

advertising, circular, contract or membership card nor shall any such motor club advertise or describe its services in such a manner as would lead the public to believe that such services include motor vehicle insurance.

10. *Members to be furnished description of services.*

Every motor club shall furnish to its members or subscribers a service contract and membership card together with the following information:

(1) *The exact name of the motor club;*

(2) *The exact location of the motor club's home office, and of its usual place or places of business in this State, giving telephone numbers, street numbers and city;*

(3) *A description of the services or benefits to which the member or subscriber is entitled;*

(4) *The completed application and the description of services shall constitute the service contract unless the motor club otherwise provides and the Commissioner approves another form of service contract.*

11. *Violations—penalty.*

(a) *Any person who wilfully violates any of the provisions of this Article shall be guilty of a misdemeanor and upon conviction shall be subject to a fine of not more than one thousand dollars, or imprisonment for not more than one year, or both such fine and imprisonment.*

(b) *In addition to any other penalty provided for herein, the Commissioner, after notice and hearing, may impose a monetary penalty on a licensee or motor club representative in an amount not in excess of twenty-five thousand dollars (\$25,000) in respect to motor clubs and not in excess of five thousand dollars (\$5,000) in respect to motor club representatives, for each violation of the provisions of this Article; and in lieu of, or in addition thereto, the Commissioner may require that restitution be made to any citizen who has suffered financial injury or damage as a result of the violation of any provision of this Article.*

12. ~~*Exclusive regulation*~~ REGULATION under this Article.

The offering of motor club services shall be subject to regulation under this Article exclusively, and the offering of such services by such persons shall not be deemed engaging in the business of insurance. ~~nor shall the same be subject to the provisions of other Articles of the Maryland Code unless specifically provided herein.~~ Nothing in this Article shall be construed as otherwise exempting a licensee or its representatives from the requirements of the insurance laws and regulations relating to insurance or insurance services.

SEC. 2. *And be it further enacted, That this Act shall take effect July 1, 1971. JANUARY 1, 1972. JULY 1, 1971.*

Approved May 17, 1971.