

CHAPTER 718

(House Bill 667)

AN ACT to repeal and re-enact, with amendments, Section 52 of Article 48A of the Annotated Code of Maryland (1951 Edition), title "Insurance", sub-title "General Provisions", relating to publishing or broadcasting of advertisements of unlicensed companies and advisers.

SECTION 1. *Be it enacted by the General Assembly of Maryland*, That Section 52 of Article 48A of the Annotated Code of Maryland (1951 Edition), title "Insurance", sub-title "General Provisions" be and the same is hereby repealed and re-enacted, with amendments, to read as follows:

52. (Publishing or Broadcasting of Advertisements of Unlicensed Companies, Advisers, etc. Unlawful.) It shall be unlawful for any person, co-partnership, association, or corporation to publish or print in any newspaper, magazine, periodical, circular letter, pamphlet, or in any other manner, or to publish by radio *or television* broadcasting in this State, any advertisement or other notice, either directly or indirectly setting forth the advantages of or soliciting business for any insurance company, association, society, exchange, adviser or other person, who, or which, has not been authorized to do business in this State. No person, co-partnership, association or corporation shall accept for publication or printing in any newspaper, magazine or other periodical, or for radio *or television* broadcasting in this State, any advertisement or other notice, either directly or indirectly setting forth the advantages of or soliciting business for any insurance company, association, society, exchange, adviser, or other person, unless such person, co-partnership, association or corporation shall hold an unexpired certificate from the Insurance Department, or such radio *or television* broadcasting includes a statement that the broadcasting station holds such certificate to the effect that the insurance company, association, society, exchange, adviser, or other person named therein is authorized to do business in this State for the current license year. Such certificate shall be issued by the Insurance Department without cost to any person applying therefor. *It shall be*

EXPLANATION: *Italics indicate new matter added to existing law.*

[Brackets] indicate matter stricken from existing law.

CAPITALS indicate amendments to bill.

~~Strike out~~ indicates matter stricken out of bill.