

WHEREAS, the Governor and the General Assembly should be kept advised of current happenings in this dynamic field, and this function could be performed to the advantage of all concerned by the addition of a representative of the Governor's office and a member of each House of the Legislature to the present Advisory Committee; now, therefore, be it

*Resolved by the General Assembly of Maryland,* That the Governor and the Economic Development Commission be and they are hereby requested to add to the Economic Development Commission's Advisory Committee on Tourism one duly designated representative of the Governor's office, one member of the Senate of Maryland, and one member of the House of Delegates; and be it further

*Resolved,* That this enlarged Advisory Committee is requested to report its findings, conclusions, and recommendations to the Governor and the General Assembly before January 31 of each year.

Approved May 4, 1967.

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No. 37

(House Joint Resolution 9)

House Joint Resolution requesting that a detailed travel survey be conducted during Fiscal Year 1968 in order to determine and itemize the value, import and impact of the travel dollar in Maryland.

WHEREAS, The American travel industry is now a thirty billion dollar industry, ranking as third largest behind manufacturing and agriculture; and

WHEREAS, It is commonly acknowledged that before the end of the next decade it will be the largest industry in the country; and

WHEREAS, The travel industry already employs six million individuals, either directly or indirectly, in this country; and

WHEREAS, Maryland, with her Western mountains and Eastern Shore, as well as the strategic location of both Annapolis and Baltimore, should have a significant share of this industry, but has not invested nor worked hard enough to achieve, develop or improve it; and

WHEREAS, This State has never really taken an inventory of her potential and actual tourist attractions, and has only recently made a cursory study of the value of the travel dollar in Maryland, although most other states do already have studies of this type, and several states conduct them on a regular and periodic basis; and

WHEREAS, There is much available data and there are many competent groups and organizations which could make the desired and needed, detailed and comprehensive survey of tourism and travel in Maryland and what they do and potentially could mean to the economy of this State; and