# New Market News

TOWN OF NEW MARKET, MARYLAND

MARCH/APRIL 2011

# Message from the Mayor

I would like to welcome our new readers from the Meadow at New Market. I would like to thank Mr. Ed Pavlinsky and the Meadows HOA Board for encouraging your interest in town issues.

As new readers you should know that the New Market Center (Duncan Donuts, Citgo etc...) is not in the Town. Neither is McDonald's or Food Lion. Like many of you the Town was taken by surprise when the CVS Pharmacy and All Tune Lube construction commenced. By contrast, the Mansfield Commercial property is in the Town. Both the Town's Planning & Zoning and the Meadows HOA have been working cooperatively on addressing design concerns. We are even working together on coming up with a more appropriate name for it. I think this is a clear demonstration that government is best when it's closest to the people. It also demonstrates the benefit of playing a constructive role in the outcome rather than an obstructionist role.

Many of you, particularly in the Meadows, are concerned about the Town's growth plans. As I am sure you are painfully aware in this economy, there are many ways to lose money, but only a limited number of ways to earn money. The same goes for the Town. The State hands the county, municipalities, and even the School Board unfunded mandates frequently. These may take the form of tighter environmental controls or reporting requirements such as the Water Resources Element and Municipal Growth Element. Similarly, Streetscape, when funded, will fix drainage problems, make our sidewalks in the Historic District ADA compliant and provide appropriate landscaping and pedestrian street lighting. This is a \$4 million dollar State project. When complete, the Town will take over the road and its associated maintenance costs. The Town has also lost a large portion of state shared revenues such as highway user revenues and income tax. It has become more and more clear over the last decade that we must become less reliant on big brother for our economic viability. This is why we pursued and fought so hard for the Adventure Park annexation. This is why we are planning a jobs/tech park on the Ganley and Delaplaine properties. We are trying to expand and diversify our tax base, as well as create opportunities for local employment. If New Market did not have its own land use authority. I can assure you the town as you have always known it would not exist. It would simply be another dormant unincorporated town.

Last Tuesday, the new BOCC repealed the County imposed APFO School Adequacy Test on municipalities. It should not be lost on anyone in our new villages that had the former BOCC imposed this APFO on all municipal land as originally intended, not just newly annexed land, or had they imposed it a few years earlier, many of you would not have a home in New Market today. Further, town kids only constitute 7.4% capacity at NMES, 2.1% at NMES and only 2% at LHS. Other municipalities, with perhaps the exception of the City, have similar capacity rates. Each municipality has its own set of public

facilities challenges to face. Whether it is schools, roads, water and sewer, libraries, or other, it is clear we are not one size fits all. We all, including the County, must also deal with poor past planning decisions. These are called legacy issues. Thus, reaching concurrency on a comprehensive set of issues is impossible. This is how the County imposed APFO becomes a de facto moratorium. Concurrency of public facilities and infrastructure can only be achieved incrementally over time as each piece of the planning puzzle (land use map) is put together. Each municipality as well as the County has their own set of concurrency tools to accomplish it. APFO is only one tool in the concurrency tool box. For over-bounded areas such as the County, it may be the only tool available. However, many municipalities, like New Market are under-bounded. We do not have much land within our boundaries to apply an APFO. Since we only grow when we annex, we can be selective about the direction and pace of that growth. Therefore, we do not use APFO; we use municipal annexation agreements and we confer with the County on utility service to newly annexed properties through our Water Service Area Agreement. These are time tested and judicially proven methods of concurrency. In fact, it is stronger than APFO because it is concurrency by binding contract, not by regulation. It provides us the flexibility to address a comprehensive set of issues. It is not one size fits all as is the County imposed APFO. We need to stop using the term APFO for concurrency the same way we use the term Xerox for photo-copying. After all we are trying to achieve concurrency. There are many tools and methods to achieve it. If you would like to read more documents on our concurrency philosophy, kindly email me directly at burhanscab@earthlink.net.

Looking forward to hearing from you, Winslow

#### **DATES TO REMEMBER:**

Mar. .3 -- Planning & Zoning Meeting 7:00 p.m.

Mar. 8 -- HDC/ARC Meeting 7:00 p.m.

Mar. 9 -- Town Council Meeting 7:00 p.m.

April 7 -- Planning & Zoning Meeting 7:00 p.m.

April 12 -- HDC/ARC Meeting 7:00 p.m.

April 13 -- Town Council Meeting 7:00 p.m.

**PUBLIC HEARING:** There will be a public hearing at the April 7 Planning & Zoning meeting for an amendment to the Land Development Ordinance. For more information, please see Page 2, check the website, or call the town office at 301.865.5544.

# New Market Entrepreneurs Living the "Ruff Life"

**Launch New Business & Retail Shop** 

Artist and dog lover Sara England is using her graphic arts talent and experience to expand her business. Her new venture features her art on products that are sold



in her new Main Street New Market shop -The Ruff Life (formerly Barefoot Boutique), on her new website and to dozens of boutiques around the country.

"We began putting my dog-themed art on different products a couple of years ago and after attending

tons of retail and wholesale shows we've seen that people love their dogs and can't resist seeing their breed in one of these creative works of art. I also create custom pieces from customers' photographs", says Sara.

Retailers from Kennebunkport, ME – to – Punta Gorda, FL – to – Peoria, AZ are thrilled with the new whimsical

line of art featuring dogs: "WINEing"; "Partying"; gazing at the "Sunset"; "Beach Boyz" and "Molly & Company" - having all kinds of fun! "This artwork is the focal point of our new unique shop — The Ruff Life", says Sara.

Sara explains, "The economy has 'gone to the dogs' and New Market's commercial vitality has waned, but we're surviving through our wholesale business. We decided to bring it home and re-open our storefront to provide our products in our own retail setting. We live a very busy life between family, friends, three dogs, Molly (Chocolate Lab) and Sam (Boxer), Chance (rescued Pit Bull puppy) and art. I am living what I love."

The business has evolved into a definite family affair. In April 2010 Sara's husband Michael left his full-time job to join Sara in growing their business. Featuring a state-of-the-art website, appearances at art, wine and dog events around the country and a new vendor program, Michael has helped market Sara's work in new and innovative ways. "Our dogs are models for the art and our 5 teenagers pitch-in as they can to help make us successful", says Michael.

The Ruff Life will officially open March 4<sup>th</sup> and will feature Sara's art on matted giclée-quality prints, coasters, sun-catchers, necklaces and other accessories. The store will also carry dog food and treats as well as other dog-related necessities.

In addition, Sara's love of animals motivates her to donate a portion of proceeds to animal nonprofits including many animal rescues. "Last Christmas we rescued Chance from the Frederick Humane Society and it gives my work much more value to be able to make a difference in an animal's life."

#### **Yard Waste Collection Resumes**

Yard waste collection resumes on Wednesday, April 6th and will continue through Wednesday, November 30, 2011. Acceptable yard waste will be: yard trimmings, grass clippings, leaves, brush and branches. Collection will be from the curb and shall be placed in brown biodegradable paper bags only. The bags can be purchased at any hardware store. Branches should be cut to three foot lengths and must not be more than 3 inches in diameter. They should be tied in bundles. No root balls, dirt, sod, rocks, or trash in the bags. Yard waste should be on the curb by 7:00 a.m. Wednesday

mornings starting April 7th.

# Public Hearing

Thursday, April 7 7:00 p.m.

39 W. Main Street, New Market Maryland

Notice is hereby given that the New Market Planning & Zoning Commission will conduct a public hearing on Thursday, April 7, 2011, at the hour of 7:00 PM in the New Market Town Hall, 39 W. Main Street, New Market, MD for the purpose of hearing public comment on the proposed amendment to the Master Plan of the Town of New Market, Maryland. The purpose of Ordinance 11-01 is to incorporate and include as a part of the master plan, the management plan of the Heart of the Civil War Heritage Area. A full text of the proposed ordinance is available for review at Town Hall and at the town website.

BY ORDER OF THE MAYOR & TOWN COUNCIL

### New Market Elementary to host 7th annual "On the Road for Fitness" 5K Run/Walk



On Saturday, April 9, 2011, New Market Elementary School is hosting a 5K road race starting at 9am, followed by a 1 mile fun run/walk beginning at 10am. This fundraising event aims to raise the remaining funds to pay off, maintain and improve a community fitness track on the school grounds.

T-shirts will be provided to all pre-registered participants and prizes will be awarded to top finishers. All participants will receive a medal. The registration fee is \$20 per person (maximum of \$45 per family) on or before March 9, 2011. After March 9th or on race day, the registration fee is \$25 per person.

For entry forms and additional information, please go to the school's website <a href="http://nmes.sites.fcps.org/">http://nmes.sites.fcps.org/</a> or contact Cindy Alvarado at 240-236-1300. You can also register at <a href="www.active.com">www.active.com</a>.

# BSA Troop 628 Spring 2011 Mulch & Doughnut Sale

Boy Scout Troop 628 is having a Mulch and Doughnut Sale. The Pick up location for the Mulch is the Lake Linganore Coldstream Pool Parking Lot on Saturday, April 2 between 9:00 am and noon. Deadline for ordering is March 25.

Mulch available: Double Shredded Hardwood Mulch (3 cubic foot bags) is \$4.75 per bag picked up. Black colored mulch (2 cubic foot bags) is \$5.00 per bag picked up. Delivery charges are as follows: \$10.00 for up to 10 bags. \$15.00 for 11-25 bags, and \$20.00 for 26 bags or more. The bags will be placed on the edge of your driveway. Delivery area is limited to New Market, Linganore, & Spring Ridge.

The Doughnut Sale will coincide with the spring mulch sale. The doughnuts are \$7.00 per dozen if pre-ordered and \$7.50 per dozen if purchased on April 2. Deadline for ordering is March 25. Pick-up location is the Lake Linganore Coldstream Pool Parking Lot on Saturday April 2 between 9:00 and noon. Free delivery available with the purchase of mulch delivery.

If you would like to order mulch and/or doughnuts, please contact Bret or Trudy Griebenow at 301.698.1002 or email <a href="mulch628@gmail.com">mulch628@gmail.com</a>. BSA Troop 628 is sponsored by the New Market Lions Club and the new Market United Methodist Church. Please help support our local troop!



Come to New Market Day

Re-enactors...book & yard sale...
musicians...car
show...activities & fun
for all ages!!

Saturday, May 7, 2011 10am-5vm

#### **NMVFD Has New Website**

The New Market Fire Company has a new website that is open to the community. The address is nmvfc15.org. It contains a variety of information related to fire/rescue activities to include fundraising events, history, equipment, operational statistics, and a "log" of some of the emergency services with photographs when available. Check it out!!

# New Market Volunteer Fire Company

# All You Can Eat Country Breakfast

Sunday, March 27, 2011



7 AM to 12 PM Adults \$7 Kids 6-10 \$3.50 Under 6 Free

PANCAKES

EGGS SAUSAGE GRAVY

SAUSAGE
BISCUITS
FRIED POTATOES
STEWED APPLES

Upcoming Dates: April 24, May 8

76 West Main Street, New Market, MD



Wednesday, march 9, 2011 -- Ash Wednesday Service -- Please join us at 7:30 at New Market United Methodist Church located at Rt. 874 and North Alley to acknowledge the beginning of Lent as Pastor Mike Fauconnet holds a traditional Ash Wednesday Worship Service.

**Sunday, March 20, 2011 -- St. Patrick's Luncheon:** Begin your Sunday by joining us for church service at 11:00 am. The service will be followed immediately by a St. Patrick's Day potluck luncheon to be held in the historic schoolhouse. If you have one, bring an Irish dish to share, and if you don't have an Irish recipe, bring another one of your favorite dishes. There will be Irish themed games and activities to enjoy.

Holy Week Services: <u>Sunday, April 17, 2011 -- Palm Sunday</u>: Service begins at 11:00 am, but please come earlier and join our Sunday school classes at 9:45 am. There are classes for adults and children. <u>Thursday, April 21, 2011 -- Maundy Thursday</u>: The HOly Thursday service will include communion and a ceremonial foot washing. The service will begin at 7:30 pm <u>Friday, April 22, 2011 -- Good Friday</u>: A community Good Friday service is planned and many local churches have been invited to participate. The service will begin at 7:30 pm. <u>Sunday, April 24, 2011 -- Easter</u>: The Easter celebration will begin with Sunrise Service at 6:30 am, followed by a potluck breakfast at approximately 8:00 am. For the young ones, an Easter Egg hunt will begin at 9:30 am. The Easter Service will begin at 11:00 am. <u>Sunday, May 1, 2011 -- Choir Cantata</u>: A choir cantata is planned for the service. The choir has already begun to practice but we would welcome anyone from the community who would like to join us. Practice is held on Thursday evening at 7:30 pm at the church. The first 30 minutes of the practice will be e designated for the cantata music. We would love to include your voice in our Holy Week Celebration.

Other Events coming late spring & summer 2011: Saturday, May 7, 2011 -- Bake, Book & Plant Sale: It will be a day of fun and shopping for Mother's Day. There will be plants and goodies provided for sale by members of the church. The third annual book sale will be set up in the historic schoolhouse. At this time we are looking for donation of book, DVD, or CDs for the book sale. Please contact Patty Robinson at 301.865.9418 or email her at <a href="mailto:pattyrob16@msn.come">pattyrob16@msn.come</a> if you are interested in donating and she will arrange pick-up or let you know where you can drop off your donations. All activities will begin at 8:00 am and go until approximately 3:00 pm (or whenever folks stop coming!). July 18 to July 22 -- Vacation Bible School: Our no cost VBS will be held from 6:15 pm to 8:30 pm each evening is still in the planning stages. More details will be coming in May. In the meantime, mark your calendars for our week of VBS. For more information on any of the above, please check out our website listed below.

New Market United Methodist Church, Rt. 874 & North Alley, New Market MD 21774
301.865.3530 — www.newmarketumc.com
Mike Fauconnet, Pastor
Sunday School 9:45 - 10:45 am — Worship Service - 11:00 am
"To Brighten the Corners wherever we are"

# Green Building & Living from Seawright Homes

Approach Your Next Home Like A Smart Car Shopper

In thinking about how a well-informed, smart car shopper compares with most shoppers considering next home, it occurs to me that too many home shoppers have much to learn from smart car shoppers. And this appears to be especially true in a market where too many prospective homebuyers and REALTORS ® appear unduly pre-occupied with short-sales and foreclosures.

While car shoppers, like home shoppers, start off with "price" being an important criterion for ownership, the knowledgeable car shopper is seeking to understand a vehicle's "total cost", where the recognition of "total cost" is much more than merely a particular model's sticker price, cost of all custom features, delivery and dealer prep costs, license tags, taxes and the like. The smart car shopper's arrival at "total cost over the term of ownership" includes not only all initial purchase costs, but also the operating expenses of mileage, insurance

and vehicle maintenance and likely residual trade-in or re-sale value at the end of ownership.

In the example of a "Hummer", drastic mark-downs in initial sticker cost are insufficient to overcome a smart shopper's understanding that the costs associated with

extremely poor gas mileage, a poor maintenance record and even worse resale value result in the long-term, "total cost" of this vehicle being much greater than that of alternative higher performance, higher mileage and higher re-sale value vehicles whose initial sales cost readily might exceed that of the gas guzzler.

What this suggests for the smart home shopper is that a home buyer should be even more concerned for life cycle "total costs" than a smart auto shopper. And, it particularly is the case when comparing several homes that the least life cycle "total cost" typically will be associated with an initially more expensive home that accurately can be described as a high performance, third-party certified new home, one designed and built with concerns for energy efficiency,

sustainability, environmental preservation and indoor air quality in mind. For starters, what easily might be more than a \$200/mo energy savings advantage for the high performance new home, versus an older home, only increases over time as utility rates rise. Thus, the money an unwary home shopper can lose through a home lacking energy efficiency readily can result in the higher initial cost/higher performance choice representing the best "total cost" long term value. At the same time the third-party certified, high performance home will provide comfort levels typically not found in initially less expensive alternatives, will experience less maintenance expense as the result of incorporating more durable materials, and will facilitate a more healthy level of indoor air quality. These latter qualities decidedly translate into higher re-sale value by reason of home qualities that will continue providing these same benefits for successive owners.

Just as achieving the best value in a vehicle typically is not found in the initially least expensive alternative, home shoppers will find that same result born out as they consider a significantly more momentous investment decision than that of a car purchase.

#### THANK YOU TO TOWN RESIDENTS MR. PAUL HACKEY AND DR. HALEY TATE.

The Mayor and Council would like to recognize their snow removal efforts for the Town of New Market during the past winter season and their commitment to our community

## "Ask Dr. Tate"

Dear Dr. Tate,

I LOVE coffee and tea, but they don't love my teeth! I tend to build up lots of staining between my professional dental cleanings. What can I do to keep my teeth whiter (and not give up my favorite beverages)?

Thanks a "latte", G.B.

#### Dear G.B.,

Coffee and tea are especially tough on teeth, because tannic acid (the stuff that makes the dark color) etches into the pits and grooves of tooth enamel and can stain teeth brown. So, short of giving up your java or cuppa, what can you do?

Rinse with a glass of water after every cup, suggests E. "Mac" Edington, D.D.S., president of the Academy of General Dentistry. If you prefer iced coffee or tea, he suggests sipping these beverages through a straw. That way, the tannins won't even touch your front upper and lower teeth. "You may stain the back of the teeth, but not the front," Edington says.

The really white-obsessed can wipe off their front teeth with a

tissue. Or ask your dentist about profession tooth whitening. There are many options with professional whitening techniques. If time is a factor, we offer a one-hour treatment in the office that conveniently gives you a brighter smile in one visit. For those who don't mind whitening more gradually, we can make some custom fitting trays and you can whiten at home with our prescription strength whitening gel. Tooth whitening is successful in about 90 percent of patients, but not everyone is a good candidate. Teeth that have hints of yellow, brown, or orange respond best. Teeth that are gray from years of smoking will see results, but they won't be as dramatic. For those patients, we have options like beautiful porcelain veneers that can transform your smile from dark and dingy to pearly white!

Even if you don't drink coffee, try to swish and swallow some plain water at the end of each meal. Water neutralizes acids left in your mouth after eating and reduces cavity-causing bacteria by about 30 percent.

Keep smiling! Dr. Haley Tate

Find us on the web haleytatedds.com or "friend" us on Facebook.



New Market, MD 21774 **ADDRESS SERVICE REQUESTED** 

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# Sign-up Now for Summer Dance & Musical Theater Camps



The Mid Maryland Performing Arts Center will be offering performing arts camps all summer! If your young child, ages 3-6, loves to use their imagination, join MMPAC's dance and musical theater camp called Dreams and Adventures. Students will explore dance, creative movement and theater through classic storybook adventures! If your student is older they might enjoy one of MMPAC's popular musical theater camps. This summer students can perform in *Seussical the Musical* or *Movie Magic*. In addition to day camps, the Mid Maryland Performing Arts Center offers evening classes and workshops for various dance genres. Come to maintain your technique, flexibility and strength or try something new! Adults and teens can try the new Tap 101 or Barre Essentials.

Additional information can be found at www.mmpac.com or you can call 301-694-5105. The Mid Maryland Performing Arts Center is located at 52 West Main Street in New Market and at 5901 Enterprise Court in Frederick.