



Governor's Workforce Investment Board

2010 Annual Report

Martin O'Malley, Governor
Anthony G. Brown, Lt. Governor

Alexander M. Sanchez, Secretary
Department of Labor, Licensing and Regulation

William G. Robertson, Chair
Lynn M. Reed, Executive Director
Governor's Workforce Investment Board

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Hon. Anthony G. Brown
Lt. Governor

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April 2011

Dear Governor O'Malley, Lieutenant Governor Brown, President Miller, Speaker Busch, Maryland General Assembly and the businesses and citizens of Maryland:

The Governor's Workforce Investment Board (GWIB) is pleased to share with you the 2010 Annual Report highlighting events and accomplishments from January 1, 2010 through December 31, 2010. We are proud of our accomplishments and ongoing efforts to support your vision for a highly skilled workforce in Maryland. The GWIB continued its work to address emerging workforce skill gaps, increase post-secondary education and training opportunities and credential attainment for Marylanders, and develop innovative solutions to meet industry's demands for a skilled workforce. The Board's efforts to develop a skilled workforce have focused on Skills2Compete Maryland, the emerging green economy, construction, cybersecurity and health care.

This report details much of the GWIB's significant work of the past year including, most notably, the launch of and support for the Skills2Compete (S2C) Maryland initiative, which aims to increase the skills and competitiveness of Maryland's workforce. The GWIB serves as the S2C Advisory Board to ensure system alignment, promote interagency coordination and collaboration, and to collect and analyze S2C data from partner agencies and stakeholders related to increasing the number of Marylanders receiving at least two years post-secondary education or training leading to a degree or certificate.

The GWIB also performed significant work related to identifying the skills needed by Marylanders to prepare for jobs in the emerging greener economy. The GWIB was awarded a \$5.8 million grant by the U.S. Department of Labor Employment and Training Administration to implement training programs that will prepare more than 1,500 Marylanders for green jobs in the energy efficiency and renewable energy industries.

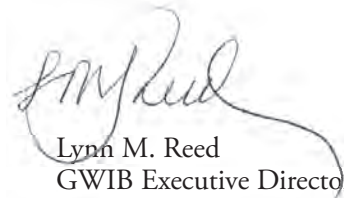
The GWIB also received a one-year, \$150,000 health care workforce planning grant from the U.S. Department of Health & Human Services, Health Resources & Services Administration. The GWIB will serve as the State's lead entity for developing a 10-year workforce expansion blueprint designed to increase Maryland's primary care workforce by 10 to 25 percent over a 10 year period.

The GWIB would like to recognize the continued efforts over the past year by each of our private and public sector partners, and express our gratitude for their continued cooperation and collaboration from all levels of business, government and education, as well as the citizens of Maryland. We look forward to your continued support in the months and years to come.

Sincerely,



William G. "Bill" Robertson
GWIB Chair
President/CEO Adventist HealthCare, Inc.



Lynn M. Reed
GWIB Executive Director

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Martin O’Malley
Governor



Anthony G. Brown
Lt. Governor

Overview of the Governor's Workforce Investment Board

The Governor's Workforce Investment Board (GWIB) is the governor's chief policy-making body for workforce development. The GWIB is a business-led board of members, a majority of whom represent the business community, as mandated by the Workforce Investment Act of 1998 (WIA). Other members include the governor and the lieutenant governor, cabinet secretaries, college presidents, the state superintendent of schools, elected officials, labor, and representatives of non-profit organizations.

The GWIB is responsible for developing policies and strategies to form a coordinated workforce system from a variety of education, employment and training programs. It brings together and focuses various workforce development partners and stakeholders on two key outcomes: a properly prepared workforce that meets the current and future demands of Maryland employers and opportunities for all Marylanders to succeed in the 21st century workforce.

GWIB Welcomes New Board Members

During 2010, the following individuals were appointed to the GWIB:

- Manny Hidalgo, Executive Director, Latino Economic Development Corporation
- Stephen Neal, President and CEO, K. Neal International Truck, Inc., K. Neal Idealease
- Stephen Pannill, President, Cecil College
- Brian Wilbon, Acting Secretary, Department of Human Resources

During 2010, the following individuals vacated their positions on the Board:

- Brenda Donald, Secretary, Department of Human Resources
- Murray "Ray" Hoy, Ed.D., Esq., President, Wor-Wic Community College
- Joe Rodriguez, President and Owner, Americanna Grocery
- Edward M. Rudnic, Ph.D., UnionBridge Management, LLC.

The GWIB welcomes the new members and thanks those members who vacated the Board for their commitment and service to Maryland's workforce system.

GWIB Leadership Transition

GWIB Executive Director Eric M. Seleznow left in September 2010 to join the National Skills Coalition, where he will serve as State Policy Director. Elisabeth A. Sachs, Director of Policy for the Department of Labor, Licensing and Regulation, served as Interim Executive Director of the GWIB until Eric Seleznow's replacement was named.

The GWIB thanks Eric Seleznow and Elisabeth Sachs for their service and leadership.



The Year in Review

Economic conditions have improved for many Maryland workers, as employers in the State have added jobs and as more Marylanders have returned to work. However, some challenges remain, as the State works to continue to create more jobs and get more Marylanders back to work.

The number of jobs in Maryland grew by 11,300 in 2010, with private industries accounting for the overwhelming majority of job growth. Maryland's unemployment rate also moved downward, from 7.6 percent in December 2009 to 7.4 percent in December 2010, as the number of working Marylanders increased by 9,854, and the number of unemployed Marylanders decreased by 7,895. Despite these positive movements, much work remains in order to increase the number of employed people and decreased unemployment levels to pre-recession levels.

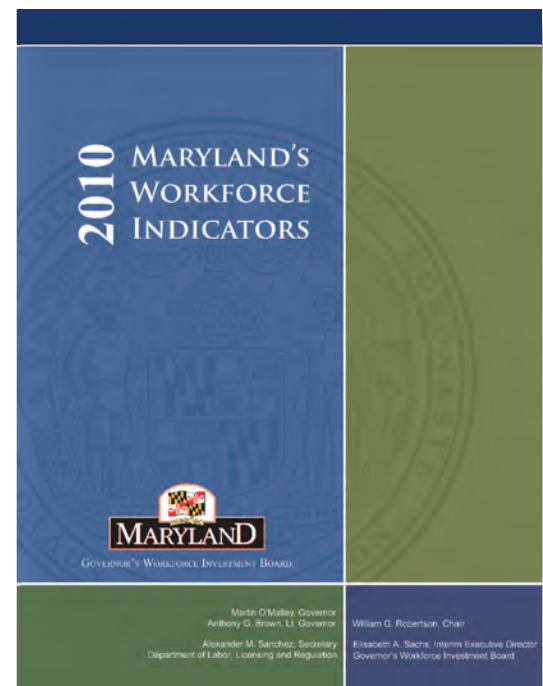
Maryland's system of One-Stop Career Centers, community colleges, 4-year institutions of higher education and community-based programs, were called upon to serve many more Marylanders than usual. Maryland's workforce system worked tirelessly to meet this demand by ensuring people received adequate support services and by providing training for jobs in the new economy. The GWIB responded to these significant influences with focused efforts on policies that emphasized training, retraining and credentialing for Marylanders looking to succeed in the new economy.

Maryland's Workforce Indicators: 2010 Report Released

In December 2010, the GWIB published *Maryland's Workforce Indicators: 2010*. The report presents an overview of current conditions and notable trends affecting Maryland's workforce and economy. The 2010 report confirms that Maryland's workforce is strong and dynamic, outperforming many states in educational attainment, labor force participation rate and earnings. Leading indicators show an economy that is recovering and creating good jobs requiring all levels of skilled workers. Although some indicators show the effects of the most recent national economic downturn, Maryland's prospects for long-term growth remain positive. This growth is supported by a stable pipeline of workers, a strong PreK-20 educational system, job recovery, and a highly engaged and educated immigrant population. In addition, Maryland's highly-ranked public school system, noted for its high percentage of advanced placement students, contributes to a pipeline of highly educated workers that can support Maryland's emerging industries. While the recent economic crisis may impact this outlook, this strong workforce foundation positions Maryland well for the future.

The report also addresses several challenges that lie ahead. These include replacing retiring workers, discouraging out-of-state migration and lowering literacy and math remediation rates for entering college students. Proactively addressing these emerging trends will enhance Maryland's already strong competitive edge and its ability to attract and grow jobs and develop skilled workers across all skill levels.

Maryland's Workforce Indicators: 2010 is available at: www.gwib.maryland.gov.



Highlights of 2010 Activities

- January 2010 ~ The GWIB was awarded a **\$5.8 Million U.S. Department of Labor Employment and Training Administration State Energy Sector Partnership Training Grant**. The grant is designed to fund training programs that will prepare and place Marylanders into jobs in the energy efficiency and renewable energy industries.
- March 2010 ~ Governor Martin O'Malley launched the **Skills2Compete Maryland initiative**. The GWIB, as the S2C Advisory Board, began convening State agency partners, Local Workforce Investment Boards, and the community college system to develop a plan to increase the number of Marylanders who receive at least two years post-secondary education or training leading to a degree or certificate by 20 percent by 2012. The final S2C plan was released in April 2010. Lt. Governor Anthony G. Brown, alongside Alexander M. Sanchez, Secretary of the Maryland Department of Labor, Licensing and Regulation, will lead the S2C Maryland effort.
- March 2010 ~ The GWIB convened a **Health Information Technology Workforce Forum**, bringing together a panel of experts and practitioners from the health care and information technology communities to examine the workforce needs and requirements to help Maryland meet its goal of rapidly moving into a comprehensive Electronic Health Records environment.
- June 2010 ~ The GWIB published *Maryland's Health Information Technology Workforce: Taskforce Report and Findings*.
- June 2010 ~ The GWIB supported the launch of the **Maryland Center for Construction and Education Innovation (MCCEI)**.
- June 2010 ~ The GWIB launched the **Skills2Compete Maryland website** - www.skills.maryland.gov
- July 2010 ~ The GWIB began partnering with the Department of Labor, Licensing and Regulation's Division of Workforce Development and Adult Learning and the Upper Shore Workforce Investment Board to implement a **U.S. Department of Labor Employment and Training Administration Career Pathways Grant**.
- September 2010 ~ The GWIB passed a motion supporting **Veterans Priority of Service** efforts throughout Maryland's workforce investment system and One-Stop Career Centers.
- September 2010 ~ The GWIB, in collaboration with DLLR, released the *Report of the Governor's Workforce Investment Board Adult Learning Oversight Committee*.
- October 2010 ~ The GWIB was awarded a one-year, **\$150,000 health care workforce planning grant** from the U.S. Department of Health and Human Services Human Resources Services Administration. The goal of the grant is to develop a 10-year workforce expansion blueprint designed to increase the primary care workforce by 10 to 25 percent over a 10- year period.
- November 2010 ~ The GWIB convened its first **CyberSecurity Industry Initiative Steering Committee Meeting** co-chaired by GWIB Board Members Larry Letow and Bel Leong-Hong, to discuss the workforce challenges and skills needed to prepare a pipeline of workers that will meet the demands of Maryland's CyberSecurity industry.
- December 2010 ~ The GWIB published the *Maryland Workforce Indicators Report: 2010*.
- December 2010 ~ The **GWIB hosted Lieutenant Governor Anthony G. Brown**, who received a briefing on the Skills2Compete Maryland initiative, at the December Board Meeting.



GWIB chair William G. Robertson speaking about the importance of skill attainment.

GWIB Policy Initiatives

Skills2Compete (S2C) Maryland

On March 2, 2010, Governor O'Malley launched the Skills2Compete Maryland initiative (S2C), reinforcing the Administration's efforts to support job growth and to better position the State to compete in the emerging global economy. S2C is the Governor's statewide initiative that focuses State agencies, community colleges, Local Workforce Investment Boards, apprenticeship programs, and other stakeholders on a goal of increasing the number of Marylanders prepared for middle- and high-skilled jobs, by increasing the number of Marylanders who receive at least two year of post-secondary education and training leading to a degree or certificate by 20 percent by 2012.

Governor O'Malley asked Lt. Governor Brown to lead the S2C Maryland effort alongside Alexander M. Sanchez, Secretary of the Department of Labor, Licensing and Regulation. He also designated the GWIB to serve as the S2C Advisory Board to ensure system alignment, promote interagency coordination and collaboration, and to collect and analyze S2C data from partner agencies and stakeholders.

The GWIB and the Maryland Department of Labor, Licensing and Regulation, through their Interagency Workforce Committee, convened Maryland's Departments of Disabilities, Human Resources, and Veterans Affairs, the Maryland Higher Education Commission, the Maryland State Department of Education, 16 community colleges, and 12 Local Workforce Investment Boards to develop internal plans and metrics for meeting the Governor's goal of increasing the number of Marylanders who receive at least two years of post-secondary education and training by 20 percent by 2012.

On June 30, 2010, Lt. Governor Anthony G. Brown launched the Skills2Compete Maryland website, www.skills.maryland.gov. The website serves as a one-stop Internet portal providing information and resources on middle skills jobs, training programs, financial resources and fastest growing occupations that require some training beyond high school but not a four-year degree.

The goals of S2C Maryland are:

- Increase Maryland's economic competitiveness;
- Increase the number of Marylanders who attain post- secondary credentials;
- Produce more skilled workers to meet the growth of middle/high skill jobs;
- Grow the middle class by providing opportunities for more Marylanders to gain skills, increase earnings and advance in the workplace; and
- Support President Obama's goal of increased community college graduation rates and increased post-secondary participation to improve the nation's competitiveness.



What is Skills2Compete?

Skills2Compete is a non-partisan campaign sponsored by National Skills Coalition. S2C ensures that the U.S. workforce has the skills needed to meet business demand, foster innovation, and grow broadly shared prosperity. S2C encourages America to address U.S. competitiveness in a way that includes the vast majority of America's future workers, that is, jobs in the middle of the skilled labor market which require some training past high school, but not a four-year degree.



“Economic recovery takes more than just attracting business and creating jobs, it also means equipping those businesses and filling those jobs with a world-class Maryland workforce. Skills2Compete – Maryland will help build that middle and high-skill workforce.”

~ **Governor Martin O'Malley**

Veterans Priority of Service

In September, the GWIB passed a motion supporting the Veterans Priority of Service policy in response to the Jobs for Veterans Act. The Act assures that Maryland's veterans and eligible spouses are given a priority to receive certain workforce services.

The priority of service is an important acknowledgement of the sacrifices of the men and women who have served in the U.S. Armed Forces. The U.S. Department of Labor's strategic vision for priority of service to cover veterans and eligible spouses of veterans as our "heroes at home" and envisions that DOL-funded employment and training programs-including the publicly-funded workforce investment system- will identify, inform, and deliver comprehensive services to covered persons as part of strategic workforce development activities across the country.

Career Pathways Initiative

In July of 2010, the United States Department of Labor Employment and Training Administration invited Maryland to join 10 other states, and two tribal regions, to participate in a Career Pathways implementation project through the award of a \$60,000 planning grant. The Department of Labor, Licensing and Regulation, Division of Workforce Development and Adult Learning and GWIB are partnering with the Upper Shore Workforce Investment Board in the development of a local implementation plan. The plan is designed to enable individuals to secure a job or advance in a demanding industry or occupation. This "systems approach" designed to provide integrated education, occupational training, and employment opportunities to adults, is based on articulated strategies that include the public workforce system, educational institutions, human service agencies, community-based organizations and employers. Successful programs make extensive use of wrap-around services, including subsidies for transportation, childcare, income supports and other needs-related payments.

The Career Pathways Technical Assistance Initiative was designed to leverage the latest research and best practices in adult learning and workforce development to help states implement career pathway models that:

1. Deliver training that integrates remedial education with occupational skills training;
2. Align state and local administrative policies to meet the needs of low-income workers for a wide range of supportive services; and
3. Strengthen effective partnerships with training providers, employers, community based organization (CBOs), and other stakeholders to ensure programs result in employment and career-enhancing credentials.



Lt. Governor Anthony Brown meeting with veterans in Baltimore City.



GWIB Center for Industry Initiatives

The GWIB’s Center for Industry Initiatives continues to connect the workforce needs of targeted industry sectors to the broader state workforce investment system. Maryland’s industry initiatives are demand-driven processes that engage employers in defining demand and workforce issues and sets in motion regional partnerships among industry, education and government to respond to those issues.

Maryland Energy Sector Partnership (MESP): Smart, Green and Growing

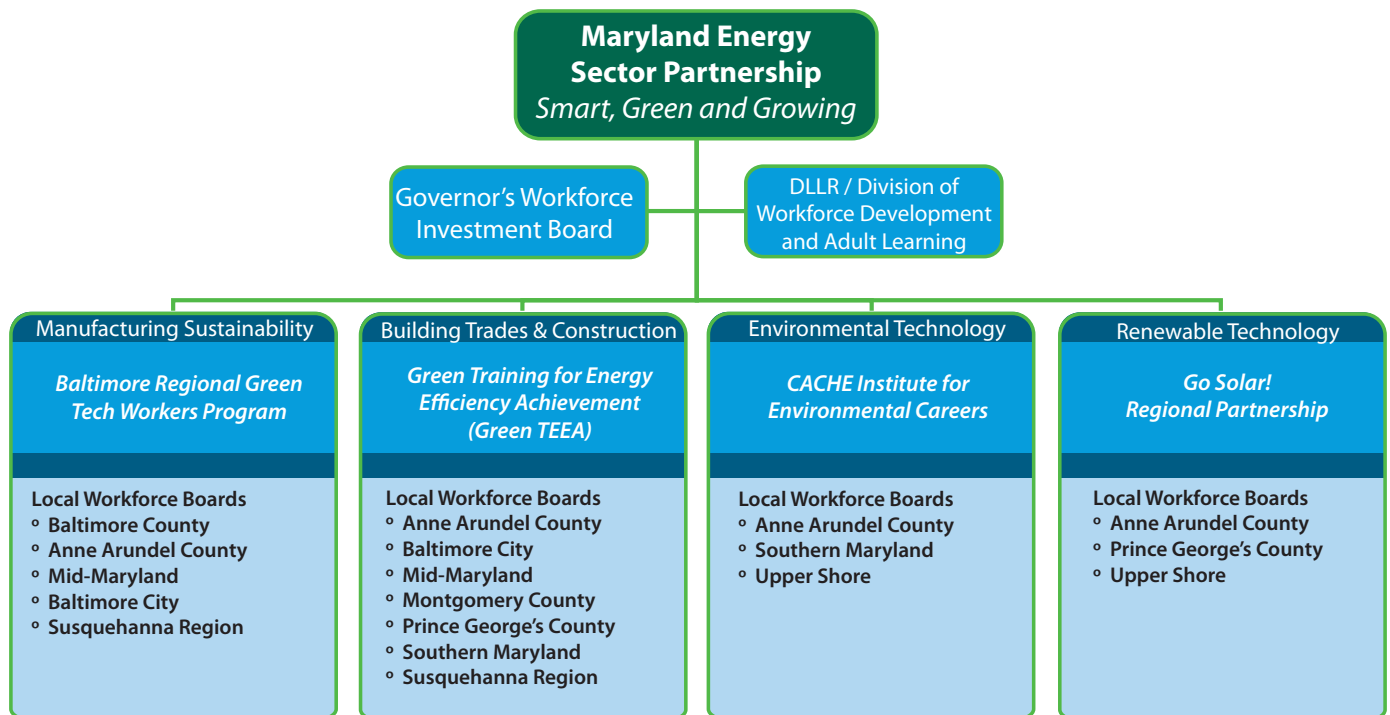
Committee Chairs: **Gino Gemignani**, Senior Vice President, Whiting-Turner Contracting Company;
I. Katherine Magruder, Executive Director, Maryland Clean Energy Center

In January 2010, the GWIB- in its capacity as the State Workforce Board- was awarded a three-year, \$5.8 million State Energy Sector Partnership Training Grant from the U. S. Department of Labor Employment and Training Administration. The Maryland Energy Sector Partnership (MESP) is a comprehensive and representative partnership between the GWIB, Department of Labor, Licensing and Regulation, Local Workforce Investment Boards, state cabinet officials, leaders in the energy efficiency and renewable energy industries, labor organizations, and the education community.

The project will implement training for both new and incumbent workers to ensure there is a pipeline of skilled workers for jobs in the emerging green economy. Emphasis will be placed on providing opportunities for veterans and reservists, low wage workers and ex-offenders to meet the demands of Maryland employers.

“This grant provides us with a tremendous opportunity to help reach our goal of increasing skills of Maryland workers 20 percent by 2012 ... It is a much deserved recognition of the O’Malley-Brown Administration’s commitment to strengthening and growing the middle class, and shows that ‘Smart, Green and Growing’ will offer real opportunities for Marylanders in the 21st century economy.”

~ **Alexander M. Sanchez, Secretary, Department of Labor, Licensing and Regulation**



Preparing for Reform: Health Care 2020

Committee Chair: **William G. Robertson**, President, Adventist HealthCare, Inc., Chair, GWIB

In October 2010, the GWIB was awarded a one-year, \$150,000 State Health Care Workforce Development Planning Grant from the U.S. Department of Health and Human Services, Health Resources and Services Administration through funding made available by the Affordable Care Act. The purpose of the grant is to establish a high-level health care workforce steering committee composed of GWIB Board Members that will undertake a rigorous planning process. The steering committee will develop a 10-year health care workforce expansion blueprint that will increase the primary care workforce by ten to 25 percent over a 10 year period.

Grant partners in this initiative include the Governor's Health Care Reform Coordinating Council, the Maryland Department of Health and Mental Hygiene, and staff from the Hilltop Institute at the University of Maryland Baltimore County, who will serve as health care policy experts in support of the grant.

Building on its well-established Center for Industry Initiatives model, the GWIB will convene a series a Regional Listening Tours in the Baltimore Metropolitan and Washington Metropolitan Areas, the Eastern Shore, Southern Maryland and Western Maryland. The tours will bring together regional stakeholders from the health care industry, education community, local legislators and representatives from the workforce system, as well as other community and philanthropic organizations actively engaged in health care education and workforce activities for a dialogue to address the critical workforce issues impacting the health care industry. GWIB aims to create and strengthen responses to those workforce development needs. The ultimate outcome of the listening tours will be the creation of an action agenda that will inform development of the 10-year health care and primary care workforce expansion plan. The report will include priority recommendations from Regional Listening Tour stakeholders.

GWIB CyberSecurity Industry Initiative

Committee Chairs: **Bel Leong-Hong**, President and CEO, Knowledge Advantage Inc.; **Larry Letow**, President, Convergence Technology Consulting

Maryland is quickly becoming the epicenter of CyberSecurity in the nation. Ongoing Base Realignment and Closure (BRAC) and the recent decision to locate the U.S. Cyber Command at Fort George G. Meade in Anne Arundel County could potentially create more than 30,000 CyberSecurity jobs in Maryland. Examples like these create an imperative for all workforce investment system partners- industry, education, workforce and economic development- to work together to create a world-class workforce that is responsive to business (and military) demands.

The GWIB launched its CyberSecurity Industry Initiative in November 2010 to respond to the emergence of the CyberSecurity industry in Maryland. GWIB's role in convening industry to begin identifying workforce demand and challenges serves as the logical next step in establishing Maryland as the epicenter of CyberSecurity activities. More than 30 business, government and education leaders engaged in a dialogue on defining the skills, education and training, and certification requirements to support Maryland's CyberSecurity public and private sector, and defense industry workforce needs. In 2011, the GWIB will continue convening business, education and government leaders to identify ways meet the critical need for a certified and trained cybersecurity workforce.



“Cyber security touches everything we do – from grocery shopping to banking, to heating our homes and talking on cell phones... The need to protect our country, our companies and our families has never been more urgent.”

~ Governor Martin O'Malley

GWIB Convenes Health Information Technology (HIT) Forum and Issues Final Report

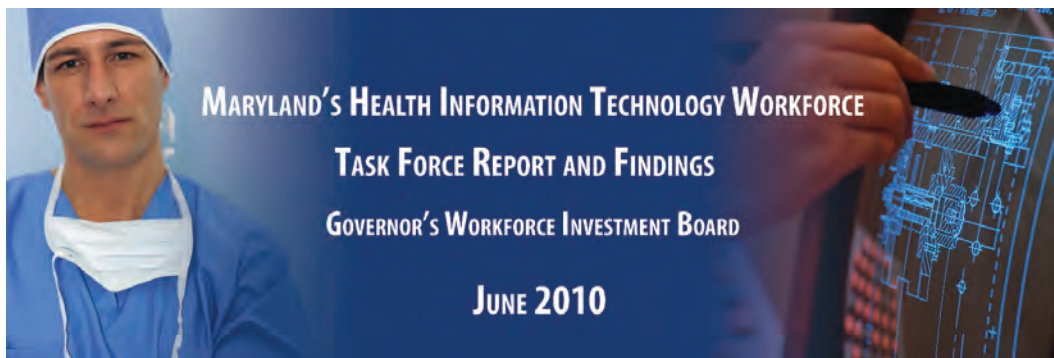
Committee Chairs: *Neil Meltzer*, President and Chief Operating Officer, Sinai Hospital; *Larry Letow*, President, Convergence Technology Consulting

In March 2010, the GWIB convened a panel of experts and practitioners from the health care and information technology communities to examine the workforce needs and requirements to help Maryland meet its goal of rapidly moving into a significant electronic health records (EHR) environment. Attendees included representatives from health care providers, education institutions, HIT vendors and policy organizations, all with some experience in HIT issues.

In June 2010, the GWIB issued *Maryland's Health Information Technology Workforce Task Force Report and Findings*.

Taskforce members identified the following issues and opportunities facing Maryland's HIT industry:

- Bridges between the information technology and health care sectors need to be developed and institutionalized, so that each discipline can learn and benefit from one another;
- Education and training programs need to be tailored to the unique HIT industry requirements;
- Establish a new field of study that combines the essential elements of health care and information technology;
- Health care industry leaders should work closely with the IT sector and academia to develop programs to attract IT workers to, and prepare for, positions in the health care sector;
- Small health care providers could benefit from additional resources and/or collaborative efforts that help defray the cost of training to better manage HIT functions; and
- Integrate all IT skills into all health care education and training programs.



"This report starts an important conversation about how we can meet the needs of our residents and employers so that Maryland can become a leader in health information technology and one of the healthiest states in the nation."

~ Anthony G. Brown, Lieutenant Governor

GWIB Committee Updates

Adult and Correctional Education Transition Oversight Committee Releases Final Report

Committee Chair: **Fred D. Mason**, President of the Maryland State and DC AFL-CIO

In September 2010, the GWIB, in partnership with the Department of Labor, Licensing and Regulation, released *Report of the Governor's Workforce Investment Board Adult Learning Oversight Committee - The Transition of Maryland's Adult and Correctional Education Programs to the Department of Labor, Licensing and Regulation: Progress Report and Goals for the Future*. The report details the successful transition of the adult and correctional education programs from the Maryland State Department of Education to the Department of Labor, Licensing and Regulation as mandated by the passage of S.B. 203, a successful effort to better align education, skills training and job opportunities for all Maryland adults.

To ensure continued oversight of the program's transition and integration into DLLR, the Council tasked the GWIB with creating an Adult Learning Oversight Committee to serve for a period of eighteen months - from January 1, 2009 until June 30, 2010 - through the first year of the program transfer.

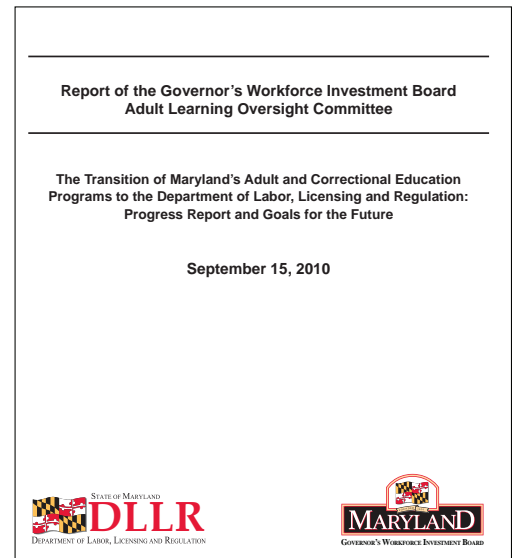
The GWIB's Adult Learning Oversight Committee closely monitored the transition of adult and correctional education programs and their integration with Department of Labor, Licensing and Regulation's Division of Workforce Development and Adult Learning. The final report is the Committee's assessment of the transition of the adult and correctional education programs and services to the Department of Labor, Licensing and Regulation and further details the program transfer, highlights continued progress and outlines goals for the future. With the establishment of the Education/Workforce Transition Coordinating Council for Correction Institutions and the Maryland Adult Learning Advisory Council, oversight responsibilities have been passed to those entities, with the GWIB Executive Director serving as a member of both Councils to provide continuity.

GWIB Interagency Workforce Committee

This standing committee's goal is to ensure coordination and communication across all state agencies that have an investment in development of the State's workforce. The Interagency Workforce Committee, in addition to their defined role to expand cooperation, collaboration and communication among the departments, has supported the work of the Emerging Workforce Committee, implementation of the Universal Design best practices and the delivery of workforce development services in support of the Board's Universal Design motion, and implementation of the Governor's Skills2Compete Maryland initiative.

This committee includes assistant secretaries, deputy secretaries or senior staff from these agencies:

Maryland Department of Aging, Department of Business & Economic Development, Department of Housing & Community Development, Department of Human Resources, Department of Juvenile Services, Department of Labor, Licensing and Regulation, Maryland Department of Disabilities, Maryland Higher Education Commission, Department of Public Safety and Correctional Services and Maryland State Department of Education.



GWIB Partnerships

Governor O'Malley Convenes Maryland's First Green Economy Forum

Moving forward on his goal to create 100,000 green jobs by 2015, Governor Martin O'Malley convened Maryland's first Green Economy Forum at Montgomery Park in Baltimore.

In front of 400 attendees, the Governor outlined an aggressive plan to create and retain green jobs, support clean and renewable energy, protect Maryland's communities and preserve the State's natural resources. The plan comes after months of work by the Green Jobs & Industry Task Force convened by the Governor in March 2010. The Task Force, comprised of public and private sector leaders including green business owners, industry stakeholders, workforce development experts, the GWIB, and Cabinet Secretaries, was charged with developing recommendations to capitalize on the emerging green economy.

As part of the forum, the Governor also led a roundtable of small business owners, environmental advocates, green industry experts and others to discuss ways to move Maryland forward on clean and renewable energy, environmental remediation and sustainable development. GWIB staff moderated and served as subject matter experts for the "Greening Existing Businesses" panel.

Workforce Investment Network for Maryland (WIN)

The Workforce Investment Network for Maryland (WIN) is a coalition of Maryland's 12 local workforce investment agencies. They help create a strong workforce by connecting skilled workers with businesses that need qualified employees. WIN works closely with the GWIB and DLLR to support a locally-driven, yet comprehensive workforce investment system. The GWIB took part in the WIN's annual Raising the Bar conference this year by moderating six, well-attended panel discussions with industry leaders. The panels focused on CyberSecurity, Manufacturing, Health Care, Construction, Energy, and Hospitality and Tourism. Employers spoke to workforce professionals about meeting the future needs for their workforce.



WIN's 2010 accomplishments include working with partner organizations to connect 64,574 Maryland residents to employment and creating workforce solutions for 6,931 Maryland businesses.

The GWIB also partnered with WIN in March 2010, to host the 3rd Annual Legislative Breakfast at the Calvert House in Annapolis. Legislators, local elected officials, Local Workforce Investment Board Members, workforce development professionals, and educators gathered as Governor O'Malley addressed the group and reiterated his support for workforce development and job creation. Attendees also heard about the critical role the GWIB, WIN and the broader workforce system are playing in the ARRA funded employment and training activities through its network of 35 One-Stop Career Centers across the state.

State Launches Maryland Center for Construction Education and Innovation (MCCEI)

Board Chairs: **Gino Gemignani**, Senior Vice President, Whiting-Turner Company; **Martin G. Knott, Jr.**, President, Knott Mechanical, Inc.

The MCCEI was established at Towson University as a public-private partnership comprised of state government, universities, community colleges and secondary schools. The Center promotes the economic vitality of construction in Maryland, serves as resource for industry, education, and government and works to position construction as a career of choice for tomorrow's workforce.

To date, MCCEI has completed a survey and analysis of Maryland's construction education system which has identified public and private education providers, their specialties and geographic concentrations. In 2011, MCCEI will undertake a groundbreaking study that will survey Maryland's construction industry and identify demands and skills, industry training trends, and new technologies that all levels of construction workers will need to have to be competitive.

Maryland Business Roundtable for Education

The GWIB is a proud partner of the Maryland Business Roundtable for Education (MBRT). Founded in 1992, MBRT is a coalition of more than 100 leading employers that have made a long-term commitment to support education reform and improve student achievement in Maryland. GWIB and MBRT collaboratively engage in activities that support a well educated and well trained workforce for Maryland.

P-20 Leadership Council of Maryland

Established by Governor O'Malley in fall 2007, the P-20 Leadership Council works to coordinate efforts in education, workforce creation, and business to ensure Maryland offers excellence in teaching and learning and prepares all of its citizens to be productive, innovative, engaged members of its workforce and communities. "P-20" refers to a system of education that encompasses preschool through graduate studies and ensures that students from an early age are learning the necessary skills for a competitive workplace. To make the State more competitive in securing and maintaining business and economic development, the Council investigates ways to improve education, and advance workforce creation. GWIB members actively participated on the Council and on various workgroups.

GWIB and MSDE Continue Collaboration

The GWIB has actively worked with the Maryland State Department of Education (MSDE) to continue its ongoing efforts to ensure full implementation and expansion of high-quality Career and Technology Education programs throughout Maryland that lead to high-paying, skilled jobs reflective of economic and workforce development needs.

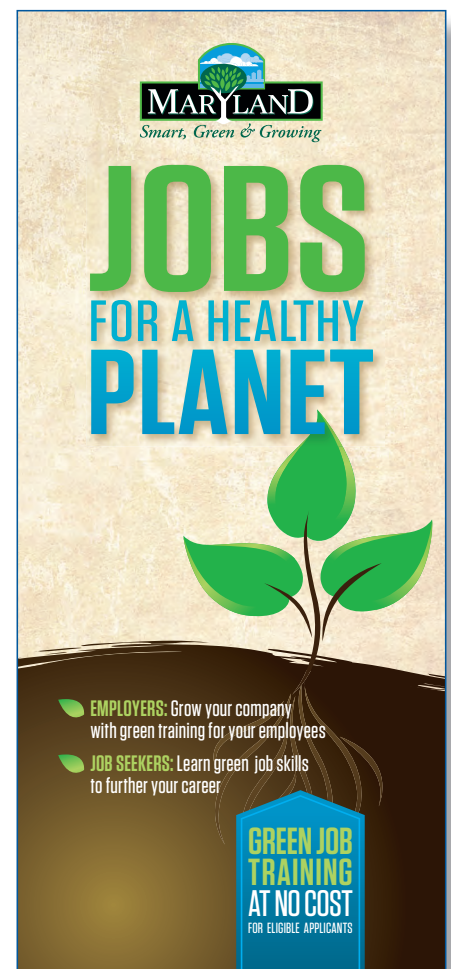
MSDE developed career clusters which provide a foundation for young people to make decisions regarding career direction and provide the necessary information regarding aptitude, skills and educational requirements for each industry sector. GWIB is working closely with MSDE to get input from members of their Career Cluster Steering Committees to further enhance the relationship between the partner agencies and to enhance the work being done by economic development. MSDE representatives participated in defining and prioritizing GWIB's industry sectors. MSDE career clusters were integrated with GWIB's sectors during this process. Connecting education, workforce and economic development and business ensures that Maryland has a high-quality workforce that attracts and retains businesses to the State.



MARYLAND CENTER for
CONSTRUCTION
EDUCATION & INNOVATION

“Without a much-needed intervention, Maryland’s construction industry will be unable to support our economy ... This Center works to ensure that the State’s education system recognizes the value of the construction industry and the need to meet the growing demand for jobs in Maryland.”

~ **Martin Knott, President,**
Knott Mechanical, Inc.



MBRT produced this brochure in support of the Maryland Energy Sector Partnership.

2010 Governor's Workforce Investment Board Members

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National Project Coordinator
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Executive Director
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Bel Leong-Hong
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Senior Fellow
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Margaret A. Thomas
President and CEO
Goodwill Industries of the Chesapeake, Inc.

Hon. Ingrid M. Turner
Council Member – District 4
Prince George's County Council

Brian Wilbon
Interim Secretary
Department of Human Resources

Barry F. Williams
Director
Baltimore County Office of Employment
and Training

2010 Governor's Workforce Investment Board Operations

	2010 Actual	2011 Budget
Expenses		
Salary & Fringe Benefits	\$795,297	\$931,634
Communications	\$10,905	\$10,681
Travel	\$14,879	\$6,600
Vehicle Operation	\$547	\$939
Contract Services	\$44,751	\$144,879
Supplies	\$5,668	\$6,443
Equipment	\$812	\$80
Dues & Subscriptions	\$5,254	\$3,743
Sub-total	\$878,113	\$1,104,999
Grants		
MCCEI	\$225,450	
MESP		\$2,159,125
Total	\$1,103,563	\$3,264,124
Support Funds		
General	\$321,498	\$93,327
Federal	\$0	\$2,398,094
Reimbursable		
Dept of Aging	\$4,608	\$4,913
DHR	\$65,347	\$69,265
MSDE	\$60,367	\$43,652
MHEC	\$63,776	\$54,630
DBED	\$25,129	\$26,635
DJS	\$8,082	\$8,567
DWDAL	\$554,756	\$565,041
Sub-total	\$782,065	\$772,703
Total	\$1,103,563	\$3,264,124

2010 Governor's Workforce Investment Board Staff

Eric M. Seleznow, Executive Director

Elisabeth A. Sachs, Interim Executive Director

Lynn M. Reed, Deputy Director

Tim Bibo, Jr., Industry Analyst

Trudy Chara, Manager of Workforce Innovation Partnerships and Programs

Rafael Cuebas, Industry Initiative Coordinator

Debra Fieldhouse, Board Liaison and Communications Manager

Darla J. Henson, Administration

Rachel Indek, Board Liaison and Communications Manager

Mary O'Connor, Industry Initiative Coordinator

Bernard Reynolds, Manager of Budget and Administration, Industry Initiative Coordinator

2010 Local Workforce Investment Board Chairs and Directors

Anne Arundel County

Walter Townsend, Chair
Anne Arundel County Workforce Investment Board

Kirkland “Kirk” J. Murray, President & CEO
Anne Arundel Workforce Development Corporation

Baltimore City

John W. Ashworth, III, Chair
Baltimore Workforce Investment Board

Karen Sitnick, Director
Mayor’s Office of Employment Development

Baltimore County

Mark D. Habicht, Chair
Baltimore County Workforce Investment Board

Barry F. Williams, Director
Baltimore County Office of Employment & Training

Frederick County

Terry O’Malley, Chair
Frederick County Workforce Investment Board

Laurie Holden, Director
Frederick County Workforce Services

Lower Shore

(Somerset, Wicomico and Worcester Counties)

Zoraida Maldonado-Williams, Chair
Lower Shore Workforce Investment Board

Milton Morris, Workforce Director, Lower Shore
Workforce Alliance

Mid-Maryland

(Carroll and Howard Counties)

Dennis Matey, Chair
Mid-Maryland Workforce Investment Board

Francine Trout, Director
Columbia Workforce Center

Montgomery County

Lori Golino, Chair
Montgomery County Workforce Investment Board

Barbara Kaufmann, Director
Montgomery County Division of Workforce Investment
Services

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Roy Layne, Chair
Prince George’s County Workforce Investment Board

Patricia White, Executive Director, Prince George’s County
Economic Development Corporation/Workforce Services
Division

Southern Maryland

Joe Slater, Chair
Southern Maryland Workforce Investment Board

Ellen Flowers-Fields, Executive Director,
Southern Maryland Workforce Investment Board

Susquehanna Region

(Cecil and Harford Counties)

Barney Michel, President
Susquehanna Workforce Investment Board

Bruce England, Executive Director, Susquehanna
Workforce Network, Inc.

Upper Shore

*(Caroline, Dorchester, Kent, Queen Anne’s
and Talbot Counties)*

Royce L. Sampson, Chair
Upper Shore Workforce Investment Board

Dan McDermott, Executive Director
Upper Shore Workforce Investment Board

Western Maryland

(Washington, Allegany and Garrett Counties)

Jim Kesselring, Chair
Western Maryland Consortium Executive Council

Peter P. Thomas, Executive Director
Western Maryland Consortium

Mission

To guide a nationally-recognized workforce development system that aligns with the economic and educational goals of the State of Maryland and will result in a qualified workforce available to employers across the State.

Vision

A Maryland where every person maximizes his or her career potential and employers have access to the human resources they need to be successful. The vision includes: alignment of the business, workforce system, and economic development interests in Maryland well-integrated, coordinated and collaborative systems across agencies, institutions, local areas, and business preservation and expansion of Maryland's highly-educated workforce creation of opportunities for all Maryland residents to participate and succeed in the workforce.

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