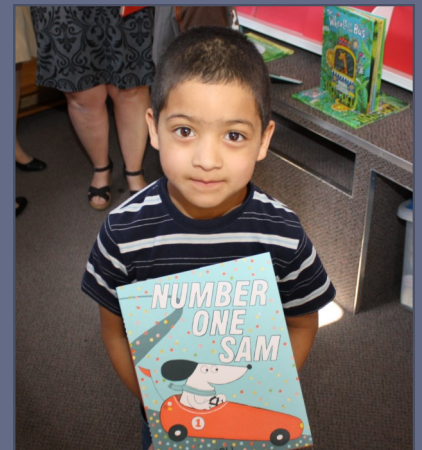


2016 Annual Report



BUILDING FUTURES

70
Cecil County
Public Library
Celebrating 70 Years of Service

As the community envisions a bright future for Cecil County, the development of public infrastructure has emerged as a guiding principle toward economic growth and quality of life. When we think of infrastructure, we tend to focus on roads, water and high-speed broadband. **Libraries also provide a critical form of infrastructure, creating access for all citizens to learn, access technology, and come together as a community.** As we celebrate our accomplishments achieved during the past year, our community recognizes that CCPL does far more than use its highly valuable infrastructure to build library services. **We build futures.**

We employ CCPL's robust infrastructure to provide an exceptional range of learning formats and opportunities throughout Cecil County. Our technological infrastructure delivers critical access to high-speed internet and computers, hands-on training and expertise from librarians, and on-demand digital resources for research and self-directed learning. Through our educational infrastructure, we connect the community with the resources to learn and achieve their own vision of success—from early childhood classes that promote literacy for our youngest citizens to one-of-a-kind cultural events like this past year's "Visions of the Universe" in partnership with the National Space Telescope Science Institute. Our seven branches provide sought-after meeting and work space for community groups, students, small business owners and entrepreneurs. And our much-loved and relied on Bookmobile, replaced this past year through exceptional citizen support, carries CCPL's extraordinary educational resources to all reaches of the county.

An investment in infrastructure is an investment in the future of a community. Over the course of the next year, the CCPL Board, Staff, and all of Cecil County will set their sights on designing a new North East Library. With expanded services for children and teens, small businesses and entrepreneurs as well as greater technology access, the new library will become a center of opportunity for all and an investment in the futures of generations of Cecil Countians.

We are deeply grateful for the support of our citizens, elected officials, and partners who work with CCPL to successfully advance our mission. We look forward to working together in 2017.

Library Director

Brigadier General Kennard R. Wiggins, Jr.
President

MISSION & VISION

Cecil County Public Library provides lifelong educational and cultural opportunities and resources for all, promoting individual and community success.

Transforming the community with indispensable service and recognized leadership.

A DRIVING FORCE for the Local Economy:

Small Business Information Center

"The library was fantastic in helping us take our green cleaning business to the next level. We had a consultation with the small business librarian who had easy strategies to help us access potential new customers and leads for the business. She really spent time giving us custom feedback on using social media in a more effective way. We were very impressed!"



In a recent survey of SBIC clients:

over
66%
had launched their small
business successfully

creating
78
new jobs

START-UP Cecil

The next generation of entrepreneurs was inspired through Start-Up Cecil: A Small Business Contest for Teens, sponsored by Columbia Bank. Teens dreamed big: writing business plans and presenting their ideas "Shark Tank" style to a panel of business-minded judges. Teens looked at issues their families or communities faced, creating businesses ranging from cupcakes to lower cholesterol to services such as landscaping by goats.



Teens and Judges at the Start-Up Cecil Business Showcase.



Advancing EDUCATIONAL Impact & REACH

CCPL partners with Cecil County Public Schools and Cecil College to expand access to library resources that promote school success. This year's partnership highlights include:

422 New library cards made for the annual Kindergarten Library Card Drive.

1000 Preschool children who chose a book through the My Special Book outreach program, sponsored by PNC's Grow Up Great Foundation.

850 Students served by SPARK, CCPL's teen summer reading outreach program. With generous funding from ODEC, the program expanded to 3 schools in the Rising Sun region.

8000 Children & teens participated in summer reading and educational events, sponsored by Aberdeen Proving Ground Federal Credit Union & CCPL's Friends.

CCPL, CCPS, and Cecil College partnered to host programs such as STEM Career Showcase and STEM and Beyond Nights.

Improved Library Spaces are COMMUNITY ANCHORS



The former quiet room was repurposed for families and children.

Rising Sun Branch Library

The Rising Sun Branch Library reopened in spring 2016 after a much-needed renovation maximized library space by adding more study space, seating, and access to electrical charging. The branch's former quiet room was transformed into an early childhood learning room where families and children can read, play and explore together. Special thanks to the Friends of the Rising Sun Library and Old Dominion Electrical Cooperative who contributed funding toward the project.

OPPORTUNITIES for Self-Directed Learning & Discovery



Families explore technology such as coding and additive printing in fun and engaging activities that develop skills necessary for our future workforce.

CCPL's digital and physical resources and services enable all citizens to connect to self-directed learning opportunities such as Gale Online Courses, language learning with Rosetta Stone and Lynda, a video tutorial service, will launch in 2017. CCPL connects patrons of all ages with one-of-a-kind educational and cultural opportunities by offering more than 1,200 events annually.



A new solar canopy generates significant energy savings.

Elkton Branch Library Solar Canopy

CCPL earned a matching grant from the State of Maryland to install a solar canopy in the Elkton Branch Library parking lot. The canopy generates significant savings in energy costs and provides shaded parking for our patrons. Work will continue over the next year, adding electric vehicle chargers and lay the groundwork for an expanded parking lot as part of the Cecil County Public Schools / Cecil County Public Library education campus in Fiscal Year 2018.

Improved Library Spaces are COMMUNITY ANCHORS

New Bookmobile

Strong citizen support helped CCPL to raise funds to purchase a new Outreach Bookmobile. Lack of transportation is still a challenge for many Cecil County children and families and our bookmobile is as important as ever to continue to open the world of reading, books, and imagination to Cecil County's children.



Advancing the Vision for a NEW NORTH EAST LIBRARY

CCPL's very small North East branch is well-loved, but it has outlived its ability to serve a growing community of 26,000 citizens. In 2015, land in the North East Station Shopping Center was purchased for the site of the new library. Because of its ideal location along the Route 40 corridor, the new library will be well-positioned to serve the entire county with life-changing services and resources. **The new library in North East will be an opportunity center for all Cecil Countians**, with leading-edge spaces, collections, and services aimed at promoting learning and self-directed education, as well as tackling some of the county's toughest challenges, from early childhood learning and school success to employment and technology skills. Design of the new library is planned for Fiscal Year 2018.

CCPL'S Friends & Foundation: Committed CITIZEN SUPPORT

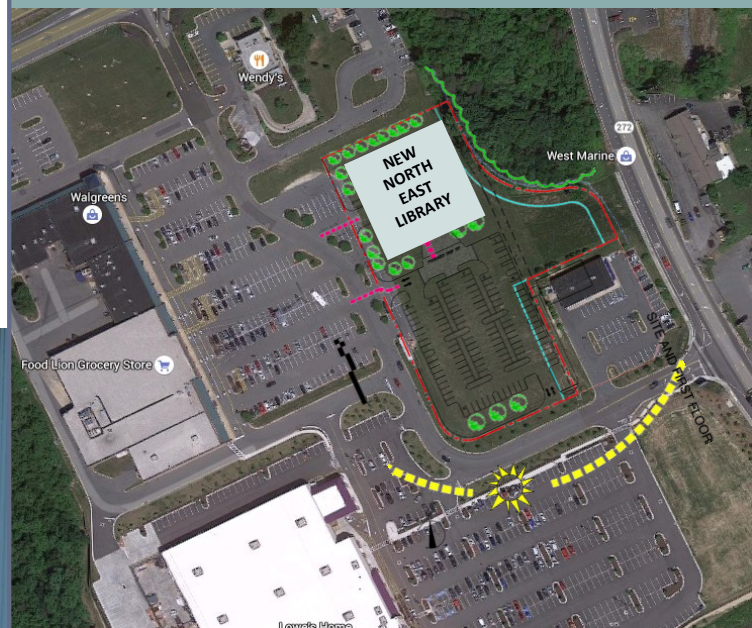
In the past year, our Friends and Foundation have lent tremendous support toward the purchase of our new CCPL bookmobile. We applaud their tireless efforts to increase public awareness around the value of library programs and services as well as their funding of integral programs such as the Summer Reading and Learning Program. Citizen support for libraries is essential in achieving CCPL's mission.

The Friends of the Cecil County Public Library's annual Crab Crawl combines library advocacy and fundraising with economic development in the Town of North East, site of our future new branch.



"We're not just building a library in North East, we're building futures for our citizens."

NORTH EAST MAYOR ROBERT MCKNIGHT



Land for the new North East Library was purchased in 2015 in the North East Station Shopping Center — anchored by Lowes and Food Lion. Design for the new library is planned for FY18. CCPL will engage the community in envisioning the development of the new library.

MONTHLY IMPACT

100



engaging events & classes

92,523



items checked-out

3,877



digital downloads

8,611



questions answered



350



new library cards issued

2,827



students connected through outreach

40,521



visits to our branches

519 citizens attending



66 community meetings at library branches

63



small business inquiries

Building Futures

FY16 STATISTICS



ANNUAL LIBRARY USAGE

- Materials Collection (Physical): 272,707
- Materials Circulated (Total): 1,110,282
- Registered Borrowers (Card Holders): 48,805
- New library cards issued: 4,204
- Information Questions Answered: 103,336
- Number of Library Visits: 486,251
- 51,523 patrons attended 1,783 programs
- Outside organizations held 789 meetings in CCPL meeting rooms with 6,227 attendees
- ILL received 12,901; ILL loaned 5,626

ORGANIZATIONAL STATISTICS

- **7** branches and **1** Outreach Bookmobile
- **24/7** catalog and databases via Online Branch
- **596,211** physical and digital materials in our collection
- **74.51** full-time equivalent personnel

FINANCIAL STATISTICS

Revenue by Source:		Expenditures: \$5,523,128	
County	81.33%	Personnel	68.10%
State	12.86%	Books and Materials	10.31%
Other	5.81%	Facilities & Equipment	14.61%
		Other	6.98%

Actual FY 2016 Revenue and Expenditures:
Does not include \$1,198,632 state pension contribution or capital expenditures for FY16

Director:

Ms. Morgan Miller

Board of Trustees:

Brigadier General Kennard R. Wiggins, Jr.
President

Mr. Anthony LoRusso,
Vice President

Tiffany Geyer Lydon
Treasurer

Rev. Samuel H. Hartman

Mr. Stephen Naughton

Mr. Stephen Pearson

Ms. Morgan Miller, Ex officio

Administration Building:

301 Newark Avenue
 Elkton, MD 21921
 410-996-1055



Elkton Central Library

301 Newark Avenue

Cecilton Branch

215 East Main Street

Chesapeake City Branch

2527 Augustine Herman Highway
 Chesapeake City, MD 21915

North East Branch

106 West Cecil Avenue

Rising Sun Branch

111 Colonial Way
 Rising Sun, MD 21911

Perryville Branch

500 Coudon Boulevard
 Perryville, MD 21903

Port Deposit Branch

13 South Main Street
 Port Deposit, MD 21904

eBranch

www.cecil.ebranch.info
 ask@ccplnet.org