. RUTHERFORD, LIEUTENANT GOVERNOR





