

HOWARD COUNTY

EXCEEDING TWENTY-FOUR (24) SQUARE FEET IN AREA SHALL BE ALLOWED ON THE PROPERTY TO BE PLACED FACING THE ADDITIONAL FRONTAGE. UNDER NO CIRCUMSTANCES SHALL MORE THAN A MAXIMUM OF TWO (2) SIGNS BE PERMITTED ON THE PROPERTY.

2. ONE TEMPORARY SUBDIVISION IDENTIFICATION SIGN NOT EXCEEDING SIXTY (60) SQUARE FEET IN AREA AND LOCATED ON THE PROPERTY SHALL BE ALLOWED FOR EACH DEVELOPMENT OF TEN (10) LOTS OR MORE.

3. ONE TEMPORARY SUBDIVISION APPROACH SIGN MAY BE ERECTED NEAR EACH MAJOR INTERSECTION TO THE SUBDIVISION WITH A MAXIMUM OF FOUR (4) SUCH SIGNS PERMISSIBLE FOR ANY ONE SUBDIVISION. EACH SIGN SHALL NOT BE MORE THAN THREE (3) FEET LONG AND ONE (1) FOOT HIGH. NO ILLUMINATION WILL BE PERMITTED, AND SUCH SIGNS SHALL NOT BE LESS THAN FIFTEEN (15) FEET FROM THE NEAREST EDGE OF THE PAVEMENT AND ONE HUNDRED (100) FEET FROM THE NEAREST CURB INTERSECTION OF ANY STREET OR ROAD. THE CONTENT OF SUCH SIGNS SHALL BE RESTRICTED TO THE NAME OF THE SUBDIVISION, THE NAME OF THE DEVELOPER AND/OR AGENT, OR IDENTIFICATION EMBLEM, AND A DIRECTIONAL ARROW. THE TOP OF SUCH SIGNS SHALL NOT EXCEED EIGHT (8) FEET ABOVE GRADE. IN THE EVENT THAT THERE IS A NEED FOR MORE THAN ONE SIGN AT ANY MAJOR INTERSECTION, ALL SUCH SIGNS MUST BE CONSOLIDATED AND CONFINED WITHIN A SINGLE FRAME, SUBJECT TO THE REVIEW AND RECOMMENDATION OF THE BOARD OF APPEALS.

C. STREET BANNERS

STREET BANNERS ADVERTISING A PUBLIC ENTERTAINMENT OR EVENT, IF SPECIFICALLY APPROVED BY THE COUNTY EXECUTIVE AND IF IN LOCATIONS DESIGNATED BY HIM, MAY BE DISPLAYED FOURTEEN (14) DAYS PRIOR TO AND SEVEN (7) DAYS AFTER THE PUBLIC ENTERTAINMENT OR EVENT.

D. WINDOW SIGNS

THERE SHALL BE NO LIMIT TO THE NUMBER OF SUCH SIGNS, PROVIDED, HOWEVER, THAT THE TOTAL AREA OF ALL WINDOW SIGNS SHALL NOT EXCEED TWENTY (20) PERCENT OF THE WINDOW GLASS AREA, WHICH SHALL BE CALCULATED SEPARATELY FOR EACH SIDE OF THE BUILDING. AN ADDITIONAL TWENTY (20) PERCENT OF WINDOW AREA MAY BE USED ON A TEMPORARY BASIS. AN ADDITIONAL TEN (10) PERCENT OF WINDOW AREA MAY BE USED ON A TEMPORARY BASIS TO ADVERTISE NON-PROFIT ACTIVITIES.